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MIAN WAQAR UL ISLAM

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MARVEL SYSTEM

EVERYONE
HAS A
STORY
TO TELL
THIS IS
MINE

A SHORT BIOGRAPHY



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FOUNDER & PRINCIPAL CONSULTANT
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EXCLUSIVE INTERVIEW - MIAN WAQAR UL ISLAM

FOUNDER & PRINCIPAL CONSULTANT | MARVEL SYSTEM

1. WELCOME MESSAGE

MEANINGS OF LIFE

“The meaning of life is to live a meaningful life.

We are living in a Magic World. May be, we think that we are spending our Time, Energy and Resources to make our lives more meaningful, apart from our Time, Efforts, Capabilities and Resources, there are number of people those are actually investing their life-long experiences as well as resources in our lives so we could turned our lives in to meaningful living Experience.

These people could be our parents, our teachers, our guardians, our seniors and/or our close relatives or our friends. If our lives becomes meaningful, it gives feeling of pride and honor to our teachers, parents and friends and all those who have actually contributed in our lives.

Apart from all others, there is an all mighty Allah, who is actually a master planner of all what is happening with us and he enable everything for us and mostly we succeed in everything what we want and what we struggle for..., depending on our level of commitment with ourselves and compatibility with his master planning.

This is how, sometime a single man's effort become matchless to thousands of other expert people of the same field(s).

Our meaningful lives are result of shared contributions from our creators, our people, our society and ourselves.

So what is the magic behind it ?

Examples is our lives must not be like this, that we form or build a Garden with the efforts of everyone and when it started producing fruits we hold everything and start saying that we did everything at our own.

At our own! We are not even the owners of ourselves and our lives.

It's our social and human responsibility that we should be thankful to the creator of our Lives, to the contributors of our lives and we should preserve and share our successes to upcoming generation and should uplift and up skill lives of others as too. This is how our lives could become more meaningful to us, more meaningful to our society and surely meaningful to our creator.

Quran-e-Majeed tells us real stories of meaningful lives and meaningless lives, I wish and pray that our lives should become meaningful and we should not be only successful in this life but also after this life.

Ameen

**MIAN WAQAR UL ISLAM
PRINCIPAL CONSULTANT
MARVEL SYSTEM**

2. PERSONAL & FAMILY BACKGROUND

FAMILY HISTORY

Our forefather Hakeem Mian Jalal-ud-Din Lahori was official Hakeem as well as political and religious advisor to Mughal Empire, at the time of King Muhammad Akbar (3rd Mughal Emperor). In year 1582, when King Muhammad Akbar introduced Deen-e-Ilahi ("Religion of God"), various Muslim scholars, including Hakeem Mian Jallal-ud-Din, responded by declaring this to be blasphemy to Islam. He opposed Deen-e-Ilahi, left King Muhammad Akbar (from Dehli), shifted to Lahore and started his practice of Hikmat.

King Jehangir (4th Mughal Emperor) unlike his father, was a more conventional Muslim. But he still insisted on full prostration by all his subjects. Sheikh Ahmad (known as Mujaddid Alif Sani) refused to prostrate before him, as result of which he was imprisoned at Gwalior Fort for two years until the Emperor realized his mistake. Hakeem Jallal-ud-Din actively participated in the movement of Sheikh Ahmad. King Jehangir then not only released Sheikh Ahmad, but also recalled him to Agra. King Jehangir thereafter retracted all un-Islamic laws implemented by King Muhammad Akbar. King Jehangir also awarded 10,000 Acres Land of "Parganah Hakarah" to Hakeem Jallal-ud-Din against his previous services to Mughal Empire. Hakeem Jallal-ud-Din served the people of "Parganah Hakarah" for the rest of his life.

He built 20 Kanal Fort for his residential and security purposes. He preached and promoted Islam in the area. It was Hindu and Sikh dominated area so conflicts with Muslims were very common.

So, he supported Muslim Community while conflicts with Hindus and Sikhs. He and his family (known as Janjua Arain) continued to work for the welfare of Muslims. Nine Graveyards were established for Shuhdas of all Islamic struggles in the area.

Nine Graveyards were including:

1. Nuran Shaheed,
2. Shadan Shaheed,
3. Ibrahim Jati Sati,
4. Alam Shah,
5. Muhammad Shah,
6. Gul Chand Shaheed,
7. Hafiz Allah Bakhash,
8. Al Bakhash and
9. Jaday Wala.

Name of "Parganah Hakarah" was changed to Jallah Jeem to Tribute Hakeem Jallal-ud-Din. Later in 1050 Hijri, his son Hakeem Rukan ud Din built Badshahi Jama Masjid, in the period of King Shah Jahan (Mughal Emperor). All historical Graveyards, Badshahi Jama Masjid and Signs of Fort can be seen.

FAMILY TREE:

From my forefather Hakeem Jallal-ud-Din to my grandfather Hakeem Mian Qamar-uz-Zaman Saklaine, my family has served the people Jallah Jeem not only via Hikmaat but also through social, political and religious services.

1. Hakeem Mian Jallal-ud-Din
2. Hakeem Mian Rukan-ud-Din
3. Hakeem Mian Muhammad Ramazan
4. Hakeem Mian Joom Ali
5. Hakeem Mian Hussain Ali
6. Hakeem Mian Muhammad Ramzan
7. Hakeem Mian Rukan Bakhash
8. Hakeem Mian Fazal Haq
9. Hakeem Mian Qamar-uz-Zaman Saklaine

Today our Arain Janjua families are not only living in almost all parts of Jallah Jeem but also migrated in many other cities of Pakistan.

MY GRANDFATHER:

My grandfather's name was Hakeem Mian Qamar-uz-Zaman. He remained active in Khaksar Movement. The Khaksar Movement was a social movement based in Lahore, Punjab, British India, established by Allama Anayat Ullah Mashriqi in 1931, with the aim of freeing India from the rule of the British Empire. Allama Mashriqi disbanded the Khaksar Movement on 4 July 1947 considering that the Muslims of India were more than satisfied after the hope of new separate Muslim state i.e. Pakistan and they had lost all the motivation which could match the requirements of Khaksar Movement.. While working with Khaksar Movement, he also remained active in Pakistan Muslim League. After inception of Pakistan, he became Chairman of Union Counsel Jallah Jeem for 2 times, first term was from 1959 to 1964 and second term was 1964 to 1968.

His major achievements were including:

1. The developments of High School on 12 Acres,
2. Hospital on 5 Acres,
3. Union Counsel on 3 Acres,
4. Khudam-ul-Quran on 1 Acre,
5. Veterinary Hospital on 1 Acre,
6. Girls School on ½ Acre and
7. Club Ghar on ½ Ghar.

He was President of the Association of Hakeems of Tehsil Mailsi. He established Shifa Khana Fazal-e-Rabania, in year 1938 and served poor and needy people of the area till the last day of life.

ABOUT MY FATHER:

In 1973, my father Mian Abdus Salam completed his Law Graduation (L.L.B) from Punjab University and started his practice at Multan Bar. In 1974, he shifted to Mailsi and started his practice at Mailsi Bar. In 1989, he participated in Mailsi Bar Elections and was elected as an unopposed President. Justice High Court Lahore, Muhammad Munir Khan, Chief Guest of inaugural ceremony took oath from Mian Abdus Salam as President and Executives of the Bar Association Mailsi. Honorable guests were including Retired Justice High Court Lahore Sardar Abdul Jabbar Khan and Ex-Speaker Pakistan National Assembly Sahibzada Farooq Ali Khan.

Mian Abdus Salam accepted all challenges of the time, including:

1. Notification of Session Division
2. To overcome the shortage of courts rooms for the judges
3. Extension of Courts Complex by achieving 8 Kanals land of AC House
4. Extension of Bar Room, Library Cafeteria and TV Lounge etc.
5. Mailsi Lawyers Residential Colony etc.

He converted bar room and library room to a new court room for an additional session judge. He converted client sheds provided by TMA to a court room for a civil judge. In September 1989, he designed a development scheme with the coordination of Civil Judge Mailsi Chouhdry Muhammad Younis (Later, he retired as Judge of the High Court Lahore).

This scheme was to construct 4 new court rooms and 4 residencies for civil judges. Later on, this scheme was fully approved by the Chief Justice of Lahore. Later on, he was elected as a president of “Mailsi Bar Association for 6 Terms-, respective years were including 1990, 1995, 1998, 2000 & 2001.

While Presidency, he hosted 100s of events at Bar Association Mailsi and invited Chief Justice, Senior Judges of High Court, Lahore, Senior Politicians and several guests from Civil Society. Welfare of bar Association Mailsi, Fund Raising & Bar Grants from District Counsel, High Court Lahore for the Construction of Bar Room, Construction of Court Complex and Construction of New Blocks of Law Chambers, Library Development Canteen & Cafeteria Development. He also organized training & development programs as well as exposure lectures to boost cordial relationship between bar and bench for administration of justice and to uphold constitutional supremacy. He always took stand and raised voice against social injustice via engaging several regional bar associations and civil societies.

He consistently struggled to acquire land for the development of Mailsi Lawyers Residential Colony. In January 1990, he met with Mian Nawaz Sharif (when he was Chief Minister of Punjab) and Mian Shahbaz Sharif at PMLN Secretariat Model down (Lahore) and submitted proposal of Mailsi Lawyers Residential Colony. In April 1998, he met Mian Nawaz Sharif (when he was Prime Minister of Pakistan) on his Mailsi visit, where is promised to sanction the land.

From his college life, he was involved in social and political activities. In college level politics, his famous fellows were including Tassaduq Hussain Jilani (Ex-Chief Justice of Pakistan), Javaid Hashmi (Ex-Federal Minister and Famous National Leader), Mohsin Naqvi (Famous Urdu Poet), Asghar Nadeem Syed (Famous Writer & Professor), Waqar Ahmed Quraishi (Controller Examination, BZU) and Malik Muhammad Nazim (Retired Tehsil Municipal Officer).

In November 1968, he started his political career with Pakistan People Party (PPP). He asked Zulfikar Ali Bhutto in respect of his political slogan Roti, Kapra, Makan, what he himself will eat, what he himself will dress and where he himself will live. We still need the answer from our political leadership.

In social sector, he remained president of non-for profit organization named “Anjuman Shehriane-Mailsi”. He established Civil Club Mailsi with the help of civil society and administrative head Assistant Commissioner Mailsi.

He also served as a General Secretary of the Civil Club to promote indoor games among members including lawyers, bankers, government officials, business community etc. He is well respected among his lawyers circle, political and social network. He loves his work. He has awesome leadership qualities. He is always dedicated & committed. He values long-term relationships. His motivational speeches, Islamic discussions, knowledge of politics and related affairs, understanding of social issues, interest in Urdu literature & Iqbaliat, History & Ideology of Pakistan and much more, remained my key source of inspiration.

ABOUT ME:

I have been brought-up in a very discipline atmosphere where values and principles have always been given priority. It gives me great pleasure to give introduction of my family. I belong to a Saraiki speaking Arain family. I am settled in Lahore and my family is living in Mailsi, Vehari, Multan. Our relatives are chiefly associated with farming and related businesses. My respected father Mian Abdus Salam, is an experienced advocate. My mother is a house wife. She has been a great source of motivation in my life. I have three brothers and no sister. They all are loving and supporting in nature. I got married dated 17 February, 2009. I have two kids; Mian Ismail Waqar 6 years old and Mariam Waqar 5 years old. He (with his team and network) is operating 100s of professional Groups and Literary Pages on Facebook and other social Media platforms and collectively he has more than 70,000 followers on digital social platforms.

3. SCHOOL & COLLEGE EXPERIENCE:

I finished my primary schooling and secondary high Schooling from home town. My matriculation was completed from Government High School, Mailsi. I also earned my Diploma in Commerce (D.COM) from Government Commercial Training Institute Mailsi. After matriculation I also completed few basic computing course from Pakistan Computer College Mailsi.

For my graduation program I moved to Multan and completed my Graduation from Bahuodin Zakariya University, Multan, Pakistan (Government College of Commerce Multan.) I also finished my advance computer learning from Jupiter Computer Colleges, Multan.

After my graduation I moved to Lahore and completed my Master in Business Administration (MBA-MIS) from International School of Management Sciences, (ISMS) Newport University California, USA (Lahore Campus, Pakistan). Meanwhile, I also completed professional certifications of Microsoft (MCP) and Cisco (CCNA) from Corvit System. Apart from It, I also completed Diplomas in English Language (from Newport University) and ISP Configuration (from Corvit System).

I can never forget my college life. It was without doubt the golden period of my life. I really enjoyed studying as well as playing cricket at my college.

I always remained blessed with wonderful teachers including, Muhammad Ibrahim and Deen Muhammad in Primary Schooling, Dost Muhammad and Faiz Bakhsh in secondary schooling, Professor Kaleem Ullah and Muhammad Ashique in Intermediate, Asghar Nadeem and Bashir Baloch in Graduation, Dr. Saleha Naghmi and Dr. Tariq Rahman in MBA; Likewise Retired Wing Commodore Javaid Iqbal in Advance Computing, Kashif-e-Haq and Haroon Malik in Cisco Professional Certifications.

ACADEMIC ACHIEVEMENTS:

- Awarded for best end term Presentation of statistics at Newport University
- Awarded for best annual Presentation of Marketing at Government College of Commerce Multan

NON-ACADEMIC ACHIEVEMENTS:

- Awarded for best firing in NCC final trails at Government Commercial Training Institute Mailsi.
- Awarded with Certificate of Merit from Sub-Divisional Sport Committee Mailsi (in u-14 cricket) in the year 1991-1993.
- Awarded with Certificate of Merit from District Football Association Vehari (in u-16 cricket) in the year 1993-1994.

4. REGULAR EDUCATION & TECHNICAL SKILLS

INTERNATIONAL SCHOOL OF MANAGEMENT SCIENCES, (ISMS)

Newport University California, USA (Lahore Campus, Pakistan)

3/1998 – 12/1999

Master of Business Administration

Management Information System (MIS)

(Position Holder in the batch 98-3 with GPA 3.52/4.0 - MIS GPA 3.89/4.0)

BAHUODIN ZAKARIYA UNIVERSITY, MULTAN, PAKISTAN,

Government College of Commerce Multan

3/1996 – 3/1998

Bachelor of Commerce - Marketing

PUNJAB BOARD OF TECHNICAL EDUCATION MULTAN

Government Commercial Training Institute Mailsi

8/1993 – 12/1995

Diploma in Commerce (D.COM)

Business Studies & Accounting

BOARD OF INTERMEDIATE AND SECONDARY EDUCATION MULTAN

Government High School, Mailsi, Vehari

3/1991 – 6/1993

Matriculation - Science (Physics, Chemistry, Biology)

CAREER CERTIFICATIONS:

- 10/2001** **Microsoft Certified Professional (MCP),**
MS Windows 2000 Advance Server Configurations
- 5-8/2000** **Internet Services Providers (ISP) Setup**
- with Linux Red Hat (Corvit System - Lahore Campus)
- 6/2000** **Cisco Certified Network Associates (CCNA)**
- hands-on practice on 2nd/3rd layer Cisco devices
- 4-8/1999** **English Language Course**
(Jointly organized by British Council & Newport University)

TRAINING AND DEVELOPMENT:*- (as an Independent Consultant & Contractor)*

2017	ITRP	Industrial Technologies Research Program, Al Dousor, Saudi Arabia
2016	CPEC	China Pakistan Economic Corridor Research Program, ECOCARE, Pakistan
2015	SERP	Solar Energy Research Program Be Green Energy (Pvt) Ltd
2014	PDRP	Power Diagnostic System Research Program SEBA KMT
2013	PARP	Public Address System Research Program TS Group (Pvt) Ltd.
2012	THRP	Technical HR Development Program Al-Hijra Trust
2011	GIRP	Gwadar Industrial Estate Research Program S.P Noor Enterprises (Pvt) Ltd.
2010	HRBP	High Rise Building Research Program Gwadar International (Pvt) Ltd.
2009	GPRP	Gwadar Property Research Program Alnoor Cargo City Gwadar
2008	CVRP	Corporate Villas Research Program Adan Villas, Murree
2007	GPRP	Gwadar Port Research Program Niazi Group International
2006	HRRP	Human Resource Robotics Program Solo Smart

2005	MFML	Micro-finance & Micro-lease Program Sada Bharosa Foundation
2004	GTRP	Graphics Technologies Research Program Solo Signs
2003	IFMS	International Franchising Management System Guinn Consultancy Group
2003	WTRP	Wireless Technology Research Program SAGE Research Institute
2002	ASRP	Advance Servers Research Program M+R Associates
2001	USCS	Universally Sustainable Computer Suite Marvel System
2000	MAP	Measurement of Adjustable Personality Chatha Associates (RETF)
2000	APMS	Area Payphone Management System GTCCL

DELIVERED INFORMATIVE LECTURES ON GLOBAL ISSUES:

- from 1999 to now

- IT (banking/law/business/society) awareness lectures to faculty and senior classes

2016	Career Counselling for Engineering Graduates	Al-Hijra Trust, Pakistan
2015	Life Skills Program for Female Teachers	PGGA & US-AID
2014	Management, IT and Report Writing Skills	Urban Group of College
2003	SPSS Training & Scope	Doaba Foundation
2012	Exhibitions & Event Management	The Processional Organization
2011	Technologies & Trends in Modern Education	Unique Group of Schools
2010	Gwadar Port & CPEC Opportunities	Gwadar International (Pvt) Ltd.
2009	School Surveillance Program	Division Public School Vehari
2008	Security Gates & Barriers	Solo Smart, Lahore
2007	HR Robotics	Punjab University
2006	Renewable Energy Concepts	Niazi Group
2005	Micro-finance & Micro-lease Program	SAAME
2004	Electronic Commerce & Banking Sector	IPS Computer College Mailsi
2004	Digital Printing Technologies	Iqra University, Lahore
2003	Scope of Wireless Communication Program	National Textile College, Lahore
2003	Cyber Laws & Law Graduates	Superior University, Lahore
2000	Cisco Career Certification	(LSIT)
1999	Future of E-Commerce	GCCM, Multan

EXPOSURE LECTURES:

(sole/group - online/offline – briefings) - from year 2000 to now

2015	Hospital Waste Management	Dr. Sultan Mehmood, ECS, Pakistan
2014	Waste Management Vehicles	Naveed Ali Bhatti, Kisan Pakistan
2013	Power Diagnostics System	Tariq Sohail, TS Group
2012	Chinese Health System	Dr. Shehr Bano, Eco Care, Lahore
2011	Automatic Bricks Manufacturing	Ibrar Khan Niazi, Niazi Bricks
2010	Elevators & Lifters	Tariq Sohail, TS Group
2009	Security Portals & Barriers	Waseem Khokhar, 360 Corporation
2008	Gwadar Development & Scope	Azhar Bhati – From Gwadar Int'l
2007	Solar Technologies	Mr. Shahid Awan – From Solar Tech
2006	Surveillance Technology	Muhammad Zafar – From GE
2005	Cyber Laws	Javaid Ahmed Mehboobi – from ADBP
2004	World Trade Organization	Sohail Raza Dodhy – from SAARC
2003	Micro Finance	Nadeem Bhatti – from Kashf Foundation
2002	Women Empowerment	Nafisa Asgar – from SDRC
2001	Child Labor in Brick Kiln	Nasir Iqbal – from SDC
2000	Non-Formal Education	Khalid Khan – from State Bank of Pakistan
1998	Information Tech Global Issues	Javaid Iqbal (Retired) – WG-CDR (Pak)

5. ARTICLES & PUBLICATIONS:

FEATURED PUBLICATIONS LIST

1. **MAAN KATEHRA** (Mazameen, Ghazlain, Nazmain) - Single Volume
2. **SHEHR-E-DAGHDAR** (Mazameen, Ghazlain, Nazmain) - - Single Volume
3. **DIL AJ BHI MAQROOZ HAI** (Mazameen, Nazmain) - - Single Volume
4. **MY LIFE NOTES** (Collection of Articles) - 3 Volumes

5. GWADAR NEWSBOOK SERIES

(10 Publications on Best Gwadar News Collection)

6. BEST LIFE NOTES

(10 Publications on Best Life Notes Collection)

7. WAQAR E SUKHAN

(5 Publications on Best Poetry Collection)

8. MISAL-E-KULYAT

(Dr. Shahnaz Muzammil Best Poetry Collection from Her 30 Books) - 3 Volumes

9. MARVEL SYSTEM KNOWLEDGE SERIES

(10 Publications on Logic, Motivation and Career)

10. WAQAR-E-PAKISTAN, RESEARCH MAGAZINE

(1000 Pages Research Magazine having featured contents from our professional, educational and Literary Circles)

FEATURED ARTICLES:

1. Jab Main Nain Pehli Dafa Quran Parha
2. Quran Majeed Ka Behtreen Shehkar
3. Izhar-e-Tashakur Kay Chand Qatray
4. Fourth Generation Corruption
5. Mujhay Laga
6. Muskrahat Aur Ansu
7. Ham Khawahishaat Kay Pujarion Ka Kia Banay Ga
8. Ghair Meyari Soch Kabhi Meyari Muashra Tashkeel Nahin Day Sakti
9. Ghair Muntaqi Soch Kay Hamil Afraad
10. Acha Hota Aur Acha Nazar Ana
11. Kamiyabi Har Insaan Ka Khawab Hai
12. Multan Aik Saaf Suthra Shehar
13. Pakistan Main Jamhooriat Kay Wariseen
14. Apnay Waqar Ki Hifazaat Karain
15. Barma Say Bangladesh, Maut Say Maut Taak Ka Safar
16. 14 August 2018, 70th Independence Day of Pakistan
17. Chamaknay Ki Salahiyat
18. Khuda Kay Noor Ko Phylanay Ki Zaroorat Hai
19. Chotti Souch
20. Qaum Ajj Bhi Takseem Hai, Adalaat Ko Katehray Main Lana Chahiay
21. Tehzeeb Ka Daira
22. Khana Kaba Aur Masjid-e-Nabvi Main Sehri Aur Aftaar Kar Nizaam O Intizaam
23. Ablees Nain Theek Kaha Tha, Teray Bandon Par Mera Zor Nahin Chalay Ga
24. Haraam Main Khatam-ul-Quran
25. Islam Aur Salamti
26. Boss Ki Na-Insafi
27. Pakistan Hargiz Mayoos Kun Surat-e-Haal Main Nahin Hai
28. Ikhtalaf Baraye Ikhtalafaat
29. Chotay Mian Baray Mian
30. Insaan Bakamaal Khaliq Ki Bakamal Takhleeq
31. Allah Ki Rehmaat Say Mayoos Na Hon

32. Himaat Hai To Ab Maroo
33. Bunyadain
34. Chamaan Main Phool Bhi Hain
35. Kissi Par Apnay Darwazay Band Na Karain
36. Hamari Tawaqoat Hamain Mayoos Karti Hain
37. Jaisa Haam Chahatay Hain Waisa Kion Nahin Hota?
38. Awaam Say Ziadah Bashaur Koi Nahin
39. Bandar Killa
40. Jangal Ka Bhi Koi Qanoon Hota Hai
41. Allah Kay Banday
42. Islam Kay Meraaj Ka Daur
43. Model Based Governance
44. Akhir Yeh Bathroom Philosophy Kia Hai?
45. Sabaz Hilali Parcham Hamari Jaan Hai, Hamari Shaan Hai, Aur Hamari Pehchaan Hai
46. Imran Khan Aik Musalsal Jido Jihad Aur Mehnaat Ka Naam
47. Ghair Muhazaab Rawaiay Aur Ghair Muhazaab Qaoumain

6. CAREER & PROFESSIONAL BACKGROUND:

PROFESSIONAL SUMMARY (1995 to Now)

Mian Waqar ul Islam is Founder and Principal Consultant at Marvel System. Since the inspection of Marvel System (in year 1995), it has grown into multi-divisional and multi-disciplinary organization with its international partners and innovative solutions providers. Key areas of Marvel System are including Company Registration, Patents & Trade Marks, Curriculum Development, Graphics Designing, Branding & Packaging, Staffing & HR Development, Marketing Research, Business Promotion, Corporate Financing, Local and Int'l Franchising, Licensing Programs, Professional Training, Research & Development, Corporate Digitizing, Re-Engineering and Globalizing. Mian Waqar ul Islam is Group Consultant and Advisor as well as former Director Operations at Niazi Group of Companies (Pvt) Ltd., in the year 2016-17, he was also awarded “A Life Time Achievement Award” against his 15 years dedicated services, longest & full-time committed affiliation with group. Mian Waqar ul Islam is Consultant & Advisor as well as Executive Member at Adab Saraae International, in the year 2018-19, he was also awarded “A Life Time Achievement Award” against his 15 years dedicated literary services, longest & full-time committed affiliation with globally renowned Urdu literary forum. He is Life Time Member of 10 CEO Forums and presiding 10 Specialized Business Alliances under Marvel System Investment Federation. He is the Author & Compiler of 5 Research Publications Series. His research work contains 40 plus books and covers over 10,000 white papers. He is regular writer of different articles and his articles are also converted into his publications.

Mian Waqar ul Islam has served in several different sectors including Public Payphone System, Public Address System, Public Surveillance System, Power Diagnostic Systems, Bird Repellent System, Transit Media System, Public Display System, All Purpose Elevators & Lifters, All Purpose Security Gates, Barriers and Turnstiles, Market Surveys, Market Research, Human Resource Management, Corporate Training & HR Development, Women Empowerment, Child Labor, Micro Finance, Large Format Printing, Pharmacy, Real Estate, Transportation etc. He has experience to managed multimillion dollars projects with a proven track record for introducing

new technologies into large enterprises. He conducted research on latest inventions and innovations around the world. He represented number of industrial and corporate solutions for Pakistan and other concerned regions. He participated in hundreds of different exhibitions including career exhibitions, industrial exhibitions, energy exhibitions, property exhibitions, educational Exhibitions, Books Exhibitions, Pak-China Exhibitions, Pak-India Exhibitions, and Art & Cultural Exhibitions. He facilitated companies to participate in several exhibitions around the world. He arranged several business seminars, workshops, orientations, new product launches and CEO Forums. He also wrote cover stories, end reports, several interview scripts for press radio and television programs.

MIAN WAQAR UL ISLAM
PRINCIPAL CONSULTANT
MARVEL SYSTEM

SKILL & CAPABILITY: (Exposure & Development)

ADMINISTRATIVE: Proficient: Curriculum development, correspondence, proposal writing, strategic planning, training & research, campaign designing, marketing research and human resource development Ordinary: Franchising & licensing, managing investments & donations, project monitoring & evaluation, micro finance, capacity building, non-formal education, child labor & gender issues

INDUSTRIAL EXPOSURE: Proficient: Bird Repellent System, public Payphone System, Public Address System, Public Surveillance System, Transit Media System, Public Display System, Power Diagnostic Ordinary: All Purpose Elevators & Lifters, All Purpose Security Gates, Barriers and Turnstiles

OS PLATFORMS: Proficient: PalmOS, MS Windows XP, NT, CE and 2000 Advance Server with ISA & DS Ordinary: Apple MAC OS, Cisco IOS, Linux Red Hat and Lindows OS (Linux Based Windows)

HARDWARE PLATFORMS: Proficient: XDA Cell Phones, Hand-helds, Tablets, Laptops and Desktop Pcs Ordinary: Midrange Clients/ Servers computers including Dell, Gateway, HP, Compaq and IBM

NETWORKING, MOBILITY: Proficient: APMS, Air Cards, WAP, Bluetooth, WiFi, IP / Infrared Cameras Ordinary: X.25, IPv6, VoIP, Call Centers, ISPs, CDMA, GSM, GPRS, WCDMA, EDGE and 3G

LARGE FORMAT PRINTING: Proficient: Media Bop 3D & Flip Imaging, Modular Display, PVC Cards & CIS Ordinary: Large Format Inkjet Printing, Plastic/Metal Engraving and Digital Chocolate Graphics

OFFICE APPLICATIONS: Proficient: Corel Word Perfect Suite, MS Office, MS Outlook & Corel Draw Ordinary: Macromedia Freehand, Adobe Photoshop, MS Money, Peachtree Accounting and SPSS

WEB DEVELOPMENT: Proficient: MS Front Page/Publisher, Macromedia Flash / Dreamweaver Swish Ordinary: HTML, DHTML, XML, Java Script/Applets, PHP and Linux / Windows Web Servers

DATABASES DEVELOPMENT: Proficient: MS Access, MS Project, MS Visual Foxpro and Crystal Report Ordinary: Oracle Developer & SQL 9i, Pocket Databases/Organizers and Web-based Schedulers

LANGUAGES: English & Urdu (with written & spoken excellence) Punjabi & Seraiki (with verbal excellence)

CONSULTANCY EXPERIENCE:

4/2007 – Present

**Marvel System Investment Federation,
President, Lahore, Pakistan**

- Marvel System Investment Federation has establish a Pak-Saudi Desk of over 100 companies to explore business and investment opportunities in Pakistan.

Marvel System Investment Federation is a nexus of numerous distinctive alliances surrounded by our short-listed and grouped member organizations. Federation is responsible to protect the rights of its investors. Federation is dedicated to help and educate its members and build its confidence towards investments. This is achieved through series of initiatives that creates and increases members' awareness on the benefits and risks of potential investments. MS Major Alliances are as under:

- 01) MS REAL ESTATE ALLIANCE
- 02) MS TRANSPORTATION & LOGISTICS ALLIANCE
- 03) MS EDUCATION & TRAINING ALLIANCE
- 04) MS ICT & IST ALLIANCE
- 05) MS HEALTH & FITNESS ALLIANCE
- 06) MS SOCIAL SECTOR ALLIANCE
- 07) MS POWER & ENERGY ALLIANCE
- 08) MS LIVESTOCK & AGRICULTURE ALLIANCE
- 09) MS ART & CULTURAL ALLIANCE
- 10) MS TRAVELING & TOURISM ALLIANCE
- 11) AND THE LIKE

1995 – Present

Marvel System,

Principal Consultant,

Lahore–Pakistan

- A Business Consultancy Network, owned by Niazi Group, facilitating over 300 Organizations

Working in the Capacity of Principal Consultant at Marvel System as well as Vice President at Marvel System Investment Federation. Marvel System is a Consultancy firm that is owned by Niazi Group. Marvel System offers wide range of business services including Company Registration, Patents & Trade Marks, Curriculum Development, Graphics Designing, Branding & Packaging, Staffing & HR Development, Marketing Research, Business Promotion, Corporate Financing, Local and Int'l Franchising Licensing Programs, Professional Training, Research & Development, Corporate Digitizing, Re-Engineering and Globalizing. Marvel System has served many different sectors including Health & Fitness, Education & Training, Banking & Finance, Corporate & Social Insurance, Art, Cultural & Heritage, Government & Defense, Social Development, Area Payphone System, Telecom Solutions and Services, Automobile Manufacturers, Solar & Wind Power, Water Turbines & Bio Energies, Real Estate Developers, Public Transportation, Cargo and Logistics, Transit, TV, Radio and Press.

4/2007 – 4/2010

**Niazi Group of Companies (Pvt) Ltd.,
Director Operations,
Lahore–Pakistan**

- Pakistan's Largest Transportation & Logistics Network with over 1000 public vehicles and over 1000 logistics vehicles

Niazi Group is successful to achieve a dominant status in multiple sectors including construction business, real estate projects, transportation network, logistic services, tourism industry, bricks manufacturing and agricultural forming. Working in the capacity of Director Operations for several projects including (but not limited) Adan Villas, Alnoor Cargo City, INAT Group, Solar Tech, Gwadar Promotion Alliance, Niazi Bricks, Niazi Developers, Niazi Farm Houses and also providing host of consultancy service to overall group to vitalize their existing local and global dealers and representative network. Main activities including proposal writing and curriculum development, Event Management, Exhibitions Seminars, Trading, Import / Export, mergers and partnership building, dealing with overseas Pakistanis and multinational companies, developing consortiums with Chinese, European and other overseas Companies. Introduced many best invention products and innovated industrial solutions to Pakistani and International Markets.

2007 – Present

ECOCARE,

Principal Consultant,

Lahore–Pakistan

- Pakistan Leading Multi-Disciplinary Int'l Consulting Firm involved in key projects of Multi-billion CPEC Initiative

Worked in the Capacity of Principal Consultant at ECOCARE. ECOCARE started its journey under the umbrella of Tahir Rashid Consultant established in February 2015 and set high standards of professional counseling catering the needs of MDG (Millennium Development Goals) Requirements. Ultimate change, Safe Drinking Water, Alternate Energy, Food Security and Poverty Reduction etc; are its some of those main components. Interventions are based upon collection / analysis of field investigation data related to physical, biological and socio-economic environment of the allocated project areas. The services offered by ECOCARE in the following disciplines, include Training and Awareness, Project Identification, Project Concept Documents, Project Design Documents, Verification and registration. ECOCARE is associated with Skills International (Pvt) Limited, Sri Lanka, Green World Foods (Pvt) Limited, China, Eco-consultants (Pvt) Limited etc. ECOCARE is involved in key projects of Multi-billion CPEC Initiative, Deepest Regional Seaport Gwadar Seaport and Largest National Solar, Wind and Coal Energy Programs.

2004 – Present

**Adab Saraae International,
Consultant & Media Advisor,
Lahore, Pakistan**

- Adab Saraae is an Urdu Literary Organization, working in Pakistan since 1987.

Its main objective is to educate the new writers and new poets and to provide them an open platform to recite their poetry and prose. The renowned poets, writers and scholars are the basic members of this organization which are serving to promote Urdu literature worldwide. Since its inception, Adab Saraae is conducting regular monthly literary program on second Monday of every month (after a Asar Prayer). Now, Adab Saraae is internationally recognized Name in the world of Urdu Literature. Senior Members of Adab Saraae are actively participating in National and International Literary Events and also teaching in various Universities and Education Centers. The National Press of Pakistan publishes monthly activity report of Adab Saraae. Organization is also publishing a comprehensive quarterly Magazine namely ADAB SARAAE.

- :: Dealt with 100s of local and global literary organizations
- :: Organized over 600 monthly literary events
- :: Participated in 1000s of national literary events
- :: Participated in 100s of international literary events
- :: Invited as a special guest to 100s of globally renowned poets
- :: Arranged over 300 special day events
- :: Organized 100s of new books inauguration programs
- :: Reviewed of over 5000 new Urdu books & publications
- :: Guidance to 1000s of new Urdu & Punjabi writers & poets
- :: Over 5000 print / digital news cuttings & clippings
- :: Over 3000 email and mail regular circulation
- :: Over 5000 social media likes & follow ups

2004 – Present

GBDA, Consultant & Media Advisor,

Lahore, Pakistan

- 15 Years of Excellence to Promote Gwadar Locally and Internationally

GBDA (Gwadar Builders & Developers Association) is a multi-functional special interest group, dedicated to participate in the promotional activities of Gwadar deep seaport locally and globally. GBDA was established in December 2004 due to the following reasons and background:

- :: To establish a platform where developers & builders could address their issues & concerns
- :: To address security matters, regulatory issues and socio-cultural concerns.
- :: To act as a development partners with GDA and other Development Authorities
- :: To secure the investment of clients as well as the builders and developers of Gwadar
- :: To resolve the issues among local land owners and builders

We welcome local authorities, technocrats, traders, builders, architects, investors, financial institutions, cargo & shipping companies, political & social figures, marketing & advertising agencies, TV, media & press, related professionals and general public to support and uplift our noble cause to promote Gwadar Smart City to benefit our country and our nation. Gwadar Smart City is an international project and it will benefit to number of nations and the whole world.

EMPLOYMENT EXPERIENCE**2/2017 – 2/2018****Al Dousor Int'l Company Ltd, International Marketing Manager, Jeddah–KSA**

- A well reputed business identity of KSA, specialized water, chemical, electrical and mechanical solutions & supplies

Worked in the Capacity of International Marketing Manager at Al Dousor International Company Limited (Dosropaw). Al Dousor commenced its business as trading establishment. Since 1992, when it was branched out from its mother company named “CEPCO” with the name of Al Dousor Trading Establishment, doing business with most important utilities and customers in Saudi Arabia such as, Saudi Electricity Company (SEC), Saline Water Conversion Corporation (SWCC), Marafiq, Sabic, Sea-Port, Civil Defence, private operation & maintenance companies. The company has now up-graded to Limited Liability Company due to expansion of its business activities and increase in turn-over. Since 2007 to date, Al Dousor International Company Limited (Dosropaw) has redefined its operational area from a trading organization to a company which can provide wide range of products, variety of industrial equipment(s) and supplies, multi-disciplinary specialized corporate services, state of the art most modern and innovative solution as well as having a capacity to do scalable turn-key projects in several different areas. Al Dousor International Company Limited has experience to work with internationally well-known brands and most innovative technology partners such as Conax Technologies, Aspen Tech, Flow Tech, Omal Automation, OBL, SLADE, System Separation Sweden AB, Solvay, Severn Trent, De Nora Telea srl, ECOSPEC, Gates, H & R Group, FLOW TECH, Breen Energy Solution, ETD Consulting, GLOBCHEM and UNION Engineering. Few top of the line clients are including Saudi Electricity Aramco Company, Saline Water Conversion Corporation, Petro Rabigh, Marafiq, Sabic, Luberef, Nomac, Petromin, Mepco, Romco, Rajhi Steel, Solb Steel, Yanbu Cement, Royal Saudi Naval Forces, Doosan Corporation, Hanwha Group, RABEC Electricity Co., and HYUNDAI Heavy Industries Co., Ltd.

4/2005 - 4/2007

Solo Smart,

Director Operations,

Lahore–Pakistan

- Pakistan's leading manufacturer for kiosk based face recognition and photo capturing systems for time, attendance & access.

A brave division establish by Ravi Group (a bike manufacturing company) and Solo Group. Company is dealing in public address systems, public display system, power solutions, CCTV systems, time and attendance systems (including face recognition and photo capturing), access control systems (including RFID and thumb readers). Developed resellers and associates network Pakistan wide. Installed face recognition system in over 22 industries. Introduced HR Robotics in over 1000 companies. Conducted various workshops and trainings events for various industries including textile, telecommunication, Pharmaceuticals, Hotel, Construction, Service Sectors, Media & Advertisement Agencies, Colleges and Universities. Participated in exhibitions and seminars. Delivered open lectures to industrialist and IT professionals. Participated in Product designing and development. Establish R & D Cell to develop mature and commercialize new brave ideas. Worked with software and interface development team, Product Modeling Team, Designing and Publishing team, worked with engineers for PCB circuit and control unit development. Establish testing units and quality assurance cells. Integrated different technologies to Attendance system including office access control and CCTV systems, Electricity and Public address systems, ERPs and Payroll systems.

4/2004 - 4/2005

Sada Bharosa Foundations,

Project Manager,

Lahore–Pakistan

- Research Oriented Micro-finance organization, registered by the Government under the society's registration act 1860

Developed proposals, presentation, and training curriculum. Generated monthly, week and special (portfolio at risk report, expense report, recovery report, saving analysis, disbursement report. Participated in the development of computerized area micro-financing system with live branch and head office connectivity. Introduced new ideas in micro-finance industry including community stores operated with membership cards named micro-cards, free medical camping for all members, health / life / loan insurance of all clients, introduced swing machines, rickshaws, motor bikes, power looms, textile doubling machine, via micro-financing and micro-lease to the community. Managed overall office affairs and administration, disbursed amounts in shape of loans, loans validity and confirmation. Managed all staff including peon, guard, cashier, loan officers, and social mobilizer. Conducted and organized micro-credit and micro-lease training workshops. Coordinated with delegates from various donors, funding and associated organizations including Zaman leasing, PPF, World Bank, and DFID.

2/2003 - 2/2004

South Asian Alliance of Medical Experts

Project Coordinator,

Multan–Pakistan

- Social Medical Services Providers in South Punjab, Conducting Medical Indoor / Outdoor
Camping on Skin in South Punjab

Currently working with SAAME (South Asian Alliance of Medical Experts) as a Project Coordinator. Conducted Indoor / Outdoor Medical camps in various cities of South Punjab on skin diseases. Dealt with regional CBOs (Community Based Organizations), Medical Centers, Hospitals and Skin Care Centers, including Ans Medicines Vehari, Mustafa Foundation Hasilpur, Anjuman Falah-e-Behbood-e-Mareezaan Mailsi, Samreen Skin Care Center, and Cosmos Skin Care Center. Dealt with pharmaceutical companies for providing free samples and unpacked products. Organized workshops and conducted lectures on skin. Designed proposals, agreements and marketing campaigns. Provided fund raising advisory to CBOs and motivated them towards sustainability of their system. Motivated people to participate in blood banking and medicine banking. Worked for importing products with distribution rights including Collagen RX Eye and Collagen RX Scare.

2/2001 - 2/2003,
QuickFix Group,
Project Coordinator,
Dubai/Lahore – UAE/PK

-supplier of exhibition stands, portable displays, pop-up displays and banner systems (UAE)

Conducted worldwide marketing research for portable display systems and negotiated operational matters with masters (named Bannermate China) for distribution rights in international market. Developed curriculum for franchising and licensing program with the help of The Guinn Consultancy Group; Identified worldwide introducing brokers; established business relationships via webinar-based training and awareness; dealt with Export Promotion Bureau of Pakistan, Lahore Chamber of Commerce & Industry, Karachi Chamber of Commerce & Industry and SAARC Chamber of Commerce; developed business relationships in overseas in favor of company; formulated flexible investment plans to attract multi-level investors to participate in this project regionally, nationally and globally.

10/2003 – 4/2004

Solo Signs,

Director Operations,

Multan/Lahore/Karachi – Pakistan

-digital printing equipment and supplies (UK / UAE / Pakistan)

For Initial three months worked on digital lenticular imaging technology with Media Bop Incorporation China. Later I was promoted as a director operations and administered integrated marketing initiatives lying on bill boards, printing indoor & outdoor advertising material, POP (point of purchase), light frames, display stands (for exhibitions, promotion and workshops) and plastic-sheet engraving. Managed import affairs of wide range inventories including inkjet printers, plotters, continuous ink flow and plastic / metal engraving machines; supplies including flax, vinyl, papers, films and varieties of ink.

10/2002 – 10/2003

**Chatha Associates & RETF,
Director Marketing,
Lahore– Pakistan**

-marketing research, sales promotion and HR services

Dealt with multinational consultancy firms (PricewaterhouseCoopers, Coopers & Lybrand Consulting, Solincs Pvt. Ltd., Aftab Associates and SB&B); completed projects including educational research, social research, industrial research, packaging research, pricing research, mystery shopping, continues surveys; wrote proposals & designed campaigns for business promotion and market research; established short-terms offices (2-3 months) in various remote areas; established teams for market study and marketing research on urgent bases; established stalls for free sampling on the behalf of parties; 'Trained teams of male and female staff as per parties' requirement. Additional tasks were including assignment management, quality assurance, data processing and field work force management.

10/1999 – 10/2002

Talktel Pvt. Ltd.,

Assistant General Manager,

Multan/Lahore – Pakistan

-payphone hardware/software/training/ services providing company

Initial six months to me were to prepare myself regarding advance concepts of payphone industry including X.25 network, PTCL exchanges and control engineering; practical labs were regarding working with hardware, software, Netware and firmware; got full time training from GTCCL engineers and learned how to manage “Area Payphone Management System” where main topics were network administration, database administration and workflow management; promoted as assistant general manager after mastering familiarity with overall aspects of payphone industry; new responsibilities were including monitoring import affairs, handling stock management, installing payphone system at client premises, installing payphone system in PTCL exchanges, diagnosing and troubleshooting technical problems, replacing defected items, system analysis and report writing to senior management and masters; extended administrative responsibilities were including negotiating licensing contracts, financial control, investment management, corporate affairs and human resource development; trained new staff on the subject of network administration and database management of Area Payphone Management System.

2004 - Present

**The Professional Organization,
Consultant & Trainer,
Vehari / Multan, Pakistan**

- Corporate training / social training / event management / career counseling / career expo

Working with The Professional Organization in the capacity of a Consultant, Trainers of Trainers and Career Counselor. designed, proposed, won and completed number of creative and innovative projects related to corporate training, social training, event management, career counseling and career expos. Worked with Department of Education (Government of Pakistan), National Commission for Human Development (NCHD), Plan Pakistan, NRSP, UNDF, Punjab Education Foundation, Idara Taleem O Aagahi, Al-Hijra Trust, Pakistan, Al-Hijra Trust-UK, Al-Hijra-Turkey and many other local and international organizations on the behalf of The Professional Organization. Conducted several training including, life skills programs, management & IT related training, social sector training, schools rehabilitation & improvement programs etc. Recruited professionals & graduates from several different disciplines including doctors, engineers, technicians, business executives, bankers, educationalist, journalists, environmentalists and consultants both in local & overseas markets.

10/2003 – 10/2004

**SAGE Research Institute,
Project of Bio Amla Group,
Lahore, Pakistan**

-launched wireless communication programs (as project manager & contractor)

Introduced programs of wireless communication technologies for the first time in Lahore (Pakistan) at Sage Research Institute; launched courses including “Wearable Technologies” (digital clothing & wearable devices), “Portable Technologies” (Pocket PC and Laptops), “W-LAN” (Bluetooth, Infrared and Air Cards), and “W-WAN” (AMPS, GSM, GPRS, CDMA, W-CDMA, GPS, and Satellite Phone); established a wireless lab equipped with new, refurbished and rented devices for demonstration and practice; dealt with companies including Cashtech (Authorized Dealer of Cisco) MegaPlus (Authorized Dealer of Dell Laptops and Computers and O2 Pocket Pcs).

6/2001-10/2002

Matinn Technologies,

Project of Mr. Nawaz Sharif's Family, (Ex-PM),

Lahore, Pakistan

-launched Cisco certifications and USES programs (as project manager & contractor)

Worked with Matinn Technologies; trained professionals from business, commerce and industry sector; delivered lectures on concepts of internetworking technologies as per outline of Cisco Career Certification; conducted work-shops in universities & colleges and introduced Cisco Career Certifications. First time launched Universally Sustainable Education Suites and offered specialization programs in Business and Information Technology. Matinn Technologies (Cisco Primer Partner) was pioneer institute in launching CCIE (Cisco Certified Internetworking Experts) program in Pakistan.

7. COMPANY OVERVIEW & HISTORY:

CONSULTANCY INDUSTRY OVERVIEW:

Knowledge is power, as the saying goes. And in the age of information, any businesses, nonprofits, government agencies, or other organizations that do not have as much knowledge as possible of their individual lines of work are at a distinct disadvantage. They risk suffering financial losses, poorly performing workers and departments, and failing to meet their goals. Consultants are professionals who provide expertise to organizations to help them maximize their profitability or effectiveness and keep them running smoothly. Basically they are “problem-solvers for hire.”

Consulting providers can be large firms (such as McKinsey & Company, Accenture, Mercer, and the Boston Consulting Group) that maintain offices throughout the world, small- to medium-sized businesses with local or regional presences, or firms operated by only a few people or even a single consultant.

Many people aspire to become consultants. The career often makes “best job” lists by industry publications. In 2016, CNNMoney included five consulting specialties (information technology security, technical, implantation, healthcare, and marketing consulting) among its list of the 100 best jobs for fast growth, noting that they also offer good personal satisfaction and job flexibility. In 2015, management analysts and consultants earned an average of \$81,320, according to the U.S. Department of Labor, much higher than the national mean (\$48,320) for all careers. Consultants at global consulting firms can earn \$200,000 to \$500,000 annually.

Consultants, analysts, and consulting managers are the key professionals in the consulting industry. Thirty percent of people in the management, scientific, and technical consulting sector work in business and financial-operations occupations (a U.S. Department of Labor category that includes consultants). Office and administrative support positions make up the next-largest employment group (22 percent of workers), followed by those in management occupations (11 percent), a category that includes consulting managers and top executives. There are also career paths in

business development, administrative services and executive support, information technology support (non-consulting), sales and marketing, communications/public relations, human resources (non-consulting), continuing education, and other areas.

A bachelor's degree is the minimum requirement for most consulting careers, but many consultants have a master's degree in business administration. Others have advanced degrees in their specialty, such as engineering, human resources, or accounting. Attending an Ivy League school or a college with a top-rated MBA program increases your chances of landing a consulting job. A good education is only the first step for aspiring consultants. They need extensive field experience (at least six years at major consulting firms) before being assigned top-level work. Some consulting positions also require a graduate-level or professional degree.

Today, consulting is a massive, international industry with global revenues of \$470 billion in 2016, according to Plunkett Research, Ltd., up from \$415 billion in 2013. This figure includes human resources, business advisory services, information technology, and operations management consulting, but not tax- and other accounting-related consulting. There were about 739,000 management consulting firms in the United States in 2016, according to IBISWorld, with combined annual revenue of approximately \$253 billion. Consultants are key players in the business world, and their star will only rise in the future.

WORDS FROM PRINCIPAL CONSULTANT:

The story of Marvel System began in year 1995, it started as a consultancy firm based in Multan, Pakistan. Since its inception, Marvel System has grown into multi-divisional and multidisciplinary organization with its international partners and innovative solutions providers.

No path is easy and this applies to Marvel System as too. That's why we always concentrate on our team's capabilities and keep them focused on the essentials. For us, our core areas are always crucial and important. Our key areas are including Company Registration, Patents & Trade Marks, Curriculum Development, Graphics Designing, Branding & Packaging, Staffing & HR Development, Marketing Research, Business Promotion, Corporate Financing, Local and Int'l Franchising, Licensing Programs, Professional Training, Research & Development, Corporate Digitizing, Re-Engineering and Globalizing. These areas are our milestones and we have achieved them after many years' struggle and regular hardship. This is how, our domain has become our core identity.

Our Research & Development is our strongest part, so we keeps eyes on upcoming modern trends & market dynamics. We keep our fingers on the pulse of latest innovations around the world. We know our continuous Research and Development is something that makes us entirely different from others. We have highly experienced people in our organization but at the same time we also have many young, energetic and futuristic brains.

As a result of this concentration, we are in the position of being able to recognize our customer's needs earlier and sometimes literally before they actually conceive it. So we quickly identify market needs; remained focused on upcoming demands; work on most innovative ideas; produce cost effective solutions; study feasibility, compatibility and suitability; deploy quickly to set new market trend and it remains our inclusive best practice.

Thanks for your time and interest in Marvel System, we wish you only the best of success. We believe in long term professional relationship, so we are looking forward...

Mian Waqar ul Islam
Principal Consultant
Marvel System

ABOUT MARVEL SYSTEM:

We at Marvel System welcome you to our global consultancy network. Marvel System is a multi-functional global business consultancy group, domiciled in Pakistan, operating around the world through a group of business consultants and management experts located on every continent.

We assist companies in developing business around the world in this undertaking. We work through a network of Consultants and Vice Presidents so that there is never more than three degrees of separation between the Principal Consultant and the product or service that he or she represents. This person-to-person marketing approach for each product or service offers the ultimate in personal representation and exclusivity.

We operate in a variety of areas, also called out on our website in the area called “Services”. We bring only the highest quality Consultants to the table, representing the most exceptional opportunities and our Company has grown out of an original mission to develop business plans and to fund those plans. The Consultants of Marvel System take it upon themselves to make a market for both products and services worldwide.

Marvel System is a multi-facet organization having years of multi-disciplinary experiences in various specialized consultancy sectors. Today we are multi-stationed (located in various cities of Pakistan), multi-national (working with various Nations) and multi-lingual (speak various languages).

Marvel System is to engage the efficiency, the responsibility and the profitability. We at our system are engaged to global business consultancy networks. Our internationally recognized professional consultants are expert seasonal rain makers in their fields. We become your spokes-firm in corporate sectors, social sectors, government sectors and global market place.

Mission

Our mission is to help knowledge to achieve its goal for the well of human being with sustainability, diversity, reliability and prosperity.

Objectives:

- Providing strong framework of values, standards
- Implementing new diversities and inclusiveness.
- Knowledge-based Community gathering
- World-class technology implementation and awareness
- Reducing cost through economic efficiency
- Attracting and motivating talent
- Promoting Real World Education

We have found out that people, who have window to look out of are better problem solvers, less likely to complain, more patient, more flexible in their thinking and less frustrated than those in windowless environment.

8. MOTIVATION & INSPIRATION:

MY CORE INSPIRATION & MOTIVATION:

Muhamad (Peace be upon him) the ultimate source of inspiration, Quran-e-Majeed the ultimate source of Motivation.

We all know that electrical products without electricity become useless. Inspiration and Motivation is the energy of mankind. Inspiration and Motivation can make us more useful.

Being a Muslim we all have true faith that our prophet Muhamad (Peace be upon them) is the ultimate source of our inspiration and Quran-e-Majeed is our ultimate source of Motivation.

There was a time when I was a chain books lover and I collected 100s of books related to management, consulting and technology. I was inspired by many globally renowned authors and was motivated through their writings as too. I gained lot of respect in my educational and professional circles while sharing such awesome knowledge and learning experience.

In my university farewell program, I met a guest who was a PhD in Management Sciences. I asked him a question that in our MBA program they are teaching us all biblical knowledge? He smiled and replied, what you think they will teach us Quran.

After reading and having number of books in my personal library, I started listening Quran that was entirely a different experience for me.

We all know the history of Islam. There are many references in this respect that when Prophet of Allah (Peace be upon him) and many of his companions recited Quran they either become sad or start crying. When I finished listening, I realized that I did not find a moment where I become sad.

So, I started to listen Quran all over again. This time, I was just thinking about the feelings of sadness or cry. Finally I found this Ayah ...

Para Number: 4, Surah Name: Al-Imran, Ayah or Verse Number: 188

لَا تَحْسَبَنَّ الَّذِينَ يَفْرَحُونَ بِمَا آتَوْا وَيُحِبُّونَ أَنْ يُحْمَدُوا بِمَا لَمْ يَفْعَلُوا فَلَا تَحْسَبَنَّهُمْ بِمَفَازَةٍ مِنَ الْعَذَابِ وَلَهُمْ عَذَابٌ أَلِيمٌ ۝ ١٨٨

“Do not think of those who are delighted with what they did, and love to be praised for what they never did - do not think they are secure from the punishment. For them there is a painful punishment.”

This Ayah, changed my mind as well as changed my life. This was the first time, when I felt how to cry for Allah. Approximately for 45 minutes I was jammed on these words and was listening them again and again.

I was thinking about my education and career, where we were used to praise everything like anything including our profile, our company our products and our services. We are used to praise our new employees and our new clients to get maximum outcome.

I was also thinking that all deceptions in my life were due to only one reason that was being over praised by others. Praising others is not a merely a bad thing but we should avoid to trap innocent people.

Quran-e-Majeed became my key source of motivation and Prophet Muhammad (Peace be upon him) became my key source of inspiration. I know, I am not a good follower but at least I have better understanding.

However, it is not the end its beginning, life is more vital and complex, world is more challenging and puzzling. To deal with global village we need to explore and discover so many things at the same time. Unfortunately our Muslim Ummah is too much outdated. It is too sad that we are nowhere in global race of science and technology.

We should learn Quran and we should also follow teaching of our Prophet (Peace be upon him) but at the same time, we must learn science and technology. Our Prophet Muhammad (Peace be upon him) said education is mandatory for every Muslim. So we must learn to face the challenges of today's world and we should transform our future.

It is not restricted to get knowledge from any country and/or any nation. It is also not restricted to get knowledge from any person either he/she is believer of Allah and/or disbeliever. Allah is the main source of Knowledge and his knowledge covers everything. Anyone either he/she is believer or disbeliever, without efforts he/she cannot explore anything, with efforts both have equal opportunities to explore the universe either he/she is believer and/or disbeliever.

Life of Muhammad (Peace be upon him) is full of efforts and struggles, his life is an example, he faced hardships throughout his life like no one else faced on this earth, Quraysh Distorting The Message, Battles For Islam, Boycott of The Muslims, Throwing Garbage At The Prophet, Throwing The Insides Of A Camel At The Prophet, The Ridiculing of the Prophet and The Prophet At Taif are very few examples of such difficulties that we know about.

Facing difficulties and hardship in life and struggling towards success is not only the Sunna but it is also a defined principal of Allah that no one will get success without honest efforts.

Prophet Muhammad (Peace be upon him) and his companions changed the outlook of the whole world, changed the life of billions of people on this earth, it is really unfortunate that with same

Quran and same teachings, we can't change our single life. We should understand reasons behind our all failures either they are individual and/or collective.

I wish, Allah may enlighten our hearts and minds with the guidance of Quran and the Teachings of Prophet Muhammad (Peace be upon him).

MIAN WAQAR UL ISLAM
PRINCIPAL CONSULTANT
MARVEL SYSTEM

MIAN ABDUS SALAM:

My father Mian Abdus Salam (Advocate, Ex-president Mailsi Bar Association, Ex-president Anjuman-e-Sherian, Mailsi), the most important person on this earth for me! He presided Mailsi Bar Associations for 6/six times. He started his political career from PPP. He invited Nawaz Sharif as well as Imran Khan to demonstrate their political Manifesto at Mailsi Bar Association. He asked Zulfikar Ali Bhutto in respect of ROTI, KAPRA MAKAN, what he himself will eat, what he himself will dress and where he himself will live. We still need the answer from our political leadership. He remained part of several different social and political moments. He is well respected among his lawyers circle and political/social network. His life is my source of inspiration. He is a person equipped with the knowledge of Islam, Pak History, Pak Politics and Iqbaliat. I wish him for long and healthy life.

IBRAR KHAN NIAZI

Ibrar Khan Niazi, he is CEO of Niazi Group of Companies (Pvt) Ltd. He represents several dominant organizations including Niazi Bricks (Pvt.) Ltd., Adan Villas (Pvt.) Ltd., (Murree), Al-Noor Cargo City (Pvt.) Ltd. (Gwadar), Speed Bus (Pvt.) Ltd., Iron Shield Security Services (Pvt.) Ltd., Gwadar Promotion Alliance, All Pakistan Brick-Kline Owners Association, Right Aid Pharma (Pvt.) Ltd., Niazi Logistics (Pvt.) Ltd. and many others. He is such a wonderful person I ever found in my life. I have experience to work with him almost all of his wonderful initiatives. He is extremely committed person. Where business knowledge, business vision and professional values are concern. I have never found a person like him who always keeps others' benefits and interests first. He always takes risks (when required) but saves other people. It's Allah's greatest blessing on me that I am bless with such a nice contact. I wish him for more successes in his life.

DR. SULTAN MEHMOOD

Dr. Sultan Mehmood, the most intelligent brain in the Government of Punjab. MD at Ecocare Consultancy Services (Pvt) Ltd. Former Advisor/Head of Environment Division at Engineering Consultancy Services Punjab. Columnist 'Meetha Sach' and Writer at monthly 'Qaumi Sehat' at Print Media. Author & Chief Consultant at FDRC - First Dietcare & Research Center. Former Principal Environmentalist/ Advisor at NESPAK. Former Section Officer at Civil Secretariat, Lahore. Former Director, Pakistan Community Center at New York, USA. I know him from last 10 years and we are working with him on several different grounds. He has vital exposure in Environment, Health, Food Security and Energy sectors. His contributions to empower Pakistan always remained awesome. He knows the importance of long term relationships. He is blessed with a committed nature and hardworking soul. He always proved himself a true rain maker with capital R. I wish him for more successes in his life.

DR. SHAHNAZ MUZAMMIL

Madar-e-Dabistan-e-Lahore, Dr. Shahnaz Muzammil, Chairperson Adab Saraae International, she is among very few most valuable persons in my life, those have changed my life, fully. I not only know her from last 15 plus years but also actively working with her in the capacity of executive member and Media Advisor of Adab Saraae International. She always proved herself as a very social, well-connected, knowledgeable, extremely supportive, selfless and very hard-working soul. She is Author of 30 plus books, running Adab Saraae International from last 30 plus years, she is involved in wide range of literary initiatives. She has long experience to conduct and host thousands of literary events and programs. I appreciate her for all her distinctive achievements and wish her for more successes in life.

MUHAMMAD ISMAIL RAO

Muhammad Ismail Rao is Principal at Superior Group of Colleges, CEO at The Professional Organization and Consultant at Marvel System, we are working on several different social sector programs including women empowerment, child labor, capacity building, and community skills as funded by local or international donors. On other end we are also working on professional training programs including teachers training, Professional Skill developments as required by local and intentional clients. I know him from last 15 years, he is deadily committed to whatever he starts. Apart from Education and Social Sector, he worked for Pakistan Cricket Board as well for different Radio channels. He is one among our top rated consultants, we wish him for more successes in his life

ALLAN GUINN:

Allan Guinn is Managing Director of The Guinn Consultancy Group, Inc. He has worldwide experience with the conception, development, financing and implementation of business plans; franchising and licensing concepts and programs, a career of worldwide note. He has senior officer level experience, including two terms as CEO, and a term as International Managing Director. He is persistent mentor, coach, and leader. He is seasoned negotiator with an exceptional record of results, Impeccable Board presentation skills. He has Significant IPO experience, NASDAQ Small-Cap. He is a Proven, seasoned rainmaker. He is also Author of highly popular business book, Psyched for Life. He remained 2001's Fortune 500 Business Development Guru at Rushmore University. I represented Guinn Consultancy in Pakistan as well as the Region and I worked with him to globally franchise Chocolate Graphics, Australia. He was also my PhD Advisor at Rushmore University (USA), Distance Learning program. Though, PhD program, in International Franchising Management, was not completed due to 9/11 incident, but I got chance to learn wide range of practical business consulting skills with an applied knowledge of international franchising management and others.

PETER FERDINAND DRUCKER:

“Father of Management Consulting, Peter Ferdinand Drucker”, always remained my key source of Motivation and Inspiration in the business of management consulting, a famous management guru, hailed by BusinessWeek as **“the man who invented management”**.

He was an Austrian-born American management consultant, educator, and author, whose writings contributed to the philosophical and practical foundations of the modern business corporation. Drucker directly influenced a huge number of leaders from a wide range of organizations across all sectors of society.

Drucker’s 39 books, along with his countless scholarly and popular articles, predicted many of the major developments of the late 20th century, including privatization and decentralization, the rise of Japan to economic world power.

In the late 1950s, Drucker coined the term **“knowledge worker”**, Drucker’s major work, The End of Economic Man was published in 1939, Concept of the Corporation in 1946, The Practice of Management in 1954, The Effective Executive in 1967, Management: Tasks, Responsibilities, Practices in 1973, Innovation and Entrepreneurship in 1985, Post-Capitalist Society in 1993, Management Challenges for the 21st Century in 1999.

9. SCOPE OF BUSINESS & PRACTICE AREAS:

HISTORY AND BACKGROUND

Management consulting grew with the rise of management as a unique field of study. The first management consulting firm was Arthur D. Little, founded in 1886 by the MIT professor of the same name and was incorporated in 1909.

Though Arthur D. Little later became a general management consultancy, it originally specialized in technical research. Booz Allen Hamilton was founded by Edwin G. Booz, a graduate of the Kellogg School of Management at Northwestern University, in 1914 as a management consultancy and the first to serve both industry and government clients.

After World War II, a number of new management consulting firms formed, most notably Boston Consulting Group, founded in 1963, which brought a rigorous analytical approach to the study of management and strategy.

Work done at Boston Consulting Group, McKinsey, Booz Allen Hamilton, and the Harvard School during the 1960s and 70s developed the tools and approaches that would define the new field of strategic management, setting the groundwork for many consulting firms to follow.

In 1983, Harvard Business School's influence on the industry continued with the founding of Monitor Group by six professors. It was also only after World War II that management consulting emerged in Europe.

UNDERSTANDING MANAGEMENT CONSULTANCY:

Management consulting indicates both the industry and practice of helping organizations improve their performance primarily through the analysis of existing organizational problems and development of plans for improvement.

Organizations hire the services of management consultants for a number of reasons, including gaining external (and presumably objective) advice and access to the consultants' specialized expertise.

Because of their exposure to and relationships with numerous organizations, consulting firms are also said to be aware of industry "best practices", although the transferability of such practices from one organization to another may be problematic depending on the situation under consideration.

Consultancies may also provide organizational change management assistance, development of coaching skills, technology implementation, strategy development, or operational improvement services. Management consultants generally bring their own, proprietary methodologies or frameworks to guide the identification of problems, and to serve as the basis for recommendations for more effective or efficient ways of performing work tasks.

APPROACHES:

In general, various approaches to consulting can be thought of as lying somewhere along a continuum, with an 'expert' or prescriptive approach at one end, and a facilitative approach at the other. In the expert approach, the consultant takes the role of expert, and provides expert advice or assistance to the client, with, compared to the facilitative approach, less input from, and fewer collaborations with, the client(s). With a facilitative approach, the consultant focuses less on specific or technical expert knowledge, and more on the process of consultation itself. Because of this focus on process, a facilitative approach is also often referred to as 'process consulting,' with Edgar Schein being considered the most well-known practitioner. The consulting firms listed above are closer toward the expert approach of this continuum.

Many consulting firms are organized in a matrix structure, where one 'axis' describes a business function or type of consulting: for example, strategy, operations, technology, executive leadership, process improvement, talent management, sales, etc. The second axis is an industry focus: for example, oil and gas, retail, automotive. Together, these form a matrix, with consultants occupying one or more 'cells' in the matrix. For example, one consultant may specialize in operations for the retail industry, and another may focus on process improvement in the downstream oil and gas industry.

SPECIALIZATIONS:

Management consulting refers generally to the provision of business services, but there are numerous specializations, such as information technology consulting, human resource consulting, virtual management consulting and others, many of which overlap, and most of which are offered by the large diversified consultancies listed below. So-called "boutique" consultancies, however, are smaller organizations specializing in one or a few of such specializations.

The 1990's saw an increase in what has been termed as a future based approach. The emphasis in this approach is on language and aligning the people within an organization around a common

vision of the future of the organization. This is exemplified in the book "Three Laws of Performance". The basic concept is that the way people perform correlates to the way that world occurs for them and future based language alters the way the future occurs for them. These principles are increasingly employed in organizations that are experiencing a market transition or a merger that requires the blending of two corporate cultures.

CURRENT STATE OF THE INDUSTRY:

Management consulting has grown quickly, with growth rates of the industry exceeding 20% in the 1980s and 1990s. As a business service, consulting remains highly cyclical and linked to overall economic conditions. The consulting industry shrank during the 2001-2003 period, but grew steadily until the recent economic downturn in 2009. Since then the market has stabilized.

Currently, there are three main types of consulting firms. Large, diversified organizations, Medium-sized management consultancies and Boutique firms which have focused areas of consulting expertise in specific industries, functional areas, technologies, or regions of the world.

REVENUE MODEL:

Traditionally, the consulting industry charged on a time and materials basis, billing staff consultants out based solely on the hours worked plus out-of-pocket expenses such as travel costs. During the late 1990s and early 2000s, there was a shift to more results-based pricing, either with fixed bids for defined deliverables or some form of results-based pricing in which the firm would be paid a fraction of the value delivered. The current trend seems to favor a hybrid with components of fixed pricing and risk-sharing by both the consulting firm and client.

TRENDS:

Management consulting is becoming more prevalent in non-work related fields as well. As the need for professional and specialized advice grows, other industries such as government, quasi-government and not-for-profit agencies are turning to the same managerial principles that have helped the private sector for years.

An industry structural trend which arose in the early part of the 21st century was the spin-off or separation of the consulting and accounting units of the large diversified professional advisory firms most notably Ernst & Young, PwC and KPMG. For these firms, which began operation as accounting and audit firms, management consulting was a new extension to their organization. But after a number of highly publicized scandals over accounting practices, such as the Enron scandal, these firms began divestiture of their management consulting units, to more easily comply with the tighter regulatory scrutiny that followed. In some parts of the world this trend is now being reversed where the firms are rapidly rebuilding their management consulting arms as their corporate websites clearly demonstrate.

RISE OF INTERNAL CORPORATE CONSULTING GROUPS:

Added to these approaches are corporations that set up their own internal consulting groups, hiring internal management consultants either from within the corporation or from external firms' employees. Many corporations have internal groups of as many as 25 to 30 full-time consultants.

Internal consulting groups are often formed around a number of practice areas, commonly including: organizational development, process management, information technology, design services, training, and development.

ADVANTAGES

There are several potential benefits of internal consultants to those who employ them:

- If properly managed and empowered, internal consulting groups evaluate engagement on projects in light of the corporation's strategic and tactical objectives.
- Often, the internal consultant requires less ramp up time on a project due to familiarity with the corporation, and is able to guide a project through to implementation — a step that would often be too costly if an external consultant were used.
- Internal relationship provides opportunities to keep certain corporate information private.
- It is likely that the time and materials cost of internal consultants is significantly less than external consultants operating in the same capacity.
- Internal consulting positions can be used to recruit and develop potential senior managers of the organization.

Note: Corporations need to be conscious of and consistent with how internal consultant costs are accounted for on both a project and organizational level to evaluate cost effectiveness.

Internal consultants are often uniquely suited to either 1. Lead external consulting project teams, or 2. Act as organizational subject matter experts ‘embedded’ with external consulting teams under the direction of organizational management.

A group of internal consultants can closely monitor and work with external consulting firms. This would ensure better delivery, quality, and overall operating relationships.

External firms providing consulting services have a dichotomy in priority. The health of the external firm is in aggregate more important than that of their client (though of course the health of their client can have a direct impact on their own health).

10. MANAGEMENT & LEADERSHIP STYLE:

MODEL-BASED MANAGEMENT STYLE:

Marvel System follows Model-Based Management Style which refers to the activity of managing and making informed decision regarding the future direction of a business, process, or system(s) based on information gleaned and understood from models that document the current state.

More recently, the term Model-Based Management has been used with increasing regularity to describe the use of models for strategic business planning. Emphasis has been placed on the importance of models as it relates to capturing the complex nature of a business's structure, operations, systems, and the economic environment in which it operates.

A model is simply an abstraction of reality. In this context, it is a representation of the current state of the business and the environment in which it operates. Some models are already popularly used today for strategic business planning. Consider financial models such as the balance sheet, income statement, and cash flow statement. Each is an abstraction of the current state of the business. While the importance of these models and their use in budgeting and financial planning are well known, the use of models for decision making in all other aspects of a business is less ubiquitous.

Committing to a Model-Based Management approach across an entire organization can yield significant benefits:

- Models (if maintained) can always provide a clear representation of the current state of the business, mitigating the risk of making decisions based on an inaccurate understanding of the business.
- Models can reflect different viewpoints of the same situation.

- Models can help identify bottlenecks or issues with a business process that would otherwise go unnoticed.
- Models can be used to anticipate outcomes of proposed changes to a business.
- Models can ensure completeness of a solution which is to be implemented.
- Models can increase the consistency and clarity of the communication of business change or solution.
- Models can provide a means of tracking the specific value of a business activity, system, or service, by understanding the larger end-to-end process that it supports and the revenue produced by that process. This allows executives and manager to determine its true ROI.

11. PRODUCTS & SERVICES:

OUR CONSULTANCY SERVICES

1. Company Registration
2. Patents & Trade Marks
3. Curriculum Development
4. Graphics Designing
5. Branding & Packaging
6. Staffing & HR Development
7. Marketing Research
8. Business Promotion
9. Corporate Financing
10. Local and Int'l Franchising
11. Licensing Programs
12. Professional Training
13. Research & Development
14. Corporate Digitizing
15. Re-Engineering
16. Globalizing

SECTORS WE SERVED:

1. Health & Fitness
2. Education & Training
3. Banking & Finance
4. Corporate & Social Insurance
5. Art, Cultural & Heritage
6. Government & Defense
7. Social Development

8. Area Payphone System
9. Telecom Solutions & Services
10. Automobile Manufacturers
11. Solar & Wind Power
12. Water Turbines & Bio Energies
13. Real Estate Developers
14. Public Transportation
15. Cargo & Logistics
16. Transit, TV, Radio and Press

12. PREVIOUS & CURRENT PROJECTS:**MILESTONES IN LIFE (MS Research Projects)**

2018 USRP:	Urdu Social Research Program
2017 ITRP:	Industrial Technologies Research Program
2016 CPEC:	China Pak Economic Corridor Research Program
2015 SWRP:	Solar and Wind Energy Research Program
2014 HMRP:	Homeland Security Research Program
2013 HTRP:	Holographic Technologies Research Program
2013 SPRP:	Security Printing Research Program
2012 ALRP:	Agriculture and Live Stock Research Program
2011 CSRP:	Community Skills Research Program
2010 SFRP:	Sea Food Research Program
2010 AERP:	Alternate Energies Research Program
2009 PFRP:	Pre-Fabricated Steel Structures
2008 MCRP:	Media City Research Program
2007 TMRP:	Transit Medium Research Program
2006 HR3-P:	Human Resource Robotics Research Program
2005 PSRP:	Public Surveillance Research Program
2005 MSRP:	Micro Finance Research Program
2004 SDRP:	Social Development Research Program
2004 GTRP:	Graphics Technologies Research Program
2003 CLRP:	Cyber Law Research Program

2003 IFMS:	International Franchising Management System
2003 WTRP:	Wireless Technology Research Program
2002 ASRP:	Advance Servers Research Program
2001 USCS:	Universally Sustainable Computer Suite
2000 MAP:	Measurement of Adjustable Personality
1999 PPMS:	Public Payphone Management System

13. NEW OPPORTUNITIES & FUTURE PLANS:

At Marvel System, every day comes with several new business opportunities. Today's global market is very dynamic and fast. Things are changing overnight. Companies are investing more and more in to science and technology to introduce braver and innovative ideas e.g to reduce the cost and to improve economic efficiency and effectiveness.

Marvel System, understands global trends and invests in our research and development on daily bases. We are always working with new partners around the world. We are always in search of new commercial and industrial solutions. We always participate in international conferences, seminars, workshops, trade shows and industrial exhibitions. We keep our eyes on global invention labs, so whenever a new solution comes to global market place, we try our level best to bring it to local market to set a new trend in local market and to make the difference.

If you are looking for any innovative solution(s), either it is related to our listed (solutions, products, services) or not, our R & D Division is the right answer. Our R & D Division will study your all requirements and will discuss it with our global consultancy associates and partners. We will bring the best solution to meet your requirements and needs.

Please also visit our website and follow our R & D Division, we are updating this section on regular bases. There are several new solutions that we have already introduced in local market but they are not part of our corporate profile. Our R & D Division page will keep you updated. You may also subscribe this page to get the latest updates.

14. LOCAL & GLOBAL AFFILIATIONS:

PRIME AFFILIATIONS:

- NIAZI GROUP OF COMPANIES
- MS ADAB SARAAE INTERNATIONAL
- MS ECOCARE CONSULTANCY SERVICES
- MS TS GROUP
- MS SHADWAL GROUP
- MS THE PROFESSIONAL
- MS SHAHEEN GROUP OF COMPANIES
- MS TALEEMI BAITHAK)
- MS ACME GROUP

15. SUCCESS & ACHIEVEMENTS:

LIFE TIME ACHIEVEMENT AWARDS:

RECIPIENT 2016-17 - From Niazi Group of Companies

RECIPIENT 2018-19 - From Adab Saraae International

PARTNER & ASSOCIATES - (international disclosures & local PR development)

INAT (KSA): Specialized in Trading, Quality Management, Inspection, NDT and Civil Testing

DYNACORD: Global leader for mobile concert sound, paging system & pro sound & discos

SEBAKMT: Global leader in fault diagnostic solutions for electric, gas, water and telecom

CHOCOLATE GRAPHICS: 3D and Depth Chocolate Printing Solution (Australia)

MEDIA BOP: Lenticular digital imaging (3d, flip and depth printing) (China)

BANNERMATE: Modular display stands system for Indoor Advertisement (China)

CIS: Continuous Ink Flow System add-on solution for latest Epson and HP printers (China)

GUINN CONSULTANCY: Business plan development, operator of multiple businesses (USA)

GAP AMERICA GLOBAL: GAP, Worldwide Distributors of Collagen RX Creams (USA)

CHEETAH SECURITY: Australia's leading company for Digital Surveillance System

GTCCCL: Payphone Sets, line protection units, Area Payphone Management (China)

PARTNERS AT AL DOUSOR: Conax Technologies, Aspen Tech, Flow Tech, Omal Automation, OBL, SLADE, System Separation Sweden AB, Solvay, Severn Trent, De Nora Telea srl, ECOSPEC, Gates, H & R Group, FLOW TECH, Breen Energy Solution, ETD Consulting, GLOBCHEM & UNION Engineering

CLIENTS: - dealt with world-class clients (local companies / organization- including but not limited)

GOVERNMENTAL: Civil Aviation Authority, Islamabad Airport, Karachi Airport, Lahore Airport, Walton Airport, Multan Airport, Bahawalpur Airport, Quaid-e-Azam Solar Park, Engineering Consulting Services Pakistan, ADBP, National Bank, National Savings Bank, Habib Bank, Khushali Bank, Pak Air Force, JHQ, PHA, PHMA, PTA, PTCL, EPB, LCCI, SAARC, SDC and Nespak

LOCAL: Aftab Associates, LUMS, Go Net, Bio Amla, UBL, PTC, GT, Sadaat Haider, Rabi Builders, Habib Karim, Daily Times, AmeerSoft, Cashtech, Skygroup, World Call, US Apparel, Naveena Group, Ravi Grop, Fatima Group, Ejaz Enterprises and UTS

MULTINATIONAL: Coca Cola, AcNielson, Pepsi, Duty Free Shop Limited, Warid, Telenor, Abacus Consulting, Price waterhouse Coopers, Coopers & Lybrand Consulting, Cisco, Linksys, Planet, Epson, IBM, Compaq, Acer, Apple, LG, Sony, Dell, D-Links, Acer and HP

Local (Saudi Arabia): Saudi Electricity Aramco Company, Saline Water Conversion Corporation, Petro Rabigh, Marafiq, Sabic, Luberef, Nomatic, Petromin, Mepco, Romco, Rajhi Steel, Solb Steel, Yanbu Cement, Royal Saudi Naval Forces, Doosan Corporation, Hanwha Group, RABEC Electricity Co., and HYUNDAI Heavy Industries Co., Ltd.

SOCIAL: The Professional Organization, Hawks Welfare Society, Diet Care Pakistan, Ecocare Pakistan, Peak Society, YES Foundation, Right Aid Pakistan, Adab Saraae International, Bharosa Foundation, UNDP, CIDA, Kashif, UNICIF, World Bank, WWF and ILO

16. SOCIAL & CULTURAL ACTIVITIES:

We are Marvel System are working with several different sectors including Health & Fitness, Education & Training, Banking & Finance, Corporate & Social Insurance, Art, Cultural & Heritage, Government & Defense, Social Development, Area Payphone System, Telecom Solutions & Services, Automobile Manufacturers, Solar & Wind Power, Water Turbines & Bio Energies, Real Estate Developers, Public Transportation, Cargo & Logistics, Transit, TV, Radio and Press. In each sector we have our prime partners and we actively socialize with them. We are specialize to operate several CEO, MDs and Chairman Forums.

We host, conduct and participate in variety of events and programs including:

TV & Media Programs:

Various TV Shows, Various Radio Programs, Music & Entertainment Programs and Cultural Shows. Exhibitions Related to Painting, Printing, Designing, Art Work, Calligraphy and Regional Arts. Open Lectures Related to Culture & Civilization, Open Lectures Regarding Threats to Humanity, Environment, Safety and Food Security. Discussion Session related to policies, regulations, political and Social Issues as well as to address Community & Stake Holders issues. Conferences, Seminars, Panel Discussions, Exposure Tours and Press Releases. Meetings with Government Officials and Related Departments.

Special Days Events & Programs:

Rabi-ul-Awal, Ramadan, Eid Day, Muharam, Independence Day, Pakistan Day, Defense Day, Quaid Day, Iqbal Day, Women Day, Labor Day, New Year Program, Chinese New Year.

Literary Programs:

Hamdia Mushaera, Natia Mushaera, Ghalib Day, Faiz Day, Annual Mushaira, Monthly Mushaira, New Year Mushaira and New Book Launching.

Awards Distribution Programs:

CEO Forums Certifications & Awards Programs, Membership Certificates, Honorary Certificates, Certificates of Excellence, Literary Certificates, Educational Certificates and Professional Certificates; Contribution Certificates, Performance Gold & Silver Medals, and Shield & Trophy Awards, Life Time Achievements Awards.

17. GOVERNMENT POLICIES & PROCEDURES:**THIS IS ANOTHER PROBLEM:**

Since the appearance of Pakistan on global map, we are facing almost every program that exist in the world. This is one Problem ... With the passage of time, we are adding more problems to our total problems so our problems are increasing and we are unable to stop or solve any of our problem. This is another problem ...

When we try to solve any of our problem that problem goes worse than ever before. This is another problem ... We have two types of problems, one is our local type of problems and other is our imported type of problems. Both types of problems are rapidly growing. This is another problem ...

Either (on one hand) we apply a political solution or (on other hand) we apply a military solution, both left us with some other new problems. This is another problem ... While dealing with our core problems, now we are also dealing with our corrupt political and military leaders. This is another problem ... In the search of solutions with have collected so many other problems. This is another problem ...

We have a magical judiciary, far more capable than judiciary of America and China. Our Judiciary is capable to turn black into white and white into black. Our Judiciary is capable to turn the most wanted into innocent and the innocent to most wanted. This is another problem ...

Our core departments like education, health, agriculture, environment, transportation, communication and many other departments remained under the leadership of irrelevant and uneducated ministers. With their day & night experiments our departments become sicker and the ministers were corrupt as too. This is another problem ...

There is a life of everything, while we were experimenting, we know that we lost our one hand. Today, we are not caring about our other hand. This is another problem ... We know we have a common enemy but we are fighting with each other. This is another problem ...

We all know about our 100s of Problems. We all can write on our 100s of problems. We all can discuss about our 100s of problems. This is another problem ... We hardly write about any solution. We hardly discuss and share any solution. We hardly help ourselves. We hardly try help each other. This is another problem ...

We hardly think positive. Pakistan is 5% about the Government and 95% about the people of Pakistan. But we never think like this. This is another problem ...

Government always tries to manage public that is never possible. How a 5% government can Manage 95% public? This is another problem ...

Government should try to assist public that is easily possible. A 5% government must have 95% public ownership? But government never thinks so ... This is another problem ...

18. SUGGESTION TO GOVERNMENT & POLICY MAKERS:

THIS IS ANOTHER SOLUTION:

“If we will always do, what we always did, we will always get, what we always got.” We need to change ourselves at all levels. This is one solution...

Good governance will never happen with bad people. Relevant qualified people must be applied to relevant jobs. This is another solution... Every destiny has its defined path, without defining our paths we cannot achieve anything. This is another solution...

Our country is not based on any national model so the whole structure is tilting. That's why, it's easy for every government to temper or re-engineer our system. We must create a national model of the country and we must ensure its implementation and continuation at all level. This is another solution...

If poor people are not being addressed in any sitting government, it is definitely a poor government. Poor people must be addressed at all level. This is another solution... Every solution is a problem as if we deal it stupidly and every problem is an opportunity provided we deal it wisely. This is another solution...

We are wasting our natural resources, whereas developed nations are turning their waste to resources. We should manage our natural resources property. This is another solution...

We have different social classes and we treat every class differently either it's in education, health and/or other public services. We can boost public and private partnerships to eliminate these gaps

and differences as well as we can improve quality of services for everyone. This is another solution...

Our governments are not used to speak truth to our people. Transparency and accountability must be ensured and there should be ownership of public in all critical decisions. This is another solution...

There must be a proper regulation authority for standardization of weights, measures, charges, fees, billings, rents and rates. We must ensure products & services quality. Taxation at all level must be standardized and everyone should be in circle. This is another solution...

Key institutions like the State Bank, FBR, AGP, NACTA, IB, FIA, NAB, FPSC, etc., must be strengthen, hiring must be based on merit and all institutions must be free from any political and/or any other intervention. This is another solution...

We must initiate national level social, cultural and educational activities, for example, a Razakar Force for young men and women trained in martial arts; monsoon tree plantation campaigns in collaboration with agriculture departments, adult literacy centers, libraries, urban clean up campaigns using volunteers, etc. This is another solution...

Pakistan should become a better member of the global community by increasing participation in United Nations activities. Pakistan should also participate more in international regimes to eradicating global crimes. Pakistan should emphasize on strengthening of relations within the frameworks of ECO, SCO, SAARC, and OIC. This is another solution...

We must engage experts and professionals to establish special think tank groups for all sectors to resolve our various chronic national issues. This is another solution... We must give right to vote to overseas Pakistanis. Special seats must be given in the National Assembly for which the entire overseas community be considered as a single electoral constituency. This is another solution...

In the private education sector where corrupt practices exist, education may not be employed to make quick and easy money. We must know what we are doing with your young generation. Our government and privation educational institutions must provide practical and applied knowledge to our youth so their career could be secure. This is another solution...

We hardly produce technical people in accordance of our national need and demand, due to our financial limitations. This is unfortunate that our specialized masters and graduates more often switch their careers to other fields. We must ensure proper utilization of our talent pool. This is another solution...

There must be revival of local government system so we could better manage and utilize our resource. In addition to this, we could better address to our local people especially people of remote areas. This is another solution...

The south Punjab promise be carried out immediately. A task force must be established for the purpose. Later, Pakistan must be divided into at least 10 provinces. Punjab into three: central, north and south. Sindh into two: north and south and so on. This is another solution...

Energy, water and gas are our basic need of life and we are running with their worse shortage, while generating new resource we must work rapidly on energy conservation, water conservation and gas conservation and we should ensure to add these subjects in our national curriculum and training programs. This is another solution...

Rather experience based promotion in public sectors, we must ensure performance based promotions. Government jobs are always taken for granted because there is not termination system or very weak termination system. Government officers those are not performing well, they all must go home. This is another solution...

The parliament's performance is always poor, this is unfortunate that we have to bear them for 5 years either they perform well or perform nothing. There must be a probation period, as if they perform well they may continue, as if they perform nothing they must be terminated or at least trained for their jobs, rather damaging the whole institution. This is another solution...

Justice is always in time, there must be regular screening of all officers as well as ministers. If there is any corruption in any department or in any project, it must be fixed at the moment, rather we give time to corrupt people to manage their corruption and to ground all the evidence. Punishment of corruption in public sector must be a death penalty, there is nothing important than our country. This is another solution...

Focusing on employing technology in governance including Education & Learning

Crime, Victim & Justice, Workforce, Pakistanis living abroad, Parents: choosing a School, Voting, Birth/Death certificates, Travel & Passport application, Housing & Disable people, Tax & Benefits, Environment & Health service and Motoring: Driving license & Road tax. This is another solution...

Like we know our all problems, we all know solutions of our all problems. This is unfortunate that we have lack of willing to do things right, either it is on government level or it is on private level. This is another solution...

Even on personal and group level we hardly implement any solution. We love to be a part of problem rather become the part of solution. We need to change our national attitude towards change, so we can make things happened. This is another solution...

19. MESSAGE TO STAKEHOLDERS & OTHERS:

First of all I would like to say “Thank You Allah!” in the words of Imam Zaid Shakir ...

Thank You Allah!”

Thank you Allah for the mind that produced these words.

Thank you Allah, for private thoughts, shared with only You, unheard.

Thank you Allah for gracing me to see another day.

Thank you Allah for blessing me with the ability to say... “Thank you Allah.”

Thank you Allah for the air I breathe and the food I eat.

Thank you Allah for my pain-stricken, but still usable feet.

Thank you Allah for a place I can call home.

Thank you Allah for never leaving me alone.

Thank you Allah for 20/Something vision that allows me to see.

Thank you Allah for quickening me by your awesome command, “Be!”

Thank you Allah for all the blessings great and small.

Thank you Allah for enriching my life with the ability to still shoot, kick and throw a ball.

Thank you Allah for placing faith, however defective, in my heart.

Thank you Allah for blessing me to know where all blessings start.

Thank you Allah for bringing those who love me into my life.

Thank you Allah for a concerned, loving, believing wife.

Thank you Allah for peace of mind and calm of spirit.

Thank you Allah for sending a Messenger with a call, and for my ability to hear it.

Thank you Allah for elevating me though no special virtue I possess.

Thank you Allah for removing from me grief, worry, anxiety and stress.

Thank you Allah for friends who have stayed by my side.

Thank you Allah for the strength to withstand the waves of disbelief, rising in our world like a red tide.

Thank you Allah for the gift of gab which allows me to say,

“Thank you Allah, every second, minute and hour of each passing day.”

Thank you Allah! Thank you Allah! Thank you Allah!

[Imam Zaid Shakir]

ALLAH DESERVES ALL PRAISE!

The greatest favor of Allah is Deen (religion). Allah sent messengers and books to clarify his great Deen to his slaves and then he guided you, Muslims, to embrace it.

Deen is the greatest favor for which we should thank Allah immensely. Sometimes, just a simple 'thank' isn't enough to show our gratitude. However, I am also deeply thankful to Allah for all his blessings on me, especially Deen-e-Islam.

Allah states: "This day, I have perfected your religion for you, completed my favor upon you, and have chosen for you Islam as your religion." (Qur'an, 5:3)

We should also thank Allah for all favors besides Islam, such as good health, sound body, hearing, seeing, intellect, organs, safety, secure homeland, family, property and other blessings.

Blessings are commensurate with our gratitude. If we thank Allah for his favors, Allah will increase and bless us. But if we are ungrateful, favors will disappear and immediate punishments may follow in this life before the hereafter.

We should thank Allah by good words and praises along with loving, fearing him, hoping for and looking forward to seeing him, inviting to his way and fulfilling his rights. Believing in Allah and his messengers entails believing in the best of them, Prophet Muhammad (peace be upon him) and adhering to his Shariah.

THANKS TO MY PARENTS

There are not enough words to describe how thankful I am to the both of you. I know I don't show how grateful I am enough, but I really am. Thank you for your endless amounts of love. Thank you for all your support.

Thank you for making me laugh when I'm sad. Thank you for knocking some sense into me when I'm acting rash. Thank you for the meals, the birthday parties and everything in between.

Thank you for all the advice, even when I don't take it. Thank you for working so hard to send me to school, college and university. Thanks for everything else. I know, I will never be able to repay you.

Thank you for giving me the life every child deserves and being such wonderful parents. Now I have children and I wish to be just like you.

Thank you for always being there for me. Without the two of you, I don't know where I would be. I realize I do not thank you enough for everything. And for that, I apologize.

If I have learned anything while being away from you, it is that you are the most important people in my life and I love you both more than anything. Thank you, for everything and I promise I will work hard to make you proud.

THANKS TO MY TEACHERS:

Most of us had a special teacher that had a lasting effect on us, either for the knowledge they imparted, the wisdom they shared, the self-confidence they inspired, or all of the above, I feel myself luckiest to have many teachers like this.

I believe that every teacher we have affects us in one way or another. They have the ability to change our lives in the way they approach learning, and I have certainly been changed by every teacher I have had.

It is the teacher who ignites the fire in the minds of children, inspires them unleashing the power within and always aspire for more.

Today, I realize how much my teachers have done for me and I can say that the majority of my teachers were absolutely wonderful.

Good teachers are the ones who if need be, remove the barriers and the road blocks from their students' paths. They are selfless and giving and are only content when their students become what they are intended to be.

Thanks to all of my teachers, they not only force me to learn, but also made me love learning. Thank you for not only being my teachers but also being my friends.

Today, I am working as a business consultant and I would like to thank all those teachers who motivated me to never give up and inspired me to achieve the best.

THANKS TO MY FRIENDS:

It is rightly said, “Friends are the family we choose ourselves”. Good friends help, guide and support us at every stage. Blessed are those who have true friends in life.

Friends are extremely important for everyone. Whether it is a toddler, a teenager, a middle aged person or an old person – everyone needs good friends around to live life to the fullest. Life becomes more enjoyable and bearable when we have good friends around.

The philosopher Aristotle said, “In poverty and other misfortunes of life, true friends are a sure refuge. They keep the young out of mischief; they comfort and aid the old in their weakness, and they incite those in the prime of life to noble deeds.”

We have all heard about mid-life crisis. More and more people these days are suffering from this problem. Their family, job, kids and almost everyone and everything around begins to appear as a burden to them at this age. Having good friends around at this time can help in bringing about positivity amid this emotional upheaval.

Friends are the open and free access to ultimate laughs and fun times. There is no need of topics to laugh on. Moreover, friends encourage us to try things we can never imagine doing.

I am lucky, I have really amazing friends around me. They are my strength and as important to me as my family. Without them my life would have been extremely dull and boring. Thanks to all of my friends who made me who I am now and will be in the future.

THANKS TO MY COMMUNITIES:

Blessings of Allah, our parents, our family, our relatives, our friends, our teachers, our society, our culture, our values, our believes, our life experiences, our learning and our knowledge all together help us to transform ourselves into a better personality, more lovable and acceptable for this difficult world.

When we start our career, either it is after our educational life or not, we realize that this world is not so easy. We feel that we are on a different planet. We realize that no one knows us. This is the time, when we have to look at this world differently, to make our different introduction and to make our different profile. On this planet, we find many new friends, many new teachers and many new stars. Sometime, we also face new enemies and realize that life is more difficult and challenging.

While going through good and bad experiences, living and working in friends and enemies, working together with seniors and juniors, we transform a family of like-minded people. This family of like-minded people, becomes our soft world and sometime a very peaceful heaven of its kind.

With the passage of time, we also realize that this world is more beautiful than our imaginations. We also realize that there are many people around us those have changed our lives. We also realize that many people around us are more than just human beings.

Like many others, I have also realized that there are so many angles around me, those are definitely more than just human beings. I am so thankful to all of you, for being in my life, for being available to me, for guiding me over the years, for making me more acceptable in my social circle, for making me happier than ever before, for making me successful in professional, social, literacy and personal life and for being so nice to me. I am grateful for everything.

DEFINING COMMUNITY:

Once community members start communicating with each other about that shared interest, then a sense of belonging grows, and that can form the basis for creating a deeper sense of purpose within the community – such as identifying specific goals or projects to work towards. Depending on what the community is trying to communicate or accomplish, it can fall into a number of different categories.

CATEGORIES OF COMMUNITY:

i) A community of interest: A community of interest consists of members who are interested in – and passionate about – the same topic.

ii) A community of practice: A community who share a profession or craft come together to share experiences and expertise and thereby improve themselves professionally or personally.

iii) A community of inquiry: A community involved in considering a problem from an empirical or conceptual perspective.

iv) A community of action: A community of members focused on bringing about change in the world.

v) A community of place: A community of place consists of members who are co-located – this might include the same part of a town or region.

vi) A community of circumstance: A community to share experiences related to being in a particular life situation or other circumstance, rather than a shared interest.

CONSIDERING COMMUNITY:

It's possible for any community to fall into more than one of these categories e.g. a local community would be both a community of place and of interest. And if members decided to take action against proposed changes, they might also become a transient community of action.

Each of us is likely to be a member of multiple communities at one time. Likewise, I have an experience of different communities to which I belong, including my professional, literary and social communities.

My communities, Forums and Special Interest Groups fall under two categories including Marvel System Specialized Executive Forums and Marvel System Specialized Alliances.

MS SPECIALIZED EXECUTIVE FORUMS:

- 01) Mian Waqar ul Islam (MS Marvel System)
- 02) Ibrar Khan Niazi (MS Niazi Group of Companies)
- 03) Dr. Shahnaz Muzammil (MS Adab Saraae International)
- 04) Dr. Sultan Mehmood (MS Ecocare Consultancy Services)
- 05) Muhammad Tariq Sohail (MS TS GROUP)
- 06) Abdul Rasheed Awan (MS Shadwal Group)

- 07) Rao Muhammad Ismail (MS The Professional Organization)
- 08) Malik Mukhtar Ahmed Awan (MS Shaheen Group of Companies)
- 09) Jahan Zaib Khan Niazi (MS Taleemi Baithak)
- 10) Zulqarnain Mughal (MS ACME Group)

MS SPECIAL ALLIANCES:

- 01) MS Real Estate Alliance
- 02) MS Transportation & Logistics Alliance
- 03) MS Education & Training Alliance
- 04) MS ICT & IST Alliance
- 05) MS Health & Fitness Alliance
- 06) MS Social Sector Alliance
- 07) MS Power & Energy Alliance
- 08) MS Livestock & Agriculture Alliance
- 09) MS Art & Cultural Alliance
- 10) MS Traveling & Tourism Alliance

MIAN WAQAR UL ISLAM
PRINCIPAL CONSULTANT
MARVEL SYSTEM

20. CLOSING MESSAGE:

MY MESSAGE FOR LIFE:

Your Life is Your Message to the world. Make sure its inspiring.

TRUST YOURSELF:

A bird sitting on a tree is never afraid of the branch breaking, because her trust is not on the branch but on its own wings. Always trust in yourself.

DISCOVER INSIDE:

Every block of stone has a statue inside it and it is the task of the sculptor to discover it.

STAY DIFFERENT:

Success is not in competition, success is in creating the difference. One thing that we all have in common is that we are all different.

ADD VALUES:

If we want to live a valuable life, we must add more values to our lives. We can't increase the length of life but we can increase its depth.

WORK EXTRA:

"The difference between ordinary and extraordinary is that little extra.

CUT EXPECTATIONS:

If you expect nothing, you can never be disappointed. Blessed is he who expects nothing, for he shall never be disappointed.

THINK POSITIVE:

Positive things start happening in your life when you distance yourself from all the negative things.

BE REAL:

If it is real, it will never be over. You have to be real with yourself, before you can be real with anyone else.

NEVER GIVE UP:

Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all.

TRUST ALLAH:

Quran clearly defines a true path of life which leads to a successful life and a successful destiny.
Follow the true path and always trust Allah.

MIAN WAQAR UL ISLAM
PRINCIPAL CONSULTANT
MARVEL SYSTEM

12 REASONS FOR SHUKR (THANKFULNESS) TO ALLAH:

1. WE CAN NEVER COUNT ALLAH'S BLESSINGS:

Be ever grateful to Allah for everything that you possess including your wealth, health, status, intellectual abilities and life. Allah says:

"Is, then, He Who creates comparable to any that cannot create? Will you not, then, take heed? For should you try to count Allah's blessings, you could never compute them" (An-Nahl 16:17-19).

2. SHAYTAN'S PRIMARY MISSION IS TO MAKE HUMAN BEINGS UNGRATEFUL:

From the very beginning of the human being's creation, the issue of gratefulness and thankfulness to Allah has been debated. After refusing to bow to Adam, Satan said: "Then I will certainly come to them from before them and from behind them, and from the right-hand side and from the left-hand side, and you (Allah) shall not find most of them thankful." (Al-Araf 7:17)

3- THE OPPOSITE OF SHUKR (GRATITUDE) IS KUFR (DISBELIEF):

In many places in the Quran, Allah compares the terms shukr and kufr. "Then remember Me; I will remember you. Be grateful to Me, and do not reject Me" (Al-Baqarah 2:152).

Iman (belief) implies shukr or gratefulness as opposed to kufr or ungratefulness. A kafir or disbeliever is ungrateful to the Being who has given him everything, whereas a Believer is one who is ever thankful for all that Allah has given him.

4- WE THANK ALLAH FOR OUR OWN BENEFIT:

If you are ungrateful, Allah is unaffected. If you become grateful, then you have taken the first step towards becoming a true Believer. It is for this reason that the Prophet exhorted us to "Love Allah as we benefit from His grace" (Tirmidhi).

Allah reminds us: "And whoever is grateful, he is only grateful for the benefit of his own self" (Luqman 31:12). "For surely if it was not for the grace of God on you and His mercy, you would have been among the losers" (Al-Baqarah 2:64).

5- TRUE WORSHIP MEANS SINCERE THANKFULNESS TO ALLAH:

Allah explained in the Quran that the only people who truly worship Him are those who give gratitude to Him, so those who are not among the people of gratitude are not among the people of Ibadah (worship and obedience). "... and be grateful to All?h, if it is Him you worship" (Al-Baqarah 2:172).

6- SHUKR LEADS TO ALLAH'S PLEASURE:

Allah has told us that His pleasure may be attained through gratitude. " If you are grateful, He is pleased with you..." (Az-Zumar 39:7).

The Prophet, peace and blessings be upon him, said: "Allah is pleased with His servant if, when he eats something, he thanks Allah for it, and when he drinks something, he thanks Allah for it" (Muslim).

7- GRATITUDE IS A PURPOSE OF OUR CREATION:

"It is He Who brought you forth from the wombs of your mothers when you knew nothing; and He gave you hearing and sight and intelligence and affection: that you may give thanks (to Allah)"(An-Nahl, 16:78).

8- SHUKR IS A QUALITY OF SUCCESS IN THIS LIFE AND IN THE HEREAFTER:

Ibn Abbas narrated that the Prophet said: "There are four qualities, whoever is given them has truly been given the best in this world and the next. They are: a grateful heart (that is thankful to Allah), a remembering tongue (that mentions Allah often), an enduring body (to persevere through the trials), and a faithful wife."

9- BEING GRATEFUL AND PATIENT IN TIMES OF DIFFICULTY:

Everything that happens to us - even events that we may consider to be personal afflictions or natural disasters-are from Allah. Therefore, in times of calamity and distress, there will be some good for us, provided we respond appropriately. The Prophet said:

"How wonderful is the case of a Believer! There is good for him in whatever happens to him -and none, apart from him, enjoys this blessing. If he receives some bounty, he is grateful to Allah and this bounty brings good to him. And if some adversity befalls him, he is patient, and this affliction, too, brings good to him" (Muslim).

10- ALLAH'S MERCY IS FOR ALL, BUT MOST PEOPLE WILL REMAIN UNGRATEFUL:

He shows and gives mercy to all, even those who continue to be ungrateful and rebellious towards Him: "Indeed God is the possessor of bounty for all people but most people do not give thanks." (Al-Baqarah 2: 243).

11- MOST PEOPLE SUBCONSCIOUSLY THANK GOD:

Reflect upon your own life and you will find innumerable occasions when Allah's 'hand' has been holding you and helping you. So often, believers and even atheists subconsciously use the expression 'Thank God', without realising the full implications of our words.

12- SHUKR LEADS TO ABUNDANCE IN ALLAH'S FAVORS:

If you appreciate Allah's favors, He has promised increased Rahma or mercy for you. Allah's reward for your gratitude is unlimited and unconditional. "If you are grateful, I will surely give you more and more" (Ibrahim 14:7).

MIAN WAQAR UL ISLAM
PRINCIPAL CONSULTANT
MARVEL SYSTEM

ON GIVING AND RECEIVING ADVICE:

“Every man, however wise, needs the advice of some sagacious friend in the affairs of life.”

Plautus

“To accept good advice is but to increase one’s own ability.” Goethe

“Many receive advice: few profit by it.” Publius Syrus

“To profit from good advice requires more wisdom than to give it.” John Collins

“Men give away nothing so liberally as their advice.” La Rochefoucauld

“Never give advice in a crowd.” Arabian proverb

“We give advice by the bucket, but take it by the grain.” William Alger

“Do not have the conceit to offer your advice to people who are far greater than you in every respect.” Rabindranath Tagore

“Harsh counsels have no effect; they are like hammers which are always repulsed by the anvil.”
Helvetius

“Good counsellors lack no clients.” Shakespeare

“Advice is like mushrooms. The wrong kind can prove fatal.” Unknown

“The greatest trust between man and man is the trust of giving counsel.” Francis Bacon

“Free advice is often overpriced.” Unknown

SELECTED BY MIAN WAQAR UL ISLAM

TESTIMONIALS:

ABDUL RASHEED AWAN, Duty Free Shop Ltd.

“There are very few people like Mian Waqar. He is incredibly intelligent, and is almost always the expert in the room. His wide variety of experience and skills lend him credibility and understanding in so many venues that his expertise is often invaluable not just on the job for which he is hired, but in so many facets of the organization for which he is working. Since I first utilized his skills, I have carried his expertise from company to company and client to client, with consistent and predictable results. He will likely be the best consultant you have ever engaged in your organization.”

MUHAMMAD TARIQ SOHAIL, CEO, TS Group

Mian has maintained a professional and respectable relationship over the years. He has demonstrated over and over again a high degree of organizational maturity and devotion to superlative relationship building and client engagement. I consider him to be one of my professional partners. I appreciate working with him to reach some of my larger clients. I have and would highly recommend him to all my colleagues.

FARHAN MASOOD, Solo Smart

“I found Mian Waqar a very loyal soul with an extremely hard working nature, very impressive technology skills, wide multi-dimensional knowledge and management expertise. I really enjoyed working with Waqar. He does not keep the word “defeat” in his dictionary. I wish him success in life.”

ALAN GUINN, The Guinn Consultancy Group, Inc.

“Mian has always impressed me with his phenomenal abilities to find potential opportunities. He works diligently and succeeds at whatever he starts. He is a true Rain-maker with a capital R, and understands the importance of creating long term relationships and opportunities.”



ادب سرائے انٹرنیشنل
ADABsaraae
International
Worldwide Words

EVERYONE
HAS A
STORY
TO TELL
THIS IS
MINE



A SHORT BIOGRAPHY



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

DR. SHAHNAZ MUZAMMIL
CHAIRPERSON
ADAB SARAEE INTERNATIONAL



EXCLUSIVE INTERVIEW – DR. SHAHNAZ MUZAMMIL
CHAIRPERSON | ADAB SARAAE INTERNATIONAL

1. WELCOME MESSAGE

Recognize yourself

Love yourself

Forgive yourself

Surrender yourself

No self-pity

No ego

Forgive everybody even enemies

Spread and distribute unconditional love

Provide easy way to everyone

Pray for everyone even enemies

Be positive

Negativity & disappointment should not be in your life.

Begin your day with rays of hope and gratitude.

Strict faith in Allah. He is creator and lov more than seventy mothers.

He loves His creation never leave them alone.

DR. SHAHNAZ MUZAMMIL

Mader-e-Dabistan-e-Lahore

Chairperson

Àdab Saraae International

2. PERSONAL & FAMILY BACKGROUND

From the beginning of my life I saw a disciplined life with unconditional love. Every moment was a learning moment with parents and grandparents. Life was functional practical and social.

In family, educational institutions and surrounding always felt responsibility to guide and serve. Being a girl I had motherly feelings for ever one. I was used to read faces from my child hood. So I never tried to heart anybody even servants workers subordinates. This training was an award from my family.

Father and mother was used to arrange literary social and religious activities at home like same as in educational institutions. I participated in all of these activities warmly and encouraged by elders.

After F.A, I got married, my life partner always appreciated my activities. Alhamdulillah I was blessed with two daughters. Now, I was a real mother used my all expertise to bring up my daughters. Though I was a friend of my children but at the same time I was strict and disciplined for them as too.

I wanted to see my children perfect human beings. Having all good positive qualities in my younger daughter was in class two. I started my studies again and appeared for BA Exams and got 1st division.

I was selected on merit in the University of Punjab for Information Management Program. Participated in all extra curriculum activities and passed the exam. Got the degree of MA and Qualified Public Service Commission Exam and joined Government Service.

ABOUT ME

Name (First, Last): DR. SHAHNAZ MUZAMMIL

Date of Birth: 10th April,

Gender: Female, Nationality: Pakistani

Address: Adab Saare, 125-F, Model Town

City Region / State: Lahore, Pakistan

E-mail Address: drshahnazmuzammil@hotmail.com

Record: Clipping, Photographs, Video Cassettes

Languages: Mother Tongue: Punjabi & Urdu

Other Languages: English Reading, Writing, Speaking, Comprehension & French

Magazines: Adab Saraae, Makhzane, Pehchan

3. SCHOOL & COLLEGE EXPERIENCE

In class two, I won a jumping game and stood on the stand of victory, in class four I wrote a poem on the farewell of my principal, appreciated by a large crowd.

Got 1st prize in speech in class five. Remained active and renowned participant of Bazm-e-Àdab. Played the role of journalist as I was selected by Daily News and wrote on Information Board.

Remained Champion of Badminton, High Jump, Long Jump, Debater, Anchor and Drama Artist. Remained best performer of Fancy Dress Shows; Leader of Morning Assembly and also participated in every annual function. Got First division in the exams of board in class 8th.

Being a player in a match of Netball my knee injured before final exams and due to the lack of 2 numbers, I got 2nd Division. In F A stood first. Participated in every activity of college including poetry, Drama, Games and Debates.

After marriage there is a break in these activities. Fortunately Radio Pakistan Multan began to work and I was selected first lady announcer there.

After 10 years of marriage did BA in 1st division

4. REGULAR EDUCATION & TECHNICAL SKILLS

EDUCATION:

Year 1984

Degree / Certificate: Master's in Library Science

Discipline / Field: Library Science

Year 1989

Degree / Certificate: Short Course in French Language

Discipline / Field: French Language

Year 1990

Degree / Certificate: Short Course in Computer application & Management

Discipline / Field: Computer Management

Year 1991

Degree / Certificate: D.H.M.S

Discipline / Field: Diagnosis and medication in Homeopathy

Year 1992

Degree / Certificate: Training received at Netherlands in Scientific literature & Management

Discipline / Field Literature & Management

5. ARTICLES & PUBLICATIONS

DR. SHAHNAZ MUZAMMIL (BOOKS & PUBLICATIONS)

1. Payam-Nou (Urdu), 1989
2. Jurrat-e-Izhar (Urdu), 1990
3. Jazab-e-Harof (Urdu), 1990
4. Akkas-e-Dewar Pay Tasveer (Urdu), 1991
5. Mom Kay Saiban (Urdu), 1993
6. Maray Khawab Adhooaray Hayn, 1994
7. Ten Poets of Today, 1996
8. Jadah-e-Irfan, 1997
9. Eshiq Tamasha, 2002
10. Qarz-e-Wafa, 2002
11. Directory Libraries Ka Shaher Lahore, 1990
12. Farooqh-e-Mulalaia Kay Bunyadi Kirdar, 1990
13. Namaz (Urdu), 1990
14. Kitab Yat-e-Iqbal (Urdu), 1989
15. Kitab Yat-e-Muqalajat (Urdu), 1991
16. Ishaq Da Deva (Punjabi) Poetry, 2004
17. Baad Teray (Urdu Poetry), 2007
18. Dosti ka Safar, 2007
19. Ujla Kon Maila Kon | Collection of Columns
20. Ghem-e-Idrak

21. Sal-Allah-Ho-Alah-e-Wassalam
22. Gujian Peraan
23. Main Kon Hon
24. Noor-e-Kul, 2010
25. Khilti Kalian Mehkay Phool, 2011
26. Muntakhib Ashaar, 2011
27. Eshaq Samandar, 2011

[MP3CD] Dr. Shahnaz Muzammil Poetry, Voice Adeel Burki 2013

29. Dr. Shahnaz Muzammil, Shakhshiat o Fan by Sadaf Rani
30. Aqas E Khyalby Dr. Shahnaz Muzammil
31. Reflections of Thought by Dr. Shahnaz Muzammil
32. Quran ManzooM Mafhoom by Dr. Shahnaz Muzammil
33. Ebtidaaiy Ishaq
34. Ishaq-e-Musafat

REVIEWS & FLAPS

Dr. Shahnaz Muzammil wrote reviews & flaps for several writers, few of them are listed below:

1. Dr. Razia Ismail
2. Dr. Haneef Tareen
3. Nisar Akbar Abadi
4. Ahsan Ullah Saqib
5. Dr. Muhammad Rafiq
6. Saqiba Rahim-ud-din
7. Ghaffar Babar
8. Sheeba Teraz
9. Assnat Kanwal
10. Shireen Gul-e-Rana
11. Rehana Ashraf
12. Ampul Qayyum
13. Ammanwail Nazir Mani
14. Ashraf Un Nisa
15. Nasreen Nikhat Sabswari
16. Nasreen Shoukat
17. Akram Khawar
18. Mehr Nasim
19. Mian Waqar ul Islam
20. Adeel Burki and many others...

6. CAREER & PROFESSIONAL BACKGROUND

EXPERIENCE:

1. QUAID-E-AZAM LIBRARY,

(12-12-05 to 9-4-08), Program Organizer

2. ARCHIVES WING – S & GAD,

Lahore (9-2-2004 to 23-2-05), Assistant Director (Library)

3. QUAID-E-AZAM LIBRARY

(2001 to 2003), Program Officer / Incharge Public Service and Reference Section

4. CRDC, KHARIAN (1998-2000), Research Associate

5. GOVT. MODEL TOWN LIBRARY, LAHORE

(1986 to 1998), Library manager / Incharge

6. GOVERNMENT ISLAMIA COLLEGE FOR WOMEN,

Cooper Road, Lahore (1984-1986), Librarian

7. COMPANY OVERVIEW & HISTORY

WELCOME TO ADAB SARAAE INTERNATIONAL – WORLDWIDE WORDS!

Adab Saraae International is an Urdu Literary Organization, working in Pakistan since 1987. Its main objective is to educate the new writers and new poets and to provide them an open platform to recite their poetry and prose.

The renowned poets, writers and scholars are the basic members of this organization which are serving to promote Urdu literature worldwide. Since its inception, Adab Saraae International is conducting regular monthly literary program on second Monday of every month (after an Asar Prayer).

Now, Adab Saraae International is internationally recognized Name in the world of Urdu Literature. Senior Members of Adab Saraae International are actively participating in National and International Literary Events and also teaching in various Universities and Education Centers.

The National Press of Pakistan publishes monthly activity report of Adab Saraae. Organization is also publishing a comprehensive quarterly Magazine namely ADAB SARAAE RESEARCH MAGAZINE.

WORDS FROM CHAIRPERSON

Literature is the custodian of human endeavors aspiration and ambitions along with a mirror which is held up to life. Literature is inevitably connected with life and can never be considered an escape.

It is rather a window to life and its problems. This is why Adab Saraae International is holding the banner of life and literature to save humanity of extinction because of the onslaught of materialism and selfishness of modern motives.

DR. SHAHNAZ MUZAMMIL

Chairperson

Adab Saraae International

AIMS & OBJECTIVES

1. Policy lobbying and advocacy for save the Literature, culture and values.
2. Enhance community resilience through strengthening Books & Literature friendly livelihoods
3. Campaign for sustainable development of Urdu & local languages
4. Strengthen institutional linkages and strengthen local networks for promoting Literatures & Urdu language.
5. Protect, preserve, and promote Classical Literatures, culture and heritage.
6. Work for peace through, books, literature & interfaith Harmony
7. Lobby for the rights of writers, scholars, publisher, educationist, poets, Journalists and literatures associates.
8. Research, Development and Publications
9. Skill Development & literature analysis and advisory
10. Conduct Literarily Classes, workshops, Seminars, Mehfil Mushara, Adbi Nashist and book fairs.
11. Promote the Urdu & folk music
12. Promote young writers, poets and artist.
13. Introducing international literature in Urdu language
14. Adopt modern technique to preserve and promote literature
15. Initiate steps to increase book readers.
16. Directory of writers, poets, artist and educationist

BOARD OF DIRECTORS

1. Dr. Shahnaz Muzammil (Founder & Chairperson)
2. Noumana Farooq (Executive Director)
3. Dr. Memoona Imran (Executive Director)
4. Muhammad Farooq Khan (Director)
5. Muhammad Imran Ahmed (Director)
6. Tariq Qadri (Director)
7. Mohsin Qadri (Director)

EXECUTIVE COMMITTEE

1. Mian Waqar ul Islam (Principal Consultant Marvel System)
2. Muhammad Tariq Sohail (CEO, TS Group)
3. Abdul Rasheed Awan (CEO, Shadwal Group)
4. Dr. Sultan Mehmood (CEO, Ecocare & Diet Care)

GENERAL SECRETARIES (1987 to 2017)

1. Karamat Bukhari (General Secretary)
2. Shahid Bukhari (General Secretary)
3. Nadeem Saghar (General Secretary)
4. Safina Saleem (General Secretary)

ISLAMABAD EXECUTIVE BODY

1. Ahmad Farooq Khan (Chairman)
2. Eyman Farooq Khan (Vice Chairperson)
3. Danish Bin Sattar (General Secretary)
4. Shaiza Sattar (Joint Secretary)

PIONEER MEMBERS

1. Dr. Shahnaz Muzammil
2. Mujeeb Ahmed (Poet)
3. Nazir Qaiser (Poet)
4. Rohi Kunjhai (Poet)
5. Aatbar Sajid (Poet)
6. Dure e Anjum Arif (Poetess)
7. Saad Ullah Shah (Poet)
8. Mansoor Afaq (Poet)
9. Abbas Tabish (Poet)
10. Faisal Hanif (Poet)
11. Mahmood Sarwer (Poet)
12. Major (R) Khalid Nasr (Poet)
13. Sadiqa Naseer (Poetess)
14. Maher Nasim (Poetess)

PIONEER MEMBERS (LATE)

1. Muhammad Qadri (Hashar Badiyuni) (Poet)
2. Dil Afroz Qadri (Educationist)
3. Sultan Ahmed (Scholar, Advocate)
4. Tufail Houshyar Puri (Poet)
5. Ahmed Nadeem Qasmi (Poet)
6. Mashkoor Hussain Yad (Poet)
7. Munir Niazi (Poet)
8. Ashfaq Naqvi (Poet)
9. Ahsan Ullah Saqib (Poet)
10. Shahzad Ahmed (Poet)
11. Khalid Ahmed (Poet)
12. Dr. Shabih ul Hassan (Poet)
13. Musa Nizami Kaleem (Poet)
14. Afzal Baqi (Poet)
15. Usman Siddiqi (Poet)
16. Ameen Ludhianvi (Poet)

OVERSEAS ADVISORY COMMITTEE

1. Sytia Pall Anand (USA)
2. Dr. Keewal Dheer (India)
3. Haider Quraeshi (Germany)
4. Professor Mamoon Eiman (America)
5. Dr. Razia Ismaeel (Chairperson Aaghi, UK)
6. Shafiq Murad (Chief Executive, Sharif Academy, Germany)
7. Farhat Parveen (UAE)
8. Dr. Tayyaba Cheema (America)
9. Adeel Akbar (Qatar)
10. Dr. Haneef Tarin (India)
11. Javaid Akhtar (Chairman Halqa-e-Fikar-o-Fan, Saudi Arab)
12. Riaz Shahid (Behrain)
13. Nasreen Syed (Canada)
14. Rehana Qamar (America)
15. Hafiz Abdul Razzaq Sadiq (Daily Maizban, Spain)
16. Amir Ali (Japan)
17. Almas Shabi (USA)
18. Prince Iqbal Goraya (President Awan-e-Iqbal, UAE)
19. Ayaz Mehmood Ayaz (Paris, France)
20. Gulnaz Kausar (UK)
21. Rubina Faisal (Poetess & Columnist, Canada)
22. Saleem Kawish (Poet, Saudi Arab)

LOCAL ADVISORY COMMITTEE

1. Professor Hassan Askari Kazmi (Poet)
2. Aslam Kamal (Poet)
3. Dr. Khurshid Rizvi (Poet)
4. Najeeb Ahmed (Poet)
5. Atta Ul Haq Qasmi (Poet)
6. Bushra Rahman (Poetess)
7. Dr. Arifa Sayyda (Scholar, Poetess)
8. Azra Asghar (Poetess)
9. Dr. Ajmal Niazi (Poet)
10. Nazir Qaiser (Poet)
11. Qazi Javaid (Writer & Scholar)
12. Mehmooda Ghazia (Poetess)
13. Shoaib Bin Aziz (Poet)
14. Dr. Muhammad Rafeeq Khan (Professor, Poet)
15. Anjum Usman (Poetess)
16. Hussain Majrooh (Poet)
17. Munfiat Abbas Rizvi (Poet)
18. Farkhanda Shamim (Poetess, Afsana Nigar, Colum Nigar)
19. Ayesha Masood (Poetess)
20. Nasir Rizvi (Poet)
21. Dr. Maqsooda Akber (Poetess, Afsana Nigar, Colum Nigar)
22. Major (R) Khalid Nasr (Poet)
23. Javaid Shaida (Poet, Deputy Director, PHA)
24. Hijab Abbasi (Poetess)
25. Dr. Sughra Sadaf (Poetess, Director, PILAC)
26. Nasir Bashir (Poet)
27. Hassan Abbasi (Poet)
28. Sofia Baydar (Poetess, Deputy Director, Punjab Art Council)
29. Sheba Taraz (Poetess & Journalist)
30. Nasreen Nikhat Sabzwari (Poetess)
31. Naz Butt (Poetess)
32. Dr. Kausar Mahmood (Poet, Prof. Operative Dentistry)

- 33. Ahsan Hassan Sahir (Poet)
- 34. Ayaz ul Ghani (Poet)
- 35. Azra Mirza (Poetess)
- 36. Rehana Ashraf (Poetess)
- 37. Dr. Kanwal Feroz
- 38. Asnath Kanwal

8. MOTIVATION & INSPIRATION

BELONGS TO A LITERARY FAMILY

PATERNAL

Grand Father: Architect and Islamic scholar.

Grand Mother: Islamic scholar, command on Urdu, Persian and Arabic.

Aunty: Educationist and poetess

MATERNAL:

Father: MH Qadri Hasher Badayuni Economist, poet, Scholar, Editor Literary Magazine named Nai Dunya

Grand Father: Civil Engineer, Homeopathic Doctor

Grand Mother: House wife

Mother: Writer & Educationist

Husband: Sultan Ahmed, A scholar, lawyer and Business Man

9. SCOPE OF BUSINESS & PRACTICE AREAS

Fortunately living with books was my pleasure and I got d same atmosphere. In Model Town library I invited community in Talent Shows, Exhibitions Book fairs, literary compilations, Debates, Mushairas, Lectures for ladies and children. I wanted to develop reading habit in community n removed stage fright. Taught the courage of speech to Young generation. I felt badly day senior writers did allow to enter new writers.

Young generation wanted to go forward. So I organized a literary platform Adab Saraae International. It was so made for new writers. We call senior writers new writers got inspiration and create poetry and prose, we nominated senior scholars of our group including myself to correct their written things n to teach them how to write. Some senior writers annoyed n refused to join d functions of junior writers. But I didn't mind I continued to teach them now hundreds of our students providing literary services all over d world.

10. MANAGEMENT & LEADERSHIP STYLE

Adabe Saraae International is an Urdu literary forum where we have Chair Person Forum, Board of Directors, Executive Committee, Local and International Advisory Boards, Local and International Network of Literary Representative, Literary Research Committees and Literary Members, Contributors and Associates and Corporate Forums so we believe and apply in truly democratic management style.

The democratic management style involves managers reaching decisions with the input of the members but being responsible for making the final decision.

There are many variations of this style of management including consultative, participative, and collaborative styles. Members' ideas and contributions are encouraged. Communication is both top-down and bottom-up and makes for a cohesive team. This type of style is versatile with the advantages being more diverse perspectives involved in decision making.

Consultative style

With this management style trust and confidence is place in the members and management actively seeks out their opinions.

Participative style:

Similar to consultative, management trusts the members, but trusts them completely and not only seeks out their opinions and ideas, but they act on them. They work together to make decisions as a group. As a result the members feel valued, and show increased motivation and productivity.

Collaborative style

Managers with the collaborative style communicated extensively with members and make decisions by the majority. The manager believes that involving everyone and making the team take ownership will result in the best decisions made.

Delegative style

A delegative management style allows members to take full responsibility of their work areas. The manager assigns tasks with little or no direction and expects the members to achieve results of their own accord. The manager retains responsibility for meeting objectives.

11. PRODUCTS & SERVICES

Our all literary services and functions are free to encourage the students and writers our committee selects best writers all over the world and we distribute certificates, Gold Medals and Shahnaz Muzammil Adbi Awards among them. Our team visits school colleges and universities accordingly.

SHAHNAZ MUZAMMIL ADBI AWARDS (CATEGORIES)

SHAHNAZ MUZAMMIL ADBI AWARD

– RESEARCH & PERFORMANCE (SHIELD)

SHAHNAZ MUZAMMIL ADBI AWARD

– LIFE TIME ACHIEVEMENT (SHIELD)

SHAHNAZ MUZAMMIL ADBI AWARD

– INTERNATIONAL SCHOLARS (SHIELD)

SHAHNAZ MUZAMMIL ADBI AWARD

– LATE & PRESENT LEGENDS (SHIELD)

SHAHNAZ MUZAMMIL ADBI AWARD

– FOUNDERS & PIONEERS (SHIELD)

SHAHNAZ MUZAMMIL ADBI AWARD

– HOST ORGANIZATIONS (CERTIFICATE, MEDAL, SHIELD)

SHAHNAZ MUZAMMIL ADBI AWARD

– LITERARY ORGANIZATIONS (CERTIFICATE)

SHAHNAZ MUZAMMIL ADBI AWARD

– REPORTERS & JOURNALISTS (MEDAL)

SHAHNAZ MUZAMMIL ADBI AWARD

– YOUTH OF REMOTE AREAS (CERTIFICATE, SHIELD)

12. PREVIOUS & CURRENT PROJECTS

ADAB SARAAE - MAGAZINE - (QUARTERLY)

Chief Editor: Dr. Memonna Imran

Founder & Chairperson: Dr. Shahnaz Muzammil

Editor: Mrs. Noumana Farooq

Media Advisor: Mr. Mian Waqar ul Islam

Sub Editor: Mr. Ahmed Yar Khan

Joint Editor: Miss Eyman Farooq

Publisher: Dr. Memoona Sultan

Adab Saraae International has been regularly publishing quarterly magazine named “Adab Saraae International - Quarterly” Since 1988.

We cover writings of local and overseas writers and poets. Apart from Urdu and Punjabi poetry, we also publish Short Sorties, Novels, Poems, Islamic Literature and International Literature in our Magazine.

WAQAR-E-SUKHAN:

Research Publication Series: Waqar-e-Sukhan is another Urdu Poetry Research Publication that contains Poetry collection of 500 best poets and poetess in our circle. Its three publications are compiled and rest of work is in process.

BEST LIFE NOTES:

Research Publication Series: Apart from Urdu Poetry Books, we have another Urdu Publication Series named “Best Life Notes” which contains collection of motivational and inspirational notes. Best Life Notes Publication Series have 10 Volumes.

Apart from Urdu Literary Books, we have 10 other publications e.g. 9 GWADAR

NEWSBOOKS and 1 HANDBOOK ON GWADAR.

GWADAR NEWSBOOKS:

Research Publication Series: Gwadar Research publications contain collection of news from over 150 different newspapers. Collection of news is related to all mega projects and developments directly and indirectly related to Gwadar Deep Sea port and China Pakistan Economic Corridor.

HANDBOOK ON GWADAR:

Research Publication: Handbook on Gwadar covers Gwadar District information, Gwadar Port specifications & related details, major developments and future projects in Gwadar. Moreover, Gwadar Handbook also contains complete pictorial tour of Gwadar City.

13. NEW OPPORTUNITIES & FUTURE PLANS

ADAB SARAAE CHAIRPERSON FORUM

Adab Saraae International 30+ Years of Excellence | Over 3 Decades of Golden Journey

Adab Saraae International have an unforgettable golden journey of over 3 decades with 30+ years of Excellence. Though all members are very important for us and we are used to acknowledge them against their valuable literary services via our special Certificates and Shahnaz Muzammil Adabi Awards. However, there are always some precious companions in any organizational life. Likewise, we also have very special people around us those are associated with us from more than last 15 years and serving the literary world like anything, so we have formed Adab Saraae Chairperson Forum to give them special tribute against their life-long literary and supportive services to Adab Saraae International. We call them seasonal rain maker with capital R. We wish them for more success in their lives.

Over past 30+ years, We at Adab Saraae International organized thousands of successful literary events with over 600 special literary guests of honor [male & female | local & international]

Our prominent and globally renowned female literary guests of honor (e.g among our top 100 female guest of honor - including but not limited to ...)

1. Bushra Rahman
2. Azra Asghar
3. Salma Awan
4. Dr. Razia Ismaeel
5. Mehmooda Ghazia
6. Neelma Naheed Durrani
7. Hijab Abbasi
8. Dr. Sughra Sadaf
9. Farhat Perveen
10. Sofia Baydar
11. Almas Shabi
12. Farkanda Shamim
12. Rehana Qamar

Our prominent and globally renowned male literary guests of honor (e.g among our top 100 male guest of honor - including but not limited to ...)

1. Aslam Kamal
2. Professor Mamoon Eiman
3. Professor Hassan Askari Kazmi
4. Najeeb Ahmed
5. Atta Ul Haq Qasmi
6. Dr. Kanwal Feroz
7. Iqbal Rahi
8. Dr. Ajmal Niazi
9. Mr. Saleem Tahir
10. Hussain Majrooh
11. Dr. Muhammad Rafeeq Khan
12. Munfiat Abbas Rizvi
13. Nasir Rizvi
14. Ayaz Mehmood Ayaz
15. Amir Bin Ali
16. Prince Iqbal Goraya
17. Shafiq Murad

Adab Saraae Chairperson Forum is also forming a literary federation with its literary partners and associates to encourage top of the line literary people as well as literary forums to facilitate our literary world at our level best. We are compiling, combining and preserving our community literary work so it could benefit to our current and future generation.

We are thankful to our partners and associates to join us and make our journey more pleasant and praiseworthy than ever before.

Mother-e-Dabistan-e-Lahoren Dr. Shahnaz Muzammil

Founder Adab Saraae Chairperson Forum | www.shahnazmuzammil.com

Chairperson, Adab Saraae International | www.adabsaraae.com

Principal Literary Consultant, Marvel System | www.marvelsystem.com

Co-Founder, Waqar-e-Pakistan | www.waqarepakistan.com

Chief Ambassador Urdu Social Cloud | www.urdusocial.pk

14. LOCAL & GLOBAL AFFILIATIONS

OUR OVERSEAS LITERARY ASSOCIATES

1. Halqa-e-Arbab-e-Zauq, New York
2. Urdu Academy California (Tashi Zaheer & Kauser Syed)
3. Aaghai, Birmingham, UK (Dr. Razia Ismail)
4. Bazam-e-Riaz, KSA (Riaz Chaudhry)
5. Sharif Academy Germany, (Shafiq Murad & Willayat Farooqi)
6. Urdu Aalmi Markaz, Riyadh (Shaukat Jamal)
7. Bazam-e-Shisha Graan, Damam (Farhat Perveen)

OUR LOCAL LITERARY ASSOCIATES

1. Halqa-e-Arbab-e-Zouq, Lahore & Rawalpindi
2. Anjuman Tarraqi Passand Musanafeen, Quetta
3. (Rahat Malik and Javaid Aftab)
4. English Literary Society (Rubia Jilani)
5. Qalam Qabila (Begum Saqiba Rahim-ud-Din & Dr Firdous Answer Qazi)
6. Academy of Letters (Dr. Qasim Baghioo (Chairman), Fakhar Zaman
7. and Qazi Javaid)
8. Halqa-e-Tajdeed-e-Nau, Lahore (Azra Asghar)
9. Adbi Tanzeem Rasti (Neelma Naheed Duurani)
10. Bazam-e-Ghalib (Khalid Naqqash)
11. Dareecha e Adab Pakistan (Qamer Hamdani)
12. Bazam-e-Chughtai (Tariq Chughtai)
13. Bazam-e-Romani (Riaz Romani)
14. Halqa Ilm o Adab Pakistan (Arif Farhad)
15. Rawish (Sanaullah Shah)
16. Wajdan (Dr. Sughra Sadaf)
17. Bazam-e-Anjum Romani (Dr. Abrar)
18. Hisar e Adab (Sarim Malik)
19. Pakistan Cultural Forum (Zafar Bakhtarvi)
20. Adara Aalmi Urdu Adab (Maher Khan)
21. Aalmi Adab Academy, Rawalpindi (Irfan Khani)
22. Khwaja Fareed Sangat (Malik Salim Akhter)
23. Khwaja Fareed Sangat (Touqeer Sharifi)
24. Bazem-e-Ejaz Feroz (Ejaz Feroz Ejaz)
25. Jugnu International (M.Z Kanwal)
26. Bazam-e-Khayal O Fun (Mumtaz Rashid)
27. Bazam-e-Khalid Nasr (Major (R) Khalid Nasr)
28. Lahore Adbi Forum (Iftikhar Shaukat)
29. Fatima Adbi Forum (Fatima Rizvi)
30. Al Habib Adbi Forum (Zakir Khwaja)
31. Bazam-e-Kamil (Munnaza Saher)

32. Abdul Haq Arif (Pakistan)
33. Bazm-e-Shaheen (Shaheen Bhatti)
34. Halqa-e-Ilm o Adab

15. SUCCESS & ACHIEVEMENTS

DR. SHAHNAZ MUZAMMIL AWARDS & ACHIEVEMENTS

- Shield Awarded b Mian Amer Mahmood, District Nazim, Lahore
- Award Husan-e-Karkardigy
- Literary Award
- Letters of Appreciation from the Minister Education
- “Jang” Talent Award of Education & The Director General Public Libraries, Punjab.
- Best Urdu Poetess Award
- Salma Tassadiq Award for Versatile Lady of the Town
- Gold Medal for Best Librarian by PLA, Punjab
- A book about me Akas-e-Khayal has be compiled by Noumana Farooq
- Thesis of MA on me by Sadaf Rani Bhawalpur University

RESEARCH WORK & THESIS ON DR. SHAHNAZ MUZAMMIL

1. "Shahnaz Muzammil Shakhsiat Aur Fan" by Sadaf Rani, M.A Urdu,
Islamia University Bahawalpur, 2006
2. "Shahnaz Muzammil Ka Safar Nama, Dosti Ka Safar" by Sana Khawar, M.A Urdu, Saman
Abad College Lahore, 2015
3. "Shahnaz Muzammil ki Mazhabi Shaeri" by Muqadas Sattar, M.A Urdu,
Oriental College, Punjab University Lahore, 2015
4. "Shahnaz Muzammil Ki Adabi Khidmaat" by Hina Nauman, M.Fill Urdu,
Minhaaj University Lahore, 2015
5. "Shahnaz Muzammil Ek Adabi Tehrik" by Akram Khawar, M.Fill to Ph.D Urdu,
University of Balochistan, 2013-17
6. Research Paper on Shahnaz Muzammil, by Kausar Syed,
Urdu Academy California USA, 2015
7. A book about me Akas-e-Khayal has be compiled by Noumana Farooq
8. Misal-e-Kulyat (Reference Book on my Poetry) by Mian Waqar ul Islam

ADAB SARAAE INTERNATIONAL 30+ YEARS OF EXCELLENCE

- Dealt with 100s of local and global literary organizations
- Organized over 600 monthly literary events
- Participated in 1000s of national literary events
- Participated in 100s of international literary events
- Invited as a special guest to 100s of globally renowned poets
- Arranged over 300 special day events
- Organized 100s of new books inauguration programs
- Reviewed of over 5000 new Urdu books & publications
- Guidance to 1000s of new Urdu & Punjabi writers & poets
- Over 5000 print / digital news cuttings & clippings
- Over 3000 email and mail regular circulation
- Over 5000 social media likes & follow ups

16. SOCIAL & CULTURAL ACTIVITIES

ACTIVITIES:

President: Halq-e-Tajdeed-e-Sikhan, Model Town, Lahore

Chairperson: Adab Saraae, Model Town, Lahore

Chairperson: Sultan Memorial Welfare Project

Director: Qadri Maarkaz-e-Falah

Director: Al Kubra Welfare Association

Member: Ladies Club, Model Town Lahore

Member: International Women Islamic Organization

Member: Editorial Board PULSAA

Member: Board of Directors LAAS

Counselor: P.L.A PULSA

PROGRAMS AND EVENTS

We host, conduct and participate in variety of events and programs including:

TV & Media Programs:

Various TV Shows, Various Radio Programs, Music & Entertainment Programs and Cultural Shows. Exhibitions Related to Painting, Printing, Designing, Art Work, Calligraphy and Regional Arts. Open Lectures Related to Culture & Civilization, Open Lectures Regarding Threats to Humanity, Environment, Safety and Food Security. Discussion Session related to policies, regulations, political and Social Issues as well as to address Community & Stake Holders issues. Conferences, Seminars, Panel Discussions, Exposure Tours and Press Releases. Meetings with Government Officials and Related Departments.

Special Days Events & Programs:

Rabi-ul-Awal, Ramadan, Eid Day, Muharam, Independence Day, Pakistan Day, Defense Day, Quaid Day, Iqbal Day, Women Day, Labor Day, New Year Program, Chinese New Year.

Literary Programs:

Hamdia Mushaera, Natia Mushaera, Ghalib Day, Faiz Day, Annual Mushaira, Monthly Mushaira, New Year Mushaira and New Book Launching.

Awards Distribution Programs:

CEO Forums Certifications & Awards Programs, Membership Certificates, Honorary Certificates, Certificates of Excellence, Literary Certificates, Educational Certificates and Professional Certificates; Contribution Certificates, Performance Gold & Silver Medals, and Shield & Trophy Awards, Life Time Achievements Awards.

17. GOVERNMENT POLICIES & PROCEDURES

Since the appearance of Pakistan on global map, we are facing almost every program that exist in the world. This is one Problem ... With the passage of time, we are adding more problems to our total problems so our problems are increasing and we are unable to stop or solve any of our problem. This is another problem ...

When we try to solve any of our problem that problem goes worse than ever before. This is another problem ... We have two types of problems, one is our local type of problems and other is our imported type of problems. Both types of problems are rapidly growing. This is another problem ...

Either (on one hand) we apply a political solution or (on other hand) we apply a military solution, both left us with some other new problems. This is another problem ... While dealing with our core problems, now we are also dealing with our corrupt political and military leaders. This is another problem ... In the search of solutions with have collected so many other problems. This is another problem ...

We have a magical judiciary, far more capable than judiciary of America and China. Our Judiciary is capable to turn black into white and white into black. Our Judiciary is capable to turn the most wanted into innocent and the innocent to most wanted. This is another problem ...

Our core departments like education, health, agriculture, environment, transportation, communication and many other departments remained under the leadership of irrelevant and uneducated ministers. With their day & night experiments our departments become sicker and the ministers were corrupt as too. This is another problem ...

There is a life of everything, while we were experimenting, we know that we lost our one hand. Today, we are not caring about our other hand. This is another problem ... We know we have a common enemy but we are fighting with each other. This is another problem ...

We all know about our 100s of Problems. We all can write on our 100s of problems. We all can discuss about our 100s of problems. This is another problem ... We hardly write about any solution. We hardly discuss and share any solution. We hardly help ourselves. We hardly try help each other. This is another problem ...

We hardly think positive. Pakistan is 5% about the Government and 95% about the people of Pakistan. But we never think like this. This is another problem ...

Government always tries to manage public that is never possible. How a 5% government can Manage 95% public? This is another problem ...

Government should try to assist public that is easily possible. A 5% government must have 95% public ownership? But government never thinks so ... This is another problem ...

18. SUGGESTION TO GOVERNMENT & POLICY MAKERS

“If we will always do, what we always did, we will always get, what we always got.” We need to change ourselves at all levels. This is one solution...

Good governance will never happen with bad people. Relevant qualified people must be applied to relevant jobs. This is another solution... Every destiny has its defined path, without defining our paths we cannot achieve anything. This is another solution...

Our country is not based on any national model so the whole structure is tilting. That's why, it's easy for every government to temper or re-engineer our system. We must create a national model of the country and we must ensure its implementation and continuation at all level. This is another solution...

If poor people are not being addressed in any sitting government, it is definitely a poor government. Poor people must be addressed at all level. This is another solution... Every solution is a problem as if we deal it stupidly and every problem is an opportunity provided we deal it wisely. This is another solution...

We are wasting our natural resources, whereas developed nations are turning their waste to resources. We should manage our natural resources property. This is another solution...

We have different social classes and we treat every class differently either it's in education, health and/or other public services. We can boost public and private partnerships to eliminate these gaps and differences as well as we can improve quality of services for everyone. This is another solution...

Our governments are not used to speak truth to our people. Transparency and accountability must be ensured and there should be ownership of public in all critical decisions. This is another solution...

There must be a proper regulation authority for standardization of weights, measures, charges, fees, billings, rents and rates. We must ensure products & services quality. Taxation at all level must be standardized and everyone should be in circle. This is another solution...

Key institutions like the State Bank, FBR, AGP, NACTA, IB, FIA, NAB, FPSC, etc., must be strengthen, hiring must be based on merit and all institutions must be free from any political and/or any other intervention. This is another solution...

We must initiate national level social, cultural and educational activities, for example, a Razakar Force for young men and women trained in martial arts; monsoon tree plantation campaigns in collaboration with agriculture departments, adult literacy centers, libraries, urban clean up campaigns using volunteers, etc. This is another solution...

Pakistan should become a better member of the global community by increasing participation in United Nations activities. Pakistan should also participate more in international regimes to eradicating global crimes. Pakistan should emphasize on strengthening of relations within the frameworks of ECO, SCO, SAARC, and OIC. This is another solution...

We must engage experts and professionals to establish special think tank groups for all sectors to resolve our various chronic national issues. This is another solution... We must give right to vote to overseas Pakistanis. Special seats must be given in the National Assembly for which the entire overseas community be considered as a single electoral constituency. This is another solution...

In the private education sector where corrupt practices exist, education may not be employed to make quick and easy money. We must know what we are doing with your young generation. Our

government and privation educational institutions must provide practical and applied knowledge to our youth so their career could be secure. This is another solution...

We hardly produce technical people in accordance of our national need and demand, due to our financial limitations. This is unfortunate that our specialized masters and graduates more often switch their careers to other fields. We must ensure proper utilization of our talent pool. This is another solution...

There must be revival of local government system so we could better manage and utilize our resource. In addition to this, we could better address to our local people especially people of remote areas. This is another solution...

The south Punjab promise be carried out immediately. A task force must be established for the purpose. Later, Pakistan must be divided into at least 10 provinces. Punjab into three: central, north and south. Sindh into two: north and south and so on. This is another solution...

Energy, water and gas are our basic need of life and we are running with their worse shortage, while generating new resource we must work rapidly on energy conservation, water conservation and gas conservation and we should ensure to add these subjects in our national curriculum and training programs. This is another solution...

Rather experience based promotion in public sectors, we must ensure performance based promotions. Government jobs are always taken for granted because there is not termination system or very weak termination system. Government officers those are not performing well, they all must go home. This is another solution...

The parliament's performance is always poor, this is unfortunate that we have to bear them for 5 years either they perform well or perform nothing. There must be a probation period, as if they

perform well they may continue, as if they perform nothing they must be terminated or at least trained for their jobs, rather damaging the whole institution. This is another solution...

Justice is always in time, there must be regular screening of all officers as well as ministers. If there is any corruption in any department or in any project, it must be fixed at the moment, rather we give time to corrupt people to manage their corruption and to ground all the evidence. Punishment of corruption in public sector must be a death penalty, there is nothing important than our country. This is another solution...

Focusing on employing technology in governance including Education & Learning

Crime, Victim & Justice, Workforce, Pakistanis living abroad, Parents: choosing a School, Voting, Birth/Death certificates, Travel & Passport application, Housing & Disable people, Tax & Benefits, Environment & Health service and Motoring: Driving license & Road tax. This is another solution...

Like we know our all problems, we all know solutions of our all problems. This is unfortunate that we have lack of willing to do things right, either it is on government level or it is on private level. This is another solution...

Even on personal and group level we hardly implement any solution. We love to be a part of problem rather become the part of solution. We need to change our national attitude towards change, so we can make things happened. This is another solution...

19. MESSAGE TO STAKEHOLDERS & OTHERS

Welcome to my literary spiritual world which always makes life calm and peaceful which infuses unconditional love in our heart n brighten our souls. Literature and spiritualism show the beautiful face of this ugly world made by Nativity. It changes the pattern of our lives.

Literature is a source of catharsis, releases tensions and guides us towards reality and spiritualism. This path is a straight path covered with flowers of hope and its fragrance spreads all the way.

We know how to make the way for new comers who try to enter in the world of literature and spiritualism. When they discover the way of Àdab Saraae, determine to stay here with us. We warmly welcome them.

Like Mian Waqar ul Islam enters in Adab Saraae 15 years back and presented his new poetry, he needed a teacher. I humbly welcomed him, shown his place, provided my services as a teacher, discovered his talent in the field of literature as a writer and compiler. Being an obedient and brilliant student he worked hard and now he is in front of you as a good writer and best compiler. I am proud of him. By the grace of Alhah my students all over the world providing best literary services.

In the field of spiritualism there is a team with me and we are spreading unconditional love and positivity. I guide and prepare my students to deliver message of humanity so we can create peace and tension free Society. Allah is always with us if we have complete trust in the Almighty Allah.

TRIBUTE TO TEACHERS

Always teachers did cover the talents of their students, I am thankful to my principal Khalifa Munir Chughtai. My favorite teacher of Urdu Nighat Siddiqi, Shahnaz Bhatti, and Miss Riaz, Mumtaz Bhatti. My favorite teachers in BA my Urdu teacher, Miss Butt, Principal Khurshid Ahmed and my favorite teachers in MA MA Mushtaq Ahmed, Zafar Dar, Jamil Shah, Afzal Haq Qarshi, Madam Humaira and Madam Tanweer. I am thankful to all of them for their lot of contributions in my educational life.

20. CLOSING MESSAGE

There's a reason "keep writing, keep reading" has become stereotypical advice for emerging writers; it's absolutely true. You need to study as many books as possible from authors of various genres and from various countries. Listen to their voices. Watch how they manipulate and celebrate language. Research deep into their themes and take notes on the stylistic, structural, and linguistic tools they employ.

And never, ever stop writing. Write every free moment you have. Bring a notebook and pen everywhere you go (and I mean everywhere). It's okay if you're only taking notes. Notes are critical. It's okay if that first book doesn't find a publisher. There will be more books to come. And it's okay if those first poems aren't all that great. You have a lifetime to grow as a writer.

Do we write to be cool, to be popular, to make money? We write because we have to, because we love crafting poems and ghazals because stringing words together into meaning is one of life's true joys. So rejections are par for the course. Writing poems or stories that just aren't as strong as they could be is par for the course. But we must all retain that burning passion for language and storytelling. That flame is what keeps us maturing as writers.



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

ABDUL RASHEED AWAN
CHIEF EXECUTIVE OFFICER
SHADWAL GROUP



ABDUL RASHEED AWAN – EXCLUSIVE INTERVIEW

ABDUL RASHEED AWAN – CHIEF EXECUTIVE OFFICER – SHADWAL GROUP

SHADWAL GROUP

Energy Overview

Energy is the lifeline of a Nation. The economic engine and the wheels of industry, agriculture and business need energy to move forward. On the social aspect, energy consumption per capita is a key indicator of the quality of life of the citizens. Unfortunately in Pakistan, in spite of tall claims and rhetoric by all governments, real solutions to meet the energy requirements of the nation have never been formulated or achieved.

As a consequence, Pakistan's economic, industrial and social growth has been greatly constrained due to an increasing gap in energy demand versus capacity. The current primary energy mix comprises of about 48% local gas, 25% imported oil, 5% local oil, 13% hydel, 7% coal and 2% nuclear, LPG and others.

The people of Pakistan are looking for positive change and relief from the burden of a grossly inefficient & mismanaged energy sector. They are held hostage to the progressive increase in power load shedding. In the current scenario, the nation is faced with electric power shortages of about 3,500 MW.

If we consider the load of the industry of about 1,500 – 2,000 MW, which has been shut down, due to unavailability of power, then the actual shortfall is in the 5,000 MW range.

SOLAR ENERGY PRODUCTS

- :: Solar Electric Penal 300 Watts to 20KW
- :: Solar Street Light
- :: Solar Highway Street Light
- :: Solar Garden Light
- :: Solar Heating Systems
- :: Solar AC

WIND ENERGY PRODUCTS

- :: Windmill Tribunes (500 Watts to 20K Watts)
- :: Windmill Generators
- :: Windmill Turbine
- :: Windmill Drip

AGRICULTURAL PRODUCTS

- :: Submersible Pumps
- :: Magnetizer
- :: Normal Pumps
- :: Magnetic Pumps

ACCESSORIES & PARTS

:: Energy Savors

:: LED Lights.

:: Lamps in Different Power Capacity

ABDUL RASHEED AWAN

CHIEF EXECUTIVE OFFICER

SHADWAL GROUP



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EXCLUSIVE INTERVIEW

MUHAMMAD TARIQ SOHAIL
CHIEF EXECUTIVE OFFICER
TS WYNE LIMITED [UK]



MUHAMMAD TARIQ SOHAIL – EXCLUSIVE INTERVIEW

MUHAMMAD TARIQ SOHAIL – CHIEF EXECUTIVE OFFICER – TS WYNE LIMITED [UK]

TS Wyne Ltd. is a UK based growing company, internationally serving from last 20 years. TS Wyne Ltd. is dealing in various sectors including solar and wind energies, waste to water energy system, water turbines, public surveillance, address and display systems, access control and security systems, water treatment systems etc.

OUR PRODUCTS:

Solar Energy Products, Wind Energy Products, Seba KMT Products, Water Treatment Systems, Public Address Systems, Public Display Systems, Public Surveillance Systems, Access Control Systems, Waste To Energy Systems, Water Turbine Systems

OUR SERVICES:

Trading Services, Indenting Services, Import / Export, Event Management, Energy Solutions, Legal Consultancy, Business Development, Human Resource Development, Information Technology, Culture & Heritage

OUR PARTNERS:

01: THE SERVICES

02: AYK (PVT) LTD.

03: Ali & USMAN ELECTRIC

04: ALI TRADERS

05: ALI USMAN CONTAINER SERVICES

06: ENGINEERING RESOURCE CORP.

07: I.T INCORPORATION

08: ENGINEERING PROJECT CORP.

09: MARVEL SYSTEM

10: ECO CARE CONSULTANCY SERVICES

11. NIAZI GROUP OF COMPANIES (PVT) LTD.

12. CHOPRA TRADING CO. (RICE HUSK & RHODES GRASS)

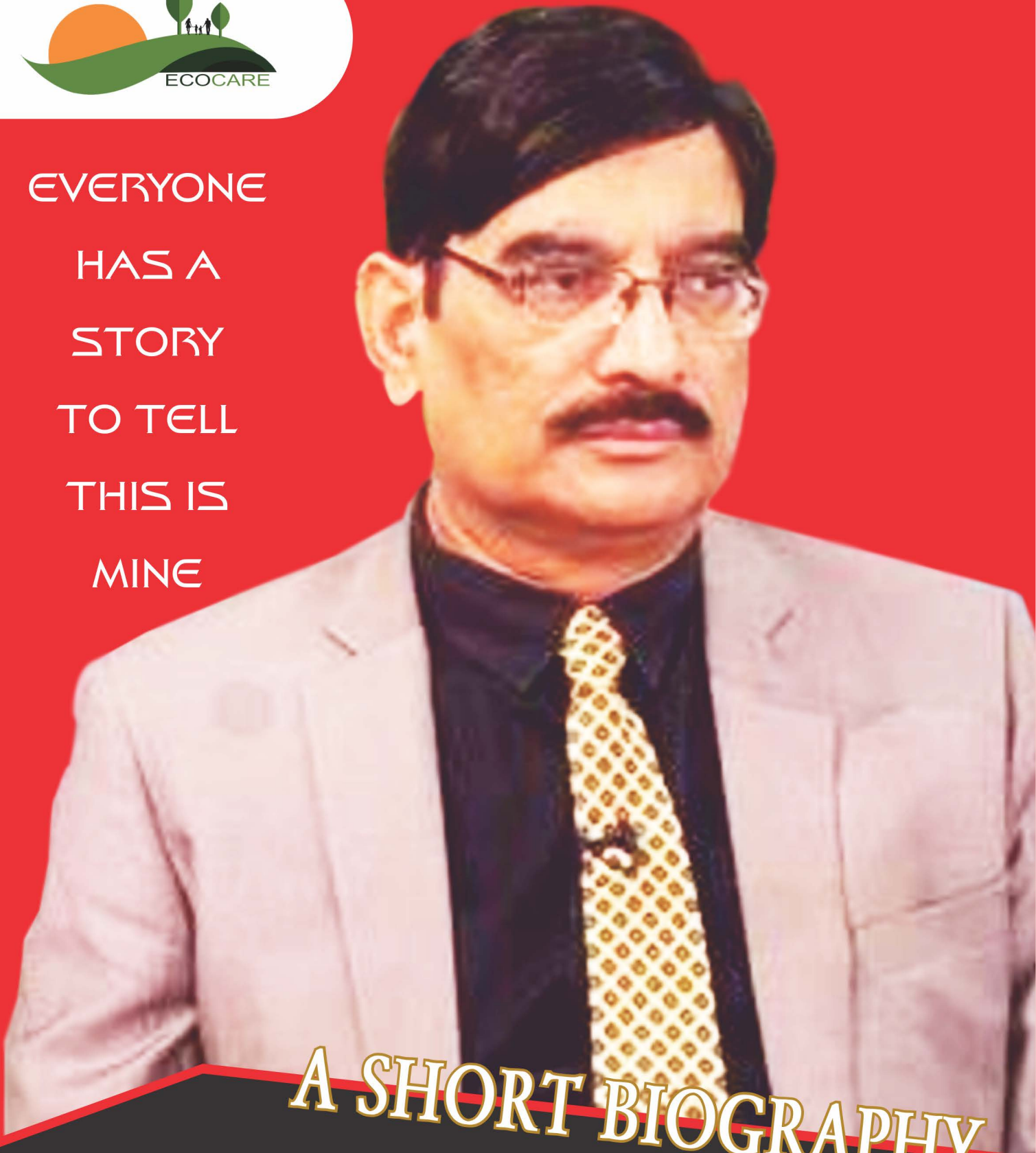
MUHAMMAD TARIQ SOHAIL

CHIEF EXECUTIVE OFFICER

TS WYNE LIMITED [UK]



EVERYONE
HAS A
STORY
TO TELL
THIS IS
MINE



A SHORT BIOGRAPHY



MS KNOWLEDGE SERIES
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DR. SULTAN MAHMOOD (PK)
MANAGING DIRECTOR (MD)
ECOCARE CONSULTANCY SERVICES



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EXCLUSIVE INTERVIEW

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MANAGING DIRECTOR (MD)
ECOCARE CONSULTANCY SERVICES



DR. SULTAN MAHMOOD – EXCLUSIVE INTERVIEW

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Honorable Consultants, Respected Presidents and Regarded Associates

Please share your noteworthy success story in accordance of contents given as under:

1. Welcome Message

EcoCare Consultancy Services (ECCS) Private Limited launched in January, 2016 by submerging its various phases in operation since 1981 to strive in development sector of Pakistan by catering environmental, social and economic issues. The Company has yet a turnover of over of PKR 10 million (US\$ 100,000 approx.) since its inception and it has so far secured a total of 144 projects. At present, ECCS has staff strength of 20 employees including 15 highly qualified engineers, planners, sociologist, economists, environmentalist, and other professionals, who can deal with by and large, the food security system of Pakistan.

Our profitability is dependent on the quality of work and professional excellence. Therefore, a Quality Management System is strongly in place to ensure best possible solution. Quality control is being achieved by critical internal and external reviews of performance.

We continue to endeavor towards our aim of becoming a leading environmental consultancy organization in Pakistan which could address all foreseeable impacts of Climate Change and Clean Development Mechanism. The combination of rich and diverse experience in environmental consultancy sector of our staff, professional expertise, and willingness to provide best services puts ECCS in a strong position to provide consultancy services of a high standard to its clients. May Allah help us to achieve our goals. Ameen

2. PERSONAL & FAMILY BACKGROUND

- Born at Faisalabad, Pakistan on 18-Dec-1955
- Married and have four children
- Resident of Pakistan

3. SCHOOL & COLLEGE EXPERIENCE

Following is given a sketch of educational activities:

				
Degree	Ph.D.	M. Sc.	M. Sc. (Honors)	B. Sc. (Honors)
Major/Minor	Food Security	Environment Sciences	Food & Nutrition	Animal Sciences
Institution	Warsaw Agricultural University, Poland	University of the Punjab, Lahore	University of Agriculture, Lahore Campus	University of Agriculture, Faisalabad
Year	1992	2004	1985	1981

4. REGULAR TRAINING & TECHNICAL SKILLS

Trainings received and imparted are enlisted below:

TRAININGS	
4a. Trainings received: Professionals of the company are trained in following disciplines:	
Dozens of International & national trainings in the discipline of Socio-Environment, Food Security, Project Planning & Evaluation, Human Health and other Supportive Subjects were attended from many organizations during first 20 years of career (1998-2000).	
A. Food & Nutrition	
• Long term professional training received in Pakistan & Poland, and short-term in Germany, Denmark, Austria, Holland, Hungary, Czechoslovakia, etc.	1976 – 2012
• Workshop on Hepatitis, Qarshi Institute of Tibb & Herbal Medicine, Lahore	2006
• Obesity, reasons & treatment, Samaj Healthline, Lahore	2006
• Diabetes mellitus, Lahore	2005
• Tibb and challenges of new century, PTC, Lahore	2004
• Mustafa conference, monthly Qaumi Sehat & PTC, Lahore	2003

• ‘Hyperlipidemia, hypertension, skin infections and difficult to treat medical & surgical maladies’, by Society of Surgeons, Cardiac Society & PAFP, Lahore	2000
• Diabetes Mellitus, KEMC & ADEP, Lahore	1999
• Women Health, CPS Pakistan & World Bank, Lahore	1999
• Nutrition in Health & Disease, SKMCH&RC, Lahore	1999
• 3-Months Course in Diabetes Mellitus for Family Physicians, Servier / DAP, Lahore	1999
• Health & nutrition, education & communication for master trainers’ IPH, Lahore	1998
• Child-Mother Education, CPS, Pakistan	1998
• Soybean workshop, US Food Grains Council, Dubai	1994
• Scandinavian Feeding Systems, Institute of Nutrition, Denmark	1992
• German Feeding Systems, Free University, Berlin, Germany	1992
• Nutritional laboratory analyses and data interpretation techniques, Tecator Systems, Copenhagen, Denmark	1990
• Food Ecology, Academy of Agricultural Research, Jebllona, Poland	1990
B. Supportive Subjects	
• Project Management Package (PMP) with Prima Vera, PMI	2014
• Stress Management at Work Place, ISS, Lahore	2012
• Brain boosting techniques, ISS, Lahore	2012
• Team Building, NESPAK, Lahore	2011
• Leadership Skills, NESPAK, Lahore	2011
• Interviewing Skills, NESPAK, Lahore	2011
• Conflict Resolution, NESPAK, Lahore	2011
• PMP - Project Management, PEA, Lahore	2006
• Implementing ISO 9000:2000 version, NPO, Islamabad	2003
• PC-I Preparation, MPDD, Punjab, Lahore	2003
• Financial Management (Module-I), MPDD, Punjab, Lahore	2003
• Budgeting (Module-II), MPDD, Punjab, Lahore	2003
• Team Building Skills, INS, New Jersey, USA	2002

• Public Finance, PPMI, P&D Division, Islamabad	2002
• Understanding & Implementing ISO 9000, LCCI, Lahore	2000
• Strengthening of Planning and Evaluation, GTZ, Lahore	2000
• Critical Path Analysis (CPA), AG office, Lahore	2000
• Project evaluation, PARD, Peshawar	1999
• Planning and Development, Punjab Institute of HRD, Lahore	1999
• PC-1 Preparation, PARD, Peshawar	1999
• Office 97 and Basic, Unique Computer School, Lahore	1999
• Calculating Internal Rate of Returns (IRR), MPDD, Lahore	1999
• Project Planning through SWOT Analysis, MPDD, Lahore	1998
• Computer Hardware & Networking, Unique Computer School	1998
• Log-frame analysis, GTZ, L&DD Department, Lahore	1997
• M&E of agric. & rural dev. projects, FAO Pakistan, Quetta	1995
• Effective Communication & Team Building, BRSP, Quetta	1995
• Sustainable Rural Development, PARD, Peshawar	1994
• Project Planning & Economic Appraisal, GTZ / L&DD, Lahore	1988
• FORTRAN language, Punjab University, Lahore	1984
• Computer Literacy & latest applications, e.g. web	1984 – 2012
5b. Trainings imparted:	
During next 17years imparted training to more than five thousand trainees in Socio-Environment, Human and Animal Food Production, Human Nutrition, Poverty Alleviation and Planning, Monitoring & Evaluation (PME). Detail is given at Section 12C.	

5. ARTICLES & PUBLICATIONS

(From January 1982 to June 2004)

A total of three hundred and fifty-seven (357) pieces of literature contribution have been appeared in journals of national and international repute with following categories:

I. Published Material

(a) Books

1. Book: Essentials of Human Nutrition
2. Book: غذائی علاج- جلد اول
3. Book: غذائی علاج- جلد دوم
4. Book: میٹھا سچ- جلد اول
5. Book: میٹھا سچ- جلد دوم
6. Book: سلطانی گواہ- جلد اول
7. Book: سلطانہ گواہ- جلد دوم
8. Book: سلطانی گواہ- جلد سوم
9. Book:
10. Book:
11. Book:
12. Book:
13. Book:
14. Book:

(b) Book Chapters

(c) Research Papers

(d) Research Abstracts

(e) Popular Articles

i. Technical

ii. Newspaper Columns

(f) Medical Bulletin

- i. Human Nutrition Series
- ii. PVMA Bulletin of SKP

II. Printed Material

- a. Dissertations / Theses
- b. Training Curricula
- c. Nutrition Manual
- d. Planning Manual
- e. Technical Reports (R&D)
- f. Leaflets / Display Charts
- g. PC-Is (52)

III. Testimonial List of International Publications of Dr Sultan Mahmood present on Net (up to 10Sep12)

Page 1

1. [Rumen degradability of dry matter and crude fibre of irradiated and ...](#)
www.ncbi.nlm.nih.gov/pubmed/7668972
 by MA Gralak - 1994 - [Cited by 2](#) - [Related articles](#)
Gralak MA, Mahmood S, Barej W. Department of Animal Physiology, Faculty of Veterinary Medicine, Warsaw Agricultural University, Poland. Wheat straw (WS) ...
2. [RUMEN DEGRADABILITY OF DRY MATTER AND CRUDE FIBRE ...](#)
www.tandfonline.com/doi/abs/10.1080/17450399409381794
 by MA Gralak - 1994 - [Cited by 2](#) - [Related articles](#)
M. A. GRALAK, S. MAHMOOD and W. BAREJ. Department of Animal Physiology, Faculty of Veterinary Medicine, Warsaw Agricultural University, Warsaw, ...
3. [Barej W\[au\] - PubMed Result](#)
ep.physoc.org/external-ref?access_num=Barej%20W&link_type...
[Block all ep.physoc.org results](#)
- 4: **Gralak MA, Mahmood S**, Barej W. Rumen degradability of dry matter and crude fibre of irradiated and sodium hydroxide treated straws. Arch Tierernahr. 1994 ...
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[M. A. Gralak^a](#), [S. Mahmood^a](#) & [W. Barej^a](#)

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Abstract

Wheat straw (WS) and triticale straw (TS) were treated with 2- an 4%-NaOH and/or 300- and 600-kGy radiation doses (accelerated electrons) for improvement of the nutritional value of these feeds. Beside the chemical composition of straws, the nylon bag rumen disappearance of dry matter and crude fibre was estimated. NaOH did not influence the chemical composition of straws, while irradiation significantly reduced the level of crude fibre (CF), neutral detergent fibre (NDF) and acid detergent fibre (ADF) proportionally to the dose. The level of nitrogen free extractives (NFE) and alfa-linked glucose polymers pronouncly increased in the radiated straws. NaOH treatment arised potential rumen degradability of DM and irradiation did so in the case of potential as well as effective degradability. It was not able to prove the summerized influence of both treatments on DM and CF rumen degradability of the straws. The dynamics of the rumen disappearance of DM was different in the straws.

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[Straw,](#)

[NaOH treatment,](#)

[Irradiation,](#)

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RUMEN DEGRADABILITY OF DRY MATTER AND CRUDE FIBRE OF IRRADIATED AND SODIUM HYDROXIDE TREATED STRAWS

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Faculty of Veterinary Medicine, Warsaw Agricultural University, Warsaw, Poland*

(Received 14 April 1994)

Wheat straw (WS) and triticale straw (TS) were treated with 2- an 4%-NaOH and/or 300- and 600-kGy radiation doses (accelerated electrons) for improvement of the nutritional value of these feeds. Beside the chemical composition of straws, the nylon bag rumen disappearance of dry matter and crude fibre was estimated. NaOH did not influence the chemical composition of straws, while irradiation significantly reduced the level of crude fibre (CF), neutral detergent fibre (NDF) and acid detergent fibre (ADF) proportionally to the dose. The level of nitrogen free extractives (NFE) and alfa-linked glucose polymers pronoucnly increased in the radiated straws. NaOH treatment arised potential rumen degradability of DM and irradiation did so in the case of potential as well as effective degradability. It was not able to prove the summerized influence of both treatments on DM and CF rumen degradability of the straws. The dynamics of the rumen disappearance of DM was different in the straws.


KEY WORDS: Sheep: Straw: NaOH treatment: Irradiation: In sacco degradability

1. INTRODUCTION

Methods of improving the nutritional value of cereal straw have aimed at overcoming the major constraints of its low intake and low digestibility. The most popular chemical method is the treatment with sodium hydroxide. According to Russell et al. (1988) the chemical treatment scarcely alters chemical composition of feed but it modifies the inner surfaces of plant cells providing the penetration of digestive enzymes.

When feeds are subjected to irradiation (energized electrons from accelerators or γ -radiation) their properties can be changing because there is some splitting of structural carbohydrates to smaller molecules (Yu et al., 1975; Han et al., 1980; Petryaev et al., 1989; Charmley and Veira, 1991; Grant and D'Appolonia, 1991). The benefit effect of irradiated wood on its carbohydrate availability to the rumen microorganisms was already suggested in 1951 by Lawton et al. Using in situ technique, McManus et al. (1972) found that irradiation to rice straw and cotton fibre increased in the rumen DM disappearance. Leonhardt et al., (1983) showed that the digestibility of wheat, oat, barley and rye straws can be increased up to 80% by the γ -radiation and accelerated electrons, as an effect of depolymerization of the cellulose and hemicel-

PhD M. Gralak, Department of Animal Physiology, Faculty of Veterinary Medicine, Warsaw Agricultural University, Ul. Nowoursynowska 166, 02-766 Warszawa, Poland

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5	<p>Referenced</p> <p>Gralak M. A. – Mahmood, S. – Krasicka, B. – Kulasek, G. 1990. Difficulties of n degradability estimation of low nitrogen roughage feeds by nylon bag technique: the quatitative estimation of microbial attachment of high fibre material residues in the nylon bags.</p> <p>In: New Systems of Energy and Protein Evaluation for ruminants. Czecho-Slovakia, Prague : Čsvts a vúzv, 1990, p. 108-122.</p> <p>In</p> <p style="text-align: center;">Slovak J. Anim. Sci., 41, 2008, 3</p> <p style="text-align: center;">RUMINAL PHOSPHORUS RELEASE FROM SELECTED FORAGES DETERMINED BY THE IN SACCO TECHNIQUE</p> <p>Z. Čerešňáková^{1,*}, P. Fľak¹, M. Chrenková¹, M. Poláčiková¹, M.a. Gralak²</p> <p>¹Slovak agricultural research Centre, nitra, Slovak republic;</p> <p>²Warsaw University of Life Sciences, Poland</p>

	<p>ABSTRACT</p> <p>This study was focused on measuring the NDF degradability and phosphorus release from forages – lucerne hay from the 1st and 2nd cut (LH1 and LH2), orchard grass hybrid Rela (GR) and hybrid Niva (GN), grass silage (GS), red clover silage treated with Feed Tech (RCSFT) or with Kofasil (RCSKO). The forages were different in NDF content (from 325.50 to 597.70 g.kg⁻¹ DM) and in NDF disappearance ($P \leq 0.01$). The effective nDF degradability ranged from 26% to 39.40% at an outflow rate of 0.06·h⁻¹. There were also differences ($P \leq 0.01$) in phosphorus disappearance in the rumen. The release of phosphorus through incubation time has been adequately expressed by cubic polynomials regression. a greater percentage of phosphorus was solubilized by washing from GS (92.6 %) followed by RCSFT (84.8 %) and RCSKO (76.5 %). With incubation time the concentration of phosphorus in tested legumes increased in comparison with its concentration after washing (in LH1 from 1.10 to 4.39 g.kg⁻¹ DM, in RCSFT from 0.4 to 2.32 g.kg⁻¹ DM for 72 h incubation). This study shows that the in sacco method is not an objective one for determination of the kinetics of phosphorus release in the rumen from forages due to re-binding of phosphorus with the nylon-bag residues from the rumen environment.</p> <p>Key words: forage, rumen, phosphorus disappearance, in sacco method</p>
13	<p>http://eurekamag.com/research/002/690/rumen-degradability-dry-matter-crude-fiber-irradiated-sodium-hydroxide-treated-straws.php#.UE4TEbIge4Q</p> <p>Farm Feed mills</p> <p>Competitives feed mills for your own consumption</p> <p>www.rosal-feedmills.com</p> <p>Rumen degradability of dry matter and crude fiber of irradiated and sodium hydroxide treated straws</p> <p><u>Title:</u> Rumen degradability of dry matter and crude fiber of irradiated and sodium hydroxide treated straws</p> <p><u>URL:</u> Retrieve</p> <p><u>Description:</u> Gralak, M. A.; Mahmood, S.; Barej, W., 1994: Archives of Animal Nutrition 47(1): 63-74</p>

	<div data-bbox="277 192 1414 246" data-label="Section-Header">Keywords</div> <div data-bbox="277 300 371 331" data-label="Section-Header">Straws</div> <div data-bbox="277 407 1414 461" data-label="Section-Header">Related Research</div> <div data-bbox="277 515 1414 712" data-label="Text"> <p>Forest-climate interactions in fragmented tropical landscapes: In the tropics, habitat fragmentation alters forest-climate interactions in diverse ways. On a local scale (less than 1 km), elevated desiccation and wind disturbance near fragment margins lead to sharply increased tree mortality, thus altering ca...</p> </div> <div data-bbox="277 788 1414 985" data-label="Text"> <p>Case ligating upper anomalous left pulmonary veins left upper lobectomy: A 53-year-old male was anesthetized for left upper lobectomy under one-lung ventilation using a double-lumen endobronchial tube in the lateral position. When the upper left pulmonary vein was ligated, PaO₂/FIO₂ ratio (PF ratio) was elevated despit...</p> </div> <div data-bbox="277 1061 1414 1258" data-label="Text"> <p>Dosage effects of ginkgolide B on ethanol-induced cell death in human hepatoma G2 cells: Ginkgolide B is a major active component of Ginkgo biloba extracts, which has been shown to confer anticancer effects by inducing apoptosis or inhibiting oxidative stress generation. Ethanol induces a wide range of cellular toxicities, many of whi...</p> </div> <div data-bbox="277 1335 1414 1532" data-label="Text"> <p>Reproductive behavior Cyprinodon variegatus Lacepede, Florida: Various phases of the behavior of Cyprinodon variegatus were observed in s. Florida, in late March, 1952. This sp. of fish is recommended for further detailed behavioral studies. Territoriality was well developed in the male. Territories were foun...</p> </div> <div data-bbox="277 1608 1414 1639" data-label="Text"> <p>Influence dietary energy degree basal metabolism growing chickens: An abstract.</p> </div> <div data-bbox="277 1715 1414 1912" data-label="Text"> <p>Effects isoniazid higher fatty acids mycobacterium: The higher fatty-acids of isoniazid-treated Mycobacterium Takeo decreased in quantity without any alteration in composition. The incorporation of 1-C¹⁴-labeled acetate was slightly inhibited in the presence of isoniazid during fatty-acid biosynthe...</p> </div>
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	<p>Foliage plant diseases Diagnosis control: This book presents a summary of the latest information on ornamental foliage plant diseases with emphasis on symptom recognition using color photographs. The main foliage plants are listed alphabetically by genus, except for the Bromeliaceae and C...</p> <p>Low-dose priming before vaccination with the phase I chloroform-methanol residue vaccine against Q fever enhances humoral and cellular immune responses to <i>Coxiella burnetii</i>: Although the phase I <i>Coxiella burnetii</i> cellular vaccine is completely efficacious in humans, adverse local and systemic reactions may develop if immune individuals are inadvertently vaccinated. The phase I chloroform-methanol residue (CMRI)...</p> <p>Comparison single-shot rapid spin-echo conventional spin-echo sequences MR imaging heart Initial experience: A conventional T1-weighted spin-echo (SE) magnetic resonance (MR) imaging sequence was compared with breath-hold and non-breath-hold half-Fourier single-shot fast SE MR sequences with black-blood preparation and high spatial resolution for imaging...</p> <p>Relationship numbers birch pollen diverse particle sizes pollen antigens air Stockholm, Sweden: Micronic antigens penetrate to the lower respiratory tract and cause serious lung problems. The existence of micronic antigens in pollinosis-caused pollen has been reported. We examined the appearance and the relationship of micronic particles of ...</p>
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6. CAREER & PROFESSIONAL BACKGROUND

I, Dr. Sultan Mahmood played my part for Food Security in Pakistan right after earning PhD and closely addressed three contributory factors of this process, viz. environmental impacts, human food productivity and nutrient utilization out of five basic pillars, where other two untouched areas are food availability & food affordability.

First decade's strives, in fact, revolved around rendering services to agriculture & livestock sectors through FAO, GTZ, BRSP, Punjab Government & Universities at US, Poland, Germany and Denmark. In second decade I used the blend of experience with my multidisciplinary team players through completing 318 projects in the areas of food, social & environment to shape-up the diverse portfolio of viable Food Security System and emphasized two other interdependent disciplines, viz. animal/plant sources of human food, and physical/social environment, e.g. climate change & community behavior.

Since 2012, the third decade envisages to help the policy makers to embark on the FAO defined (2011) food security dimensions and meeting the Millennium Development Goals (MDGs) related to Food & Environment.

I have in-depth policy experience in conserving Natural Resources (land, water, animal/plant) by mitigating the adverse impacts of mega constructions for power generation, highways network, irrigation system, waste management system, etc. to ensure security of human food production by sustaining an equilibrium between Urban & Rural Developments. This complex niche gets successful ends most of the times when I work for projects funded by government, universities, NGOs, and the private sector.

7. Company Overview & History

ECCS started its professional contributions in Pakistan in 1981 when a few strong professionals joined this company. Later in 1988, some of the company's top professionals shifted to Europe and continued their efforts in guiding the local parties in Pakistan. Year 1992 again provided the professionals an opportunity to expand their efforts and mainly focused Baluchistan. Their re-assembling the efforts turned up in Punjab in 1997 and they practically handled a few development projects of natural importance. The company expanded its operations at global level when its top professional was invited by USDA to participate in two animal growth projects and then another regarding human food consumption and global food security system between 2000 and 2002. The Company was Registered by the name EcoConsult in Pakistan in 2004 and continued environmental and food security operations strength till 2015 when EcoConsult established a JV Tahir Rasheed Consultants and operated two mega projects by conducting socio-environmental assessment of solar power generation at Chishtian. After this long journey, the company entered into the corporate sector by name and function of EcoCare Consultancy Services (ECCS) Pvt. Limited and registered with the Securities and Exchange Commission Pakistan (SECP) under Section 32 of the Companies Ordinance, 1984 in January, 2016. ECCS is striving for the conservation / preservation of the standard socio-environmental parameters and food security issues which are proactively sensitive to the local/national and regional importance.

Summary of Experience

Analysis of **Food Security System** in terms of food production, environment management (climate change), food supply chain, value addition & food affordability remained part and parcel of every deliberation throughout professional career.

Expert to the disciplines of Environment Assessment due to climate change, Social Development and Food Security by working at international (11 years) and national (26 years) level in **318 Projects in 37 years in 17 countries**. For instance:

- Specialty-wise Projects: 222 Projects in [Environment/Social](#); 26 in [Natural Resources Management](#); 61 in [Food & Health](#); and 6 in [Rural Development](#).

- Organization-wise Projects: 222 Projects & 19 proposals with 8 National Consulting Companies; 8 with government; 4 with Foreign & 2 with Local Universities; 61 with Private Food Industry; 4 with International Agencies; 11 with NGO (Rural Development); and 2 continued Projects as self-employed.
- Period-wise Sectors: 8 years in local & foreign **Universities**; 12 years in **Government** Sector; 10 years in **Private Consultancy** Services; 4 years in **NGO** Sector; 3 years in **International** Agencies.
- Client-wise Dealings: **International Agencies** (USDA, USAID, CMEC, NORAD, EU, GTZ, FAO, UNDP, World Bank, Asian Development Bank, IUCN, WWF, SNC-Lavaline (Canada), Pakistan Embassy (Poland), Warsaw Agricultural University, Storm Harbour (USA), Solution Energy (UK) and Pakistan Community Center (New York); **Federal Government** of Pakistan (WAPDA, NTDC, CDA, Army, Fauji Foundation, Climate Change, Food Security); **Provincial Governments** (Punjab, Balochistan, Sindh, Khyber Pakhtoonkhwa, Azad Jammu & Kashmir and Gilgit Baltistan); **Departments** (Irrigation, Energy, District Government, Livestock, Local Government, Health, Planning & Development, Forestry, Industries, C&W).
- Country-wise Experience: 23 years in **Pakistan**; 3 years in **Poland**; 1.5 years in **USA**; 1 year in **Germany**; ½ year in **Denmark**; ¼ year in **Dubai**; ¼ year in **Holland**; and 1 month each in **Austria, Hungary, Czechoslovakia, Spain, Turkey, India and China**.

Pen Picture of above noted experience:

I. **Present engagement with ECCS (EcoCare Consultancy Services Pvt. Ltd.) and FDRC (First Diet Care Centre):**

II.

ECCS is a private limited Environmental Consultancy company registered with SECP under Section 32 of the Companies Ordinance 1984 and mainly deals with the study of Socio-environmental part of development projects of public and private sectors. Since I was trained in the subjects of food and environment, so established another company 'Eco-Consult Pakistan' in 2004 but formally registered under Companies Ordinance 1984 as Section 32, company by name and functions of Ecocare Consultancy Services (ECCS) Pvt. Ltd. therefore started addressing more closely these two contributory subjects towards the process out of five basic pillars of Food Security. Please visit my Linked-In profile (through my email address) to have a bird-eye view of the strives of Eco-Consult Pakistan.

III. **International Experience:**

IV.

Environment:

Remained part of the integrated environmental protection efforts of EU's external development policies and their contribution to global **Water and Energy initiatives**. It also included the study of multilateral environmental agreements for global partnership in strategic factors posed by **Climate Change (CC)** phenomenon which is hampering mass food production in the world. Dozens of **Wind Power Generation** facilities were visited in Central Europe to study technical & environmental impacts of alternate energy options. Three Coal Fired Power Generating Plants (Hungary) were visited in China using Sub-Critical and Super-Critical Desulphurization Technology. Participated in the formulation of forest **Carbon Accounting** guidelines and REDD (reducing emissions from deforestation & forest degradation) projects to formulate Clean Development Mechanism (**CDM**). Effect of controlled **Nuclear Bombardment** (Co^{59}) on food quality & safety as well as the assessment of environmental health was studied while converting high fiber materials into digestible form to produce good quality human/animal protein, as a part of food security system. Working relationship with important international donor agencies, viz. WB, ADB, IDB, JICA, USAID, EU, GTZ; international professional organizations, like NORAD, ICIMOD, IUCN, WWF; and consulting companies, as SNC-Lavalin, Ivy Engineering UK, Storm Harbour USA etc.

Food Security:

Availed opportunities as **Institutional Researcher and** conducted genuine research in a few top 500 universities of the world (ranked in 2001) between 1983-94 and 2000-01 and participated in 14 Projects. Six research projects in three Pakistani universities and ten research projects in five international universities (Poland, Germany, Denmark & USA) were completed in the start and mid of the career where major emphasis in Pakistan was on the enhancement of meat and egg quality for human consumption. Emphasis in foreign research was focused partly on meat quality but mainly it remained on the replacement of those animal feed resources which could be competitive with human food. Senior lectureship in WAU was catering for the assessment of food insecurity situation of communist era of Poland and contributing towards doable food security measures to be adopted immediately at the advent

of market economy introduced there in 1989. Almost whole bulk of research publications (22 international & 36 national research papers) was appeared in national and international journals during this decade, i.e. 1983 to 1994 in Pakistan, Poland, Germany, Holland, Denmark, Czech Republic, India, except 2 papers published in USA in 2001.

V. **Inland Experience:**

VI.

Environment:

It pertains to Environment Impact Assessment (EIA) and other Environmental and Social System Analysis, for instance, IEE/ESIA and Resettlement Plan (RP & LARP) preparation, due diligence, environmental auditing & POE counterpart of **Water Resources Management; Power Generation** (hydro, coal & solar); **Transmission Line; Urban Development** (Highway/Road/Building), **Rural Development** (poverty reduction) and **Natural Resources Management**. Impacts of human, industrial and agricultural effluent on **Aquatic Resources** (fishery, Indus Blind Dolphin & migratory birds) were assessed while working on Manchar & Hamal Lakes (Sindh) and Neelum, Jhelum, Chenab & Indus Rivers (including Taunsa Ramsar Sanctuary). **Aquatic & Terrestrial Ecology** were largely studied along Indus (from Bhasha to Taunsa), Gaj (Sindh), Kotli (AJK), Surkhab (Baluchistan) and Chenab (Punjab) Rivers, as well as along canal irrigation system (Area Water Boards of Punjab & Sindh). Impact of river discontinuity on fish migration due to **Barrages and Dams** as well as due to **Fish Ladders** was also studied, while impact of higher temperature on Trout was another area of deliberation. **Game Reserves** and **National Parks** were taken into account when studied Kashmir Highway (Islamabad), Hazar Ganji (Quetta), Machiara (AJK) and Chitral Gol. Participated in **GLOF** (Glacial Lake Outburst Floods) study of UNDP project at Reshun Valley Chitral. Working relationship with important national consulting companies, as NDC, NESPAK, DMC, SMEC-EGC, ACE, ECSP, and ECCS.

Food Security:

To turn the idea of Food Security into a practical form in Pakistan, I established private institution First Diet-Care Research Center (FDRC) www.dietcare.pk in Lahore, Pakistan in 1997 after an exposure from Europe and FAO.

Started Nutritional Consultancy for the public suffering from metabolic disorders as a first step because had personal interest in clinical nutrition and provided counseling through a thorough nutritional assessment for improving people's quality of life based on diet and lifestyle modifications. To further enhance the public awareness in food planning, started to publish a monthly diet magazine 'The Dietcare' from Lahore. Compiling my first book 'Essentials of Human Nutrition' in 2002 and made it a part of continuing medical education (CME) program of the family physicians of Pakistan. Here I touched chiefly the general food security situation of the country especially rooted in climate change and other eco-environmental factors. Providing nutrition counseling in the health industry (e.g. working with physicians, surgeons, alternate medicine specialists at hospitals, clinics, health clubs, gyms, etc.). My website further helped me to disseminate technical knowledge for creative and serious brains.

Of course, Project Management and coordination of various stakeholders of mega projects is imminent to deliver the job successfully so I remained **Head of Section**, BRSP, Balochistan, 1996; **Deputy Team Leader** in NDP, Balochistan Project in 2004; **Team Leader** (Environment) in ADB funded Small Hydel Project, 2010 & Kharian Irrigation Canal Project, 2006; and **Chief of Section**, Environment / Social / Resettlement, Dasu HPP, 2012, and again secured a similar position in a private consultancy ECCS. As regards food projects, I am still the Chief Consultant of **FDRC** and **HCMC**.

2a. International Job Experience			
Sr.	Employer/Position Held	Period	Country of Work Experience
1.	 USAID/ Environment Expert	Intermittent since Jun 2012	Afghanistan
2.	 European Union/ Environment Scientist	Aug 2005 & Feb to Mar 2006	Turkey, Spain, Czech & Hungary
3.	 USDA /Exchange Scientist, Food Security	Aug 2001 to Jan 2002	USA
4.	 NORAD - Norwegian Agency for Development/ Environment Scientist	Nov 1997 to Jan 1998 & Apr 2006	Nepal, India
5.	 American Soybean Association (ASA), USA/ Master Trainer at Dubai	Dec 1996 to Feb 1997	UAE
6.	 FAO - Food and Agriculture Organization of UN /Internee at UN City, National Consultant; & Environment Scientist	Sep to Dec 1989; Nov 1992 to Aug 1993; & Jan to Dec 1998	Austria, Pakistan & Germany
7.	 Ministries of Education, Pakistan & Poland/ Exchange Scientist; Research Scholar; & Adjunct	Jan to Aug 1989 and Jan to May 1992	Poland
8.	 EAAP-European Association of Animal Production/ Internee at Agricultural University, Wageningen;& Post-Doc Fellow at Royal Agricultural University, Copenhagen	Sep to Dec 1988; & May to Oct 1992	Holland & Denmark

2b. Inland Experience		
Sr. #	Employer/Position Held	Period
1.	 Ecocare Consultancy Services (ECCS) Pvt. Ltd/ Managing Director	2018 to Present
2.	 Engineering Consultancy Services Punjab (Pvt.) Ltd./ Chief of Section ESRED (Environment, Social, Resettlement & Economic Development)	Aug 2013 to 2018
3.	 SMEC-EGC (Private Consultancy)/ Environment & Resettlement Expert	Sep 2012 to Aug 2013
4.	 DMC - Development & Management Consultants / Chief of Section, Environment/ Social/ Resettlement	Jan 2012 to May 2012
5.	 National Engineering Services Pakistan (NESPAC) / Advisor / Principal Social/Environment Scientist	April 2007 to Dec 2011 & Intermittent since Dec 2012
6.	 Individual Consultant WAPDA / Environment Expert	Oct 2008 to Oct 2008
7.	 NDC – National Development Consultants / Principal Environment Expert / Fishery	Nov 2004 to Feb 2007
8.	 City District Government, Kasur / Water Treatment Manager	Feb 2005 to May 2005
9.	 GTZ Germany; BRSP – Baluchistan Rural Support Program / Head of Section, NR & Enterprise Development Division	Jan 1994 to Dec 1996
10.	 ADB / Livestock Department, Baluchistan / National Consultant	Sep 1993 to Dec 1993
11.	 IUCN-International Union for Conservation of Nature / Consultant Natural Resources	Apr 1993 to Apr 1993
12.	 ADB & Government of the Punjab / Assistant Chief / Section Officer / Subject Specialist	Aug 1983 to Aug 1988; Feb to Oct 1997; & Jan 1999 to Jul 2000

13.		PARC - Pakistan Agricultural Research Council / Research Associate	Jan 1982 to Jul 1983
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9. MOTIVATION & INSPIRATION

9a. Marvel Systems compiled a book on me "Achievements of Dr. Sultan Mahmood"

9b. Awards / Fellowships received by ECCS Professionals are enlisted below:



- Two Academic Distinctions
(1) Graduation, Pakistan, 1981 and (2) Doctorate, Poland, 1992



- Best Research in Human Health' by Khawaja Fareed Sangat Society, Lahore, 2003



- Two Creative Work Certification
(1) Community Center, NY 2001 and (2) American ABI, 1998



- Public Writing Contributions of the Year in Human Health' by Qarshi Industries, Lahore, 2003



- Two Fellowships holder (1) ESNA, Europe 1989 and (2) USDA Post-Doc, 2001



- Acknowledgement for more than 100 articles in Health & food; Nutrition' by Qarshi Industries, Lahore, 2002-14



- International recognition of 6 Consultancy reports (FAO 1993; NGO 1996 WAPDA 2010)



- Applied Researcher of the Year' by Majeed Memorial, Anjuman Falah Millat, Lahore, 1995



- Appreciation in Consultancy Deliverance in Environment in a World Bank project, TBERMP, 2008



- Foreign Degree holder of the year' Siddique Memorial Award, Anjuman Falah Millat, Faisalabad, 1994

9c. The professionals enjoyed following positions in various organizations

- **Member BOD** of TR Consultants (2015) & Ivy Engineering Services, Islamabad, (2015) and Unique School System (2004).
- **Chief Environment Expert**, PHYDO Projects, Peshawar, 2013
- **Support Consultant**, Lower Bari Doab Canal (LBDC), **Lahore**, 2013
- **Chief of Section, Environment** / Social / Resettlement, World Bank funded Dasu Hydropower Project, 2012
- **Team Leader**, (Social/Environment), ADB funded Small Hyderal Project, Lahore 2010
- **Project Manager**, Kharian Irrigation Canal Project, Gujrat, 2006
- **Deputy Team Leader** in WB funded National Drainage Program (NDP), Baluchistan, 2004
- **Head of Section**, Resource Management, Baluchistan Rural Support Program (BRSP), Quetta, 1995-1997
- **Master Trainer** in various projects and organization of scientific congresses, training workshops, annual functions, discussion forums, lectures and seminars, especially through Human Capital Management Consultancy (1992-2017)
- **Vice President and President** in the faculty student's union 1979-80 and simultaneously received **academic distinction** in graduation, UAF 1981. This is a unique credit.

9d. Following is a list of distinctions and recognitions by the society:

POSITION	PERIOD	ORGANIZATION
Academic		
Distinction	1992	PhD program, Warsaw Agricultural University, Poland*
	1981	B. Sc. (Honors), University of Agriculture, Faisalabad
	1961	Topper in English medium school in class-1, Faisalabad
Fellowship	2001	Langston University, Oklahoma, USA for 2 nd Post-Doc
	1992	Royal Veterinary & Agric. University, Denmark for 1 st Post-Doc
	1988	Warsaw Agricultural University, Poland for PhD studies
	1987	Inland PhD program by Pakistan Atomic Energy Commission at PU
	1986	One year PhD program by the Rotary International, Lahore Sharqi
	1982	Two years M. Sc. by Pakistan Agricultural Research Council, Islamabad
Internship	1989	In-situ
Abroad	1988	Nuclear
Scholarship	1972-2002	Throughout academic career, from higher secondary school to PhD
	1983	For inland M. Sc. after clearing National Talent Pool by PARC
Recognition	1992	Rector, Warsaw Agricultural University for Assistantship

	1988	British Council awarded 563 TOEFL points at Warsaw
Tutor /	2002-2009	O/A Level's biology, chemistry and English
Instructor	1989-1990	TOEFL instructor at Warsaw, Poland
	1974-1980	Home tutoring in science subjects at matriculation & senior secondary level

Professional		
Advisor / Resource Person / / Trainer	Since 2004	World Bank, Islamabad in Environ & Ecology
		NESPAK, Lahore in Environ & Ecology
		National Development Consultants (NDC), as Environ Expert
		Ease-Pak Development Consultants, Lahore as Environ Expert
		ACE Development Consultants, Lahore as Environ Expert
		L&DDD Punjab Government in Project Planning & M&E
	Since 2002	National Bank of Pakistan, Staff College, Lahore
		Habib Bank Limited, Staff Training Center, Lahore
	2002-03	SMEDA – Small & Medium Enterprise Development Authority, Lahore
	1993 to 2000	Rotary International Club, Model Town, Lahore
		Punjab Rural Support Program, PRSP as Livestock Developer
		German Technical Cooperation (GTZ), Pakistan as Project Planner

		Area Development Program, UNDP, Balochistan
		IUCN, Quetta, Balochistan
		Asian Development Bank, Islamabad as Subject Specialist
Awards / Medals	2009	National Herbalist Award by Pak Herbal Society, Pakistan
	2003	Research in Human Health by Khawaja Fareed Sangat Society, Lahore
	1997	Lifetime Achievement Award by American Biographical Institute, USA
	1995	Applied researcher of the year , Majeed Memorial, Anjuman Falah Millat
	1994	Foreign doctorate of the year , Siddique Memorial, Anjuman Falah Millat
	1975-80	One Gold Medal & Three silver Medals by Adara-e-Qoumi Tashakhas, Lahore
	Since 1980	Six Shields in recognition of various activities, Pakistan
Recognition	1977	Bronze Medal, TV Program 'Takra', PTV, Lahore Station
	2008	Dr. Harvey Ludwig, Panel of Experts on Taunsa Barrage, World Bank
		Dr. Hentz, WB mission on Taunsa Barrage for RAP implementation
		Member selected as District environ Committee, Kasur
	2007	Member selected as District environ Committee, Lahore
		Member selected as District environ Committee, Sheikhpura
	2006	EPD Punjab recommended member Provincial Environ Group

	1997	Dr. James Dickey, ADB Consultant, for preparing Nutritional Manual
	1996	Dr. M. Murtaza, Deputy Chairman Grameen Bank, Bangladesh for RF
Founder	2000	O/A Levels Academy at Chauburji Park, Lahore
	1997	First Dietcare & Research Center (FDRC), Lahore
Chairman	2003	Agriculture Gazetteer, Punjab Government, Sheikhpura
President	1980-81	Society of Animal Sciences (SAS), Faculty of Animal Husbandry, University of Agriculture, Faisalabad
Vice President	1979-80	
Faculty Rep	1978-79	Faculty of Animal Husbandry, University of Agriculture, Faisalabad
Secy. Finance	Since 2003	Pak Herbal Society, Lahore
Member /	Since 2006	Urban Development & Environmental Research Center, Karachi
Life Member	Since 2005	Pakistan Society of Family Physicians (PSFP)
	Since 2004	Pakistan Veterinary Medical Council (PVMC)
	Since 2005	Pakistan Animal husbandry Association (PAHA)
	Since 1997	Pharmaceutical Industry, Pakistan as Nutritionist
	1995	Project Review Committee, FAO/UNDP Pak/90/012 Project, Quetta

	1994-95	Curriculum committee, Faculty of Animal Husbandry, Univ. Agric. FSD
	1986-88	National Horse & Cattle Shows, Punjab Government
Selections	2007	'Farm Superintendent' in L&DD Department, Punjab by PPSC
	1988	'Training Officer' in Pakistan Agricultural Research Council, Islamabad
Department Rep	1998-2000	L&DD Department, Punjab to Lahore High Court & Ombudsman
Co-Chairperson & Secretary	1990-99	Five professional conferences, workshops & meetings in Pakistan and Poland
Participant cum Representative	Since 1986	Represented FAO, BRSP, ICIMOD, FAO, Foreign University, Punjab & Balochistan Governments in about 40 conferences, etc.

Social Service		
Education Attaché	1990-91	Honorary position offered by Embassy of Pakistan at Warsaw, Poland
Chairman	Since 2004	Consortium of NGOs 'Federation Of Organizations in Development' (FOOD)
President		NGO 'Feed Well People', Lahore
Vice President		NGO 'TheFarmer',
Secretary	2004	'DWA)
	1977-1981	'Bazm-e-Iqbal'
	1973-75	'Tanzeem-e-Islah-e-

Director (Member BOD)	2010	NGO 'Akhawat', Lahore
	2006	NGO 'Nature', Lahore
	2003	Defense Council for Human Rights, Pakistan
	2002	Unique Consultancy Services, Lahore under NGO Feed Well People
	2001	Pakistan Community Center, Brooklyn, New York, USA
	2000	NGO 'Sanj Pareet', Sheikhpura
	1998-2000	NGO 'Anjuman Falah Millat', Faisalabad
	1997-99	Scholaraid International & The Consultants, Lahore
	Since 1997	Unique School Systems, New Chouburji Park, Lahore
	Since 1997	National Foundation School, Multan Road, Lahore
	1994-97	Club Services, Rotary International, Quetta Cosmopolitan
Member	1999	Defense Council for Human Rights, Pakistan
Awards	2001	Pride of Performance by Pakistan Community Center New York, USA
Recognition	2008	Mr. Lars Lund, WB Advisor & member POE admired social analysis
	1992	Embassy of Pakistan at Warsaw, Poland

9. SCOPE OF BUSINESS & PRACTICE AREAS

Major Organs of ECCS are:

- Socio-Environmental / Climate Change
- First DietCare Research Center (FDRC), Pakistan
- Human Capital Management (HCM)
- Right Aid Pakistan / Niazi Group of Companies
- Green World Food Marketing, China

10. Management & Leadership Style

11. Products & Services

Since ECCS is a service providing company in the disciplines of socio-environment and food security, thus it caters the consultancy in the following areas:

A: Climate Change (CC)

- **Environmental and Social Studies**

ECCS Company is working for development, planning and preservation of social and environmental issues of the area, country and region where different environmental and economic development projects are in operation. It focuses on environment protection, social settings, food security as well as other agro-ecological and socioeconomic disciplines. Recently Company has shown a remarkable progress in terms of development of social and environmental studies i.e. Environmental and Social Impact Assessment (ESIA), Initial Environmental Examination (IEE), Food Security Assessments, and has also acted as Third Party Validation Expert Company for various engineering and poverty alleviation projects.

For all the projects carried out from the ECCS Platform, there is always an Environmental focus which includes the IEE, ESIA, Environmental Monitoring, Environmental Assessments, HSE Audits, Environmental M&E, CDM and Technical Due Diligence etc.,

- **Clean Development Mechanism (CDM) Studies**

Clean Development Mechanism is comparatively new and complex discipline where ECCS fortunately has an experience in terms of providing financial and social services to the pilot project of 100MW Solar Power Generation Project to Government of the Punjab situated in Cholistan, Bahawalpur.

Main services offered by ECCS in various disciplines are:

- Training and Awareness of CDM/ Carbon Credits
- Project Identification
- Project Concept Document
- Project Design Document
- Verification and Registration of CDM Projects
- Carbon Trading

B: Biodiversity

Policy makers and conservationists describe the importance of Biodiversity through ecosystems i.e. the environment or habitats created by many species interacting, and the efforts made to conserve ecosystems multitude of issues relating to ecosystem services and ecosystem management, as well as its pure sense of species diversity. ECCS has adequate capability to carry out Biodiversity and Biodiversity Risk Assessment studies.

C: Water Resources

Water resources development for rural and urban locales, sanitation and health education, water resources management for natural habitation, monitoring surface and groundwater pollution, water quality tests, identification of environmental impacts for suitable ground and surface water resources and regeneration and rehabilitation of the well-fields.

D: Alternate Energy

The company is providing power solutions based on alternate energy resources i.e. hydropower, Solar Energy and Wind Power, Coal Power Generation, Waste to Energy (Biogas), etc. Major landmark projects at the credit of ECCS professionals are Quaid-e-Azam Solar Park, Bahawalpur, Coal Power generation station at Pind Dadan Khan, Exploration of Coal Mining at Salt Range, Biogas Plant erection at Lahore.

E: Reduction Emission through Deforestation and Degradation (REDD)

To ensure social safe guards in new projects resettlement plans (RP) are produced which ensure that all affected people are duly compensated for their proprietary, occupational and opportunity losses.

After implementation of RPs the affected people are left in a better state than their pre-project condition. The ultimate objective of RP is poverty alleviation amongst the people affected by a project.

ECCS has expertise and capability to undertake RPs and facilitating its implementation. The Company is working on the innovative concept of Urban Forests.

F: Food Security

ECCS strives hard in raising public awareness and compliance for National Food Security Process at all levels, at all places and all the time through endeavors of First Dietcare & Research Center institution in Pakistan by highlighting and controlling the triggering adverse factors related to Population Explosion, Environmental Factors, Food Supply Chain, Consumer's Affordability, Actual Food Consumption and rapidly depleting Natural Resources.

G: Capacity Building

ECCS owns audio-visual aids to be used during training and capacity building sessions. It includes slide, overhead and multimedia projection etc.; we provide both in-house and on site trainings to the organizations working in manufacturing and service sites.

ECCS has conducted numerous training programs on various environmental, energy efficiency and management issues for instance;

- Environmental Education and Awareness
- Waste Management
- Biodiversity
- Energy Conservation
- HSE /Occupational Health and Safety
- Waste Disposal
- Solid and Liquid Waste
- Water Management, Especially on Farm Water Management

- Waste Water Management & treatment
- Environmental Impact Assessment
- Air Pollution and Control
- Environmental Laboratory Techniques
- Environmental Management System
- Resource Conservation
- Cleaner Production

H: Economic Uplift

ECCS provides the following expert services in environmental sciences and engineering planning and management:

Baseline Data condition of Environmental Pollution: Survey and studies of physical resources like geology, topography, meteorology faulting and seismology, ecological resources like marine ecology, flora, fauna, endangered species, features of the land use, transportation and allied socio-economic conditions, take employment, education and the related social amenities.

Social / Ecological Investigations: Assessment and MIS Investigations in an environmentally sensitive area, e.g., watercourse, wetland, active dunes, arid lands, or forest area, terrestrial and aquatic ecological investigations.

Environmental Assessments: Assessment of the environmental impacts during pre-construction, construction operation and decommissioning stages of the project(s), proposing cost effective and doable mitigation measures and devising environmental management and monitoring plans according to international standards and guidelines.

I: Solid Waste Management System

ECCS is providing services for conducting socio-environmental assessment of Solid Waste Management (SWM) systems. Solid Waste (SW) generation and management concern many cities. Several implications, mainly resource-consumption, socio-economic and environmental-sustainability, arise. So in this regard socio-economic and environmental impact assessment are major elements of SWM system. ECCS provides the following expert services in environmental sciences and engineering planning and management:

Baseline Condition of Environmental Pollution: Survey and studies of physical resources like geology, topography, meteorology faulting and seismology, ecological resources like marine ecology, flora, fauna, endangered species, features of the land use, transportation and allied socio-economic conditions, take employment, education and the related social amenities.

Social / Ecological Investigations: Assessment and MIS Investigations in an environmentally sensitive area, e.g., watercourse, wetland, active dunes, arid lands, or forest area, terrestrial and aquatic ecological investigations.

Environmental Assessments: Assessment of the environmental impacts during pre-construction, construction operation and decommissioning stages of the project(s), proposing cost effective and doable mitigation measures and devising environmental management and monitoring plans according to international standards and guidelines.

J. Occupational Health and Safety






We offer comprehensive occupational health and safety advisory services to the business organizations and industries. Compliance of Occupational Health and safety management system reduces workplace incidents and ill health related indirect cost which contributes enhancement in business Production and profitability.


Our highly qualified and experienced professional team is capable for the development, documentation, implementation, and maintenance of Health & Safety Management System/ Manual (OHSAS 18001/ ISO 45001) in public and private sector organizations as follows:




- Health & Safety Policy statement development
- Risk Assessment of Tasks, Equipment, Locations and defining Controls and defenses
- Hazards Identification & Elimination
- Preparation and development of safety & health standard operating procedures (SOPs)
- Fire Safety System development, Inspection & Audits
- Incident/Accident reporting and investigation
- Preparation for Internal & External Safety & Health audits
- Incidents & accidents reporting and investigation
- Behavior based safety and promoting health and safety culture on the workplace
- Safe Management of Contractors / Suppliers / Vendors
- Workplace stress management
- Process Safety Management and Operational Controls



- Emergency Response, preparedness and disaster management
- Health & Safety Documentation and data control system
- Development and implementation of 5S workplace organization system
- Preparation of Tender Documents
- Training and awareness of OH&S system
- Awareness of Occupational Health and safety legislation (provincial and federal government Rules and Regulations)





12. PREVIOUS & CURRENT PROJECTS







PROJECTS					
Sr. #	Sector / Project		Client	Location	Duration
	INTERNATIONAL PROJECTS				
1	 	Environmental & Social Management Framework Preparation for Energy Efficiency Sub-Project of On-Farm Water Management Operations	USAID	Afghanistan	Jun to Aug 2012
2	 	Environment and Sustainable Management of Natural Resources including Energy - Task 2	European Union	Istanbul, Turkey	Feb-March 2006
3	 	Environment and Sustainable Management of Natural Resources including Energy - Task 1	European Union	Madrid, Spain	Feb-March 2006
4	 	Environmental Assessment of Wind Farms (Ostrava, Czech Republic)	European Union	Istanbul, Turkey	Aug-Sep 2006
5	 	Genetically Modified Crops for Livestock (Testing of various nutritional regimens based on grain meals for goats) (Langston University, Oklahoma, USA)	USDA	Oklahoma, USA	Feb 2001 to Jan 2002
6		Forest Carbon Stock Measurement Project – Task 2	NORAD	India / Nepal	April 2006

7		Forest Carbon Stock Measurement Project – Task 1	NORA D	India / Nepal	Nov 1997 to Jan 1998
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8		Environmental Aspects of Growing Soybean in Asiatic Region (Dubai, UAE)	A S A	Dubai, UAE	Dec 1996 to Feb 1997
9	 	Environmental Impact of Irradiation Techniques in Agriculture and Food Safety (Free University, Berlin, Germany)	F A O / U N D P	Berlin, Germany	1989 & 1998
10		Nuclear Techniques in Agriculture (UN City, Vienna, Austria)	F A O / U N D P	UN City, Vienna, Austria	1989 & 1998
11		Environmental Impact of the use of Irradiation Techniques to improve degradation of complex carbohydrates	W a r s a w A g r i c u l t u r a l	Poland	Jan-Jun 1989

			U ni ve rs it y		
12	 	Farm Animals and the Environment – Task 2 (Royal Veterinary & Agricultural University, (Foulum Campus), Denmark)	E A A P & E S N A	Denmark	Jan1990 to Oct 1992
13		Farm Animals and the Environment – Task 1 (Warsaw Agriculture University, Warsaw, Poland)	E A A P & E S N A	Poland	Jan1990 to Oct 1992
14		In-situ Techniques in Agriculture (University of Wageningen, The Netherlands)	E A A P & E S	Netherland s	Jan1990 to Oct 1992




			N A		
NATIONAL PROJECTS					
A. SOCIO-ENVIRONMENT / CLIMATE CHANGE (SE/CC)					
A1. CLEAN DEVELOPMENT MECHANISM (CDM) PROJECT					
1		Public Consultation for Clean Development Mechanism for 100 MW of QASP, Bahawalpur	QASP	Bahawalpur	Feb to Mar 2015
2		Stakeholder Engagement Session of Clean Development Mechanism (CDM) and Environmental Assessment (EA) for Khadim-e-Punjab Ujala Program.	Energy Department Punjab	11 Districts of South Punjab	Feb to March 2018
A2. ENVIRONMENTAL ASSESSMENT OF COAL POWER PROJECT					
3		EIA for the Construction of 216 MW coal fired power plant, Khairpur Tamewali, District Bahawalpur	CMEC	Bahawalpur	4MM
A3. ENVIRONMENTAL ASSESSMENT OF MIXED ENERGY PROJECTS					
4		IEE of Energy Solution Using Indigenous Resources In Villages for	Energy Department Punjab	Faisalabad	2MM







		Chak 443/GB (Village 1), Faisalabad			
5		IEE of Energy Solution Using Indigenous Resources In Villages for Chak 563 /EB (Village 2), Vehari	Energy Departme nt Punjab	Vehari	2MM
A4. ENVIRONMENTAL ASSESSMENT OF AFFORESTATION					
6		Strategic Environmental Study of Afforestation 187 Lots in Southern Punjab	SPFC	Southern Punjab	6MM
A5. ENVIRONMENTAL ASSESSMENT OF SOLAR POWER PROJECTS					
7		IEE of 30MW Solar Power PV Project Noorsar, Chishtian, Bahawalnagar	Asia Petroleum, Karachi	Bahawal- nagar	3MM
8	 	IEE of QA Solar Park for 100 MW Solar Photovoltaic Project (Block C), Chishtian, Bahawalnagar	MdeCC – Solution de Energy, UK	Bahawal- nagar	1MM
9		IEE of QA Solar Park for 100 MW Solar Photovoltaic Project (Block A), Chishtian Bahawalnagar	Storm Harbor, USA	Bahawal- nagar	1MM
10		IEE Topographical Survey and Geo-technical	TBEA, China	Karachi	4MM

		Investigations for 50MW Solar PV project near Karachi			
11		Supervision Consultancy for Operational phase of QASP for 100MW Solar Project (Block E+F)	Zonergy, China	Bahawalpur	Sep 2016
12		Supervision Consultancy for Operational phase of QASP for 100MW Solar PV Project (Block C+D)	Zonergy, China	Bahawalpur	Aug 2016
13		Supervision Consultancy for Operational phase of QASP for 100MW Solar PV Project (Block A+B) Clearance for Section 14	Zonergy, China	Bahawalpur	July 2016
14		IEE of 24 MW Solar Power Plant, Faisalabad	WASA Faisalabad	Chokera, Faisalabad	March to June, 2015
15		IEE for 50 MW Solar Power Project at Chakwal	Siddique Sons, Karachi	Chakwal	July 2015
16		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block U5+U6)	Zonergy, China	Bahawalpur	March to June 2015

17		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block U3 + U4)	Zonergy, China	Bahawalpur	March to June 2015
18		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block U1 + U2)	Zonergy, China	Bahawalpur	March to June 2015
19		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block R + T)	Zonergy, China	Bahawalpur	March to June 2015
20		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block Q + S)	Zonergy, China	Bahawalpur	March to June 2015
21		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block N + P)	Zonergy, China	Bahawalpur	March to June 2015
22		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block G + J)	Solution de Energy, UK	Bahawalpur	March to June 2015






23		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project Block (H + K)	Storm Harbour, USA	Bahawalpur	March to June 2015
24		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block E + F)	Zonergy, China	Bahawalpur	March to June 2015
25		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block C + D)	Zonergy, China	Bahawalpur	March to June 2015
26		IEE of QA Solar Park Bahawalpur for 100 MW Solar PV Project (Block A+B)	Zonergy, China	Bahawalpur	March to June 2015
27		EIA of 1000 MW Quaid-e-Azam Solar Park, Cholistan, Bahawalpur	Punjab Energy Deptt.	Bahawalpur	Sep to Nov 2014
28		IEE of 100 MW Solar Photovoltaic Project, QASP Bahawalpur	Punjab Energy Deptt.	Bahawalpur	May to Aug 2014
29		Training of Professionals for Environmental Monitoring for 300MW Solar PV Plant, Bahawalpur	Zonergy, China	Bahawalpur	Aug to Sep 2016


A6. ENVIRONMENTAL ASSESSMENT OF HYDRO-POWER PROJECTS					
30		EIA of Gehrait-Swirlusht Hydropower Project	Irrigation Deptt Peshawar	Chitral	Sep 2012-Aug 2013
31		IEE of Istaru-Booni Hydropower Project	Irrigation Depttment Peshawar	Chitral	Sep 2012-Aug 2013
32		Detail Design of Dasu Hydropower Project (Sub-Component B4 of WCAP, WB)	Irrigation Department	Kohistan	Jan to May 2012
33		Feasibility Study of Small Hydropower Stations in Punjab - Task2		Lahore	Aug-Oct 2011
34		Feasibility Studies of Small Hydropower Stations in Punjab - Task-1		Lahore	Oct-Dec 2010
35		Due Diligence of EIA 2005 of Kotli Hydropower Project		Lahore	Jan-Apr 2011
36		Updating of EIA 1996 of Neelum-Jhelum Hydropower Project		Lahore	Jan-Sep 2010
A7. ENVIRONMENTAL ASSESSMENT OF HIGHWAYS / MASS TRANSIT PROJECTS					

37		Pre-Proposal Environment Assessment of KLM, Lahore to Abdul-Hakim Section (230Km)	NHA	Lahore to Abdul-hakim	0.5 M
38		Pre-proposal Environment Assessment of KLM, Multan to Sukkur Section (400Km)	NHA	Multan to Sukkur	0.5 M
39		EIA of Installation of Cable Car in Murree from TDCA Bostal More to Pindi Point	TDCA	Murree	1.25MM
40		EIA of Installation of Cable Cars in Murree from old Murree to Pindi Point	TDCA	Murree	1.1 MM
41		EIA of Installation of Cable Cars in Murree from Musayri to Old Comm. Camp	TDCA	Musayri to Old Commissioner Camp	1.1 MM
42		EIA of Installation of Cable Cars in Murree From Lower Topa to Kashmir Point	TDCA	Murree	October 2014
43		Revised EIA of Elevated Expressway (EEW) Project from Main Boulevard	LDA	Lahore	Sep 2015 to Dec 2015

		Gulberg/Jail Road to Motorway M2			
44		EIA of Elevated Expressway from Main Boulevard Gulberg to Motorway M2, Lahore	LDA	Lahore	Sep, 2015
45		EIA of EEW along with Metro Bus Service from Zafar Ali Road/Main Boulevard Gulberg to Ring Road/Motorway M2, Lahore	LDA	Lahore	Aug to Dec 2014
46		EIA of Dualization of Roads from LOS Ferozpur Road to Multan Road	TEPA, LDA	Lahore	Jan to May 2014
47		IEE of Reengineering and Realignment of Jail Road Underpass, Lahore	TEPA, LDA	Lahore	Sep 2013 to Jan 2014
48		Implementation of Environment Management Plan (EMP) of M4 (Khanewal to Multan Motorway) Project	NHA	Lahore	Sep 2012 to Aug 2013
49		Update Resettlement Action Plan (RAP) of Sehwan-Rattodero Road Project (N-55)	NHA	Sehwan-Rattodro	Sep 2012 to Aug 2013








50		Construction / Widening of Kashmir Highway, Islamabad	CDA	Islamabad	Mar 2007 to Dec 2011 & Jan 2013
A8. ENVIRONMENTAL ASSESSMENT OF WASTE MANAGEMENT PROJECTS					
51		EIA of SW Transfer Station & Recycling of C&D Waste at Thokar Niaz Baig, Lahore	LWMC	Lahore	Nov 2015 to Feb 2016
52		EIA of Solid Waste Landfill Site at Bhinda Dakhli, Bahawalpur	BWMC	Bahawalpur	Sep to Dec 2015
53		Chitral Solid Waste Management System (SWMS) Development	CIADP	Chitral	Aug 2013 to Feb 2014
54		Baluchistan Effluent Disposal into Right Bank Outfall Drain Section III (RBOD-III) Project	World Bank	Baluchistan	Feb 2006 to Apr 2006
55		Establishment of Sewage Water Treatment System at Industrial Area, Chunian	TMA	Chunian	May 2005 to Jun 2005
56		EIA of Incinerator/Waste Management System with	Mediland	Sheikhupura	2MM

		Scrubber, Kharianwala, Sheikhupura			
57		IEE of Amanat Ullah (Scrap Handling) Company, Khanewal	Amanat Ullah	Khanewal	
58		IEE of Amanat Ullah (Scrap Handling) Company, Sheikhupura	Amanat Ullah	Sheikhupur a	
A9. ENVIRONMENTAL ASSESSMENT OF THERMAL POWER PROJECTS					
59		ESIA of 220MW Coal Fired Thermal Power Plant at Khairpur Tamewali, Bahawalpur	CMEC China	Bahawalpur	4 MM
60		ESIA of 216 MW Thermal Power Generation for Quaid- E- Azam Apparel Park, Sheikhupura	PIEDMC	Sheikhupur a	April 2016 to July 2016
62		EIA of Pakistan Pind Daden Khan 300 MW Coal Fired Power Plant	CMECChi na	Pind Dadan Khan	Nov 2014 to Mar 2015
63		EIA of Industrial Coal Mining in Salt Range, Punjab	CMEC China	Salt Range	July 2015 to October 2015












64		Feasibility Study of 215-km Thar-Matyari HVAC Transmission Line of Coal Based Power Plant, Task-2	ADB	Thar - Lahore	Oct-Dec 2011
65		Feasibility Study of 985-km Thar-Lahore HVDC Transmission Line of Coal Based Power Plant Task-1	ADB	Thar - Lahore	
A10. ENVIRONMENTAL ASSESSMENT OF WATER MANAGEMENT PROJECTS					
66		Aquatic Study of Manchar Lake, Sindh	SIDA	Jamshoro	Dec 2008-Feb 2009
67		Preparation of Resettlement Action Plan (RAP), Nai Gaj Dam	World Bank	Dadu	Sep-Nov 2008
68		Construction of New Khanki Barrage, PC-1 Updates	World Bank	Kot Adu	
69		Monitoring & Evaluation of Resettlement Plans of Lower Bari Doab Canal (LBDC) Implementation Project	ADB	Lahore	Jan-May 2012
70		Taunsa Barrage Emergency Rehabilitation and		Kot Adu	Apr-May 2007

		Modernization Project (TBERMP) Task 1			
71		Updating the Feasibility Report of Tank Zam Dam			Aug 2006 to Oct 2006
72		Kharian Irrigation Canal Project (KICP) at Upper Jhelum Canal			May 2006 to July 2006
73		National Drainage Program (NDP) – Lining of Irrigations Channels, Baluchistan		Baluchistan	Jun 2005 to Aug 2005
74		EIA of Upper Jhelum Canal			Nov 2004 to Jan 2005
A11. ENVIRONMENTAL ASSESSMENT OF URBAN DEVELOPMENT PROJECTS					
75		IEE of Salt'n Pepper Restaurant, Bahawalpur	Mr. Nauman	Bahawalpur	2MM
76		IEE of City Café & Grill, Bahawalpur	Mr. Salman Akram Ch.	Bahawalpur	1MM
77		IEE of Commercial Building City Mall, Bahawalpur	Mr. Tanveer Sohail	Bahawalpur	2MM

78		IEE of Commercial Building Guezzated officers colony, Bahawalpur	Mr. Kazim Hussain	Bahawalpur	2MM
79		IEE of Malik Surgimed Hospital, Bahawalpur	Mrs. Sajida Parveen	Bahawalpur	2MM
80		IEE of Khayaban-e-Arshad Housing Scheme, RYK	M. Arshad	Rahim Yar Khan	2MM
81		IEE of Saif and Arif City, Okara	Saif Ullah	Okara	2MM
82		IEE of Sattar Garden Housing Scheme, Khanewal	M. Arshad	Khanewal	2MM
83		IEE of Umar Society, Okara	Mr. Anwer	Okara	2MM
84		Pre-Feasibility study of 14 Development Schemes in Gawadar	Govt. of Oman	Gawadar	Sep 2005 Nov 2005
85		Formulation of Punjab Sustainable Development Strategy	PHA Foundation	Islamabad	Apr-May 2007








86		EIA of Multistorey apartments at sector I-16/3, Islamabad	PHA Foundation	Islamabad	3MM
87		EIA of Housing Scheme at Kurri Road, Islamabad	PHA Foundation	Islamabad	3MM
88		EIA of Multistorey apartments at sector I-12, Islamabad	PHA Foundation	Islamabad	3MM
89		IEE of Multistorey apartments at sector G-10/2 & G11/4, Islamabad	PHA Foundation	Islamabad	3MM
90		Gulshan-e-Wahab Housing Scheme	Abdul Rehman	Khanewal	2MM
91		Sadiq Gardens, Okara	Mr. Khalid	Okara	2MM
92		Subhan City Housing Scheme	Mr. Nadeem	Sahiwal	
93		Green View Housing Scheme	Mr. Nadeem	Pakpatan	
94		Construction of Fazal Villas Housing Scheme	Mr. Nadeem	Bahawalnagar	
A12. ENVIRONMENTAL ASSESSMENT OF INDUSTRIAL PROJECTS					
95		EIA of Welcome Agro-Chemical Granular	M. Azam	Bahawalpur	3MM









		Formulation Plant, Bahawalpur			
96		IEE of Bukhsh Ellahi & Sons (ice-cream stick) Manufacturing Company, Faisalabad	M/S Bukhsh Ellahi	Faisalabad	1MM
97		IEE of Shahzaib Gas (Pvt.) Ltd. Bahawalpur	Mr. Basheer	Bahawalpur	1MM
98		IEE of Muhammadi Cold Store, Bahawalpur	Mr. M Shahzad	Bahawalpur	1MM
99		IEE of Waqas Industries (Oil Mills), Bahawalpur	Mr. Waqas	Bahawalpur	1MM
100		IEE of Umar Poultry Farm, Bahawalpur	M. Arshad	Bahawalpur	1 MM
101		IEE of Bilal Oil Mills, Bahawalpur	M. Arif	Bahawalpur	1MM
102		IEE of Pak Rice Mill Ahmad Pur	Amir Mumtaz	Bahawalpur	
103		IEE of Welcome Oil Company, Bahawalpur	M. Azam	Bahawalpur	1MM
104		IEE of Allah-o-Akbar Protein Farm, Bahawalpur	M. Ahmer	Bahawalpur	1MM
105		IEE of Lodhi Protein Farm (Control Shed), Lodhran,	M Salman Khan Lodhi	Lodhran	1MM




106		IEE of Madina Protein Farm (Control Shed), Bahawalpur	Waqas Malik	Bahawalpur	1MM
107		IEE of Khawaja Poultries, Bahawalpur	Irfan Shoukat	Bahawalpur	1MM
108		IEE of Malik Proteins (Control Shed), Bahawalpur	Arshad Sharif	Bahawalpur	1MM
109		IEE of Amin Protein Farm (Control Shed), Bahawalpur	Mr. Amin Akbar Sheikh	Bahawalpur	1MM
110		IEE of Choudhary Control Shed, Vehari	Mr. Riaz Shareef	Vehari	1MM
111		IEE of Qandhari Protein Farm, Vehari	Abdul Jabbar	Vehari	1MM
112		IEE of Malik Control Shed, Layyah	Mr. Tariq	Layyah	1MM
113		IEE of Umar Protein Farm, Muzaffargarh	M. Ishaq	Muzaffargarh	1MM
114		IEE of Global Protein Farm, Muzaffargarh	Mr. Qadir Bukhsh	Muzaffargarh	1MM
115		IEE of Pak Rice Mill Ahmad Pur, Bahawalpur	Mr. Amir Mumtaz	Bahawalpur	1MM
113		IEE of Shahid & Brothers Rice Mill Bahawalnagar	Shuja ud Din	Bahawal-nagar	1MM






114		IEE of Usman Poultry Farm, Vehari	Abdul Jabbar	Vehari	1MM
115		IEE of Gujjar Poultry Farm, Pakpattan	Mr. Sultan Akbar	Pakpattan	1MM
116		Adam Cotton Industry Bahawalpur	Talib Hussain	Bahawalpur	
117		M/S Salsabil Rice & Processing Mills, BWP	Ameen Peer Muhammad	Bahawalpur	
118		M/S Shahid Waqas Flour and General Mills	Ghulam Kiberya	Rahim Yar Khan	
119		Momin Protien Farm, BWP	M. rfan Sarwar	Bahawalpur	
120		Al-Haseeb Protien Farm	M. Naveed Hayat	Bahawalpur	
121		Roshan Shed	Ahsan	Bahawalpur	
122		Al-Hamd Oil Mills, Bahawalpur		Bahawalpur	
123		GM Cables	Mr. Shahzad	Lahore	

124		Great Man Multi Products	Mr. Shahzad	Lahore	
125		Noor Pipe Industries	Mr. Asif	Lahore	
126		Fort Energy (Pvt.)	Mr. Arif	Bahawal-nagar	
127		EIA Coal Mining	M. Asif	Khushab	
128		Shale Gas LPG	Rao Haroon	Rahim Yar Khan	
129		Maxim International Clearance for Section 14	Anwaar	Khanewal	
130		Nasir Khursheed Packages	Mr. Aqeel	Sheikhupur a	
131		Al-Wasi Poultry Farm	Mr. Sarmad	Okara	
132		Al barkat Proten Farm	M. Mahmood	Pakpatan	
133		Chaudhary Control Shed Layyah	Riaz Shareef	Layyah	
134		Bhalli and Sons Asphalt Plant	Mr. javed	Sheikhupur a	
135		Alhammdali Petroleum Storage	Mr. Qasim	Rajanpur	

136		Azizi Textile, Dyeing	Mr. Irfan	Faisalabad	
137		Al-Khaleej Lubricants	Mr. Khalid	Sheikhupur a	
138		Zain- ul-Abideen Cotton Industry		Sheikhupur a	
A13. ENVIRONMENTAL ASSESSMENT OF MINING LEASES					
139		IEE of Golewali Mining Lease-1, Quaidabad	PUNJMIN	Quaidabad	1MM
140		IEE of Golewali Mining Lease-2, Quaidabad	PUNJMIN	Quaidabad	1MM
141		IEE of Golewali Mining Lease-3, Quaidabad	PUNJMIN	Quaidabad	1MM
142		IEE of Mining Lease for Ordinary Sand, Qaboola Zone + City Zone 2, Arifwala, Pakpattan	Mr. Hamza Shahid	Pakpattan	1MM
143		IEE of Marmandi Mining Lease, Quaidabad	PUNJMIN	Quaidabad	1MM
144		IEE of Kupper Mining Lease, Khewra	PUNJMIN	Khewra	1MM
145		IEE of Jutana Mining Lease-1, Khewra	PUNJMIN	Khewra	1MM

146		IEE of Jutana Mining Lease-2, Khewra	PUNJMIN	Khewra	1MM
147		IEE of Waralah Mining Lease, Khewra	PUNJMIN	Khewra	1MM
148		IEE of Mian Mitha Mining Lease, Khushab	PUNJMIN	Khushab	1MM
149		IEE of Chambal Mining Lease, Khushab	PUNJMIN	Khushab	1MM
150		IEE of Katha Mining Lease, Khushab	PUNJMIN	Khushab	1MM
151		IEE of Waula Mining Lease, Dandot	PUNJMIN	Dandot	1MM
152		IEE of Dandot Mining Lease, Dandot	PUNJMIN	Dandot	1MM
153		Aziz Rock Salt Mining			1MM
154		Coal Mining	M. Asif	Khushab	1MM
A14. THIRD PARTY VALIDATION (TPV)					
155		Third Party Evaluation of Murree Biodiversity Park (MBP), Murree	EPA, Punjab	Murree	Aug to Oct 2014




156		Third Party Validation of Khadam-E-Punjab Rural Road Program	CNW Department Punjab		1MM
157		Baseline study of Aquatic and Terrestrial Ecology of Taunsa Wildlife Sanctuary (Ramsar Site), Task 2		Taunsa, Muzafar-garh	Jun-Jul 2007
A15. ENVIRONMENTAL QUALITY ASSURANCE PROJECTS					
158		Quality Assurance of the EIA of Kachhi Canal Project		Lahore	May-Jul 2008
A16. ENVIRONMENTAL AUDIT PROJECTS					
159		Social and Environmental Audit of the Project by External Environment Auditor, Task 5	Irrigation Depart. Punjab	Muzafar-garh	Mar 2007 to Dec 2011 & Jan 2013
160		Budgeting of Socio-Economic Survey of Punjab Police Integrated Command and Control Centre (PPIC3) Pipeline Project	Punjab Safe City Authority		3MM
A17. SAFE & SECURE CITIES					






A18. ENVIRONMENTAL MONITORING					
161		Laboratory Monitoring of Environmental Parameters for EEW Project	LDA		
162		Laboratory Monitoring of Environmental Parameters for QASP	QASP	Bahawalpur	
163		Laboratory Monitoring of Environmental Parameters of Ghauri Tyres	Chief Minister's Inspection Team	Lahore	
164		Laboratory Monitoring of Environmental Parameters of PPIC3	Punjab Safe City Authority	Lahore	
165		Air Dispersion Modeling of Elevated Expressway Project			
A19. ENVIRONMENTAL RESEARCH PROJECT					
166		Extent of Arsenic Contamination & its Impacts on Food Chain & Human Health in Lahore	McGill University, Canada	Lahore	4MM



167		Extent of Fecal Coliform Contamination & its Impacts on Food Chain & Human Health in Lahore	McGill University, Canada	Lahore	1MM
<p>MM: Man Month, CMEC: China Machinery Engineering Corporation, EPA: Environment Protection Agency, LDA: Lahore Development Authority, TDCP: Tourism Development Corporation Pakistan, NHA: National Highway Authority, PIEDMC: Punjab Industrial Estate Development Corporation, LWMC: Lahore Waste Management Company, QASP: Quaid-e-Azam Solar Power, BWMC: Bahawalpur Waste Management Company, CMIT: Chief Minister Inspection Team, CIADP: Chitral Integrated Area Development Program, SPFC: South Punjab Forest Company</p>					










B. FIRST DIETCARE RESEARCH CENTER (FDRC)








B1. FDRC - INTERNATIONAL RESEARCH PROJECTS

SR #		Project Name	Institute	Duration
168		Effects of various milk restriction regimes on growth of Alpine kids	Langston University, Agriculture Research and Extension, USA	Jan-Jun 2001
169		Effects of milk replacer diet on meat quality and fat composition of suckling goat kids	Langston University, Agriculture Research and Extension, USA	Jan-Jun 2001
170		Role of Chromium in Insulin Insufficiency in the Obese Population of San Berdino County	Loma Linda University of Medical Sciences, San Berdino, CA, USA	Aug-Dec 2000
171		Fibrous foods may hinder protein absorption	Freie University, Berlin, Germany	1991
172		Biogas production from energy crops and crop residues	Freie University, Berlin, Germany	1991
173		Standardization of Orskov equation of protein degradation	Royal University of Agriculture and Veterinary Sciences, Copenhagen, Denmark	May-Oct 1992

174		Influence of irradiation on the degradation of high lingo-cellulosic foods	Royal University of Agriculture and Veterinary Sciences, Copenhagen, Denmark	May-Oct 1992
175		Effect of fixed dose irradiation on food safety In-vitro and in-vivo	Warsaw Agricultural University, Warsaw, Poland (Doctoral dissertation)	1992
178		In situ degradability of some high fiber foods and oilseeds	Warsaw Agricultural University, Warsaw, Poland (Doctoral dissertation)	1992
179		Apparent digestibility of various nutrients in-vivo	Warsaw Agricultural University, Warsaw, Poland (Doctoral dissertation)	1992
180		Assistantship (Senior Lecturer), Department of Physiology, WAU	Warsaw Agricultural University, Warsaw, Poland (Doctoral dissertation)	1992

181		City Health and Fitness Center, Pty, Warsaw, Poland	Warsaw Agricultural University, Warsaw, Poland (Doctoral dissertation)	1992
B2. FDRC - NATIONAL RESEARCH PROJECTS				
182		Study of the blood physiology of Domestic Camel (Dromedaries Camalus)	University of the Punjab, Lahore	1989
183		Economical and efficient feeding trials: 1. Urea & Ammonia Treatment to Wheat Straw & Sugarcane Pith	Punjab Nutrition Center, Dera Chahl, Lahore	1984-1985
184		Nutritional value of linseed	University of Agriculture, Lahore Campus CVS (now UVAS)	1982-83
185		Nutritional value of Safflower	University of Agriculture, Lahore Campus CVS (now UVAS)	1982-83
186		Economic evaluation of indigenous and crossbred poultry products	University of Agriculture, Lahore Campus CVS (now UVAS)	1982-83

187		Using bird models in human nutrition research	University of Agriculture, Lahore Campus CVS (now UVAS)	1982-83
B3. FDRC - DEVELOPMENT SECTOR PROJECTS (INTERNATIONAL)				
SR. #		Project name	Institute / Client	
188		Participation in the Continuing Medical Education (CME)	Columbia University Medical Center (CUMC), New York, USA	
189		Support Services to Pakistan Community Center	Pakistan Community Center (PCC), Brooklyn, New York, USA	
190		Weekly Newspaper 'Sada-e-Pakistan'	Pakistan Community Center (PCC), Brooklyn, New York, USA	
191		PCC Adult Literacy Program	Pakistan Community Center (PCC), Brooklyn, New York, USA	
192		Herbalife business opportunity	Manhattan, New York City, USA	
193		General Nutrition Company (GNC), Perris City Outlet.	Riverside County, California, USA	
194		Toastmaster International Club™	Riverside County, California, USA	
195		Education Attaché, Pakistan Embassy	Pakistan Embassy, Warsaw Agricultural University, & Private Sector, Warsaw, Poland	

196		English Instructor, TOEFL, British Council, Warsaw	Pakistan Embassy, Warsaw Agricultural University, & Private Sector, Warsaw, Poland
B4. FDRC - DEVELOPMENT SECTOR PROJECTS (NATIONAL)			
B4(i). FDRC - Nutrition Clinic			
196		Food Therapy to Public Suffering from Metabolic Diseases.	First Diet-Care Research Center (FDRC), Lahore
B4(ii). FDRC - Food Supplements Division			
197		Aloe-Vera drink as health promoter	Aloe-Pak Pty Limited, Lahore
198		Aloe-Vera gel as health promoter	Aloe-Pak Pty Limited, Lahore
B4(iii). FDRC - Mass Communication			
199		Food & Nutrition Information Dissemination	Royal, Shalimar, PTV Quetta & Paigham television channels
B4(iv). FDRC - Consultancy to Private Food, Medical & Herbal Sector			
200		Public Health Awareness, Pakistan Tibbi Conference	Qarshi Industries (Pvt) Limited, Lahore
201		Review and Quality Assurance of Springley Water Unit	Qarshi Industries (Pvt) Limited, Lahore
202		Establishment of Herbal Ecological Information, System at Qarshi Herbal Gardens	Qarshi Industries (Pvt) Limited, Lahore

203		Medical College Nutrition Teaching Program	1) Gurki Medical College, Lahore 2) Lahore Medical College, Lahore 3) Institute of Public Health, Lahore
204		Hospital diabetics program (Output: 20 diabetes medical camps)	1) National Hospital and Medical Centre, DHA, Lahore, 1999 2) Shalamar Hospital and Medical Centre, Lahore 3) Diabetic's Institute Pakistan (DIP), Lahore, 1997-98 4) Bashir Medical Complex, Lahore, 1998-99
205		Food and nutrition awareness to continuing medical education (CME)	Pakistan Academy of Family Physicians (PAFP, former PSFP)
206		Replication of Idara-e-Kisan	Pak-Germen Technical Cooperation (GTZ), Lahore

B4(v). FDRC - WORLD FOOD DAYS OBSERVED BY FDRC - ECCS

207	Agricultural cooperatives – key to feeding the world	2011
208	Food prices - from crisis to stability	2010
209	United against hunger	2009
210	Achieving food security in times of crises	2008
211	World food security: the challenges of climate change and bio-energy	2007

212	The right to food	2006
213	Investing in agriculture for food security	2005
214	Agriculture and intercultural dialogue	2004
215	Biodiversity for food security	2003
216	Working together for international alliance against hunger	2002
217	Fight hunger to reduce poverty	1999
218	A millennium free from hunger	1998
219	Investing in food security	1997

C: CAPACITY BUILDING (HUMAN CAPITAL MANAGEMENT, HCM)				
Sr. #		Sector / Project	Client	Project Duration
220		Socio Environmental issues of On-Farm Water Management Training (intermittent) at Punjab WMTI	World Bank, WMTI, Punjab	2011-17
221		Awareness in Corporate sector for Govt. Regulations on Gender Issues to meet with Corporate Social Responsibility	Aurat Foundation, Godh Foundation	5MD
222		Awareness in Corporate Sector for Govt. Regulations on Gender Issues to meet with CSR, Lahore	USAID, Aurat Foundation	April 2016
223		Environment Training to On-Farm Water Management (OFWM) Project, Punjab		Nov 2011- Jan 2013
224		Development of Social Infrastructure of the Project Affected Persons collaboration with Punjab Rural Support Program, Task 3, Punjab		July-Oct 2007

Experience as Master Trainer

Major [training courses, workshops](#), etc. organized are listed below:

a. Scientific Congresses / Conferences

1. Three days 1st scientific conference of Pakistan Animal Husbandry Association (PAHA) held at National Agricultural Research Centre (NARC), Islamabad, 1994

2. Three days 2nd annual congress of Pakistan Agricultural Scientists Forum (PAS Forum) held at Punjab University, Lahore, 1982
3. Two days 3rd annual congress of Pakistan Agricultural Scientists Forum (PAS Forum) held at University of Agriculture, Faisalabad, 1983
4. Four days 26th annual congress of Pakistan Society of Zoology at Agricultural University, Peshawar, 1987

b. Training workshops / Courses

1. Three training courses on 'Food and Nutrition' organized by First Diet-Care Research Centre (FDRC), Lahore for healthcare professionals, viz:
 - i. One 24-lectures training course organized (and completed) for mid career general professionals on 'Food and Nutrition' under the auspices of Faiz Foundation, at Model Town, Lahore, 2011-2012
 - ii. One 10-lectures training course organized (and completed) for mid career medical professionals on 'Food and Nutrition' under the auspices of Pakistan Academy of Family Physicians (PAFP) at Faisal Town, Lahore, 2011
 - iii. One series of 12-lectures to Pakistan Tibbi Conference, Qarshi Industries, Lahore office, 2009
2. Three training workshops were organised at Taunsa Barrage Emergency Rehabilitation and Modernization Project (TBERMP) at Kot Adu, District Muzaffargarh during 2007-2008 on the following issues:
 - i. One day training workshop on 'Socio-environmental issues at Taunsa Barrage' jointly organised by TBERMP and World Bank where Panel of Experts (POE) acted as resource persons, Avari Hotel, Lahore, 2009
 - ii. One day training workshop on 'Wetland Assets' jointly organised by TBERMP, WWF-Pakistan and Bird International at Indus River, Taunsa, 2008
 - iii. One day training workshop on 'Dolphin Rescue' jointly organised by TBERMP and WWF-Pakistan at Indus River, Sukkur, 2007

3. Three training workshops were organized by Livestock & Dairy Development Department (L&DD), Government of the Punjab, as detailed below:

- i. One day workshop on 'Manpower requirements in dairy sector' at Faculty of Animal Husbandry, University of Agriculture, Faisalabad, 1999
- ii. Three days workshop on 'Manpower requirements in dairy sector' at by GTZ, Germany at Hilton Hotel, 1999
- iii. One day workshop on 'Challenges to dairy sector' at Faculty of Veterinary Sciences, Warsaw Agricultural University, Poland at Warsaw on 16-June-1989.

4. Fourteen training workshops at BRSP, for instances,

- i. One day workshop on 'Environmental profile of Balochistan' jointly organized by BRSP and UNDP funded Area Development Program at Lourds Hotel, Quetta, 1996
- ii. One day international workshop on 'Dry area agriculture' jointly organized by BRSP and International Centre for Integrated Mountain Development (ICIMOD) at Serena Hotel, Quetta, 1996
- iii. One day international workshop on 'Exploiting the natural resources potential of Balochistan' hosted by BRSP for the researchers of Arid Zone Research Institute (AZRI) and International Centre for Agriculture Research in Dry Areas (ICARDA), Quetta, 1995
- iv. One day workshop on 'Institutional framework of layer farming and input shop as a part of APH income generation package', Quetta, 1995
- v. Two days workshop on 'Information sharing network of development agencies working in Balochistan at Serena Hotel hosted by BRSP, Quetta, 1995
- vi. One week capacity building training workshop for SMSs/WSMSs/SOs/Coordinator in the discipline of APH & NRM, Quetta/Pishin region, 1995

- vii. One week capacity building training workshop for SMSs/WSMSs/SOs/Coordinator in the discipline of APH & NRM, Muslimbagh/Loralai region, 1995
- viii. One week capacity building training workshop for SMSs/WSMSs/SOs/Coordinator in the discipline of APH & NRM, Barkhan/Musakhel region, 1994
- ix. One week capacity building training workshop for SMSs/WSMSs/SOs/Coordinator in the discipline of APH & NRM, Qalat/Mastung region, 1994
- x. One day workshop on 'Institutional framework of layer farming and input shop as a part of APH income generation package', Lasbela, 1994
- xi. One week capacity building training workshop for SMSs/WSMSs/SOs/Coordinator in the discipline of APH & NRM, B training olan/Jhal Madsai region, 1994
- xii. One week capacity building training workshop for SMSs/WSMSs/SOs/Coordinator in the discipline of APH & NRM, Lasbela/Khuzdar region, 1994
- xiii. One week capacity building training workshop for SMSs/WSMSs/SOs/Coordinator in the discipline of APH & NRM, Hernai region, 1994
- xiv. One day workshop on 'Institutional framework of layer farming and input shop as a part of APH income generation package', Kalat, 1993

c. Annual functions

- 1. Two annual functions of Pakistan Community Centre, New York, USA, viz.
 - i. One day annual function of Brooklyn Community School was organized in the capacity of Director Pakistan Community Center, New York, USA where 50 families of Pakistani community participated, 25-Jul-2001
 - ii. One annual function on 'Takbeer Day' was organized in the capacity of Director Pakistan Community Center, New York, USA where more than 250 participants honoured the function, 28-May-2001

2. Two annual functions of Balochistan Rural Support Program (BRSP), viz.

- i. In the honour of Nobel Prize laureate Dr. Mohammad Younis (Bangladesh), Akhtar Hameed Khan (Orangi Pilot Project), Dr. Khurshid Khan (Canada) and the Board of Directors (BOD) of the company, 1994
- ii. In the honour of Balochistani craftsmen of 14 districts, BOD of the company, guests of honour from National Rural Support Program (NRSP) and the employees, 1995

3. Three annual functions were organized by the Student's Union, University of Agriculture, Faisalabad, viz.

- i. As President, final function of the university students, 1981
- ii. As Vice President, final function of the university students, 1980
- iii. As Vice President, final function of the Faculty students, 1979

d. Discussion Forums

Participated in 75 discussion forums i.e. 1 each in University of Agriculture, Faisalabad (UAF); College of Veterinary Sciences (CVS), Lahore; Livestock & Dairy Development Department (L&DD), Government of the Punjab, Lahore and, FAO at Quetta; 16 in Balochistan Rural Support Program (BRSP), 6 in consultancy projects, 13 on TV and 36 on Radio but organized only 5 at BRSP, Quetta and one in NESPAK, Lahore, for instance:

1. NESPAK: On 'Best practices in resettlement process in Pakistan', 2011
2. BRSP: On 'Challenges to food security situation in Balochistan', 1996
3. BRSP: On 'Enterprise development through Animal Production', 1994
4. BRSP: On 'Income generation of self-help organizations through APH', 1994
5. BRSP: On 'Does one's performance affect on others', 1993
6. BRSP: On 'The concept of demonstrations and experiments', 1993

e. Lectures, Seminars and Interactive sessions

I delivered over 200 lectures, seminars and interactive sessions by invitation being a resource person of many elite forums of Lahore city during the last 25 years in the disciplines of environment, food security and natural resources management. They include 2 lectures in NESPAK, 2 in Rotary International (Model Town Club) Lahore, 19 in medical colleges (Lahore

& Shalamar Medical Colleges), 7 in PSFP (Pakistan Society of Family Physicians) in its continuing medical education series, 16 in medical camps (DAP, DIP, Social Organization, etc.), 4 in libraries (Jinnah and Model Town, Lahore), 3 in University of Agriculture Faisalabad, 5 in College of Veterinary sciences Lahore, 3 in Livestock & Dairy Development Department Government of the Punjab, 2 in Punjab University, 2 in Warsaw Agricultural University, Poland, 4 in Insurance Companies (EFU & Adamjee) Lahore, 15 in National Bank of Pakistan, Lahore, 6 in Diabetic's Institute Pakistan (DIP) Lahore, 12 in tibbia & homeopathic colleges (Pakistan, National, Lahore Tibbia, etc.), 3 from the forums of political parties (Jamaat Islami & Mustaqbil Pakistan) at Lahore, 7 through the NGO forums (Care, Action-Aid, Plan, Sammaj, Khawaja Farid Sangat, etc), and 5 in Balochistan Rural support Program Quetta. Other than the list above, following 129 were organized at FDRC level:








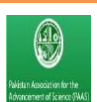


1. Twenty-two in community centers of Lahore (16) & New York (6)
2. Ninety in FDRC (First Diet-Care Research Center) Lahore
3. Fourteen in civil society meetings, and
4. Three in consultancy project at Taunsa Barrage, Kot Adu & NESPAK Lahore.






13. NEW OPPORTUNITIES & FUTURE PLANS

Mission: *“To strive hard on the footprints of FAO Policy 2011 in raising public awareness and compliance for **National Food Security Process** at all levels, at all places and all the time through endeavors of ECCS and FDRC institutions as well as Socio-Environmental Upgradation in Pakistan (and the region) by highlighting and controlling the triggering adverse factors related to Population Explosion (population genetics & social development), Food Production (plant, animal & inorganic sources), Environmental Factors (climate change, ecosystems, biomes, pollutants, GHG & carbon capturing), Food Supply Chain (food marketing), Consumer's Affordability (food economics), Actual Food Consumption (nutrient use, human physiology, adulteration & clinical nutrition) and rapidly depleting Natural Resources (water, land, oxygen).”*

14. LOCAL & GLOBAL AFFILIATIONS





There is a long list of my affiliations as a single professional and as ECCS, only present affiliations are given below:

14a. Presently Affiliated					
ENVIRONMENT					
Since 2018	Affiliate Ministry of Climate Change on Persistent Organic Pollutants, Islamabad, Pakistan		Since 2013	World Green Business Association, USA	
	Brick Kiln Owner Association			Association of Environmental Professionals (AEP), USA	
Since 2017	ECAP		Since 2012	Global Carbon Capturing & Storage (CCS) Institute, Australia	
Since 2016	iSupport, Member WWF – Pakistan (75991LID-2016)			UNICEF Committee on ‘Multi-Sectorial Nutritional Policy Guidance Notes for Punjab’,	
Since 2015	Member, Committee of Experts (COE), Punjab-Environment Protection Agency (EPA)		Since 1982	Pakistan Association for Advancement of Science, (PAAS)	
FOOD & HEALTH					
Since 2016	Federal Ministry of Food Security, Islamabad		Since 1998	Pakistan Academy of Family Physician (PAFP)	

	Yoga Pakistan			Pakistan Agricultural Scientists Forum (PASF)	
Since 2013	International Union of Nutritional Sciences (IUNS), USA		Since 1997	Nutrition Association of Pakistan (NAP)	
Since 2004	Qaumi Sehat, Qarshi Industries Lahore		Since 1983	Alumni University of Veterinary and Animal Sciences, Lahore	
Since 2002	Qarshi Herbal Industries (Pvt), Limited, Lahore		Since 1981	Alumni University of Agriculture, Faisalabad	
SOCIAL					
Since 2017	Affiliate Lahore Chamber of Commerce (LCCI), Lahore, Pakistan		Since 2014	World Economic Forum, UK	
Since 2016	Association of World Columnists		Since 2012	Human Rights Commission of Pakistan (HRCP), Pakistan	



15. Success & Achievements

My constant and persistent professional efforts granted me the recipient of following distinctions:

15a. International Distinctions					
<ul style="list-style-type: none"> Fellowships holder (1) ESNA, Europe 1989 (2) USDA Post-Doc, 2001 		 		<ul style="list-style-type: none"> Creative Work Certification (1) Community Center, NY 2001 (2) American ABI, 1998. 	
				 	

<ul style="list-style-type: none"> International recognition of 6 Consultancy reports (FAO 1993; NGO 1996 & WAPDA 2010). 	 	<ul style="list-style-type: none"> Recognition of 6 Consultancy reports, viz. WB 2010, GTZ 1996, FAO 1993, etc. 	  
<ul style="list-style-type: none"> Appreciation in Consultancy Deliverance in Environment in a World Bank Project, TBERMP, 2007-08. 		<ul style="list-style-type: none"> Recipient of two awards for creative work, viz. by PCC, NY 2001 & ABI, 1997. 	
<ul style="list-style-type: none"> Fellowship holder from European Association of Nuclear Techniques in Agriculture (ESNA) for Doctorate, 1989. 		<ul style="list-style-type: none"> Long-term working experience in Pakistan, Poland & USA and short-term other 12 countries in Germany, Denmark, Austria, Holland, Hungary, Czechoslovakia, etc. 	
<ul style="list-style-type: none"> Director Pakistan Community Center, New York 2001. 		<ul style="list-style-type: none"> Recognition of Consultancy Deliverance in Environment by WB in TBERMP, 2008. 	
<ul style="list-style-type: none"> Fellowship holder from USDA (US Department of Agriculture) for Post-Doc, USA 2001. 		<ul style="list-style-type: none"> Academic Distinction with University Emblem, Doctorate, Warsaw Agricultural University, Poland, 1992. 	

15b. National Distinctions			
<ul style="list-style-type: none"> International Consultants compiled a book 'Fikr-e-Sultan' (فکر سلطان) on the 37 years accomplishments of Dr. Sultan Mahmood, 2018, <www.marvel> 		<ul style="list-style-type: none"> Recipient of 4 national awards for professional achievements (Khawaja Fareed Sangat, Lahore, 2003; Qarshi Industries, Lahore, 2003; Majeed Memorial, AFM, Lahore, 1995; Siddique Memorial, AFM, Faisalabad, 1994). 	 
<ul style="list-style-type: none"> Academic Distinction, Graduation, University of Agriculture, Faisalabad, 1981. 		<ul style="list-style-type: none"> Vice-President & President Faculty Students Union, University of Agriculture, Faisalabad, 1979 & 1980. 	
<ul style="list-style-type: none"> Recognized as Best Trainer by Faiz Foundation, Lahore, 2012. 		<ul style="list-style-type: none"> Tri-lingual, i.e., English, Polish and Urdu 	
<ul style="list-style-type: none"> Best Research in Human Health' by Khawaja Fareed Sangat Society, Lahore, 2003. 		<ul style="list-style-type: none"> Scholarship winner throughout the academic career, i.e. from 8th Grade in 1970 to Graduation in 1981. 	
<ul style="list-style-type: none"> Past Director, Club Services, Rotary International, Quetta Metropolitan, 1996. 		<ul style="list-style-type: none"> Voluntary social service to sick & poor in Pakistan through NGO 'Feed Well People'. 	
<ul style="list-style-type: none"> Acknowledgement for publishing more than 100 Articles in Health & Nutrition' by Qarshi Industries, Lahore, 2002-14. (Continued) 		<ul style="list-style-type: none"> Applied Researcher of the Year' by Majeed Memorial, Anjuman 	MAJEED MEMORI AL, ANJUMA

		Falah Millat, Lahore, 1995.	N FALAH MILLAT, Lahore
<ul style="list-style-type: none"> Public Writer of the Year in Human Health' by Qarshi Industries, Lahore, 2003. 		<ul style="list-style-type: none"> Foreign Degree holder of the year' Siddique Memorial Award, Anjuman Falah Millat, Faisalabad, 1994 	

15c. Professional Portfolio Retained

Project management and coordination is another discipline where I have successful practical experience. For instance remained:

- **Co-Opted Member**, Chief Minister Inspection Team (CMIT), 2017.
- **Member BOD** of TR Consultants & Ivy Engineering Services, Islamabad, (2015); ECCS Lahore (2016) and Unique School System (2004).
- **Head of Division** ESRED, ECSP during 2013-18.
- **Secretary Finance, Environment Consultants Association Pakistan (ECAP)** since 2016.
- **Project Manager** of Sixty Socio-Environmental projects, where prominent projects were EIA of 300 MW Coal Fired Power Generation Project; EIA of 1000 MW QA Solar; EIA of Elevated Express Way; EIA of LWMC Transfer Station Kharian etc.
- **Chief Environment Expert**, PHYDO Projects, Peshawar, 2013.
- **Support Consultant**, Lower Bari Doab Canal (LBDC), **Lahore**, 2013.
- **Chief of Section, Environment / Social / Resettlement**, World Bank funded Dasu Hydropower Project, 2012.
- **Team Leader**, (Social/Environment), ADB funded Small Hydal Project, Lahore 2010.
- **Chairman** Gazetteer Committee, Sheikhpura, 2005.
- **Project Manager**, Kharian Irrigation Canal Project, Gujrat, 2006.
- **Deputy Team Leader** in WB funded National Drainage Program (NDP), Baluchistan, 2004.
- **Departmental Representative/ Focal Person**, Punjab L&DD Department, 2003-05.
- **Head of Section**, Resource Management, Baluchistan Rural Support Program (BRSP), Quetta, 1993-1997.
- **Master Trainer** in various projects and organized scientific congresses, training workshops, annual functions, discussion forums, lectures and seminars, especially (1992-2007).
- **Resource Person** (Environment/ Food Security) PEECA, NEECA, COMSATS, LUMS, Ozone Cell and PAFP.
- **Vice President and President** in the faculty students union 1979-80 & 1980-81 and simultaneously received **academic distinction** in graduation, UAF 1981. *This is a unique credit.*

16. SOCIAL & CULTURAL ACTIVITIES

Community Services
<ul style="list-style-type: none"> • Support Service to Pakistan Embassy, Warsaw, Poland
<ul style="list-style-type: none"> • Education Attaché, Pakistan Embassy, Warsaw, Poland
<ul style="list-style-type: none"> • English Instructor, TOEFL Institute, Warsaw, Poland
<ul style="list-style-type: none"> • PCC Adult Literacy Program, New York, USA
<ul style="list-style-type: none"> • Legal & moral backup to Pakistani community of New York, USA

Since construction of mega projects mostly demands the preparation and implementation of Resettlement Action Plans (**RAP**) of the project affected persons (**PAP**), hence I have gone through this Project Planning & Social Development process many more times under the direct guidelines and monitoring of major donor agencies like WB, etc. by working with their Panel of Expert (**POE**), social/ environmental auditors and independent reviewers. Understanding of WB and ADB social safeguard policies including **involuntary resettlement**, **indigenous people**, etc. is an additional benefit which I learnt through process. While working with Agriculture Production & Rural Development projects, I got opportunity to work with multidisciplinary teams and worked directly with Poverty Alleviation Techniques including Self-Help & Micro-financing training; Resource Planning & Management; Institutional Development (**ID**); Planning, Appraisal, Monitoring & Evaluation (**PAME**) and social analysis through Log-frame & SWOT analysis, and Technical & Financial analysis through various techniques including the determination of Internal Rate of Return (**IRR**), etc. It may not be important to mention that Quality Assurance (**QA**) of environment/social safeguard documents, **Audit** and **Baseline Survey** reports is part and parcel of the aforesaid whole process.

17. GOVERNMENT POLICIES & PROCEDURES

Disparities in government policies and procedure are present and certain important policies are not so clear especially when addressing the larger issues like climate change, environment, forests, water, population, education, health, economy, etc. These subjects were devolved to provinces in the consequences of 18th Amendment and declared them as provincial subjects. Since then state of environmental affairs is further deteriorated.

18. SUGGESTIONS TO GOVERNMENT & POLICY MAKERS

Following suggestions are given to policy makers of Pakistan to make the state of Environment better:

- Politicians need to demonstrate greater political will and their party manifestoes should reflect a more comprehensive approach towards environmental issues.
- Specialized environmental agencies should work more intensively with politicians and decision-makers on addressing policy issues related to the environment.
- Concrete steps must be taken to ensure that provincial environmental officials have the capacity and training to monitor and enforce environmental laws.
- The environment must be re-thought as a cross-cutting issue which must be integrated into all planning and development processes rather than dealt with in isolation.
- The disproportionate impact of climate change on the poor and women, as well as other vulnerable communities, must be understood and effort must be taken to reduce their burden. Effective adaptation strategies are needed to address these fundamental gender disparities of climate change.

Some more recommendations:

- Indian deliberations on trans-boundary water issues must highlighted which, in fact, are equally important issues as that of the wastage of water down the sea.
- Clean environment also entails the issue of manufacturing and supply of un-adulterated and safe food to the consumers because approach to healthy food is a basic human right.
- Food Security issue must be emphasized at national level which has deep roots in physical and social environmental factors.
- Scientific landfill sites must be constructed in the country.
- Usage of CNG in transport is the glaring example of anti-environmental and economically devastating policy which has aggravated the depletion of fossil fuel resources in the country reserves. It is major policy failure of the government. This issue must also be taken care when talking about air pollution and economic issues.

- Pak-EPA (environment), forests, water, etc. were devolved to provinces in the consequences of 18th Amendment and declared these the provincial subjects. Since then state of environmental affairs is further deteriorated. Climate Change and related environmental issues should be addressed at large national policy level, though provincial departments can also be strengthened.
- National Resettlement Policy (part of social environment) must also worked out.

19. MESSAGE TO STAKEHOLDERS & OTHERS

“Environment is the subject where man himself is complainant, prosecutor, judge and the hangman”

20. CLOSING MESSAGE

ECCS welcomes receiving R&D grants to improve food security situation through livestock / crop productivity for economic uplift of community as well as to offset the adverse impacts of climate change.

DR. SULTAN MAHMOOD

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EVERYONE
HAS A
STORY
TO TELL
THIS IS
MINE

A SHORT BIOGRAPHY



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

BAQAR BILAL HUSSAIN
GROUP C.E.O, "GETGROUP"
CO-FOUNDER "SOCIOON"



1. WELCOME MESSAGE

Hi, my name is Baqar Bilal Hussain and I am a sole believer of Technology for Human Development (THD). I am honored to be President of Pakistan Energy Conservation Society (PECS) and I am a true ambassador of looking for sustainable energy sources. PECS is working day and night for conservation of energy in Pakistan because our country is suffering from energy loss at a massive level. Now a days, technology is very important because it is used for almost everything and in every aspect of life, making it easier, better and different. The world is now catching up the new technologies to enhance customer experience and you cannot afford to fall behind. Without any digital support and enterprise mobility tools, an enterprise cannot survive in this competitive market. A comprehensive solution from SocioOn (Digital-U) can help you to utilize the digital platform for your professional and organizational benefit.

Studies have shown that an increasing number of online customers are likely to research your brand on social media channels before they make a purchase from you. They will read reviews and feedbacks from other customers, as well as your own updates, to determine if you are worth it and trustworthy. In modern world today, the technology advancement is rapidly becoming the power and tool to help people improve their business, career, prospects, brand awareness and branch out to your target audience in the quickest and easiest way.

Digital World also gives you an opportunity to communicate with customers in a whole new way. You can answer questions, provide support for problems, and even reach out to potential clients who may be interested in your products. Having a business page on social media also gives you an opportunity to deliver traffic to your website.

Social media and its uses are increasing day by day with every passing second around the world, its utility is also increasing in Pakistan, and all kinds of customers understand the use and power of social media today. Considering 78% of internet users carry out product research online, it's hard

to understand why so many companies are lagging behind when it comes to savvy digital marketing skills.

2. PERSONAL & FAMILY BACKGROUND

I come from a very humble background, my father was a government employee and my mother was a house wife who loved us more than anything. So I and my brother being “boys” made sure that we take full advantage of mother’s love and care as she quite lenient with us. She is a very simple lady and both my father and mother are alive and well today.

My role model in life is my elder brother Iqbal Akhtar Hussain founder of SocioOn-Pakistan First Social Media and Business Network. A lot of us dream to be in the presence of a visionary or spend some moments with an intellectual person but I would say that I am fortunate enough to be brought up in a household where a visionary was always present in form of an elder brother and I can always seek guidance from him.

Our father was an honest government employee and he went through some tough times due to his honesty in a corrupt environment of that time. Once my father did not come home for 2 months because he did not get salary for these months. That was because he is strictly against bribery and due of this reason he got suspended but he never caved in because of his anger and pride. He is of the belief that neither would he participate in an activity related to corruption, nor would he let anybody get involved in that. He used to advise us to only do a job if we had no conscience because doing a job for somebody else stifles you as well as your creativity, he always encouraged us to be entrepreneurs. His monthly salary was 3200 and he used to give 2200 to my mother so we never have to worry. He was a Belf in session court, he could have made a lot of money by illegal means but his faith never allowed that. His salary was comparatively less but still my mother always tried her best to save up. When my father couldn’t get salary for two months we faced many difficulties, my elder brother Iqbal Akhtar Hussian gave full support to our mother. Once my mother cried because we ran out of firewood and couldn’t make food, then he took matters in his own hands being the oldest son and searched for wood for two hours. Similarly on Eids, instead of buying new clothes, we used to buy school uniforms so we could save money. When my father returned home, Brother Iqbal insisted that he would work in a factory but father told him to study and then start his own work, but we did not have enough money to do that, but our father assured us his full financial support. After all this, Brother Iqbal being the hard worker

among us still decided to work and went for a night duty in a textile mill, the four hours he worked there was his first and last job.

While my brother was looking for business opportunities and working environments, I continued my studies alongside. I gave him my full support wherever necessary and needed and assisted him wherever I can. I was good in communication and designing so I did a lot of designs while studying also and keep in mind that we were very young while we were doing all of this. We used to manage our studies and work at the same time and believe me it was never easy. As we started our professional career very early so we were already ahead from our fellows and developed a business mind pretty early. We were really quick learners, drifted away from our friends because we were always busy working and the hustle never stopped and is still going on.

I hope that all of this clears that what kind of mindset I have and what kind of projects you can expect from our endeavors.

3. SCHOOL & COLLEGE EXPERIENCE

I finished my primary schooling and secondary high Schooling from home town. Afterwards I completed my Bachelors from a college in Pattoki while helping out in the family business.

After my graduation I moved to Lahore and completed my Masters (M.Sc.) in Communication Studies from Punjab University Lahore, Pakistan

Continuing studies alongside business was a real tough job but my heart was always set on knowledge so this desire kept me going and this strive has made me what I am today.

4. REGULAR EDUCATION & TECHNICAL SKILLS

My education has been regular throughout my life and I always kept my education as my first priority. Being a professional in communication studies I would say that I really enjoy interacting with people and see what ideas and vision an individual has. I have wide-ranging operational experience of many years at highest level in many organizations especially in energy sector and I am working as a specialist in energy policy in economics as well as managing energy conservation sector companies.

I have strong background in economic analysis and policy development, reflected in numerous publications in academic and policy journals and conference participation. Moreover I have a variety of experience and exposure to management issues, tax management, HR, and project management.

I have grasped extensive human resource and management policy experience to organizing a modernization effort which included improvements in the management framework and the policy formulation process. Skilled public speaker with ability to develop and lead public debate in diverse topics. Experienced at motivating and organizing civil society to develop ownership of major policy reform initiatives

5. ARTICLES AND PUBLICATIONS

I have published books on current affairs as a journalist and one of the famous books is "Jee Utho". It is a Manqoola-o-ghair manqoola written by me. I have also published 2 other books and over 50 papers in major journals and edited volumes.

Apart from this I do write regularly in "The Weekender" on various issues that need to be addressed.

6. CAREER & PROFESSIONAL BACKGROUND

I have always been very dedicated towards my work and passionate about everything I do. I have many years of operational experience at highest level in many organizations especially in energy sector and I have also worked as a specialist in energy policy in economics as well as managing energy conservation sector in companies.

My strong background in economic analysis and policy development, reflected in numerous publications in academic and policy journals and conference participation. I also have a variety of experience and exposure to management issues, tax management, HR and project management. Extensive human resource and management policy experience in organizing a modernization effort which includes improvements in the management framework and the policy formulation process.

I am also proud to say that I am a skilled public speaker with ability to develop and lead public debates in diverse topics. I also have experienced at motivating and organizing civil society to develop ownership of major policy reform initiatives.

7. COMPANY OVERVIEW & HISTORY

The “GET Group of Technologies” is a multinational company with strength of more than 200 plus trained and skilled staff, head office in Pakistan. It was founded in 1992 and is one of the most reputable companies in Pakistan.

For more than 30 years, GET Group has established a global reputation as a leading provider of security printing, physical security, business solutions, intelligent transportation systems and commercial card printing. The Get Group Business division is a multi-national group and has an extensive track record in successful delivery of important projects in Pakistan. The highly skilled, knowledgeable and professional multinational team continues to grow in line with planned development.

GET Group’s pioneering solutions, technological expertise, and wide integration capabilities help public sector organizations and private enterprises manage and optimize their processes and performance, thus providing them with a competitive advantage, synergies across their processes, and higher returns on operational investment. The group operates in Pakistan, China, KSA and more than other 47 countries, going forward, Get Group companies are building multinational businesses that seek to differentiate themselves through customer-centricity, morality, innovation, honesty, trustworthiness and values-driven business operations while balancing the interests of diverse stakeholders including employees and civil society.

8. MOTIVATION & INSPIRATION

My motivation & inspiration is none other than my own brother Mr. Iqbal Akhtar Hussain. He made me believe that how we can achieve greatness if we set our heart to it. He made me believe that a simple human brain is capable of so many things that are beyond belief. He made me believe that honesty never loses and we are here to serve a purpose that we should do that efficiently.

This is why I look up to my elder brother and seek guidance from whenever I need. And I am very much fortunate that I grew up with such a visionary who made me realize the true meaning of life at a very young age.

9. SCOPE OF BUSINESS AND PRACTICE AREAS

The Get Group has grown with Pakistan. It is globally recognized through its participation in Get-Technologies

- LED Lights (corporate sector)
- Get-Lite LED Lights (domestic sector)
- SocioOn (social cum Business)
- Al-Asal Developers
- Get Style Brand (life style store)
- Get News (media sector)

10. MANAGEMENT & LEADERSHIP STYLE

I personally believe that the people who interact with me on daily basis like my employees would be better judges of my management & leadership style. But I can say that I am as blunt as one can be, I go by the rules and nothing gets my interest other than my rules and ethical beliefs. I would have achieved many things if I used some unfair means but I always went through proper channel and on merit. I do not try to bypass any rules or regulations for any business opportunity because that can become the black sheep of the herd.

I thank my Allah with all my heart that he has awarded me such success in business and personal life due to my honesty and integrity. Without honesty and integrity I would not have all of this today. So this gives me firm belief of the concept that honesty is indeed the best policy among others.

11. PRODUCTS & SERVICES

The Get Group offers a wide range of products and services, ranging from LED lights to housing societies. Get-Lite LED is pioneer company of Pakistan which brought LED in Pakistan and still offers an unmatched quality that no other provider can offer. Get Style is a lifestyle store that offers a wide variety of products ranging from electronic gadgets to make up products. Al-Asal developers is the leading investor group in Gwadar and is still the biggest investor in Gwadar so Get Group is everywhere as you can see. And now the massive breakthrough in Pakistan's social media market is SocioOn which is Pakistan's first Social Media and Business Network. SocioOn is solely based on the concept of 'Technology for Human Development (THD)' which is empowering its users by the minute and this is one of its kind initiative that has never been taken before.

12. PREVIOUS & CURRENT PROJECTS

I have elaborated all my previous projects in detail here so my current projects mostly revolve around energy conservation to tackle the issue of energy shortage in Pakistan uplifting the nation with the help of “Technology for Human Development” (THD).

- Working on Energy Conservation by carrying the motto of "A Watt saved is much better than a watt produced"
- Helping planning commission of Pakistan and many organizations in private and public sector to make the energy conservation policy on federal level by exploring the segments of high energy consuming products and suggesting to reduce them up to 90% by implementing new technologies.
- Carrying and lobbying a campaign for the energy conservation rather than energy production. Working with Environmental Protection Agency (EPA) to reduce carbon footprints and Clean Development Managements (CDM).
- Working on power quality issues and standards of energy saving devices with the head of electrical and engineering department of LUMS.
- Serving as the President of PECS (Pakistan Energy Conservation Society).
- Elevating and educating the country about Technology for Human Development (THD) through SocioOn and moving towards paperless economy and working for CSR and Socio-economic growth of the country.

13. NEW OPPORTUNITIES & FUTURE PLANS

I want to create new opportunities for the upcoming generations, being an entrepreneur myself I have tons of ideas which can reshape the face of Pakistan and I believe that youth of Pakistan is extremely talented who has the potential to do wonders. If we put this potential to the right use then sky is the limit for our progress and I believe that someday it will happen.

I want to be the part of such initiatives which will bring youth towards productivity and innovation as they are our true force right now and also they will be our future. So how our future decades are going to turn out is totally dependent on the productivity and innovation of our youth.

Being the CEO of SocioOn, I am very much thankful to the Almighty that I have contributed in this initiative of bringing youth towards productivity. SocioOn is the first ever social and business platform that has taken the initiative of Technology for Human Development (THD). Now people can share their ideas and products on SocioOn and earn money out of it. We consider your post as your product and how many people that will interact with it that how much you will earn. Also SocioOn is the first platform that has strong policies against hatespeech, pornography and negative propagation of news or fake news. And my future plans also include making SocioOn as the leading social media and business network worldwide in the coming years so stay tuned!

14. LOCAL & GLOBAL AFFILIATIONS

Being in business for many years I have developed various local and global affiliations. Local affiliations include Pakistan Media Council and I totally support them for strengthening of voice of journalists. Also I am working with Pakistan Media Council to bring their horizontal and vertical media together so that they can get maximum audience.

Also as I am the President of Pakistan Energy Conservation Society so I am affiliated with the top management in that energy sector as well and we are working day and night to focus on sustainable energy sources. Pakistan is suffering from severe energy crisis from many decades and it's about time that we should focus on technology and conservation of energy if we want to inhabit comfortably in our country.

China being the industrial hub of the world and also dearest friend of Pakistan has worked a lot with companies from Pakistan. Being an entrepreneur and pioneer of LED lighting in Pakistan I do not think that it will come as a surprise that I have affiliations globally as well and most of them in China. We have completed automated production of LED lights in China that are due to our affiliations with Chinese industrialists.

15. SUCCESS & ACHIEVEMENTS

Success and achievements go hand in hand, if one keeps achieving great things then at one point he or she is known as successful in the eyes of others, if I were to recall some of my noteworthy achievements, following are some that I am proud of.

- Published books on current affairs as journalist one of the famous is "Jee Utho".
- Initiated and successfully led modernization project for many organizations, which involved downsizing, reorganizing, and retraining workers and reform of the management policy process and framework.
- Initiated and successfully led three initiatives in a major organization, energy conservation sector reform, and education reform. To ensure success of the reform efforts conducted highly successful public dialog with civil society.
- Led the team of Get technologies for developing training courses, including Market Development, currently being used widely in different countries.
- Published 2 books and over 50 papers in major journals and edited volumes
- Hosted and participated in many current affairs talk shows on electronic media one of the talk show hosted was "Jee Utho"" on Royal News.
- Designed and executed many awareness campaigns on electronic media. One of the effective and prominent campaign on electronic media was "Andhairay Main Matt Rehna" for the awareness of consuming less energy to reduce the severe energy crisis in Pakistan.
- Served in many organizations as a dynamic young C.E.O, proved good track record for the success and achievements in the Civil Society.

16. SOCIAL & CULTURAL ACTIVITIES

Pakistan is a nation whose very foundation was set on cultural, ethical and religious beliefs and no doubt Pakistan has a very unique society that has a very much richer culture to offer and we all love it by our heart. It is our responsibility to preserve and portray this culture in front of the world. This will develop the image of Pakistan and its people in a very broader way and it will display our ethical beliefs and uniqueness in culture also.

I discovered the severity of this matter at a very early age that how important it is for us to preserve our culture and ethical beliefs. Due to this I started working in social and cultural activities during my studies and held many activities and workshops to spread the awareness among others. We have four different states and each state has even richer culture that is backed up centuries of beautiful memories. So it is very important that we have knowledge of our roots and where we come from.

Working professionally right now my work on social and cultural activities is not ending because I am still at most of international summits and conferences to portray Pakistan and SocioOn together. This helps us to portray our societal beliefs and cultural values as well. Most recent events I attended are 2nd International Youth Summit 2018 (IYSL 2018) held in The University of Lahore (UOL) where we launched UOL Social as well for controlled community building which was powered by SocioOn. After that I attended the 12th ICOSST 2018 held in The University of Engineering and Technology where we launched UET Social for their controlled community building which was also powered by SocioOn.

17. GOVERNMENT POLICIES & PROCEDURES

Government policies and procedures play a vital role in operations of a country and I believe that they should choose their plans wisely since this is our homeland and the progress of country is going to benefit all of us hugely. So I would suggest that the stakeholders should keep a keen eye on every matter going on in state and make policies accordingly. And timely implementing these policies will be a huge success of process. That will make the procedures of our state as smooth as possible and we will one of the top nations in no time.

18. SUGGESTION TO GOVERNMENT & POLICY MAKERS

Having the extensive knowledge of economic analysis and policy development I would suggest that our government should concentrate on sustainable sources of energy after all this is our homeland and it is our core responsibility that we keep it habitable for our coming generations. Pakistan is country who is extremely lacking behind technology and it is my firm belief that we should work on technology as much as we can. It is a severe need of the hour that in order to keep Pakistan alongside other developed countries that our maximum focus should be on technological enhancement. And the core subject of study and experiment should be Technology for Human Development (THD) because we all know that without technological enhancement we cannot progress in today's world.

Same would be the advice for policy makers that they must understand the need for technology in today's world and suggest policies that need to be implemented on the grass root level because that is what will bring everything upwards. If our technological foundation is strong then no one can step us down.

The main reason behind SocioOn is to awaken the nation by making them realize the importance of Technology for Human Development (THD). Human development in combination with technology, yields economic growth, which in turn is necessary to generate further advances in human development. Technology for human development will not only make people of Pakistan more responsible but will encourage them to take part in the development of their environment and maximize the development of their country.

Being an ambassador and a firm believer of Technology for Human Development (THD), it is my dream to Pakistan being one of the leaders in technology and a nation that others will look up to for inspirations. Because I believe that the potential our people have is unmatched! And we can do wonders!

19. MESSAGE TO STAKEHOLDERS & OTHERS

Message to stakeholders will that they should be humble because they are at very fortunate positions that others can only dream about. Their work will not only reflect on themselves but also on the face of country. They can make or break our future according to their business and working style. So, I would suggest that they should be open minded and innovative.

There are many stakeholders which are still old school and not catching up on the coming trends which is a huge loss for them. Being at this high designation a person should be aware of the ongoing trends in the market and happenings. This kind of attitude costs them a lot because they are not aware and people who are well aware they catch up and take lead.

Speaking of being old school and lacking behind trends, the main point of not being in contact with technology, many stakeholders and decision makers are not in touch with technology which is a huge loss for them. All over the world companies are flourishing by leaps and bounds through technology which makes it a genuine need for everyone that they should focus on what's going on the technological side and try to keep up. Technology coupled with the level of experience and knowledge the stakeholders have can do wonders!

20. CLOSING MESSAGE

I don't think that after all this I have to spread some more wisdom on the readers because I know they can imagine what my closing statement would be. And they are absolutely correct, I will stress will all my energy on technology and everyone should focus on technological enhancements. I want to see entrepreneurs coming out of small town and villages and surprise the outside world. I want to see Pakistan become the "Silicon Valley" of South Asia. I want to see what my children can achieve following my footsteps. I want to see Pakistan becoming a smart country that will set goals for other nations to follow because I know what potential we have to offer and what kind of resources and brains we have that are not being utilized in the right path. I want to counsel these entrepreneurial brains and channel them in the right passage where they can showcase their skills and present Pakistan as a home of brilliant brains.

And my work on Technology for Human Development will never stop just like a scholar's thirst for knowledge. Let's all wait and watch because the next few years are going to be historic moments which are going to change the face of Pakistan on the globe. I am a firm believer and I want everyone to have a positive and optimistic mindset regarding technological enhancement in Pakistan.



MR. IQBAL AKHTAR HUSSAIN – EXCLUSIVE INTERVIEW

MR. IQBAL AKHTAR HUSSAIN – FOUNDER & C.E.O – WWW.SOCIOON.COM

SocioON drives from “Socio” which means interaction to society, with society and from society. The study of Social values and norms through Socio-Technological aspects always be influential for a healthy environment. SocioON is a Media Network which is represented by SocioON social media that paying its responsibility to enhance the value of Socio-Technology with the proposition of (Technology for Human Development). SocioON social media has changed the already adopted patterns from other Social Medias. Social media is an advance condition of Technology which has summarized the whole world as global village and SocioON is a unique combination of Technology and Social life. SocioON merged the Social Media and Web Networks on a single portal which allows the users to share their ideas in text and visual content. Users can also search and find the different aspects of information related their needs as like Study, Professions and Jobs etc. SocioON Social Media Network gives the Business plan and platform for their users and community persons who want to start their own business or advertise their product globally with limited resources.

MR. IQBAL AKHTAR HUSSAIN

FOUNDER & C.E.O

SOCIOON



EVERYONE
HAS A
STORY
TO TELL
THIS IS
MINE

A SHORT BIOGRAPHY



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

DR. NADEEM AKHTAR (KSA)
CHIEF EXECUTIVE OFFICER (CEO)
SEISENSE LEARNING



DR. NADEEM AKHTAR – EXCLUSIVE INTERVIEW

DR. NADEEM AKHTAR | SEISENSE | WWW.SEISENSE.COM

1. WELCOME MESSAGE

Your strong sense of morality. The way you protect your loved ones without exception. Your grounded nature. Your sense of perseverance. Your diligence in making the world around you a more just place to live. The fair chance you give every person. The way you can always be trusted, in a way that most people simply can't.

2. PERSONAL & FAMILY BACKGROUND

I have been brought-up in a very discipline atmosphere where values and principles have always been given priority. It gives me great pleasure to give introduction of my family. I belong to a Saraiki speaking Arain family. I am settled in Saudi Arabia and my family is living with me, my parents are living in Mailsi, Vehari, Multan. Our relatives are chiefly associated with farming and related businesses. My respected father name is Mian Shah Muhammad. My mother is a house wife. She has been a great source of motivation in my life. I got married in December 2009. I have three kids; two daughters and one son, Hania Nadeem, Anaya Nadeem and Abdul Rafay.

3. SCHOOL & COLLEGE EXPERIENCE

I finished my primary schooling and secondary high Schooling from home town. My matriculation was completed from Government High School, Mailsi. I also earned my Diploma in Commerce (D.COM) from Government Commercial Training Institute Mailsi.

For my graduation program I moved to Multan and completed my Graduation from Bahuodin Zakariya University, Multan, Pakistan (Government College of Commerce Multan.)

After my graduation I moved to Bahuodin Zakariya University and completed my Master in Business Administration (MBA)

I can never forget my college life. It was without doubt the golden period of my life. I really enjoyed studying as well as playing cricket at my college.

4. **REGULAR EDUCATION & TECHNICAL SKILLS**

KARL-FRANZENS-UNIVERSITÄT GRAZ

Doctor of Philosophy

PhD, Management • (2005 - 2009)

The lack of access to financial services is not the only barrier to growth. Lack of access to markets, poor infrastructure, lack of information and inefficient marketing system all hold back the poor rural communities from coming out of the vicious cycle of poverty. There is a need to construct a new development tier to address the non-financial constraints of the rural economy. The proposed model of provision of financial and non-financial services provided by an efficient delivery system would create an environment to achieve UN Millennium Development Goals of poverty alleviation.

BAHAUDDIN ZAKARIYA UNIVERSITY

Master of Business Administration - MBA,

Management Information Systems • (1999 - 2001)

Acquired new skills and sharpen existing skill set in business management. Critical analysis of current business practices and proposing the efficient management system has always been my area of interest. During my Masters in Business administration, I designed an Inventory management system of a multinational regional distribution center.

BAHAUDDIN ZAKARIYA UNIVERSITY

Bachelor of Commerce

B.Com, Commerce · (1995 - 1998)

In undergraduate degree in commerce, I learned wide range of managerial skills.

5. ARTICLES & PUBLICATIONS

Publications

- Strategic Role of Internet In SMEs Growth Strategies
- Impact Of HRM Practices On Perceived Organizational Performance
- Personal Ethics and Organizational Citizenship Behavior Among Doctors In The Kingdom Of Saudi Arabia
- Role of Stress and Burnout among Nurses in the Private Hospitals
- Job Satisfaction and Organizational Commitment among Public Sector Employees in Saudi Arabia

6. CAREER & PROFESSIONAL BACKGROUND

PROFESSIONAL SUMMARY:

After gaining several years of experience in academics, I am transitioning out from theory to pursue more practical, creative and engaging work in the field of Human Resources. While professing the HR courses, I contributed to employee engagement and positive workplace culture in the organization. I led the recruitment process using employee referrals, screening and selecting the job candidate till the job interview in my organization. I have produced training sessions on motivation, leadership in the 21st century, resume writing skills, and interview tips for diverse audiences. Being the unit head of Business Management, I am doing performance appraisals with my colleagues to improve their performance by reflecting on past performance and encouraging the desired future behaviors.

CAREER

SEISENSE, ELEARNING

Management Trainer

More education means better service to the society. After several years of experience and earning a highest degree in education, it is a time to pay back to the society by sharing the knowledge and experience to individual, groups or organizations. Seisense platform offers insights to discover the new and improved way of doing the old job for the first time. The whole bunch of services to help you grow big and bigger.

Responsibilities:

- Enhance Employee Engagement
- Career Coaching
- Process future leadership
- Team building
- Providing research environment

Experience:

My belief "Unrestricted access to the knowledge is a road to sustainable development." drove me to offer training courses. The concept took the shape of seisense.com in 2018 where numerous courses are offered for free.

Arranged and deliver trainings to the future leaders. Offered workshops on workforce analytics.

Research is integral component and one measure to see how well are progressing. I realized researchers need well affordable quality outlet to publish their research from all over the world in general and Pakistan in particular. Considering, there is no Pakistani journal in any ISI-JCR (Most reputed journals indexed) list, I started an academic research journal with the aim to offer quality outlet for their publications. First volume is completed successfully in 2018

ROYAL COMMISSION FOR YANBU COLLEGES & INSTITUTES

Business Management Unit Head

June 2016 - September 2018 (2 years 4 months)

Yanbu Industrial City

Being the unit head of Business Management, I am doing performance appraisals with my colleagues to improve their performance by reflecting on past performance and encouraging the desired future behaviors.

Responsibilities:

- Leadership and Management
- Responsibility for teaching and students
- Knowledge transfer
- Quality Assurance

Achievements:

HR program received equivalence from SHRM. The process helped to streamline our HR program at international level. Business programs got the accreditation from ACBSP Drove transition from outdated lecture based HR courses methodology into a more integrated HRIS platform. This instantly improved student's analysis, reporting, and planning capabilities while streamlining daily HR functions.

YANBU UNIVERSITY COLLEGE

Program Coordinator Human Resource Management

September 2018 - Present

Yanbu, Saudi Arabia

UNU-WIDER - United Nations University World Institute for Development Economics Research

PHD Fellow

March 2010 - June 2010 (4 months)

Helsinki Area, Finland

KHUSHHALI BANK LTD

Account Officer

February 2004 - May 2005 (1 year 4 months)

Rahim Yar Khan City, Southern Punjab Mulan, Pakistan

SKILLS & CAPABILITIES

Top Skills

- Active listener
- Time Management
- Social Perceptiveness

Languages

- English (Professional Working)
- German (Elementary)

Certifications

- MBTI (Step I & II)

7. COMPANY OVERVIEW & HISTORY

SEISENSE - THAT MAKES SENSE!

Welcome to SEISENSE.com, the platform bringing high-quality in-demand business courses together in one single place! Whether you are a student and want to learn more about the topic of your choice, or want to advance your career by learning new knowledge and skills and simply looking alternatives to learn and progress; Seisense.com has something for you.

SEISENSE.com treats your passion for High-quality education and skills in one single window which is COMPLETELY FREE for everyone as well. We are working with the moto to provide: Sustainable Education and Development Free for All. The whole bunch of services to help you grow big and bigger

SEISENSE JOURNAL OF MANAGEMENT (SJOM)

SEISENSE Journal of Management (SJOM) peer-reviewed and published as Bi-Monthly (six issues in a year), is committed to publishing scholarly empirical and theoretical research articles that have a high impact on the management field as a whole. SEISENSE JoM covers domains such as Business strategy & policy, OB, HRM, Organizational theory, Entrepreneurship, Innovation and Technology Management, and Tourism Management.

The SEISENSE JoM is interested in original, innovative and highly rigorous research. The domain of study (be it defined by country, management problem, or methodological approach) is much less important than quality and interest to both an academic readership and, preferably, a sophisticated practitioner one. What distinguishes the SEISENSE JoM from other journals is its emphasis on general management. In practice, this means that high-quality articles within the discipline areas will be entertained while cross-disciplinary approaches, addressing cross-disciplinary problems, or with cross-disciplinary managerial implications will be particularly well received.

Another characteristic of the SEISENSE JoM is that of relevance. Articles will be more academically sophisticated than industry-targeted management journals but may share the objective of having a contribution that is relevant to a practitioner audience. Of course, relevant, and supportable managerial implications does not mean that the article needs to be written for a lay audience.

Implications and writing style are two different issues. We strongly prefer papers that explain their main intuition, logic, and implications in clear and concise English. Importantly, papers must be written in a transparent and accessible manner and here necessary, we recommend authors use the services of a professional editor for English expression and grammar. If you have any queries you

wish to direct to the Editor-in-Chief, please contact jom@journal.seisense.com in the first instance.

EDITORIAL TEAM

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GENERAL MANAGER

Haider Ali

Manager Learning Resource Center

Royal Commission at Yanbu, Saudi Arabia

hali@journal.seisense.com

8. MOTIVATION & INSPIRATION

PETER FERDINAND DRUCKER:

“Father of Management Consulting, Peter Ferdinand Drucker”, always remained my key source of Motivation and Inspiration in the business of management consulting, a famous management guru, hailed by BusinessWeek as **“the man who invented management”**.

He was an Austrian-born American management consultant, educator, and author, whose writings contributed to the philosophical and practical foundations of the modern business corporation. Drucker directly influenced a huge number of leaders from a wide range of organizations across all sectors of society.

Drucker’s 39 books, along with his countless scholarly and popular articles, predicted many of the major developments of the late 20th century, including privatization and decentralization, the rise of Japan to economic world power.

In the late 1950s, Drucker coined the term **“knowledge worker”**, Drucker’s major work, *The End of Economic Man* was published in 1939, *Concept of the Corporation* in 1946, *The Practice of Management* in 1954, *The Effective Executive* in 1967, *Management: Tasks, Responsibilities, Practices* in 1973, *Innovation and Entrepreneurship* in 1985, *Post-Capitalist Society* in 1993, *Management Challenges for the 21st Century* in 1999.

9. SCOPE OF BUSINESS & PRACTICE AREAS

A journal is a scholarly publication containing articles written by researchers, professors and other experts. Journals focus on a specific discipline or field of study. Unlike newspapers and magazines, journals are intended for an academic or technical audience, not general readers.

Each copy is an issue; a set of issues makes a volume (usually each year is a separate volume). Like newspapers and magazines, journals are also called periodicals or serials.

10. MANAGEMENT & LEADERSHIP STYLE

Organization's success does not depend only on how it develops workers competencies but also how it develops commitment toward the organization. There are various definitions of employee engagement, I define Employee Engagement in a simple and plain way: Employees coming at work happily, doing their job with involvement and leaving the work satisfied. The outcome of an employee engagement is documented in the Gallup 9th Meta-Analysis as an increase in profitability alone of top-quartile teams over bottom-quartile teams is 21%.

So, how do you rate employee engagement measure, just another survey or a business strategy? Finding great team players, talented employees is hard and keeping them is even harder. People with differentiating competencies want to be heard, if their voice goes unnoticed, they leave for good. Then companies are left with the employees who give their bare minimum. Incorporating the engagement survey results into the business strategy can help the companies to reduce the turnover, absenteeism, safety incidents and quality defects.

Employee Engagement is NOT about Employee but Workplace!

Energy is like a fuel for Humans! We are consuming it when we are doing our work. If we constantly consume it and don't have the source of refueling it, soon we left with nothing and we stop working or our productivity goes low. So, if we want to keep working, we need to have a constant source of refueling it as well. This is when we draw energy from work environment itself (other people, the task we perform). Of course, if the work environment provides you with this source then only you can draw energy from it. Management needs to think from this perspective of Employee Engagement!

11. PRODUCTS & SERVICES

- Effective Time Management
- Business Intelligence for SMEs (Dashboard)
- Resume Writing: Step by Step Guide
- Succession Planning for You and Your Organization
- Employee Engagement: How to measure it?
- How to Become an Effective Recruiter?
- Recruitment Toolkit
- Performance Management: Manage Through Positive Leadership
- 360 Degree Feedback
- Questioning Skills
- How to Build Influence?
- Organizational Culture
- Traits of Successful Executives

12. PREVIOUS & CURRENT PROJECTS

Currently, Journal is Indexed and Abstracted in the following:

- Google Scholar
- Openarchive
- Zenodo
- Base
- WorldCat
- PKP Index
- EZB - Electronic Journals Library
- ROAD - Directory of open access scholarly resources
- J-Gate
- JournalTOCS
- GARUDA Indonesia
- Citefactor
- Crossref DOI prefix: 10.33215/sjom
- Academic Resource Index
- Index Copernicus
- CNKI Scholar
- Scilit

13. SUGGESTION TO GOVERNMENT & POLICY MAKERS

With the current role, I don't see educational institutes/universities needed anymore. With the advent of technology, information is abundantly available on the internet, we need to prepare the students how to extract and make use of information available. Need to increase their learning capacity and not flood them with the information which is otherwise available on the internet.

Teaching the students with the technical knowledge which will be obsolete by the time they graduate is not valuable. What they can carry with is soft skills... attitude, learning habits, risk-taking aptitude, working in teams, adapt to situations...

14. MESSAGE TO STAKEHOLDERS & OTHERS

SEISENSE.COM - eLearning I have been working over the past few months to put together an eLearning website. The website is done, complete with the backend learning management system. The teacher on this platform thus far consists of me and my wife Nadia Gull :). We have a simple and specific aim: to give back to the community.

Doing good for others give you self-confidence and sense of achievement. So we chose to offer our knowledge for free and accessible to all. If you wanted to take a look at the site: <https://seisense.com/> You won't be able to see very much - only a few courses I worked on so far, as it requires a lot of time to do this along with the full-time job, but it will definitely give you a feel.

15. CLOSING MESSAGE

Give Meaningful WORK, Get Meaningful RESULT

NADEEM AKHTAR

CHIEF EXECUTIVE OFFICER (CEO)

SEISENSE



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

IBRAR KHAN NIAZI
CHIEF EXECUTIVE OFFICER
NIAZI GROUP OF COMPANIES (PVT) LTD.



IBRAR KHAN NIAZI – EXCLUSIVE INTERVIEW

IBRAR KHAN NIAZI – CHIEF EXECUTIVE OFFICER – NIAZI GROUP OF COMPANIES (PVT) LTD.

Niazi Group of Companies (Pvt) Ltd. is Pakistan's renowned business identity, serving since 1960. Niazi Group of Companies (Pvt) Ltd. is a well-respected and credible name in the whole community. Niazi Group of Companies (Pvt) Ltd. is successful to achieve a dominant status in multiple sectors including construction business, real estate projects, transportation network, logistic services, tourism industry, bricks manufacturing and agricultural Farming.

NIAZI GROUP OF COMPANIES

- NIAZI DEVELOPERS
- NIAZI BRICKS
- SPEED BUS
- IRON SHIELD
- RIGHT AID HOMEOPATHY
- KEY PROJECTS
- AL-NOOR CARGO CITY
- UNIQUE GROUP OF EDUCATION
- URBAN COLLEGE
- YES FOR EDUCATION
- INAT GROUP KSA

OUR PARTNERS

- SP NOOR ENTERPRISES
- SARA-E-NOOR, GWADAR
- OUR ASSOCIATES
- Gwadar International (Pvt) Ltd.
- Urban Vista
- Marvel System
- Ecocare (Pvt) Ltd.
- TS Wyne Ltd. (UK)
- Solar Tech (Pvt) Ltd.
- R & A Associate
- Metecno Pakistan (Pvt) Ltd.

SECTORS SERVED

- Construction
- Real Estate
- Bricks Manufacturing
- Transportation
- Cargo & Logistics
- Security & Surveillance
- Solar & Wind Energy
- Alternate Medicine
- Social Development
- Health & Fitness
- Transit Media Advertising
- Fishery
- Livestock
- Engineering & Consulting
- Agricultural Farming
- Tourism Services

IBRAR KHAN NIAZI

CHIEF EXECUTIVE OFFICER

NIAZI GROUP OF COMPANIES (PVT) LTD.

www.niazigroup.com



TARIQ MASOOD – EXCLUSIVE INTERVIEW

**TARIQ MASOOD – CEO – SOLOINSIGHT INCORPORATION –
WWW.SOLOINSIGHT.COM**

SoloInsight Inc. is an innovative electronics engineering and IT company working in the fields of research and development of diverse intelligent pattern recognition technologies and products. As a technology provider with core expertise in computer vision, SoloInsight provides the development of technologies and solutions related to the human recognition that targets the workforce management and security industry. Leveraging the most advanced multi model biometric platform for face & retina recognition, our solutions provide a circle of trust around all aspects of the identity and the credentials assigned to it. This includes enrollment, registration, usage, access and reporting.

SoloInsight has specialized in Face, Eyes and Fingerprint recognition based Access Control hardware, software and integrated solutions. We have successfully catered our solutions to environments where other biometric devices did not work efficiently.

TARIQ MASOOD

CEO

SOLOINSIGHT INCORPORATION

WWW.SOLOINSIGHT.COM



MUHAMMAD ISMAIL RAO – EXCLUSIVE INTERVIEW

MUHAMMAD ISMAIL RAO – CHIEF EXECUTIVE OFFICER – THE PROFESSIONAL ORG

The Professionals Organization has been established to bring social, educational, general and professional change in the society and particularly among youth. The team of professionals has already been working on this mission in various walks of life. To create awareness among the masses particularly among the young generation is the motto of ours. The organization started working in 2004 (formerly named Career Care Organization) and later on more expertise and with more organizations on panel, it developed into The Professionals Organization.

Vision:

A democratic, accommodating and civic society guided by humanitarian principles, which realize the full potential of its people their aspirations for sustainable and self development. The Professionals Organization envisions the people of this part of the country harnessed with positive approach and collective efforts that will equip them with knowledge and skill to better themselves, their people and their communities, and preserve their culture and environment as they cope with the challenges of modern life.

Mission:

The vision will be materialized by continuously designing and providing training to youth in accordance with the modern trends. The Professionals' training program has a peer coaching and mentoring element it from other fellow organizations. To then and to support community organizations and public institutions of the country for the benefit of poor and have nots of society for sustainable development through a participatory approach and providing them the skills, it is necessary to aware and empower the youth for creating democratic approach.

Values

Partners/communities

we believe in prerogative of each partner and equity with all.

Owners/employees/supporters

Ownership of our mission is based on mutual trust, honesty, professionalism

Process and transparency.

Our process is based on an understanding of roles and responsibilities, which include accountability, ethnic impartiality and effective participation.

Improvement

Creativity and innovation is the hallmark of all our efforts.

Citizenship

As a citizen of this country we believe that everyone should have access to his/her basic rights and freedom to discharge his/her duties with same fervor.

MUHAMMAD ISMAIL RAO

CHIEF EXECUTIVE OFFICER

THE PROFESSIONAL ORG



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

DR. ALAN GUINN
MANAGING DIRECTOR & CEO
THE GUINN CONSULTANCY GROUP, INC.



EXCLUSIVE INTERVIEW – DR. ALAN GUINN

**DR. ALAN GUINN | MANAGING DIRECTOR & CEO | THE GUINN
CONSULTANCY GROUP, INC.**

Our Consultancy is based on knowledge management; the sharing of information, finding financial support if needed, and assuring a clear understanding on key result areas of business functions.

In addition, we have a history of running highly successful projects both domestically and internationally, online and in real life, and have been classified and noted as an “Eminently Successful Project Manager.”

1. We assist in the successful creation and expansion of businesses, practices, and the leverage of intellectual property.
2. We expand markets utilizing GCG’s proprietary and extensively proven business models.
3. We successfully address funding opportunities in retail, green development, cleantech, biotech, agriculture, software implementation, and large scale retail/mixed use development, including master-planned development. We create opportunities and utilize Blockchain where appropriate (where is it not?)... We seek out tax deferred programs where available and suggest clients minimize taxable liability wherever possible.
4. Water is a key element of life, and has been defined as the new gold. We work with various water processes required in a variety of types of operations through our participation in AquaCycle Management, LLC; we also participate and help fund the development of OCE (ocean current energy).

Global Development and Finance

Our experience includes consulting with principals and foreign governments on privatization and supervision issues in EurAfME, Oceania, Asia, and Central and South America. We maintain a roster of lenders and operations specialists for products, services, and assets, allowing us to interact within a market basket of products and services.

DR. ALAN GUINN

MANAGING DIRECTOR & CEO

THE GUINN CONSULTANCY GROUP, INC.

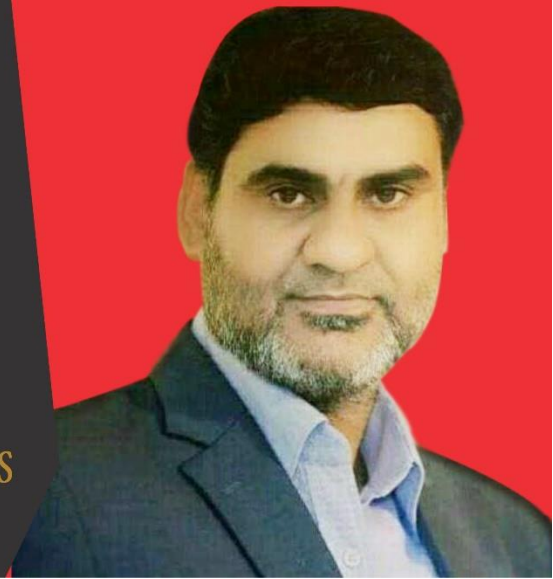
<http://www.theguinnconsultancygroup.com/>



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LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

SOHAIL RAZA DODHY
SECRETARY
PAKISTAN HOSIERY MANUFACTURERS
AND EXPORTERS ASSOCIATION



SOHAIL RAZA DODHY - SECRETARY
- PAKISTAN HOSIERY MANUFACTURERS
AND EXPORTERS ASSOCIATION

Pakistan Hosiery Manufacturers & Exporters Association is the premier trade organization representing the hosiery and knitwear industry accelerating and providing growth in all sectors of the economy, generating immense employment and promoting national self reliance.

Its history dates back to the year 1960 when Pakistan Hosiery Manufacturers & Exporters Association was established by a few dedicated industrialists and leading manufacturers of hosiery and knitwear and registered with the ministry of commerce under section 26 of the companies act 1913 on the 7th day of July 1960 and incorporated under the companies act 1913 on the 31st day of August 1960 with the main object: "to promote, develop, protect, stimulate and encourage the hosiery, knitwear and all made-ups, fabrics, home textile products of cotton, wool, silk or man-made fibers and to raise the standard of their production and enhance exports" among other aims & objects.

SOHAIL RAZA DODHY
SECRETARY
PAKISTAN HOSIERY MANUFACTURERS
AND EXPORTERS ASSOCIATION

www.phmaonline.com



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

JAHANZAIB KHAN NIAZI
CHIEF EXECUTIVE OFFICER
TALEEMI BAITHIK



JAHANZAIB KHAN NIAZI – EXCLUSIVE INTERVIEW

**JAHANZAIB KHAN NIAZI – CHIEF EXECUTIVE OFFICER – TALEEMI
BAITHAK – WWW.TALEEMIBAITHAK.ORG**

It was keenly observed that students, teachers, tutors and parents living particularly in remote areas of the region, didn't have ready access to most of the modern teaching tools, printed material, digital books, software, stationery, etc. confronting them with lot of problems in keeping pace with the civilized world. There are very few old pattern guidelines to assess and evolve student personality. Our wide range of products and services will help them a lot in eliminating the handicaps, cope with the existing problems and enter the mainstream of modern education system to compete internationally in all walks of life thus making a civilized and skillful culture.

What Taleemi Baithak is all about?

Taleemi Baithak is the educational Lounge which has been conceived and developed to reduce burden on parents, teachers and tutors by providing the most modern multicultural and multidimensional teaching, Assessment and reading material to the kids at their own premises at affordable prices.

Presently, we are also supporting in Desert of Thar, Bannu, Mianwali, Bukhar, Southern Punjab and tribal belt of Khyber Pakhtunkhwa. However, it's our earnest desire to extend this facility to all the far-flung areas of the country so that major segment of our population could be benefited from this modern education system. The material we provide includes printed books, digital books, software, learning and educational systems, stationery and other supportive material.

So, join us to impart education, knowledge and wisdom to the young generation beyond borders and we are shortly starting operations in Gulf, Saudi Arabia, Afghanistan and Bangladesh

Our Mission

Our Mission is to serve as the most reliable, respected and innovative source of teaching, learning and research solutions for the academic, schools, professional and library markets in under developed areas of Pakistan.

JAHANZAIB KHAN NIAZI

CHIEF EXECUTIVE OFFICER

TALEEMI BAITHIK

WWW.TALEEMIBAITHAK.ORG



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

MUHAMMAD AMEEN MEHR
TEAM LEADER (DEPARTMENT MANAGER)
SENDAN INT'L GROUP OF COMPANIES
SAUDI ARABIA



MUHAMMAD AMEEN MEHR – EXCLUSIVE INTERVIEW

**MUHAMMAD AMEEN MEHR | SENDAN INT’L GROUP OF COMPANIES |
WWW.SENDAN.COM.SA**

Founded in 1994, Sendan has rapidly grown from a modest contractor to a reputable General Contractor for Plant Construction and Maintenance. It has expanded its portfolio to a broad range of businesses ranging from construction, maintenance, industrial materials supply, human resource services, bolt integrity solutions, materials handling services, and manufacturing of temperature sensors instruments.

With its passion for continual improvement and best practices, Sendan is geared towards the future in sustaining its growth and providing even greater value to its clients.

Our Business

- Civil Construction
- Mechanical Construction
- Electrical & Instrumentation Construction
- Plant Services
- Scaffolding Services
- Construction Services
- Human Resource Services
- Bolt Integrity Solutions
- Material Handling Services
- Industrial Materials Supply
- Manufacturing of Temperature Sensors

OUR SERVICES

- Automation & Telecommunication Solution for Upstream, Mid-Stream, Down Stream, Pipeline & Tank Farms
- Energy Management Systems
- Fiber Optic & Radio Backbone
- Data, Voice, Security & Surveillance System
- Facility Management
- Complete Low Current System

MUHAMMAD AMEEN MEHR

TEAM LEADER (DEPARTMENT MANAGER)

SENDAN INT'L GROUP OF COMPANIES

SAUDI ARABIA



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

MUHAMMAD ZULQARNAIN MUGHAL
DIRECTOR GENERAL
ACME GROUP



MUHAMMAD ZULQARNAIN MUGHAL – EXCLUSIVE INTERVIEW

MUHAMMAD ZULQARNAIN MUGHAL – DIRECTOR GENERAL – ACME GROUP

ACME Group is to engage the efficiency, the responsibility and the profitability in the field of Universally Sustainable Education Suites in 1. Health, Safety & Environment, 2. Computer Technologies, 3. Business Administration & Management, 4. Engineering & Technologies, 5. Professional Empowerment.

We have found out that people, who have window to look out of are better problem solvers, less likely to complain, more patient, more flexible in their thinking and less frustrated than those in windowless environment.

OUR MISSION

Our mission Our mission is to help knowledge to achieve its goal for the well of human being with sustainability, diversity, reliability and prosperity.

OUR OBJECTIVES

- Providing strong framework of values, standards and assurance.
- Implementing new diversities and inclusiveness.
- Knowledge-based Community gathering.
- World-class technology implementation and awareness.
- Reducing cost through economic efficiency.
- Attracting and motivating talent.
- Promoting Real World Education.

MESSAGE FROM DIRECTOR GENERAL

During past years many institutions have experienced changes in economic, behavioral, geographic and technological dimensions. These factors have challenged institutions' leaders to adopt different management strategies, often without expected results. The economic constraints of large institutions are pushing out « old » but experienced people. This knowledge disappearing is fatal for institutions and their students.

More and more institutions are designing their curriculum through profit burning response. They lose knowledge on how students grasp their learning system; they have no knowledge about student's needs & Interest. Some institutions are offering complex disciplines and trying to attract young generation with their no-purpose agreements with some overseas organizations and/or institutions. Of course, this game is profit-making so many other instructions are also proactive in looking and joining the same race.

Decisions are made in more and more complex environment in which it is necessary to take into consideration many factors at the same time. Extending educational setups into planetary dimension generates needs to have access to the best level knowledge any time. Recently, some institutions are talking about re-engineering and introducing a global approach, reuse of design components and return on experience.

ACME Group, proudly steps to the same change and welcome to form the partnership of knowledge that is only sustainable thing in this world.

Thanks and Regards,

MUHAMMAD ZULQARNAIN MUGHAL

DIRECTOR GENERAL

ACME GROUP



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EXCLUSIVE INTERVIEW

SHOAIB KHAN NIAZI
CHAIRMAN
NIAZI GROUP OF COMPANIES (PVT.) LTD.



SHOAIB KHAN NIAZI – EXCLUSIVE INTERVIEW

SHOAIB KHAN NIAZI – CHAIRMAN – NIAZI GROUP OF COMPANIES (PVT) LTD.

Niazi Group of Companies (Pvt) Ltd. is Pakistan's renowned business identity, serving since 1960. Niazi Group of Companies (Pvt) Ltd. is a well-respected and credible name in the whole community. Niazi Group of Companies (Pvt) Ltd. is successful to achieve a dominant status in multiple sectors including construction business, real estate projects, transportation network, logistic services, tourism industry, bricks manufacturing and agricultural Farming.

NIAZI GROUP OF COMPANIES

- NIAZI DEVELOPERS
- NIAZI BRICKS
- SPEED BUS
- IRON SHIELD
- RIGHT AID HOMEIO
- KEY PROJECTS
- AL-NOOR CARGO CITY
- UNIQUE GROUP OF EDU
- URBAN COLLEGE
- YES FOR EDUCATION
- INAT GROUP KSA
- OUR PARTNERS
- SP NOOR ENTERPRISES
- SARA-E-NOOR, GWADAR

OUR ASSOCIATES

- Gwadar International (Pvt) Ltd.
- Urban Vista
- Marvel System
- Ecocare (Pvt) Ltd.
- TS Wyne Ltd. (UK)
- Solar Tech (Pvt) Ltd.
- R & A Associate
- Metecno Pakistan (Pvt) Ltd.

SECTORS SERVED

- Construction
- Real Estate
- Bricks Manufacturing
- Transportation
- Cargo & Logistics
- Security & Surveillance
- Solar & Wind Energy
- Alternate Medicine
- Social Development
- Health & Fitness
- Transit Media Advertising
- Fishery
- Livestock
- Engineering & Consulting
- Agricultural Farming
- Tourism Services

SHOAIB KHAN NIAZI

CHAIRMAN

NIAZI GROUP OF COMPANIES (PVT) LTD.

www.niazigroup.com



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LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

MOHAMMAD NASRULLAH KHAN NIAZI
FOUNDER & CHIEF EXECUTIVE OFFICER
INAT GROUP, KSA



MOH. NASRULLAH KHAN NIAZI – EXCLUSIVE INTERVIEW

**MOHAMMAD NASRULLAH KHAN NIAZI – FOUNDER & CHIEF EXECUTIVE
OFFICER – INAT GROUP, KSA**

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Objective

- Develop our work force and services to support our mission.
- Identify and pursue for growth.
- Continual Improvements in our systems
- Specialization
- Trading
- Quality Management System Services
- Inspection Services
- NDT Testing Services
- Civil Testing Services

FACTS & FIGURES

INAT Industrial Equipment Supply and Support Services has a wide knowledge with International manufacturers that made us an expert in understanding customer's specific needs and providing tailor-made solutions. We had a factory trained engineers that can provide technical support, product recommendation, product presentation and demonstration and conduct site visits to understand thoroughly what solution is needed.

MOHAMMAD NASRULLAH KHAN NIAZI

FOUNDER & CHIEF EXECUTIVE OFFICER

INAT GROUP, KSA

<https://inatt.com/>



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EXCLUSIVE INTERVIEW

AZAM KHAN NIAZI
CHIEF EXECUTIVE OFFICER
NIAZI EXPRESS (PVT.) LTD.



AZAM KHAN NIAZI – CHIEF EXECUTIVE OFFICER – NIAZI EXPRESS (PVT.) LTD.

Founded in 1990, Niazi Bus Services is the largest provider of intercity and urban bus transportation, serving more than 15,000 destinations with 150,000 daily departures across Pakistan.

Luxury Bus Services: Niazi Express provides the national wise luxury Travelling. the company has 150 luxury buses over different routes.

Intercity Bus Services: 200 Intercity Buses, 50 Stations, 23 Routes. Niazi Express and have gained considerable popularity due to their reliability, security and good service Smaller vans and buses are used for transportation

Mini Bus Services: APV, High-Roofs luxury travel for short destinations. Niazi Express has 6 Major Routes of Mini-Buses, starting from Lahore.

We know our passengers, we know their needs, and we know their problems. We are in a journey to establish more comfortable, more affordable, more reliable and more enjoyable transportation system to deliver more values to our passengers. Today we are better than yesterday, tomorrow we will be better than today (IN SHA ALLAH)..

Message to every travelers is ” passengers! Niazi express always remembers you”.... We are trying to win your hearts; we are serving to make you smile. We run buses with our hearts not with fuel..

Transportation is a 24 hours business so it's also a 24 hours responsibility. As a transport facilitator, we have proven ourselves a helping hand to new comers into transport sector.

AZAM KHAN NIAZI

CHIEF EXECUTIVE OFFICER

NIAZI EXPRESS (PVT.) LTD.

www.niaziexpress.com.pk



MS KNOWLEDGE SERIES
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EXCLUSIVE INTERVIEW

COL. SHAFI SALEEM NIAZI
DIRECTOR
SOLAR TECH (PVT) LTD.



COL. SHAFI SALEEM NIAZI – EXCLUSIVE INTERVIEW

COL. SHAFI SALEEM NIAZI – DIRECTOR – SOLAR TECH (PVT) LTD.

To address the needs of energy starved people of Pakistan, Solar Tech Group enter into the field of providing renewal energy solutions in the form of solar energy to the residents of this country. Starting the operations in 2005, Solar Tech PVT Ltd. has covered a long distance in the field of solar energy solutions not only for the households but also for the bigger projects of the Government a private sector.

By the Grace of ALMIGHTY ALLAH, the Solar Tech Group, now comprises – number of companies engaged in different components of the energy solutions. The group has emerged on the national horizon as the leading company in private sector providing solar solutions. The group, just in one decade of operations, is only provides services in the field of Solar Energy Technologies but also in manufacturing of Photovoltaic Modules, State-of-the art Charge controllers and Balance of Photovoltaic Power Energy Generation System.

Customer Satisfaction with an extreme dependence on quality control & after sales/ installation services, the group has become a house hold name in Pakistan and thousands of our satisfied customers bear testimony to our quality performance.

The group has completed many high profile projects with the public sector and especially in the far-flung/ remote & difficult to reach areas of Azad Kashmir, KPK, Baluchistan, Tharparkar, Punjab and FATA. Our ability to provide services at the remotest and most difficult of the location is the hallmark of our commitment, dedication and performance, which distinguish us from our competitors.

The group has stuck to the mission and is committed to support our country in attaining self-sufficiency in renewal energy.

OUR MISSION

To help Pakistan become self-sufficient in energy for rapid socio-economic progress

OUR VISION

To provide, support and facilitate our country in the field of Renewable Energy Technologies.

To have joint ventures with world leading companies in the field of energy for import of technology and improving foreign investment in Pakistan.

To provide renewable energy solutions to the remotest areas of the country.

To lead a dynamic, passionate and professional workforce – proud of our innovations and positive about the future.

EXPANDING GOAL

To become the leading company in the field of renewable energy in Pakistan.

To provide and develop dynamic and close business relationship with a variety of large local and international firms to form international consortiums.

To engage in technology transfer and establishing manufacturing facilities in Pakistan

To invest in technology based energy projects with the collaboration of leading international companies

Endevour to provide solar electric solutions to the remotest and far-flung areas of Pakistan with no electricity from National Grid

SOLAR TECH GROUP

Solar Tech Private Limited: Provision of power generation systems, Solar Pumping Systems, Solar Lighting solutions incorporating LEDs Street Lights in Government Semi Government Sectors.

PV Silicon Technologies PVT Ltd.: The only company engaged in the manufacturing of PV Panels in Pakistan, establish in October, 2010. A state of the art manufacturing facility enabling the nation with the indigenous production of PV Panels of international standards having ISO 9001 The facility has a capacity of manufacturing 50 MW of panels annually

ASSOCIATE COMPANIES

Sun Smart: Provision of power generation systems for residential, commercial & industrial, Solar Pumping Systems, Solar Lighting solutions incorporating LEDs Street Lights in private sector.

E-Labs: The state of the art R&D facility featuring testing of equipment & manufacturing of solar charge controllers, street lighting system and components comprising Balance of System.

GLOBAL PARTNERSHIP

The group, recognizing the lack of technological information and skills in Pakistan, decided to partner world leading companies to ensure quality execution renewable energy projects.

The group also envisaged to have the technology transfer to Pakistan through these joint ventures and collaborations, which resulted in establishment of state of art PV panels in Pakistan.

This is a significant step forward for the geographic and commercial expansion plan in the photovoltaic (PV) segment, both in terms of excellent sales and market presence and with respect

to the skilled support and service network in key markets for our company. Presently, the group has partnership / agreements and MOUs with more than ten (10) international companies of the solar industry value chain.

COL. SHAFI SALEEM NIAZI

DIRECTOR

SOLAR TECH (PVT) LTD.

<http://solartech.com.pk/>



FARHAN MASOOD – EXCLUSIVE INTERVIEW

FARHAN MASOOD – FOUNDER AND CTO – SOLO INSIGHT INC.

SoloInsight Inc. is an innovative electronics engineering and IT company working in the fields of research and development of diverse intelligent pattern recognition technologies and products. As a technology provider with core expertise in computer vision, SoloInsight provides the development of technologies and solutions related to the human recognition that targets the workforce management and security industry. Leveraging the most advanced multi model biometric platform for face & retina recognition, our solutions provide a circle of trust around all aspects of the identity and the credentials assigned to it. This includes enrollment, registration, usage, access and reporting.

SoloInsight has specialized in Face, Eyes and Fingerprint recognition based Access Control hardware, software and integrated solutions. We have successfully catered our solutions to environments where other biometric devices did not work efficiently.

FARHAN MASOOD

FOUNDER AND CTO

SOLOINSIGHT INCORPORATION

WWW.SOLOINSIGHT.COM



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EXCLUSIVE INTERVIEW

TOSHEEBA SARWAR
COO | IMANAGERS
CEO, TEHMINA DURRANI FOUNDATION



TOSHEEBA SARWAR – EXCLUSIVE INTERVIEW

**TOSHEEBA SARWAR – COO | IMANAGERS – CEO | TEHMINA DURRANI
FOUNDATION**

ABOUT IMANAGERS

With a passion and focus to offer multidimensional services for business development, our specialized business units provide unmatched services to assist you.

Services

Multidimensionalize.....your message & subsequently your image. It's the way to be in this new age; with endless possibilities in communication, we offer the complete marketing & promotion solution for your product/service.

Your goal is our goal... Our client list displays a contrast of accurately rendered services developed with the unique specifications of each client.

Solutions

The image of a company & its products/ services is developed with a corporate or brand oriented approach. Strategies are designed to give a credible introduction along with details of the products' virtues so that the viewer can know of your business. But sometimes you need to break out of a cliché situation & redefine your image.

let's make the people you want to reach, reach you.

Our client list displays a contrast of accurately rendered services developed with the unique specifications of each client.

Tehmina Durrani Foundation

“We love who we are and we are very proud to be the part of your helping Humanity. TDF is not a birthright. It is not a hereditary enterprise to benefit my children and family. It belongs to the people of the World as does The Edhi Foundation”. Tehmina Durrani

TOSHEEBA SARWAR

COO | IMANAGERS

CEO, TEHMINA DURRANI FOUNDATION

www.urimage.com

www.tehminadurranifoundation.org



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EXCLUSIVE INTERVIEW

MIAN ZAHID JAWAID AHMAD
CHAIRMAN
LIBERTY MARKET TRADERS ASSOCIATION, LHR
EXECUTIVE COMMITTEE MEMBER (LCCI)



EXCLUSIVE INTERVIEW – MIAN ZAHID JAWAID AHMAD

MIAN ZAHID JAWAID AHMAD | CHAIRMAN | LIBERTY MARKET TRADERS ASSOCIATION, LAHORE | EXECUTIVE COMMITTEE MEMBER (LCCI)

Mian Zahid Jawaid Ahmad did his MBA from the University of the Punjab in 1974 after Graduation from the Government College University in 1971. That was the First Batch of MBAs from the University of the Punjab and he did his specialization in Finance.

He has a vast experience in the field of Finance, Trade and Manufacturing. He started his career by assuming the post of Financial Analyst with NIT Karachi in 1975. He had also worked with Saudi Basic Industries Corporation (SABIC), the largest Company of Saudi Arabia for 11 years as a Financial Analyst from 1977 to 1987.

After coming back to Pakistan in 1987, he started a large steel pipe manufacturing unit, i.e. Imperial Pipe Mills at Bhai Pheru and the project was successfully completed. Then Mr. Zahid took initiative to launch his own private business with the name of Computer Technologies, at Liberty Market, Lahore.

At present, he is running a franchised departmental store, Bareeze at Liberty Market and also engaged in construction business.

Mr. Zahid has been serving the business community of Lahore firstly as President of Liberty Market Traders Association and presently as Chairman of Liberty Market Traders Association. Due to his relentless efforts the beautification & uplifting project of Liberty Market was completed and that's why the market has become one of the most beautiful markets of Asia.

He was appointed Convener LCCI Standing Committee on Large Industries during 2007 & 2008 and then the Convener Standing Committee on Foreign Investment and Privatization during 2008-09. Since then he has been handling the same standing Committee, Foreign Investment & Privatization. He has already served The Lahore Chamber as an Executive Committee Member from 2009 to 2011.

Apart from this, he is also the President of Rotary Club of Lahore Garrison, Executive Member of Federation of Pakistan Chambers of Commerce and Industry and Executive Member, Anjuman e Arainyan Pakistan, Lahore.

MIAN ZAHID JAWAID AHMAD

CHAIRMAN

LIBERTY MARKET TRADERS ASSOCIATION, LAHORE

EXECUTIVE COMMITTEE MEMBER (LCCI)



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

NOUMAN FAHAD
GENERAL MANAGER
MEGAPLUS (PVT) LTD. PAKISTAN



NOUMAN FAHAD – EXCLUSIVE INTERVIEW

NOUMAN FAHAD – GENERAL MANAGER – MEGAPLUS (PVT) LTD. PAKISTAN

Megaplus has been in IT Industry for over 25 years establishing its reputation as one of the most competitive IT solutions provider. Our expertise surpasses the norm of enterprise world, where our experts have in-depth knowledge and experience of delivering complex solutions, which have helped different organizations adapt to rapidly evolving industry trends and technology integration. Megaplus understands the pressures that today's management faces to increase customer service levels while effectively controlling costs and keeping up with the latest technology trends – and we are here to help every step of the way. We have lot of successful IT Projects as our success stories. We are able to close high value projects, in time for our customers from multiple verticals. Our passion of delivering results for you as client is the key, where we put our expertise to exceed your expectations.

SOLUTIONS

Megaplus prides itself in providing Information Technology solutions to meet your business requirements. We specialize in designing, implementing, and supporting your IT infrastructure by helping you select the correct solution.

SERVERS & STORAGE

Server Storage consulting services offered by MEGAPLUS enables your IT infrastructure to achieve a high performance, reliability, connectivity and scalability. MEGAPLUS enjoys a prominent position in the industry of Server Storage consulting by leveraging its strong business relations with the industry leading vendors Dell and EMC. At MEGAPLUS, we help our customers design and implement distributed server storage and deploy information integration

strategy to cut unnecessary resource investment and IT expense as well as enhance the efficiencies of data usage

ENTERPRISE SERVICE & SOLUTIONS

Megaplus prides itself in providing Information Technology solutions to meet your business requirements. We specialize in designing, implementing, and supporting your IT infrastructure by helping you select the correct solution. We are specialist in enterprise IT infrastructure having a strong focus on the core hardware Enterprise Resource Solution infrastructure backbone of servers, storage and networks that make up the basic computing fabric of both data centers and corporations alike. We have built relationships with the leaders in data center management, storage optimization, software implementation/customization, virtualization, networking, security and unified communications so we can craft a complete technology solution. Our certified engineers and pre sales teams will review your business needs and assemble the appropriate technologies and resources.

CLOUD COMPUTING

Building on years of customer collaboration as the infrastructure partner for some of the world's largest cloud service providers and hyper scale data center operators, MEGAPLUS, offers the complete range of cloud computing service to its customers.

The integrated cloud infrastructure solutions from Dell is comprised of pre-tested, pre-assembled and Fully-supported hardware, software and services enabling public and private cloud builders to easily and quickly deploy and manage cloud infrastructures with confidence.

MEGAPLUS works with leading independent software vendors (ISVs) to offer customers easy-to-buy and deploy cloud solutions and blueprints optimized for Dell platforms

Apart from the aforementioned services MEGAPLUS render consulting, deployment and support customers plan, manage and reduce complexity when adopting cloud computing models

NOUMAN FAHAD

GENERAL MANAGER

MEGAPLUS (PVT) LTD. PAKISTAN

<http://megaplus.com.pk/>



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LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

UMER KHAN NIAZI
DIRECTOR
INAT GROUP, KSA



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INAT Industrial Equipment Supply and Support Services has a wide knowledge with International manufacturers that made us an expert in understanding customer's specific needs and providing tailor-made solutions. We had a factory trained engineers that can provide technical support, product recommendation, product presentation and demonstration and conduct site visits to understand thoroughly what solution is needed.

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EXCLUSIVE INTERVIEW

SHOAIB RAIS SIDDIQUI
SENIOR MANAGER ADMINISTRATION
THE ILMA UNIVERSITY, KARACHI



SHOAIB RAIS SIDDIQUI – EXCLUSIVE INTERVIEW**SHOAIB RAIS SIDDIQUI – SENIOR MANAGER ADMINISTRATION – THE ILMA UNIVERSITY, KARACHI**

The ILMA University Formerly IBT was set up in 2001 as a private sector institution by the Global Educational Consultants Society (GEC) to promote higher education for Pakistan's socio-economic development. Later, it became a degree awarding University through the Act of Assembly, Government of Sindh in 2004 and through the approval granted by the Higher Education Commission of Pakistan (HECP). Since then ILMA has been providing under-graduate in the faculties of Management Science, Computer Science, Software Engineering and Media Science. Today, with more than 16-years history of serving the academic and business communities, ILMA has reached at a stage where it has more than 3000 alumni serving the multinational companies, local private sector organizations, Government sector departments, NGOs and leading their own business ventures as successful entrepreneurs. In the intervening period, ILMA built its academic, managerial and infrastructural capacity manifold and achieved unprecedented success.

Its quality assurance mechanism has been ranked at the highest level by the Government of Sindh and the HECP both. The former has been pleased to assign ILMA, ranked no 4 by CIEC and the later has placed it in the prestigious 'W' category. On the accreditation front, ILMA has distinguished itself with the few higher education institutions across the country who have got their management science and computer science programs accredited by the respective accreditation agencies. ILMA is Not for Profit Organization and is proud of its unique heritage of serving the deserving students. It has made available scholarships under various heads which are being availed by almost 80% of our students with an up to 100% relief on Tuition Fee. Despite its financial constraints, it has been expanding its infrastructure to cater to the needs of the ever increasing size of the students, thereby providing them the state of the art infrastructural and technological facilities. As a token of encouragement, the then Provincial Minister of Education of Sindh Dr. Hameeda Khoro was pleased to inaugurate the east wing of the building inducted to

expand the University building in 2005 followed by inauguration of its west wing of the building by His Excellency, Mr. Shaukat Aziz, the then Prime Minister of Pakistan in 2006.

VISION

Our vision is based on a global perspective. We aspire for a society with scientific brilliance and technological mastery matching international criteria on quality parameters. The managerial excellence would make an unprecedented leap and unmatched stride further accentuating its already accelerated momentum. This would make the nation dynamically distinct, professionally progressive and competitively superior while focused on ultimate national gain. Our vision is to see this nation emerge as a competitive citizen of the multinational society.

MISSION

To promote technical and employability skills and ethical values among the graduates needed for their success through offering them relevant and challenging educational programs, fostering an orderly, caring, supportive and creative environment and brokering new and empowering connections with the industry.

SHOAIB RAIS SIDDIQUI

SENIOR MANAGER ADMINISTRATION

THE ILMA UNIVERSITY, KARACHI

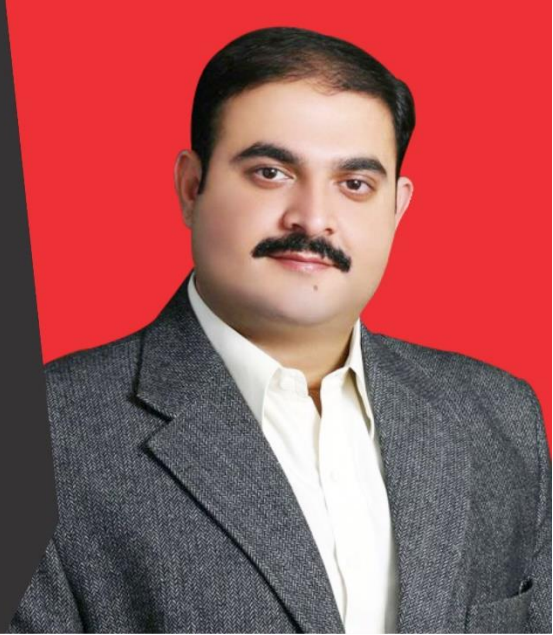
www.ilmauniversity.edu.pk



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EXCLUSIVE INTERVIEW

BAJJASH KHAN NIAZI
CHIEF EXECUTIVE OFFICER
NIAZI EXPRESS 99



EXCLUSIVE INTERVIEW – BAJJASH KHAN NIAZI

BAJJASH KHAN NIAZI | CHIEF EXECUTIVE OFFICER | NIAZI EXPRESS 99

Niazi Express 99 is the largest provider of intercity and urban bus transportation, serving more than 15,000 destinations with 150,000 daily departures across Pakistan.

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Message to every travelers is ” passengers! Niazi Express 99 always remembers you”.... We are trying to win your hearts; we are serving to make you smile. We run buses with our hearts not with fuel..

Transportation is a 24 hours business so it’s also a 24 hours responsibility. As a transport facilitator, we have proven ourselves a helping hand to new comers into transport sector.

BAJJASH KHAN NIAZI

CHIEF EXECUTIVE OFFICER

NIAZI EXPRESS 99



EXCLUSIVE INTERVIEW – AMJAD KHAN NIAZI

AMJAD KHAN NIAZI | MANAGING DIRECTOR | NEW NIAZI GOODS TRANSPORT CO.

New Niazi Goods Transport Company is a Local & Country wide Transport company that manages the movement of cargo via land to destinations all over the country. We are your full service logistics providers. New Niazi Goods Transport Company develops comprehensive service plans tailored to meet your specific requirements. This is accomplished by learning our customers' exact objectives with regard to their internal and external requirements, thus ensuring that New Niazi Goods Transport Company will provide your company with first-class, quality services more consistently than any other goods forwarding company.

New Niazi Goods Transport Company is a full-service transportation company based in Lahore, Pakistan. Our stress on top-quality service has made us one of the most dynamic moving firms in Pakistan. Our staff representing over 30 years of experience in high value, time sensitive location logistics, provide you with a faultless global solution for all your belongings. We have associate transport companies at various destinations. New Niazi Goods Transport Company has built a reputation and brand based on providing the consumer with professional and prompt Vehicle Transportation at an affordable price.

Our proactive approach ensures continuity of service and enables us to maintain a long-term relationship with our customers. To be a dependable feature in our customers' business and an extension to their shipping department is what keeps our business moving forward. We have our own fleet of trucks and also at our disposal vehicles of all types through associate transport companies so as to cater to the particular requirements of our clients at any given time.

New Niazi Goods Transport Company is a company valued well over 500 million and has grown exponentially more than 10% per annum over the last three years showing its competency and professional nature of working. New Niazi Goods Transport Company either you are moving

locally or nationally, choosing New Niazi Goods Transport Company is the best move for your cargo.

Quality is not an option, but a necessity. For a company to survive and thrive in an environment of National competition, that company must provide a level of customer satisfaction that will lead to customer loyalty. However, it is impossible to achieve customer loyalty without first providing a quality of service that will ensure total customer satisfaction.

AMJAD KHAN NIAZI

MANAGING DIRECTOR

NEW NIAZI GOODS TRANSPORT CO.



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

DR. ATTA ULLAH KHAN NIAZI
CARDIOVASCULAR SURGEON
SHALAMAR HOSPITAL LAHORE



EXCLUSIVE INTERVIEW – DR. ATTA ULLAH KHAN NIAZI**DR. ATTA ULLAH KHAN NIAZI – CARDIOVASCULAR SURGEON – SHALAMAR HOSPITAL LAHORE**

Dr. Atta Ullah Khan Niazi is a cardiovascular surgeon with main interest in cardiac surgery. He completed his Master in Surgery in Cardiac Surgery M.S (Cardiac surgery) in 2016, He completed his Master Fellowship in Minimally Invasive Cardiac Surgery Scuola Superiore Sant’Anna PISA Italy.

He also got his Master Fellowship in Certificate in Advanced Cardiac Surgery (CAS) at Zurich, University Hospital Switzerland”

Areas of expertise:

- Coronary artery bypass grafting
- Off pump Coronary artery bypass grafting (Beating heart)
- Repair of congenital abnormalities in adults
- Emergency Cardiac Surgery
- Valve replacement utilizing minimal invasive techniques
- Right anterior mini-thoracotomy aortic valve replacement surgery, without sternotomy
- Hemisternotomy aortic valve surgery
- Minimally invasive mitral valve replacement without sternotomy and without extra-corporeal circulation
- Mini-Thoracotomy mitral valve replacement, Mini-Thoracotomy ASD Closure, Endoscopic Approach for mitral valve replacement
- Vascular Surgery, Peripheral artery bypass surgery
- Atherosclerosis endarterectomy
- Embolectomy of acute limb ischemia
- AV fistula construction for dialysis

DR. ATTA ULLAH KHAN NIAZI

CARDIOVASCULAR SURGEON

SHALAMAR HOSPITAL LAHORE



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EXCLUSIVE INTERVIEW

HOOT SHAFI MOHAMMAD
CHIEF EXECUTIVE OFFICER
SP NOOR ENTERPRISES (PVT) LTD.
GWADAR



HOOT SHAFI MOHAMMAD - CHIEF EXECUTIVE OFFICER - SP NOOR ENTERPRISES (PVT) LTD. GWADAR

SP NOOR ENTERPRISES (PVT) LTD.

Mr. Shafi Muhammad (Hoot family) has a great influence in political, social and economic infrastructure of Gwadar and Baluchistan. SP Noor Enterprises (Pvt.) Ltd. is involved in various business activities in Gwadar city including real estate, seafood trading, construction and agriculture.

- Al Noor Cargo City
- Sara-e-Noor
- Noor Marwa

PROJECTS

- GDA Bolan City
- Crabs & Lobster Farming
- Large Scale Agricultural Farming

It is a great honor and privilege for me, for being able to bring once again a new housing project named “Sara-e-Noor” after our successful projects like Al-Noor Cargo City Gwadar and GDA Bolan City Gwadar. My Aim is simple; I want to demonstrate to the people that SP Noor Enterprises stand ready to act in a timely way for national and public welfare and interests. I want to Nurture a harmonious and inclusive community. Above all, I want to give people the best that they deserve with their trust and support.

HOOT SHAFI MOHAMMAD

CHIEF EXECUTIVE OFFICER

SP NOOR ENTERPRISES (PVT) LTD.

GWADAR



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EXCLUSIVE INTERVIEW

AZHAR BHATTI
CHIEF EXECUTIVE OFFICER
GWADAR INTERNATIONAL (PVT.) LTD.



AZHAR BHATTI – EXCLUSIVE INTERVIEW

AZHAR BHATTI – CHIEF EXECUTIVE OFFICER – GWADAR INTERNATIONAL (PVT.) LTD.

Gwadar International (Pvt) Ltd. and its subsidiary organization Urban Vista Architects and Associates represent world's largest marketing network throughout the world for Gwadar. Anywhere Gwadar is discussed, our name reflects like a paradise with its honesty, determination, principle, reliability and dignity. That's why all the most important societies inside Gwadar city on all the important locations are marketed by us.

HIGHLIGHTS ABOUT GWADAR DEEP SEAPORT

1. Gwadar Port is the largest and deepest sea port in the middle of the world and has been operational with full load and force.
2. Gwadar Port has 90% business from sea to sea, it does not need any large road network because Gwadar is in the middle of the world.
3. It will be the largest business center of the world because it is in the middle of the world and will be used by the mother vessels.
4. China, Japan, Korea, Taiwan, Singapore, Hongkong, Malaysia and Indonesia are on extremely right side of the world and produce 80% goods of the world, they want to use Gwadar Sea Port as a Business Center to sell their goods to Asia, Africa, Middle East, Europe and America.
5. Gwadar is a place which is required by all the super powers of the world immediately.
6. Afghanistan, Russia, Tajikistan, Azerbaijan, Uzbekistan, Kazakhstan, Turkmenistan, Kurdistan, Georgia and Armenia depend only Gwadar port because they are land locked countries.

7. Gwadar will be more beautiful than any city of the world because it will be the Business Centre of the world's businessmen
8. Saudi Arabia has built 4 new cities to do trade with Gwadar.
9. We will bring workers from India, Bangladesh, Philippines to construct hundreds of thousands of buildings inside and thousands of factories outside the Gwadar City.
10. Gwadar is duty free and tax free largest sea port centrally located on world map.
11. In future Gwadar will be famous for its high-rise buildings, parks, roads, universities, hospitals, clubs, highest salaries and business opportunities.
12. Thanks God that the port is now operational. Every second best locations are running out. Property is always with location. Prices are increasing very rapidly, if you will have the plot on best location high rise building will complete with people money, if you will late you have to take the flat in Gwadar with even unbelievable price.
13. May be you are losing a chance which God want to give you because the plot booked on installments can bring you in step with world's richest people.
14. Gwadar is in Pakistan and we are Pakistani. After little time whole world will be in Gwadar then it will very difficult to get anything being very costly. Get in immediately may be you will be the last standing in the queue.

AZHAR BHATTI

CHIEF EXECUTIVE OFFICER

GWADAR INTERNATIONAL (PVT.) LTD.

WWW.GWADARINTERNATIONAL.COM



**IFFAT AHMER | REGIONAL MANAGER |
MATHLETICS PAKISTAN, 3P LEARNING**

About 3P Learning

3P Learning is a global leader in online education and we truly love learning. Our suite of learning resources is designed for schools and families, covering mathematics, spelling and literacy. We're a global team of passionate education and technology gurus based right around the world.

We're proud to be trusted by over 5 million students in over 17,000 schools in almost every corner of the world*.

All of our e-learning programs are designed in-house by our teams of educators and educational technologists.

We create award-winning learning resources that are aligned with dozens of international curricula, matching engaging and gamified learning content to the standards, outcomes and requirements of schools across the world.

We believe the learning process is at its most powerful when it captivates the learner, with independent learning both encouraged and celebrated across our resources.

Many of us have spent our careers in education and have a passion to reduce teacher workload, making our resources powerful both in and out of the classroom.

We believe in the power of education and that every young person should have the opportunity to love learning – a belief we are proud to share with our global partners, Unicef. Since 2015, we have worked alongside Unicef in our goal to bring the life-changing power of education to every young person. Every year 3P Learning funds a series of targeted projects, in association with Unicef. Our key objective is to increase school attendance by eliminating obstacles preventing children from accessing an education such as poverty, hygiene, sanitation and access to water.

IFFAT AHMER

REGIONAL MANAGER

MATHLETICS PAKISTAN, 3P LEARNING

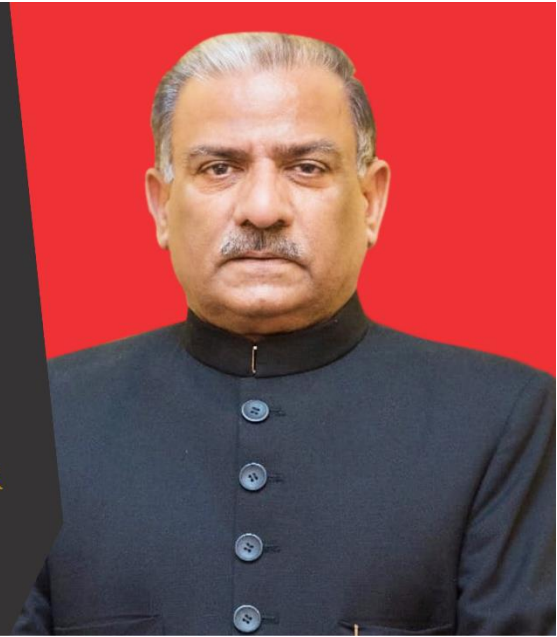
www.3plearning.com



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EXCLUSIVE INTERVIEW

CH. M. JAVAID SHAIDA (POET & WRITER)
CONSULTANT & MOTIVATIONAL SPEAKER
EXPERIENCED PUBLIC ADMINISTRATOR
LAHORE, PAKISTAN



**CH. M. JAVAID SHAIDA (POET & WRITER) | CONSULTANT &
MOTIVATIONAL SPEAKER | EXPERIENCE PUBLIC ADMINISTRATOR |
LAHORE, PAKISTAN**

PROFILE

- A multi-skilled and capable public administrator with excellent knowledge of public relations and media procedures with exceptional analytical vision.
- Possess a proven ability to drive out inefficiencies through process improvement as well as assist in the maintenance and development of new projects.
- Have been educating people about cultural and historical information about Pakistan, specially old Lahore.
- Tried to uphold the torch of righteousness and justice throughout the carrier.
- Looking forward to step into the post-retirement phase with the aim to impart the gained experience, knowledge and skills from a platform which provides a nationwide exposure.

EXPERIENCE

PARKS & HORTICULTURE AUTHORITY (PHA)

Director Coordination / BS-19, Retired on 17-01-2018

Deputy Director (Public Relations P.H.A.) / BS-18

Having 20 years' experience of development of Horticulture Projects.

Pioneer and Co-coordinator of International cultural event “Jashan-e-Baharan” organize by Government of Punjab.

Specialist in Management of Seminars, Conference & all type of Cultural and Literary Events.

PROTOCOL DEPARTMENT (ATTACHMENT)

Protocol and Liaison Officer / BS-17

TOURISM DEVELOPMENT CORPORATION OF PUNJAB

Joined 09.08.1989

Officer / BS-17

ACHIEVEMENTS

- While serving with PHA, initiated Jashn -e-Baharan and remained Event Organizer of the function till retirement.
- Managed lease Agreements of all outlets in Parks of Lahore and introduced banquet facilities to public as a measure of people facilitation.
- As a Protocol Officer served to the satisfaction of Heads of State / Government.
- Had the honour to be Liaison Officer with visiting Heads of State / Government.
- Initiated many new projects in Tourism Development Corporation of Punjab.
- Adventure Tourism to the northern Area is an example which attracted foreign tourists.

EDUCATION

- MA Urdu
- MA Islamic Cultures
- LLB
- DLL (post Graduate Diploma in Labour Law)
- DIPL (Post Graduate Diploma in Intellectual Property Law) Management Courses from Govt of Punjab Management Institute

LIST OF PUBLICATIONS

- Dasht-e-Shab (Ghazliat)
- Guman-e-Yaqeen (Gazliat)
- Pani Vich Patasa (Gazlan, Kafian, Geet)
- Raqas-e-Agahi (Gazliat)
- Harf Shinas (Muntakhib Kalam)
- Khasan Di Gaal (Majmua-e-Naat)
- Qalam Gard (Yadasht-e-Zeest)
- Haqeeqat-e-Lahore (Tarikhi Tehqiq)
- Piya Milan Ki Aas (Drama)
- Mujaab (Novel, Darama Serial)
- Khamosh Muhabat (Afsana)
- Moon Ai Baat (Mukhtasir Mazameen)
- Sau (100) Fesaad Sach (Runma Honay Walay Haqiqi Waqiaat)

CH. M. JAVAID SHAIDA (POET & WRITER)

CONSULTANT & MOTIVATIONAL SPEAKER

EXPERIENCE PUBLIC ADMINISTRATOR

LAHORE, PAKISTAN



EXCLUSIVE INTERVIEW – SHAFQAT IQBAL

SHAFQAT IQBAL | CEO BEGREEN | COUNTRY HEAD BAYKEE

Proving Leadership

Bakyee is approaching Pakistan to extend cooperation, promote cultural ties and provide high-quality power supply and Solar PV System products to help in resolving energy crisis and load-shedding in the country. The company is dedicated to providing our clients with high-end technology, products and integration solutions.

We have successfully served Guangzhou Asian Games, Shanghai World Expo, Guangzhou Tower, Guangzhou Baiyun Airport, Wuhan-GuangZhou High-Railway, Beijing-Shanghai High-Railway, Yuxiang Highway, Yuezhang Highway, Guiguang highway and many other large Government and private projects of China.

Continuous Innovation

Baykee is based over 3 production bases, 40 first-grade subsidiaries, 5 regional technical service centers, and has established strategic cooperative relations with the Chinese Academy of Sciences. The company also boasts 15 different technological invention patents based on the most advanced and most stable technology.

We believe in continuous progress, R&D, adoption of the latest technologies, following strictly scientific protocols in everyday work and will strive to deliver the latest, most efficient and innovation products to our customers.

Customer Satisfaction

The company establishes regional service centers and large service network covering major cities to gain customer-feedback and instantly provide necessary support.

With its comprehensive technical advantages – trained specialists, expert technicians, strong principles and superior service platform – Baykee New Energy Technology Incorporated Co., Ltd has successfully served steel, machinery, metallurgy, petrification, port, petroleum and natural gas, electricity, bank and many other industries.

International Standards

All of our products are manufactured in line with the latest Quality Management System (QMS) and Environmental Management Standard (EMS) and adhere strictly to ISO 9001: 2008 and ISO 14001 Certifications.

The products pass through stringest quality control testing, debugging and other authentications. We make sure each product has achieved an excellent Quality Testing Index (QTI) and are in line with TLC Authentication, CE Certification, CB Certification, the Chinese Energy Conservation (CEC) and others quality testing controls.

All our products are manufactured to the highest standards worth the trust of our customers.

OUR PRODUCTS

UPS & INVERTER

- LOW FREQUENCY ONLINE UPS
- HIGH FREQUENCY ONLINE UPS
- LINE INTERACTIVE UPS
- OUTDOOR UPS
- MODULAR UPS
- HOME INVERTER
- UPS BATTERY
- AUTOMATIC VOLTAGE STABILIZER
- HIGH EFFICIENCY UPS
- POWER SUPPLIES

SOLAR PRODUCTS

- SOLAR INVERTER
- SOLAR CONTROLLER
- SOLAR BATTERY
- SOLAR PANELS
- PV JUNCTION BOX
- POWER DISTRIBUTION CABINET
- and Others

SHAFQAT IQBAL

CEO BEGREEN

COUNTRY HEAD BAYKEE

www.begreen.com.pk www.baykee.com.pk



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EXCLUSIVE INTERVIEW

ENG. IRFAN AKHTAR
MANAGING DIRECTOR
PRESCON ENGINEERING (PVT.) LTD.



ENG. IRFAN AKHTAR - MANAGING DIRECTOR - PRESCON ENGINEERING (PVT.) LTD.

Prescon Engineering has been formed in 2004. The company has a distinguished heritage of introducing World's best Asset Management Solutions in Pakistan specifically in power sector and generally for all major industrial sectors. Over a period of time our Products & Services have gained a steady & widespread acceptance in Power Generation, Cement, Oil & Gas, Textile and other major industrial sectors. Now we must say that with a wide range of turnkey solutions including both products and engineering services, we can always promise a competitive and healthy proposal for you.

We are in technological partnership with some International key players, of course this brings a value to our portfolio, experience and database. We have introduced them in Pakistan through different workshops and seminars conducted by Prescon at regular basis. We are here in market to be known as one of the best solutions providers and trustworthy resource for Project Management, Plant Asset Mgmt, Turnkey Project Supplies, Manufacturing/ Fabrication and Training Services. VisionPrescon's presence is to provide reliable Asset Management Solutions, which best fit the industrial needs and to provide best support and maintenance services.

Mission As we grow we want to remain focused on our mission all the way through: which is to contribute towards our nation's industrial growth by making power generation, transmission and distribution reliable. Educate the industry professional and introduce asset management concepts propose complete solutions and provide quality services to our clients. Our Policy Accuracy of data we generate for our customers/ clients. Continuous training courses for our employees to maximize their potential Continuous improvement/ improvisation. Run a continuous check on all applicable regulations and standard.

Commitment to add to TQM program every day and at every level of our organization. Our Capabilities Qualified and experienced engineers. NETA, IEEE, ISA Membership E-library

containing up-to-date standards from IEC, IEEE/ ANSI, CIGRE, ISA, ASTM, ASME, API,ASHARE etc and handbooks on Reliability Maintenance, Reliability Engineering, Plant Design, Rotary Equipment Maintenance & Repair, Transformer Operation & Maintenance, Circuit Breaker Diagnostics & Repair, Protection Relays & Metering Testing , Operation & Maintenance Philosophies, IEEE Color Book series, etc.

Doble services agreement which gives us access to 80+ yrs of equipment testing database & all proceedings of various Doble Technical Committee meetings on Transformers, Breakers, Relays & Rotary Equipment. SOPs for Testing. Power System Analysis ETAP software SAM – Solar Power design & Analysis software ENG.

IRFAN AKHTAR

MANAGING DIRECTOR

PRESCON ENGINEERING (PVT.) LTD.

www.theprescon.com



ALI RAZA AHMAD – EXCLUSIVE INTERVIEW**ALI RAZA AHMAD – SR. JOINT DIRECTOR – WALTON AIRPORT****History of Walton Aerodrome**

A dedicated, philanthropists Group of Aviators founded, The Punjab Flying Club in 1930 and later in 1932 named it the Northern Indian Flying Club and took 157.87 Acres of land initially from the Forest Department in Village Rakh Kot Lakhpat and village Bhabara . Forest trees were cleared to construct a green airfield from where they started their flight operations. Subsequently converted green airfield into a Concrete Runway. Not only this Aerodrome was used in the 2nd World War by the Army but for civilian aircrafts as well.

Government of Punjab transferred an area of 259.53 acres of State Land to the then Government of India, Aviation Department for a period of 50 years for the purpose of Civil Aerodrome (Known as Walton Aerodrome).

The Walton Aerodrome has its Historical Value because at the time of partition, Quaid-e-Azam Muhammad Ali Jinnah landed first time on this Aerodrome in 1947 and remained under operation as passenger Airport uptill early 1960 and subsequently shifted to Lahore Airport , now as Allama Iqbal Airport secondly so many Aviators are operating here which are the best Training Institutes for commercial pilots in Pakistan . Operation of the Aviators are being maintained from dawn to dusk. Department of Plant Protection (DPP) operates from Walton Aerodrome for agricultural spray with their aircrafts in the country . The length of Runway is 6200’ and 150’ width . Due to General Aviators Fire Station and ATC along with AIWA Type 2287 2VHF Channels are being maintained thoroughly from dawn to dusk. Presently about 2000 flights are operating per Month by aviators at Walton Aerodrome Lahore. Hence Walton Aerodrome possess the value of “National Heritage”

In this regard, a comprehensive detail of Land pertaining to Walton Aerodrome Lahore is as under herewith.

Horticulture Works at Walton Aerodrome Lahore

Frequent VVIP / VIP movements at Walton aerodrome takes place. Under mention improvement / beautification, recommendation have been raised to HQ CAA for needful . No funds as yet provided.

Complete removal of the bushes wild grass and filth at the both ends of runway and along the sides as well.

Further leveling of the land around the runway with the development of grassy beds and following.

Plantation work of small and good looking trees at vacant places without compromising operational security for development of grassy bed, flowering work and plantation, at least three new tube wells of 1 Cusec each may be installed.

HQ CAA provided a tractor Messey Ferguson 260 to Walton Aerodrome Lahore, however, most required accessories i.e. harrow discs, ditcher, front blade and trolley may also be provided.

For all above proposals, works Section has estimated total Rs. 10(M).

Note:- With Local resources extra ordinary steps have been made for improvements of landscaping .

Walton Aerodrome

Coverage of aeronautical activities throughout the day (dawn to dusk) of old and famous flying club of the country “Lahore Flying Club”, operation of various other many companies i.e. Hybrid Technics, Ultralight & Sports Flying Club, Department of Plant Protection, Airborne Aviation, Scaled Aviation Industries and some prominent individuals aircrafts etc.

Establishment and administration of CAA Housing Colony, CAA Officers Residential Complex, Bachelor’s Residential Block of 118 individuals.

Regular maintenance and repair commitments (of special& routine nature) pertaining to airfield, CAA premises, all residential areas i.e. CAA Staff Colony, Officer’s Residential Complex, Bachelor accommodations, Medical Center and School etc.

CAA Staff Mess of about 105 CAA Employees. Necessary administrative arrangements i.e. constant supervision and coordination for smooth working of the Mess.

Functioning of CAA Medical Center (situated in CAA Housing Colony at Walton Aerodrome) working on round the clock base, provided with an establishment of an emergency unit with two Ambulances, (approximately 40/50 (average) patients/medical cases report daily at M.I.Room). Management supervision and coordination for its smooth functioning.

Functioning of CAMB, headed by a Senior Medical Doctor (Specialist in the relevant field) for medical examination of Air Traffic Controllers, Pilots and other flying staff etc.

CAA School (Secondary Level) necessary liaison, coordination and logistic support for its smooth functioning, maintenance, horticulture work and assistance of emergent nature as and when required.

Handling and monitoring of huge number of litigations in various courts, Revenue Board, Punjab / Distt. Govt. numerous CAA's land issues with Pak Army, Navy, PAF and many other private parties. This is the most important attention needy and time-consuming feature at this Aerodrome with regard to safe-guarding of valuable assets and protection of CAA's interest.

Safety and Security arrangements for the entire Aerodrome including residential areas, specially. Airfield and operational area to save from the movements and activities of trespassers, violators and mischievous elements, particularly during Flying Operation to avoid from any unpleasant incident. Likewise, strict watch and security for protection of CAA's moveable and immoveable valuable property.

Sanitation work of the entire Aerodrome at all the times, including Medical Center, Mess, School and all adjacent Roads/Streets of CAA staff Colony. Officers Complex and surroundings etc.

Close liaison and coordination with G.M. APS (North) Office, AIIAP, Revenue Board, WAPDA, WASA and Local Police etc. in connection with operational, administrative and social issues of the Aerodrome, Residential Areas and CAA's population.

Commercial activities (to monitor and supervise proper documentation and functioning of 22 concessionaries, having contracts/lease agreements for various businesses). It is also submitted here that there is scope of increasing commercial activities and enhancing CAA Revenue subject to the full support assistance from HQCAA.

To handle and supervise aforementioned operational and administrative activities, 14 CAA Sections.

ALI RAZA AHMAD

SR. JOINT DIRECTOR

WALTON AIRPORT

<http://www.caapakistan.com.pk/>



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EXCLUSIVE INTERVIEW

MALIK PERVAIZ IQBAL
CHIEF EXECUTIVE OFFICER
AMC PAKISTAN



MALIK PERVAIZ IQBAL – EXCLUSIVE INTERVIEW

MALIK PERVAIZ IQBAL – CHIEF EXECUTIVE OFFICER – AMC PAKISTAN – WWW.AMCPAK.COM

AMC Credit Solutions Pakistan (Pvt.) Limited (AMC PAKISTAN) management has vast experience of extensive practical hands-on experience assisting clients from various sectors and industries.

We are a business management consulting firm specializing in business consulting services assisting banks & financial institutions to make decisions about their credit financing. Whether you need Industry information, want to analyze your potential or existing client's accounting records, forecasts or projections, cash flow analysis, or need professional advice on credit facilitation/enhancement, we can provide you a real professional advice to help you with. Our company is led and managed by experienced & cohesive team of specialists from the field of accounting and financial sector.

We also ensure absolute confidentiality and privacy of any information that is given to us. Thus, by outsourcing from us you can leverage on our knowledge and expertise on the best practices and accounting standards because we commit to perform the tasks entrusted to us with professional skill, Integrity and accuracy.

AMC Credit Solutions Pakistan (Pvt.) Limited (AMC PAKISTAN) is an association of professionals, which are involved in providing Business Management Services to various scheduled banks & private / public sector organizations. We believe (AMC PAKISTAN) is in very well position to provide its services at its best.

AMC Credit Solutions Pakistan (Pvt.) Limited (AMC PAKISTAN) is also in negotiation with various international credit reporting companies to introduce their products & services in Pakistan.

A team of professionals who have the required experience in investigative due diligence as well as familiar with the industry norms to help bankers/organizations. We have capacity to offer highly qualified services standards in the major cities of the country.

MALIK PERVAIZ IQBAL

CHIEF EXECUTIVE OFFICER

AMC PAKISTAN



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EXCLUSIVE INTERVIEW

KASHIF TALIB
HEAD BRAINSOFT
BRAIN TELECOMMUNICATION LTD.



KASHIF TALIB – EXCLUSIVE INTERVIEW

KASHIF TALIB – HEAD BRAINSOFT – BRAIN TELECOMMUNICATION LTD.

A department of Brain Telecommunication Limited, dedicated to design enterprise turn key solutions to fulfill internet needs of corporate sector. Brain Corporate was formed in year 2001 to manage and fulfill the growing IT needs. We design, innovate, create awareness, introduce & implement internetworking solutions and provide support through trained corporate support team.

We believe in providing efficient and effective solutions for corporate sector, for this purpose Brain Corporate is a team of educated professionals to satisfy and meet corporate needs in more professional manner. An efficient sales team is always willing to help corporate sector in fulfilling their business requirements.

We are committed to anticipate and satisfy customers' communication requirements with a range of top quality products and services. Highly skilled support team is dedicated round the clock to guide and manage efficient support. We always try our best to bring efficiency and reduce lead time to improve corporate support and increase customer satisfaction. In addition to our advanced engineering practices, our 24 hours/ 7 days Network Operations Center ensures the immediate detection and correction of the simplest network faults that might arise. We treat our valued customers with dignity and respect.

Our Mission

To become leader in innovation and contribute IT awareness towards society.

To be dynamically growing organization in ISPs and telecom industry by achieving internal & external customer satisfaction, superior & beneficial solutions, bringing internet into common person's life and to provide value of your money.

Our Vision

To remain industry leader by continuously improving the level of services.

Social Values

The customer is at the heart of our system of values and in line with this principle; we listen & give assistance to our customers.

We innovate and challenge the norm.

Social Responsibilities

Being Internet Service Provider and technology seeker, we believe in creating internet & technology awareness towards common public. Further, keeping in view Pakistani job market we try to contribute by becoming favorable employer and facilitate human resources at our best so that they can meet common needs with high esteem.

Creating internet & technology awareness towards common public.

Keeping in view job market we try to contribute by becoming favorable employer.

Facilitate human resources at our best so that they can meet common needs with high esteem.

KASHIF TALIB

HEAD BRAINSOFT

BRAIN TELECOMMUNICATION LTD.

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ABID UZAIR
BRANCH MANAGER
BANK AL HABIB LIMITED



ABID UZAIR – EXCLUSIVE INTERVIEW

ABID UZAIR | BRANCH MANAGER | BANK AL HABIB LIMITED

Dawood Habib Group

DAWOOD HABIB GROUP, the sponsor of Bank AL Habib Limited, has a long track record in Banking which dates back to the 1920's. The Bank was among the founder members of Habib Bank Limited which played a major role in meeting the financial and banking needs of Pakistan, and which was nationalized along with other Banks in Pakistan on January 1, 1974.

Under the subsequent privatization policy of Government of Pakistan, DAWOOD HABIB GROUP was granted permission to set up a commercial bank. Bank AL Habib was incorporated as a Public Limited Company in October 1991 and started banking operations in 1992.

The Late Hamid D. Habib, grandson of the founder of Habib Group, was the first Chairman of Bank AL Habib Limited. He was the Director in Habib Bank Limited from 1954 and its Chairman from 1971 until its nationalization. After the death of Mr. Hamid D. Habib in May 2000, Mr. Ali Raza D. Habib, who was Director on the Board, he was appointed the Chairman of the Bank, a position he continues to hold.

The Late Rashid D. Habib, who was the Managing Director of Habib Bank Limited from 1953 till its nationalization, was appointed as the Managing Director & Chief Executive of Bank AL Habib Limited until he passed away in 1994. After his death, Mr. Abbas D. Habib who was the Joint Managing Director and closely associated with the Bank since its inception in 1991, was appointed as the Managing Director & Chief Executive of the Bank. He now holds the prestigious position of Chairman of the Board of Directors while Mr. Mansoor A. Khan has now officially been elevated to the Chief Executive position, effective November 1, 2016.

ABID UZAIR

BRANCH MANAGER

BANK AL HABIB LIMITED

www.bankalhabib.com



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MUKHTAR AHMED
DGM-NORTH, SUNNY IMPEX
AUTHORIZED DISTRIBUTORS
CASTROL (PSO) PAKISTAN



MUKHTAR AHMED – EXCLUSIVE INTERVIEW

MUKHTAR AHMED | SUNNY IMPEX | WWW.SUNNYIMPEX.COM

Welcome to Sunny Impex, a family owned business, are the manufactures and exporters of Quality Surgical, Orthodontic, Manicure Instruments made of high grade Stainless Steel, since last 25 years. We are specialist in Cardiovascular & Ophthalmic & Dental Titanium Instruments from last 10 years. the instruments we manufactured already exporting World Wide to our valued Customer. Our instruments are made of the finest stainless steel of special composition by skilled craftsmen and are subject to regular and strict quality controls during the whole working cycle and related shipment. Therefore, we offer a full guarantee for each instrument and will exchange, free of cost against the return of the defective instrument, all products, which under normal conditions in the course of use break or become unusable.

We are cGMP certified by FDA, USA. and Issued Quality System Management & Etching Ce Mark on our products. Moreover if you like your own patterns please send us your design or the master samples. We will make the exact samples and forward you for your approval. We will modify instruments to suit your style. Thanking you for your extended cooperation and hope to receive your favorable response for our prompt attention and quick action to create the close business relationship.

Surgical Instruments

We Are providing the best quality surgical instruments to our customers with in siutable prices. Explore Our products and get experience of them.

Dental Instruments

Most of the customers prefer our dental products as we are providing them good quality with in reasonable price. Explore Our products and get experience of them.

Manicure Instruments

The manicure products which we are providing is of the famous product among our customers because of its good quality. Explore Our products and get experience of them.

Titanium Instruments

Our titanium product is one of the best products because of its good quality and reasonable prices. Explore Our products and get experience of them.

MUKHTAR AHMED

DGM-NORTH, SUNNY IMPEX

AUTHORIZED DISTRIBUTORS

CASTROL (PSO) PAKISTAN



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EXCLUSIVE INTERVIEW

DR. MUHAMMAD JAHANZAIB KHAN
EDUCATIONIST & CORPORATE TRAINER
ABUDHABI, UAE



EXCLUSIVE INTERVIEW – DR. MUHAMMAD JAHANZAIB KHAN

**MUHAMMAD JAHANZAIB KHAN | EDUCATIONIST & CORPORATE TRAINER
| ABUDHABI, UAE**

(Faculty – Curriculum Developer – Consultant – Policy Maker – Homeland Security – Cyber Security – Researcher – Blogger)

Dr. Muhammad Jahanzaib Khan is an Educationist & Corporate trainer, IT Consultant, IT Analyst and eLearning Strategist with 15 years of experience in IT and Education Sector.

He has a sound knowledge in Risk Assessment, Business continuity plan, Security and Risk Management, Incident Response and Disaster Recovery, Project Management, Recruitment, Complaint Handling, Negotiation, Management Training, Operations, Cyber Security, Research and Development, Innovation and Management.

Dr. Muhammad Jahanzaib Khan has over 12 years of teaching and training experience of which 8 years working in the UAE. He has also worked with Homeland Security Company on several projects.

Dr. Muhammad Jahanzaib Khan done his PhD in information technology. He has two Masters Degrees, MSc. Data Telecommunications and Networks from UK. Another Master's degree in Information Technology from Preston University Pakistan. He did his Bachelor degree in Computer Sciences from PIMSAT, Pakistan. Moreover, he has 33 International Certifications in the field of Computer Systems & IT Security

He is currently working in United Arab Emirates. He has six International Publication and one of his research paper become Book chapter. He has attended more than 50 international conferences

and 10 as a Guest Speakers. He has also provided several workshop to the students and teachers on different topics.

For more information, you can visit his official website: www.jahanzaib.com

DR. MUHAMMAD JAHANZAIB KHAN

EDUCATIONIST & CORPORATE TRAINER

ABUDHABI, UAE



**AMNA CHAUDHRY | FOUNDER NATIONAL OUTREACH PROGRAM TRUST |
VICE CHAIRPERSON AT TRAINING FORUM | CEO MEDALLION.PK**

Professional Summary

Experienced Chief Executive Officer with a demonstrated history of working in the retail industry. Skilled in Operational Planning, Business Analysis and Software Quality Assurance. Strong business development professional with a Masters in Information Technology.

Founder National Outreach Program Trust with a mission to educate people in professional knowledge especially under privileged ares. She has organized around 400 conferences, seminars and sessions nationwide.

Founder National Outreach Program Trust

Amna Chaudhry is one of the Founder members of National Outreach Program (NOP) Trust & Vice Chairperson at Training Forum. She is organizing NOP & Training Forum events since 2013 and till now, she has organized 400+ different types of sessions, conferences, seminars & Summits on diversified topics. Around 1000+ Speakers, Trainers & Panelists and 50k+ audience participated in the NOP events.

She has organized NOP events nationwide Lahore, Karachi, Islamabad, Sialkot, Sheikhpura, Multan, Layyah, Haripur, Abbottabad, Gujrat, Sahiwal, Chiniot.

She is presenting National Outreach Program to different organizations. NOP had signed MoUs with HONDA Atlas Cars Pvt. Ltd. Berger Paints, Yum Chinese - English Tea House, Cornwall Education & Training, EPIC Consulting and Indus Pak Advisors.

She gave training sessions at National Outreach Program, Pearl Continental Hotel Staff and YUM-English Tea House Staff. She has been a guest speaker at Sialkot Chamber of Commerce & industry on “Challenges of Women Entrepreneurship” and on Women Day at University of Central Punjab. Recently, she was invited as a guest speaker in “Youth Leadership Development Program” at FAST University.

She also conducted HONDA safe driving training sessions on behalf of HONDA Atlas Cars in different organizations Berger Paints, Mobilink, DESCON Ltd., Packages Ltd., YUM-English Tea House, TCS, WWF-Pakistan, Intelligence Bauru, Fresenius Medical Care Pakistan and Telenor Pakistan.

CEO at www.medallion.pk

www.medallion.pk is an online high quality fashion jewelry store. You can find Gold Plated, Silver Plated, Platinum Plated & 925 Sterling Silver Rings, Earrings, Pendants, Bracelets, Bangles, Jewelry Sets and accessories.

AMNA CHAUDHRY

FOUNDER NATIONAL OUTREACH PROGRAM TRUST

VICE CHAIRPERSON AT TRAINING FORUM

CEO MEDALLION.PK



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LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

DR. NOOR UL ZAMAN RAFIQ
CHIEF EXECUTIVE OFFICER
PHOENIX FOUNDATION FOR R & D
LAHORE, PAKISTAN



EXCLUSIVE INTERVIEW - DR. NOOR UL ZAMAN RAFIQ

**DR. NOOR UL ZAMAN RAFIQ | CHIEF EXECUTIVE OFFICER | PHOENIX
FOUNDATION FOR R & D | LAHORE, PAKISTAN**

Dr Noor ul Zaman Rafiq is working in the field of Prevention, counselling, research, public health, community and social development for more than two decades with an experience in the field of communication skills, individual development, substance use disorders, sexual & reproductive health, HIV and AIDS Prevention, Care, Support and Control, Public Health & Epidemiology, Health System Strengthening, Education with multi-sectoral integrated development.

He has specialized skills in integrating health and education in the community and personal development. In the field of Substance Use Disorders, he has experience of working with organizations like Narcotics Control Division, Ministry of Interior and Narcotics Control, Government of Pakistan, Anti-Narcotics Force, UNODC, INL, Colombo Plan, Mahidol University Bangkok Thailand and CIDA-HASP.

He was Consultant with UNODC for 2012-13 National Drugs Survey with UNODC and Government of Pakistan. He is expert in data management and analysis in SPSS. As an analyst he has taken up many projects including with GHK-UK, UNODC etc.

Dr. Noor ul Zaman Rafiq is International Certified Addiction Professional. He has worked as a trainer at National and International level. He has conducted more than 500 capacity building trainings related with development, sexual and reproductive health, project management, human rights, HIV & AIDS, life skill based education, self-awareness, Ethical Considerations, Substance Use Disorders and personality related issues. He has experience of conducting field based researches, including Operational Researches using qualitative and quantitative methodology.

As a consultant he has taken up more than 36 projects with various donors at National and International levels. Some of the clients included; UNODC, Actionaid UK, EED Germany, UNICEF Pakistan, UNESCO Pakistan, Interact Worldwide UK, Melinda & Bill Gates Foundation USA, University of Manitoba, World Bank, Family Planning Association of Pakistan, Pakistan Institute of Living and Learning, Management & Development Consultants, HIV/AIDS Surveillance Programme of National AIDS Control Programme funded by CIDA.

His papers had been published and presented at National & International level. He is a Ph D scholar for attaining the same in Epidemiology & Public Health.

He is Chief Executive Officer of the organization named Phoenix Foundation for Research & Development in Lahore and also running Free Counselling, Rehab & Treatment Centre for Women and Children named Umeed e Nisa. The organization is Education Provider for the Colombo Plan and International Consortium of Universities for Drug Demand Reduction (ICUDDR).

He is pioneer member and remained Director of International Society of Substance Use Professionals (ISSUP) till June 2019. He is the National Chair for Drugs Abuse Prevention and Rotary International Youth Leadership Award (RYLA) for Rotary International District 3272 (Punjab, KPK, GB, AJK and ICT) for 2018-19. He is Chief Advisor of Youth Working Against Drug Abuse Pakistan (YWADAP) Network. He is receipient of many international and National awards.

DR. NOOR UL ZAMAN RAFIQ

CHIEF EXECUTIVE OFFICER

PHOENIX FOUNDATION FOR R & D

LAHORE, PAKISTAN



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EXCLUSIVE INTERVIEW

DR. MUHAMMAD KABIR

DEPARTMENT: DERMATOLOGY / AESTHETIC /
COSMETOLOGY AND ANTI-AGEING MEDICINE

**SKY RIDGE STEM CELLS
REGENERATIVE CENTRE**



DR. MUHAMMAD KABIR – EXCLUSIVE INTERVIEW

**DR. MUHAMMAD KABIR | DEPARTMENT: DERMATOLOGY |
WWW.SKYRIDGE.PK**

ABOUT SKY RIDGE STEM CELLS REGENERATIVE CENTRE (PRIVATE) LIMITED

Sky Ridge Stem Cells Regenerative Centre (Pvt.) Limited. represents DHB Inc. (USA) in Pakistan, which is working under the guide lines of Global Stem Cells Group (USA). Global Stem Cells Group (USA) is a unique international network of medical practices, dedicated to bringing Stem Cell therapies to the patients who need them.

Once a physician joins Global Stem Cells Group (USA), they provide all the training, equipment and support we need to set up, run and market our Stem Cell practice. Each physician in the network of Global Stem Cells Group (USA) is also invited to become a member of our faculty and the Global Stem Cell Foundation, where they can learn and contribute to the world's growing Stem Cell store of knowledge.

THE GLOBAL STEM CELLS GROUP

The Global Stem Cells Group, founded in 2012 by Benito Novas, is a group of companies dedicated to Stem Cell research and medicine. Mr. Novas, an entrepreneur, envisioned a world in which Stem Cell research and advancements are made available to as many patients as possible, across the world. He founded the GSCG to achieve that goal and now the company is one of the world's key players in regenerative medicine.

MEET OUR TEAM

Physicians at Sky Ridge Stem Cells Regenerative Centre (Pvt.) Limited. are experts in their fields who wanted to broaden their horizons and embrace Stem Cell treatments as the future of modern and regenerative medicine. Each medical practitioner is dedicated to providing the best treatments and contributing to the global store of knowledge and research. By joining Global Stem Cells Group (USA), they are able to fulfill this mission.

DR. MUHAMMAD KABIR

DEPARTMENT: DERMATOLOGY / AESTHETIC /

COSMETOLOGY AND ANTI-AGEING MEDICINE

SKY RIDGE STEM CELLS REGENERATIVE CENTRE (PVT.) LTD.



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EXCLUSIVE INTERVIEW

HASNAIN GARDEZI
HEAD OPERATIONS (ISLAMABAD BRANCH)
PAKISTAN INSTITUTE OF MANAGEMENT



HASNAIN GARDEZI – EXCLUSIVE INTERVIEW

HASNAIN GARDEZI – HEAD OPERATIONS (ISLAMABAD BRANCH) – PAKISTAN INSTITUTE OF MANAGEMENT

PIM is a pioneer in the field of executive development in Pakistan. It is the largest management training organization in Pakistan having a rich experience in the field of training and development. PIM was established in 1954 by Government of Pakistan to promote management training and development in the country. PIM's vision is to take a lead role in management training and development in Pakistan on no profit no loss basis. PIM's primary goal is to serve the growing and complex needs of organizational managers and to enhance their managerial skills through training, education, consulting, and research.

PIM functions under the federal Ministry of Industries and Production with a high powered autonomous Board of Governors (BoG) appointed by the Federal Government. The Secretary, Ministry of Industries is the Chairman of the BoG. Being a not-for-profit government organization, the main focus of PIM is to provide value for money to Pakistani organizations by conducting high quality trainings utilizing latest training techniques and course material at an affordable price.

PIM's faculty consists of professionals from a multidisciplinary group of highly qualified and trained facilitators, having academic and as well as industry experience. With state of the art training centers at Karachi, Lahore and Islamabad, the faculty is able to train as many as two hundred managers per week.

PIM MISSION

We, at PIM, bring positive change in the personal and work life of people through training, education, and consulting to make the individuals and organizations more competitive and useful in the society.

VALUES

- Competence & Professionalism
- Sincerity and Fairness
- Result Orientation
- Respect for people
- Positive Change & Innovation

HASNAIN GARDEZI

HEAD OPERATIONS (ISLAMABAD BRANCH)

PAKISTAN INSTITUTE OF MANAGEMENT

WWW.PIM.COM.PK



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EXCLUSIVE INTERVIEW

SAMI ULLAH KHAN BURKI
CHAIRMAN & CEO
BURKI GROUP OF COMPANIES
(PVT) LTD.



EXCLUSIVE INTERVIEW – SAMI ULLAH KHAN BURKI

SAMI ULLAH KHAN BURKI – CHAIRMAN & CEO – BURKI GROUP OF COMPANIES (PVT) LTD.

Burki Group is working in Pakistan. The group is Services Provider. It has worked successfully in different fields. Burki Group was established in 30 May 2010. The group is completely professional and it is administered by experienced and highly qualified staff. Head Office of the group is situated in Lahore, Pakistan. Burki Group is working all over Pakistan.

Burki Group is registered with security exchange commission of Pakistan (SECP). The Companies Ordinance 1984. The group is NTN registered (sales & income tax). Burki Group is a member of “Chamber of Commerce.

Project Of Burki Group

- X Vision Security Services
- Burki Builders & Developers
- Burki Estate
- Burki Security Equipment Services

SAMI ULLAH KHAN BURKI

CHAIRMAN & CEO

BURKI GROUP OF COMPANIES (PVT) LTD.

www.burki.com.pk



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EXCLUSIVE INTERVIEW

AHMED IQBAL BALOCH
CHAIRMAN
VISIONARY GROUP



AHMED IQBAL BALOCH – EXCLUSIVE INTERVIEW

AHMED IQBAL BALOCH – CHAIRMAN – VISIONARY GROUP –

WWW.VISIONARYGROUP.COM.PK

Haji Muhammad Iqbal Baloch (Founding Father)

Haji Muhammad Iqbal Baloch, was one of the leading activists in Pakistan's movement who subsequently became the advisor to the President of Pakistan, Field Marshal Muhammad Ayub Khan. He was also the father of the city Karachi, when Karachi was the capital of Pakistan. Haji Muhammad Iqbal Baloch played a major role in the development of Balochistan & Pakistan, especially Gwadar. At the time Gwadar was not the part of Pakistan but Oman and on his deep effort, realizing the importance of Gwadar and its natural deep sea port, forecasting it to be a part of progressive Pakistan, he pushed the initiative to President Ayub Khan towards conclusion due to which Government of Pakistan purchased Gwadar from Oman and made it a part of Pakistan in 1958. CPEC base-work actually started during his time, and due to his foresight he built a deep relationship with Chinese leadership, Mao Zedong and Chunen Lye. He introduced Pakistan International Airlines into the remote corners of Balochistan and spearheaded the integration of remote areas with business and commerce.

Ahmed Iqbal Baloch

Ahmed Iqbal Baloch followed into his father's footsteps selflessly and introduced modern TV media and businesses into mainstream Balochistan inheriting extensive skill in program development, management and public welfare, with exceptional leadership confidence & belief. An excellent writer and upholder of cultures, a passionate poet, trainer, mentor, public speaker and motivator, and a proven team builder and a self-starter. A capable friend of the people guiding leadership and bridging rich and poor.

Having had considerable experience in the satellite Media TV Channel (VSH NEWS as CEO), attained substantial Political & Diplomatic skills, strategic and tactical insight and implementation in the most demanding and challenging environment in national interest of Pakistan. VSH TV is contributing to bridge the local people in their own language in Balochi programs broadcast to raise confidence, understanding and standard and their commercial participation in all developments in Balochistan including CPEC. Millions of unserved Balochs watch this sole Balochi language TV channel to come out of isolation and stay connected with mainstream Pakistan and maintain business and culture.

Gwadar Gymkhana club, being a private initiative, in the same footstep of his forefathers, a brain child of Ahmed Iqbal Baloch, a welcome club for national integration and harmony of all sector of Pakistanis to integrate right in the hub of international business and commercial gateway of CPEC.

VSH NEWS – www.vshnews.tv

VSH NEWS TV is providing news, information, education and entertainment in Balochi language for men, woman & children in Balochistan province Pakistan since 2008. It is the sole Balochi language Satellite TV transmission for the whole of Pakistan, in upper Sind & Karachi, South Punjab & parts of KPK and brotherly countries Oman, Iran, Dubai & Qatar where sizable Baloch viewership reside and love to watch for news, information & entertainment in their own language, 24 hours. VSH principle is of non-discrimination, participation, empowerment, human dignity, transparency, rule of law and accountability which are the overarching principles of a rights-based approach in all sectors covering our TV media activities.

GWADAR GYMKHANA – www.gwadargymkhana.com.pk

We are pleased to introduce Gwadar Gymkhana club in Gwadar, Baluchistan on the same pattern of other in-country Gymkhana clubs like Karachi Gymkhana but with international level 5 star club services and management. Gwadar Gymkhana building is currently under construction under

phase-one expected. The club was planned taking into consideration the massive influx of international corporate staff progressing in Gwadar due to Gwadar port operation as China Pakistan Economic Corridor progresses and also the vast tourism opportunities along the secure coastal highway in the beautiful mountainous coastline & islands in the crystal clear Arabian Sea. Currently, we are offering multiple classes of membership for Gwadar Gymkhana to interested citizens of Pakistan and expats.

AHMED IQBAL BALOCH

CHAIRMAN

VISIONARY GROUP



BASIT MALIK – EXCLUSIVE INTERVIEW

**BASIT MALIK – PROJECT DIRECTOR – GLOBBIZ AVENUE –
WWW.GLOBBIZAVENUE.COM**

GlobBiz Avenue is a mega project of Gwadar Builders & Associates, which is a fellow organization of GBA group. GBA is a Pakistan based multinational group consisted on highly prestigious and world fame companies, which holds strong footings in the domain of business and industry and has earned a prestigious and respectable position not only in the also at international level. GBA is always keen to locate new horizons and innovative means to cater its clients with the best in the arenas.

Gwadar Builders & Associates, a sister organization of GBA and builders of GlobBiz Avenue, consisted on a team of highly skilled professionals in fields of town planning, architecture, construction engineering and horticulture, working with close collaboration to achieve the state-of-the-art perfection in all the aspects of town planning. Gwadar Builders & Associates has always done their best to make sure that their clients should have a gainful return of their money invested. It is an open proof of its devotion to work and loyalty to its customers that GlobBiz Avenue has become a symbol of success and achievements in a very short time and being considered as an icon for the development of residential and commercial area of Gwadar City.

Gwadar Builders & Associates has taken special considerations for the developments of sea-breeze area of GlobBiz Avenue, which already possesses unrivaled natural beauty, and using its architectural and imaginative genius and state-of-the-art technology Gwadar Builders & Associates has erected elegant and captivating Beach Resorts that will attract the beach lovers tourists from all over the world, and in the result sea-front of GlobBiz Avenue will turn to be a multinational cultural hub of the area, over pouring with variety of opportunities.

BASIT MALIK

PROJECT DIRECTOR

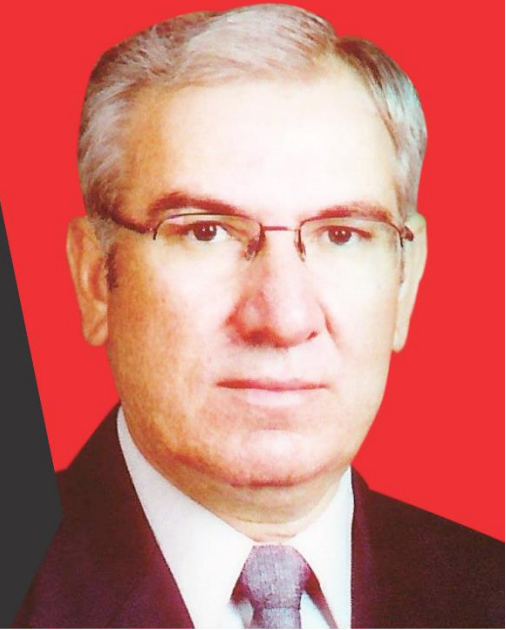
GLOBBIZ AVENUE



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EXCLUSIVE INTERVIEW

MAQBOOL AFRIDI
CEO & FOUNDER
GWADAR BUSINESS ASSOCIATES
(PVT) LTD.



EXCLUSIVE INTERVIEW – MAQBOOL AFRIDI

MAQBOOL AFRIDI | CEO & FOUNDER | GWADAR BUSINESS ASSOCIATES (PVT) LTD.

On successful completion of 30 years of the Army service, got retirement in 2005. Served on different command, staff and instructional appointments at different organization including General Headquarters (GHQ) and School of Infantry and Tactics (SI&T), Quetta. Has the honor to command an Army unit under United Nations in Somalia (UNOSOM – II) for a year from 1993 – 1994 and has also served in Saudi Arabia for two years.

Has done military courses in Pakistan Staff College (PSC), Quetta and Pakistan Technical Staff College (PTSC), Rawalpindi. Has done National Security Workshop (NSW-9) from National Defense University (NDU), Islamabad and Executive Course 02-2 at Asia Pacific Centre for Security Studies (APCSS), Hawaii, USA. For meritorious services, has been awarded Tamgha-e-Imtiaz (Military), TI (M) and Sitara-e-Imtiaz (Military), SI(M), by Pakistan Army.

After retirement, formed own companies namely “M/s Gwadar Business Associates (Pvt) Limited” and “Gwadar Builders and Contractors (GBC)”. Launched a Residential, Commercial and Industrial / Warehouse project, namely, “Gwadar Development Authority Industrial Scheme Number 3” (GDAIS#3) and a multi storied building “Gwadar Tower” at Gwadar.

Has vast knowledge about the development of Gwadar – CPEC and has special interest to develop Gwadar. The development of Gwadar was conceived in the year 2000 and wrote different papers on Gwadar – CPEC including “Gwadar – A Role Model”, “Build Gwadar and Develop Pakistan” and Gwadar – CPEC – OBOR & The Great Game. For last many years, is advocating Gwadar – CPEC and a free-lance advisor to the potential investors.

Has given the concept of “Golden Route”, starting from Gwadar till China / Central Asian Republics. Is vehement exponent of Gwadar and believe that Gwadar – CPEC has destined to

change the economic outlook of Pakistan and the region, and Gwadar will become economic epicenter of the world, where whole world will have trade & business.

Was elected as the Chairman of Gwadar Builders and Developers Association (GBDA) in order to convert the dream of Gwadar's development into reality.

He was appointed as Chairman Standing Committee on, "Gwadar Promotion & Development" by the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) from 2013-14.

Presently he is member CPEC Committee of FPCCI from 2015 till date. To say least, has a bright vision about Gwadar and will always be remembered amongst the pioneers of Gwadar.

MAQBOOL AFRIDI

CEO & FOUNDER

GWADAR BUSINESS ASSOCIATES (PVT) LTD.



MALIK MUKHTAR AHMED AWAN – EXCLUSIVE INTERVIEW

MALIK MUKHTAR AHMED AWAN – CHAIRMAN – SHAHEEN GROUP OF COMPANIES (PVT) LTD. – WWW.SHAHEENGROUP.PK

SHAHEEN GROUP OF COMPANIES (PRIVATE) LIMITED

Shaheen Group of Companies was established since the inauguration of our first project in year 1978. Over last 40 years, Shaheen Group of Companies penetrated in to several different activities through its corporate family. Our activities are including Real Estate, Construction & Building Solutions, Master Planning, Creative and Innovative Designing, Electro & Mechanical Solutions and Supplies, Furniture, Fixtures, Painting and Decoration, Installation, Testing and Commissioning Services, Central Air Conditioning and Cold Storage System Installation, Hoteling, Traveling & Tourism, Transportation, Cargo, Shipping & Logistics as well as Maintenance Services and Social Welfare and Social Development.

SHAHEEN GROUP OF COMPANIES

1. SHAHEEN GROUP OF COMPANIES (PRIVATE) LIMITED
2. GREAT SHAHEEN INTERNATIONAL (PRIVATE) LIMITED
3. SHAHEEN HEAVY INDUSTRIES (PRIVATE) LIMITED
4. SHAHEEN ELECTROMECHANICAL & CONSTRUCTION (PRIVATE) LIMITED
5. SHAHEEN PETROLEUM & LUBRICANT (PRIVATE) LIMITED
6. SHAHEEN INTERNATIONAL HOTELS & RESTAURANTS (PRIVATE) LIMITED
7. SHAHEEN HOSPITALS & LABORATORIES (PRIVATE) LIMITED
8. SHAHEEN INTERNATIONAL CONTRACTING & MARKETING (PRIVATE) LIMITED
9. SABI LILLAH INTERNATIONAL WELFARE TRUST

OUR SERVICES

Under Shaheen Group of Companies we are provide several different services including:

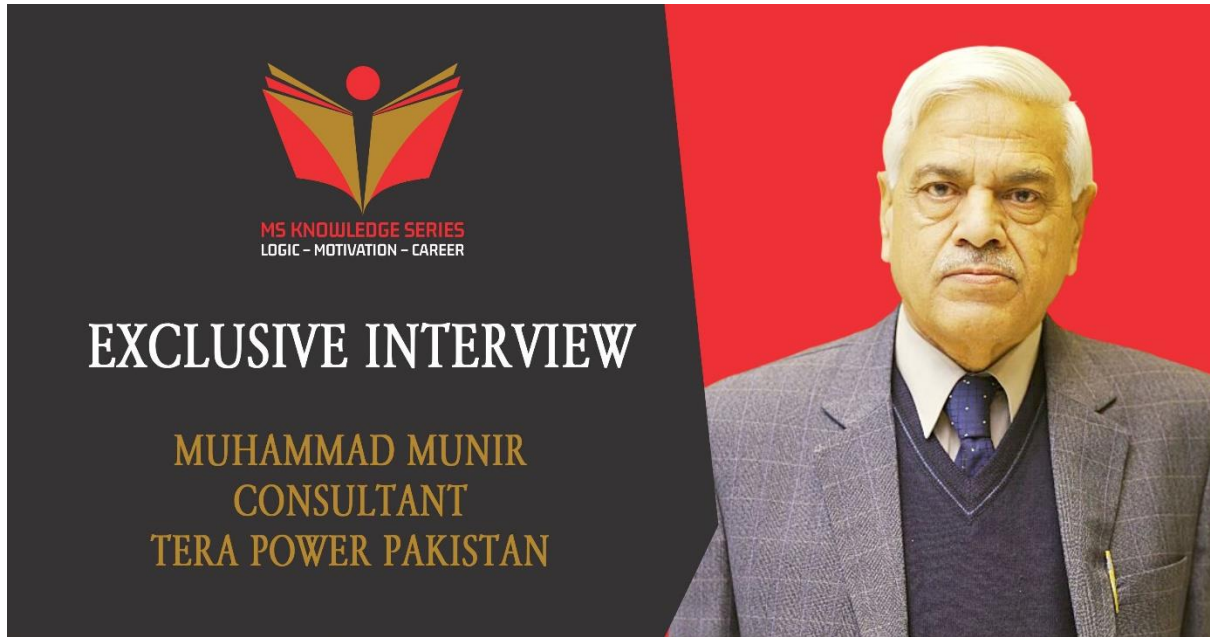
Our activities are including the following:

- Real Estate, Construction & Building Solutions,
- Master Planning, Creative and Innovative Designing,
- Electro & Mechanical Solutions and Supplies,
- Furniture, Fixtures, Painting and Decoration,
- Installation, Testing and Commissioning Services,
- Central Air Conditioning and Cold Storage System Installation,
- Hoteling, Traveling & Tourism, Transportation,
- Cargo, Shipping & Logistics
- as well as Maintenance Services and Social Welfare and Social Development.

MALIK MUKHTAR AHMED AWAN

CHAIRMAN

SHAHEEN GROUP OF COMPANIES (PVT) LTD.



EXCLUSIVE INTERVIEW – MUHAMMAD MUNIR

MUHAMMAD MUNIR – CONSULTANT – TERA POWER PAKISTAN – WWW.TERAPOWER.PK

What We Do

We offer an integrated set of business development and project management consultancy solutions developed from our core services. We lead to a more effective, sustainable and professional discipline that adds real value and competitiveness to the Business.

We deliver integrated engineering, procurement, fabrication, construction (EPFC) and maintenance solutions to government and private sector clients in globally diverse industries.

With a breadth of relevant experience and practical expertise, we provide a sympathetic yet robust consultative approach, that can work across any business profile. Over a chain of years, Tera Power has been First Choice of Clients to complete their challenging projects.

Why Choose Us

Our services target the key areas that drive business growth and increased profitability. Our service delivery is bespoke to each client's business challenges, opportunities and objectives.

We assist clients in creating and managing strategic relationships and alliances with other organizations, including startups to multinational companies, research institutions, and government agencies by utilizing our unique and proven methodologies in a timely, efficient, and cost-effective manner.

From the feasibility phase to the management of multinational corporation in the execution & successful delivery of world-scale, lump-sum turnkey projects, Tera Power has the required experience and our global network of trusted professionals is deployed to serve your business locally. If you are motivated to grow, we can help you achieve your full potential.

OUR MISSION: To provide an uninterrupted flow of solutions to our clients with our exceptional technical services and quality products

OUR VISION: To be the global market player in meeting renewable energy needs while continually exceeding our client's expectations

OUR EXPERIENCE: With exceptional record of winning contracts & developing business, we have broad understanding of business around World

OUR CORE VALUES: We add values by exceeding our client's expectations while practicing high levels of business ethics and morality. We have implemented our core values in terms of policies and procedures that enable us to strive for our organizational goal. We appreciate your compliance with our core competencies and policies when you visit our offices and sites.

Muhammad Munir, Consultant, Tera Power Pakistan

Having 43 years of rich experience of working with various organizations in senior capacity and getting invaluable experience in the fields of Construction, Project Management, Quality Assurance & Control and Material Management. His experience history spread over 43 years, including 35 years in Saudi Arabian construction industry. He has been handling billion dollars project in Pakistan and Gulf Council Countries including Saudi Arabia, UAE, Qatar, Kuwait etc. since 1974. His major projects include Govt. High Schools Project Riyadh, Othaim Residential

Compound Riyadh, Shams Al Riyadh Residential City, Power Project -8, 9 Riyadh, Al Taamir Commercial and Residential Project Riyadh, Kingdom Tower Commercial Complex Riyadh, Kingdom Hospital Complex Riyadh, Doadmi-Nifi-Afif Water Storages, Elevated Water Towers and Devolvement & Supply Network Central Region, High Point Water Storage Reservoirs 3,000,000m³. Riyadh, Prince Sultan Air Base Complex Al Kharj Package 102, 103, Hail-AiUlah 400 kMs. Highway, including Bridges, Overhead Crossings and Interchanges, Thal Reservoir Project Pakistan, Mancher Lake Remodelling Project Pakistan, Rehabilitation of INDUS River, Tarbela Right Bank Tunnel (Gandaf), Jarikas –Mangla Dam Project etc. He is currently the Partner/Consultant for Finance & Accounting Services Division and is facilitating Epic's valuable clients.

MUHAMMAD MUNIR

CONSULTANT

TERA POWER PAKISTAN

WWW.TERAPOWER.PK



ASMAA CHAUDHRY – EXCLUSIVE INTERVIEW

**ASMAA CHAUDHRY – FOUNDER AND ARTIST – ASMAA DIGITAL STUDIO –
WWW.ASMAACHAUDHRY.CO.UK**

My name is Asmaa Chaudhry, I'm from England with a life long passion about fashion, beauty, positive thinking, media and many more. I am the mind behind this creative and innovative site.

Back in 2011 I started my first website www.asma-chaudhry.com , which I filled up with my media passions , my articles & journals, my radio & TV shows, interviews and some other my activities.

As my readership grew up, then I started my 2nd website www.asmaachaudhry.co.uk to fulfil my passion about, fashion, lifestyle and personal videos etc. I use this blog as an outlet to share my personal experience and knowledge or anything that's on my mind.

I may use big words at times, but to be honest I'm a really simple girl.

I'm a qualified British Asian lawyer, brand ambassador, fashion model, journalist, media personality, radio show host, poetess, writer, motivational speaker and fashionista.

ASMAA CHAUDHRY

FOUNDER AND ARTIST

ASMAA DIGITAL STUDIO

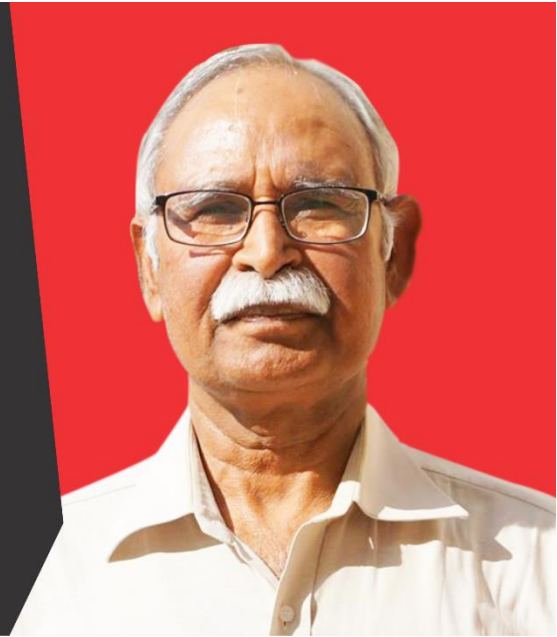
WWW.ASMAACHAUDHRY.CO.UK



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EXCLUSIVE INTERVIEW

KUNWAR MUHAMMAD IDREES
CHIEF EXECUTIVE OFFICER
ATWAAR ENGINEERING KSA



EXCLUSIVE INTERVIEW – KUNWAR MUHAMMAD IDREES

KUNWAR MUHAMMAD IDREES | CHIEF EXECUTIVE OFFICER | ATWAAR ENGINEERING KSA

Atwaar Al-Handasia is committed to providing top quality power services in the Middle East. We are constantly evolving and looking for new partnerships within the Middle East and in international markets.

Testing of electrical systems including cables and transformers in the shortest possible time. We pride ourselves in our work ethic and professionalism.

System Installation

Atwaar has over 25 years of experience in installing electrical systems and sub systems. We can install everything from transformers to entire cable systems.

Maintenance and Repair

Every system needs looking after and our teams are the best out there. We can provide maintenance and repair services to keep your power systems running safely and efficiently.

IT/Telecommunications

As Atwaar has expanded, we have added an extension to our existing solutions. Please contact us for more information about this exciting new development.

KUNWAR MUHAMMAD IDREES

CHIEF EXECUTIVE OFFICER

ATWAAR ENGINEERING KSA

<http://www.atwaar.com.sa/>



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

MUSHTAQ HUSSAIN KHOKHAR
CHIEF EXECUTIVE OFFICER
CANADIAN CITY GWADAR



MUSHTAQ HUSSAIN KHOKHAR – EXCLUSIVE INTERVIEW

MUSHTAQ HUSSAIN KHOKHAR | CHIEF EXECUTIVE OFFICER | CANADIAN CITY GWADAR

WHY CANADIAN CITY ?

The Canadian city is located in the category “A” of “Gwadar Master Plan”.

The selection of location is of central importance while investing in real estate. The Canadian city, is a housing project located right in the centre of Gwadar. It’s a luxurious and amenity-rich housing project approved by Gwadar Development Authority (GDA). The Canadian city is located in the category “A” of “Gwadar Master Plan” which ensures preferential development and is an indication of the premium real estate in the city.

Mission Statement

“The Canadian City’s original mission statement read: “The purpose of Canadian City is to provide an environment of Peace, Pleasure and Prosperity to all the segments of society dwelling within its four walls.” Thus ensuring its obligatory participation in true and real National Building Process.

Salient Features

Canadian City Gwadar is one of few housing societies Situated in A- Category Master Plan. We are committed to develop Canadian City according to international standards. The development of society will be completed within the time frame given by GDA. Our mission is to provide every facility of life in Canadian City keeping in view Canadian standards.

MUSHTAQ HUSSAIN KHOKHAR

CHIEF EXECUTIVE OFFICER

CANADIAN CITY GWADAR

www.canadiancitygwadar.com



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EXCLUSIVE INTERVIEW

MUHAMMAD ATIF KHAN
CHIEF EXECUTIVE OFFICER
NEWVISION GROUP



MUHAMMAD ATIF KHAN – EXCLUSIVE INTERVIEW

MUHAMMAD ATIF KHAN – CHIEF EXECUTIVE OFFICER – NEWVISION GROUP

New Vision Group since 2005 delivering and offering the various specialized services in the fields of engineering, architecture , development and strategic projects management, planning and executions to our previous clients in their unique needs for all by providing them with comprehensive, value-added solutions and professional services. “As The Turn Key Consultant”

VISION

Our vision reminds each of us what we should be striving for each day and where we ultimately want to be as a Group.

MISSION STATEMENT

To safely deliver project with in period with quality in any environment for the benefit of our customers, stakeholders, employees and communities we serve.

Your Trust Our Success!

Values:

- Uncompromising commitment to Quality, Health, Safety and Environment
- Customer Focused
- Believe in performance
- Stable growth and Accountability
- Value to all stakeholders
- Honesty, dedication and quality works not only remains our motto but endeavored.

MUHAMMAD ATIF KHAN

CHIEF EXECUTIVE OFFICER

NEWVISION GROUP

www.newvisiongroup.com.pk



EXCLUSIVE INTERVIEW – HASSAN MUNIR

HASSAN MUNIR – DIRECTOR OPERATIONS – TERA POWER PAKISTAN – WWW.TERAPOWER.PK

What We Do

We offer an integrated set of business development and project management consultancy solutions developed from our core services. We lead to a more effective, sustainable and professional discipline that adds real value and competitiveness to the Business.

We deliver integrated engineering, procurement, fabrication, construction (EPFC) and maintenance solutions to government and private sector clients in globally diverse industries.

With a breadth of relevant experience and practical expertise, we provide a sympathetic yet robust consultative approach, that can work across any business profile. Over a chain of years, Tera Power has been First Choice of Clients to complete their challenging projects.

Why Choose Us

Our services target the key areas that drive business growth and increased profitability. Our service delivery is bespoke to each client's business challenges, opportunities and objectives.

We assist clients in creating and managing strategic relationships and alliances with other organizations, including startups to multinational companies, research institutions, and government agencies by utilizing our unique and proven methodologies in a timely, efficient, and cost-effective manner.

From the feasibility phase to the management of multinational corporation in the execution & successful delivery of world-scale, lump-sum turnkey projects, Tera Power has the required experience and our global network of trusted professionals is deployed to serve your business locally. If you are motivated to grow, we can help you achieve your full potential.

OUR MISSION: To provide an uninterrupted flow of solutions to our clients with our exceptional technical services and quality products

OUR VISION: To be the global market player in meeting renewable energy needs while continually exceeding our client's expectations

OUR EXPERIENCE: With exceptional record of winning contracts & developing business, we have broad understanding of business around World

OUR CORE VALUES: We add values by exceeding our client's expectations while practicing high levels of business ethics and morality. We have implemented our core values in terms of policies and procedures that enable us to strive for our organizational goal. We appreciate your compliance with our core competencies and policies when you visit our offices and sites.

Hassan Munir, Director Operations, Tera Power Pakistan

He has practiced his broad knowledge of financial services and experience in virtually all lines of business, including well reputed National and Multinational Brands.. His area of expertise is spread over Audit, Accounts, Finance, Taxation, Corporate and Secretarial Practice, Information Technology, Data Base Services, Staff Recruitment, Trainings etc. He has been Founder of H square Pvt. Ltd (Pakistan) and H Square Pvt. Ltd (Hong Kong). He has served OPPO Technologies Pakistan as Training Manager He has implemented his finance, core industry and

risk management solutions from the conceptual design phase to the processes and system deployment phase in best-fit sourcing and technology decisions. support our clients in implementing. His systematic and structured approach towards process optimization results in overall increased productivity and decreased cost of operations. He has driven efficiency in routine transactional processes, allowing a shift in focus to building the strategic value of the finance function. He has experience in steering strategy toward creating a value-driven finance organization. By applying proven best practices derived from his close work with world-class organizations operating at exceptional levels of efficiency and effectiveness, his consulting services maximize the performance of finance processes while reducing their costs. He is currently involved in Safety and Advertisement activities of one of mega projects of Pakistan, orange line metro train project, in collaboration with China Railway NORINCO.

HASSAN MUNIR

DIRECTOR OPERATIONS

TERA POWER PAKISTAN

WWW.TERAPOWER.PK



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EXCLUSIVE INTERVIEW

SYED QAMAR ABBAS HAMDANI
FOUNDER
DAREECHA-E-ADAB WELFARE
SOCIETY PAKISTAN



SYED QAMAR ABBAS HAMDANI – EXCLUSIVE INTERVIEW**SYED QAMAR ABBAS HAMDANI – FOUNDER – DAREECHA ADAB WELFARE ORGANIZATION PAKISTAN**

Many of the most famous poets and writers in Pakistan took birth, and they also linked to many literary societies who played their role in promotion literature. In addition, there is also a poetic writer named Leader Qamar Hamdani who is a famous literary figure. It's time for promoting promotion in 1996, he founded a literary Society in Jhang, which was named as 'Dareecha Adab Pakistan'. He organized organizational events around the country. Due to this, Dareecha adab Pakistan has a great position in literature. He did the work for promotion literature, which will be remembered forever in history, keeping these efforts in full interest, he was honored with many honors. As he

The Honorable Performance

- 1- Blood Brothers Association Jhang (1993) *
- 2_ * Literature Award for Performance Albilal Welfare Society Jhang. (1995) *
- 3_ Shamsi Award Ghazi Human Rights Welfare Society (2018) *
- 4_ * Award for Performance Chini State Construction Corporation Limited (2018) *
- 5_ * Life achievement
- Award Adab sarae International (2019)
- 6_ * Gold Medal for literature Performance Adab Sarae International
- 7- Award for Performance FG Islamabad College for Women (2019)

Apart from this, the renowned literary figures of Pakistan also praised Qamar Hamdani literary service with appreciation letters.

Writing: Najam-ul-Hassan Najimi

SYED QAMAR ABBAS HAMDANI

FOUNDER

DAREECHA ADAB WELFARE ORGANIZATION PAKISTAN

WWW.DAREECHAADAB.COM



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EXCLUSIVE INTERVIEW

MAJOR (R) KHALID NASR
FOUNDER & CHAIRMAN
DABISTAN E KHALID NASR



MAJOR (R) KHALID NASR – EXCLUSIVE INTERVIEW

MAJOR (R) KHALID NASR – FOUNDER & CHAIRMAN – DABISTAN E KHALID NASR – WWW.DABISTANEKHALID.COM

Dabistan E Khalid Nasr is the vision of Major (R) Khalid Nasr. It was created in 2015 at 114-A, Askari- 5, near Kama Chock, Lahore. It the Venue where Buzm E Khalid Nasr , Surraya Jabeen Readers Club, Surraya Jabeen Readers Room and Nasrulla Khan Thinkers Forum operates to promote literature.

Buzm E Khalid Nasr mainly arranges Mushairas for the Poets. Surraya Jabeen Readers Club arranges lectures / talk by guest speakers for its members. Surraya Jabeen Readers Room is the library for the thinkers & writers. Dr Sahanaz Muzammil is the Chief Patron of both Dabistan E Khalid Nasr and Surraya Jabeen Readers Club and Surraya Jabeen Readers Room.

Dr Shahnaz is also the President of Surraya Jabeen Readers Club. All the quarterly meetings of Surraya Jabeen Readers Club are presided by Dr Shahnaz Muzammil. Major (R) Khalid Nasr- Chairman Dabistan E Khalid Nasr opened ” Surraya Jabeen Readers Room and the Club in memory of his mother Surraya Jabeen – Writer and author of 6 books and ” Nasrulla Khan Thinkers Forum ” in memory of the father of his father Nasrulla Khan – A Thought Leader and a Bureaucrat who spread his wisdom through his words & acts.

All the forums mentioned above hold their quarterly meetings under the supervision of Dabistan E Khalid Nasr.

MAJOR (R) KHALID NASR - FOUNDER & CHAIRMAN

DABISTAN E KHALID NASR

WWW.DABISTANEKHALID.COM



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EXCLUSIVE INTERVIEW

NASIR MALIK
CHIEF ADMINISTRATIVE OFFICER
URDU SUKHAN PAKISTAN



NASIR MALIK – EXCLUSIVE INTERVIEW

NASIR MALIK – CHIEF ADMINISTRATIVE OFFICER – URDU SUKHAN PAKISTAN

Nasir Malik belongs to a city of Southern Punjab, Chowk Azam and he is a famous Urdu, Punjabi and Thalochi Poet. He is also a novelist, short story writer, columnist, historian and research scholar. He presented 20 books in the literary world in different fields. He founded an institution in 2009, named “Urdu Sukhan”.

This institution was established for the promotion of Urdu Literature. Nasir Malik belongs to the remote and backward region of Pakistan, so he understands the problems of poets and writers like him very well. He knows that the writer’s community has two major issues. Their books are not published due to long distance from the media centers. Due to lack of resources, these people can not publish their books from large cities like Karachi, Lahore and Islamabad. The second major problem is to not publish their creations in national newspapers and magazines.

“Urdu Sukhan” worked on the basis of these two major problems of poets and writers. “Urdu Sukhan” published a lot of beautiful books with very little compensation. In addition, “Urdu Sukhan” launched a website in 2009 for global leveled promotion of Urdu literature.

Creations, events, issues, books and news of poets and writers are published in this website. This is a representative website for Urdu all over the world. Creations of thousands of writers and poets were published without compensation. Based on public interest on this website, one annual award is given regularly, called “Urdu Sukhan Literary Award” with a cash prize of ten thousands Rupees.

Nasir Malik holds a global conference every year organized by his organization in Chowk Azam Distt. Layyah. A book festival, Mushaira, and many literary event make this conference very

interesting for public and hundreds famous poets and writers who come from different parts of the world.

NASIR MALIK

CHIEF ADMINISTRATIVE OFFICER

URDU SUKHAN PAKISTAN

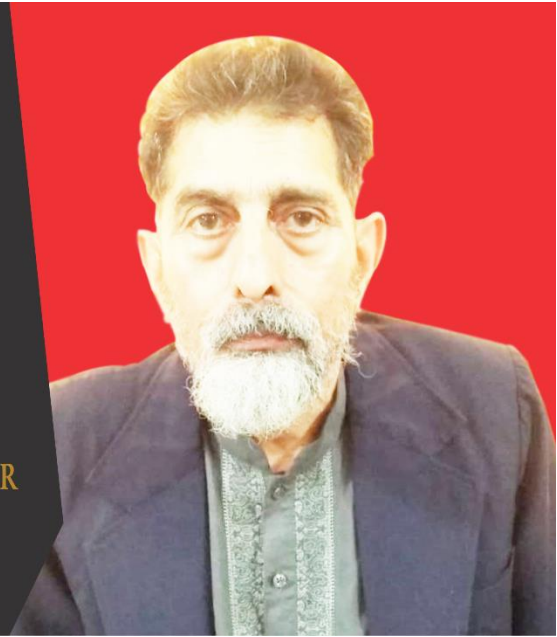
WWW.URDUSUKHAN.COM



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EXCLUSIVE INTERVIEW

SHAHID BUKHARI, ADVOCATE
X LECTURER, (R) BANNKER, COLUMN NIGAR
PRESIDENT: UNIVERSAL ISLAMI
ESPERANTO ASSOCIATION



SHAHID BUKHARI – EXCLUSIVE INTERVIEW

SHAHID BUKHARI | ADVOCATE | X LECTURER | (R) BANNKER | COLUMN NIGAR | PRESIDENT: UNIVERSAL ISLAMI ESPERANTO ASSOCIATION

Shahid Bukhari is an Advocate by profession, he also served as a banker. He also remained lecturer in Government College Sargodhah. In literary activities, he is famous column writer, he also remained General Secretary of various famous Urdu literary organizations. He is also member of many literary forums and actively participates in literary activities. He is President of Universal Islami Esperanto Association.

He did his law graduation in 1970, and also completed his M.A in year 1972.

He remained General Secretary of Adab Saraae International from year 1997 to year 2011, while his stay he organized 100s of literary programs, including but not limited to new book launching, overseas literary guests special evenings, special day programs, Mushaeray, Quid Day, Iqbal Day programs, Eid & New Year special programs, Jashan-e-Baharan Programs and many other programs.

He also remain associated with top of the line newspaper where he was used to publish monthly and annual reports and special featured reports.

Apart from Adab Saraae International he served as a General Secretary to Halqa-e-Arbab-e-Sukhan (Since 2007) as Secretary Information to Human Development Forum, Secretary to Thinkers Forum etc.

He is also member of Halqa Arbab-e-Zoq, Pak Writers Guide, Acadmy Adbiat Pakistan, Muaawin Editer Monthly Adab e Lateef, Column Nigaar Akhbar-e-Jahan, Nikhaar. Legal advisor to Dastak & Adab Sarae International. President, Universal Islami Esperanto Association.

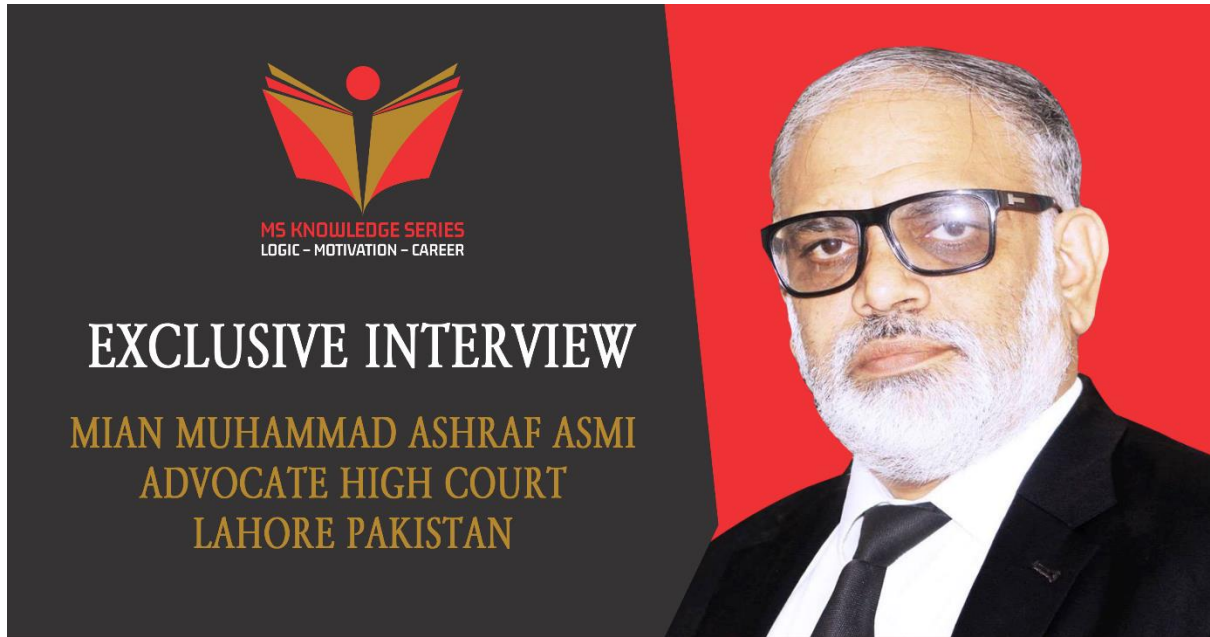
Time to time, he was awarded with Medals, Certificates and Special Shields against his committed services and literary excellence. He is well known, well connected and well respected in local and international literary community.

SHAHID BUKHARI, ADVOCATE

X LECTURER, (R) BANKER, COLUMN NIGAR

PRESIDENT: UNIVERSAL ISLAMI

ESPERANTO ASSOCIATION



EXCLUSIVE INTERVIEW – MIAN MUHAMMAD ASHRAF ASMI

MIAN MUHAMMAD ASHRAF ASMI | ADVOCATE | HIGH COURT

Brief Profile:

A self-motivated person with diverse educational and professional background in the fields of law, education & training, economics and administration. A high achiever with excellent leadership and motivational qualities.

- Chairman Human Rights Committee Lahore High Court bar Lahore(2018-2019)
- Chairman Human Rights Committee Lahore High Court bar Lahore(2017-2018)
- Chairman Human Rights Committee Lahore High Court bar Lahore(2016-2017)
- Co-Chairman Human Rights Committee Lahore High Court Bar Association (2015-2016)
- Vice Chairman Jail & Prisons Reforms and Monitoring Committee Punjab, Lahore High Court Bar Association (2014-2015)
- Chairman Human Rights Committee Lahore Bar Association (2014-2015)
- Column Writer Qanooni Mashweray in The Family Magazine of Nawa E Waqat Group
- Senior Vice President World Columnist Club
- Chairman Local Zakat & Ushar Committee Govt. of Punjab, Lahore2010-till date.
- Advocate on the Panel of State Bank of Pakistan and National Bank of Pakistan

Professional Experience:

From September 1994–to date: Serving as Associate member of M/s. Kh. Waheed Law Associates.

Dealing with court cases related to civil, criminal, tax and banking matters

From March 1992 – May 2006: Managed the affairs of Cogent Institute of Management & Information Technology (CIMT) as Chief Executive/ Principal:

- Secured collaboration of CIMT with TXDLA of USA, Directorate of Technical Education (Punjab) and Department of Education Govt. of Punjab
- Managed professional courses for MCS, MBA, BBA and BCS in collaboration with TXDLA of USA
- Managed DCS and CCP programs recognized by Directorate of Technical Education (Punjab)
- Managed and conducted coaching classes for CIMA, ACCA, AAT (now PAPFIA), M.A (Economics)
- CIMT was regarded as the most proficient institute conducting coaching classes in Lahore for Diploma of Institute of Bankers of Pakistan
- Supervised the Management Health Diploma for medical doctors
- As Chief Executive/Principal managed all affairs relating to finance, administration, curriculum development, etc.

Teaching Experience:

Courses conducted for Masters, Bachelors and professional classes including

- Company Law
- International Public Law
- Business Law
- Income Tax Law
- Islamic Law
- Financial Accounting
- Micro Economics
- Macro Economics
- Economics of Pakistan
- Islamic Economics
- International Economics
- Money Banking & Finance, etc.

Professional Memberships:

- Member Lahore Bar Association
- Member Lahore High Court Bar Association
- Member Lahore Tax Bar Association
- Associate Member TXDLA of USA
- Advocate on the Panel of State Bank of Pakistan
- Advocate on the Panel of National Bank of Pakistan

Workshops and Seminars:

- Arranged Educational workshops as Director Education Punjab under the auspices of Mustafai Foundation Pakistan.
- Supervised Teachers Training and Leadership Workshops at Punjab Public Library Lahore.
- Supervised Seminar on the concept of “Welfare State in Islam” at Al Hamra Hall Lahore Presided by Federal Minister for Parliamentary Affairs
- Supervised Seminar on the concept of “Role of Sufia in Society” at Al Hamra Hall Lahore Presided by Secretary Auqaf & Religious Department Govt. of Punjab.
- Attended numerous seminars and workshops on education, Islamic economics, social justice, narcotics control, etc.
- Participant of Programme of Subh-e-Noor with Nazir Ahmed Ghazi on 92 News .

Academic Qualification:

- LLM /M Phil from University of South Asia
- LL.B University of the Punjab
- MS (Economics), Islamia University Bahawalpur
- MEd (Education), Islamabad
- MBA (Finance) CIMIT Lahore
- B.Com. University of the Punjab

Professional Qualification:

- Diploma in Islamic Law, International Islamic University Islamabad
- ICMA -I Institute of Cost and Management Accountants
- Diploma in Commercial Banking
- Diploma in Computer Sciences

Computer Literacy:

Proficiency in MS Office (Word, Excel, Power point), C++ and Visual Basic Languages, Computerized Accounting, Web browsing, MS Windows, DOS, Lotus, Database management systems, InPage.

Awards and Achievements:

- Honored with Human Rights Award from Lahore Bar Association in 2011.
- Honored with certificate and award by the Controller of Examination Punjab University Lahore for performing services in the field of Business education and Information Technology.
- General Secretary Dramatic Society of Govt. College of Commerce, Sargodha
- Won several prizes in Debates and Athletics.

Literary and Research Work:

- Qanoon Ki Hakmeyat “– a book comprising of different articles on law,

This Book of Law is a book for concept development. It comprises of articles based on the decisions of the High Courts and Supreme Court of Pakistan. This Book has covered Topics of Article 199 of the Constitution of Pakistan, Law of 489–F PPC about dishonor of cheques, Intellectual property Laws of Pakistan, Bail of Hardened criminals, International Divorces Laws, Laws of minor custody and Guardianship, and many more. This Book is recommended as an Academic Book for the examination of Civil Judges, Additional Session Judges, & ADBP by the President of Lahore High Court Bar Association Mr. Zulfiqar Ali, & Ex-President Lahore High Court Bar and sitting Judge, Mr. Justice Anwar Ul Haq Punnon, Honorable Judge Lahore High Court Lahore. This Book has also been warmly welcomed by Judicial member Federal Board of Revenue, Commissioner Income Tax (R) Mian Masood Ahmad and got appreciation by Mr. Dilawer Choudary, Chairman World Columnist Club & Chief News Editor Nawa-i-Waqat Lahore, Mansoor Afaq Renowned Writer, Mazher Barlas Renowned Columnist, numerous senior advocates, academicians, columnists, etc.

- Man ki Dunya ki Jeet, a book on relationship between Creature and Allah SWT.
- Book on Shaheed-e-Tehrik-e-Pakistan Published in 2004
- A Book on Short Story of Crimes “ Aik Maqdma Aik Sachi”
- Editor Monthly Zavia, Lahore (2004-2006)
- Many articles published in “Bar and Bench” – Annual Magazine of Lahore Bar Association

More than 500 Articles published in leading newspapers like Daily Jang, Nawa-i-Waqat, Khabrain etc. on diverse topics including Constitution of Pakistan, Banking Law and Practice, Intellectual Property Rights, Civil Law, Criminal Law, Family Law, International Law, Economy of Pakistan, Pakistan Movement, Sufism, International affairs, etc.

Reported Case

Sadaf Kashif Vs State, 498,CrPC Case No. 150040-B-2018,Honorable Justice Abdul Sami Khan
Lahore High Court Lahore 2018

MIAN MUHAMMAD ASHRAF ASMI

ADVOCATE

HIGH COURT



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EXCLUSIVE INTERVIEW

SAFINA SALEEM - POETESS & WRITER
EDUCATIONALIST, SOCIAL ACTIVIST
PROFESSIONAL LAW CONSULTANT



**SAFINA SALEEM- POETESS & WRITER | EDUCATIONALIST, SOCIAL
ACTIVIST | PROFESSIONAL LAW CONSULTANT**

WRITER & AUTHOR OF “CHAHAT AJEEB HOTI HAI” & SAFINA-E-ESHAQ

PROFESSIONAL SUMMARY

Professional Law Consultant, with many years' experience in several different areas including Civil Law, Criminal Law, Commercial Law, Administrative Law, Family Law, Intellectual Property Law, Legal Mediation and Law Consultancy. Exposure to Pak Law, British Law, American Law, International Law, Cyber Law and modern trends in law sector. Dealt with the clients of several different areas including Health & Fitness, Education & Training, Banking & Finance, Insurance, Cultural & Heritage, Government & Defense, Social Development, Telecom, Electrical & Power, Automobile, Property & Real Estate, Transportation, Cargo & Logistics, Media and Press. Highly articulate and confident communication proficiency encircled by all levels of management both in customers and own organization. Literary profile covers poetry writing, fiction writing, column writing, short stories, publications and books, literary events, literary awards, literary achievements, Press and media etc.

PROFESSIONAL ACHIEVEMENTS

Gwadar International (Pvt) Ltd.:

Largest Gwadar Property Marketing Company (PAK, Dubai, KSA, UK)

Adab Saraae International:

Largest Urdu Literary Organization (KSA, Pak, Behrain, Spain, UK)

Shafiq Academy:

Leading Urdu Literary Organization (German)

Family of Hearts:

Leading Urdu Literary Organization (Canada)

Shampion:

International Known Soft Drink (Barcelona)

Daily Maizban:

Leading Urdu Literary Magazine (Barcelona)

AFFILIATION

Associate Member of the District Bar Association, Lahore, Pakistan

2013– Present

Associate Member, High Court, Bar Association, Lahore, Pakistan

2013 – Present

Associate Consultant at Marvel System, Lahore, Pakistan

2015 – Present

Associate Member of Gwadar Promotion Alliance, Lahore, Pakistan

2005 – Present

Associate Member of Adab Saraae International, Lahore, Pakistan

2005 – Present

EMPLOYMENT EXPERIENCE

4/2015 - Present

Gwadar International – Manager Operations

Gwadar International (Pvt) Ltd. has Pakistan's Largest Marketing Network for Gwadar Properties. They deal in residential, commercial, industrial and recreational properties of Gwadar. Currently they are designing high-rise commercial buildings in Alnoor Cargo City, Gwadar. They are also designing corporate farm houses in Sara-e-Noor, Gwadar. Alnoor Cargo City Gwadar is largest commercial project of Gwadar. Sara-e-Noor is largest residential project of Gwadar on Sea Side Front. They are also dealing in commercial and residential plots as well as open lands. My main activities are including proposal and curriculum development, Communication and correspondence, event management, conducting workshops and seminars, dealing with overseas Pakistanis and multinational companies.

4/2010-present

Peak Welfare Society Pakistan – Project Manager

Developed proposals, presentation, and training curriculum. Generated monthly, week and special reports. Free medical camps on different health issues related to male and female kids as well as women. Physical fitness and nutrition programs for kids, Awareness programs related to child labor and women empowerment. Dealt with regional CBOs (Community Based Organizations), Medical Centers and Hospitals. Deal with doctors, psychologists and social consultants. Dealt with pharmaceutical companies for providing free samples & unpacked products. Organized workshops and conducted lectures. Managed overall office affairs and administration. Managed all staff including peon, guard, cashier, loan officers, and social mobilizer. Coordinated with delegates from various donors, funding and associated organizations.

10/2010– 4/2014

Future Signs – Office Manager

Managed integrated marketing initiatives lying on bill boards, printing indoor & outdoor advertising material, POP (point of purchase), light frames, display stands (for exhibitions, promotion and workshops) and plastic-sheet engraving. Managed import affairs of wide range inventories including inkjet printers, plotters, continuous ink flow and plastic/metal engraving machines; supplies including flax, vinyl, papers, films and verities of ink.

10/2014–present

Khosa Law Chamber – Lawyer

Advised clients on legal matters and resolved disputes with financial institutions resulting in legal cost savings for clients and financial companies; Filed cases related to consumer disputes and drafted documents, sale deeds and contracts; Researched judgments, prepared arguments, filed cases and briefed clients; Assisted clients in civil litigation, family law, real estate laws and contract laws; representing clients in lower and appellant courts; Documented trial proceedings and explained details to clients in simple terms that enhanced clients' understanding for follow up trials; Executed court auctions to recover the revenue from default companies; Visited and inspected disputed sites as a local commission for the court; filed reports accordingly; Recorded dates of hearing and prepared warrants or summons to notify clients for their appearance before the court.

2013- present

Kakar Law Chamber, Pakistan – Legal Assistant

Assist attorneys by preparing reports on facts and evidence to be discussed in the court; Interview and gain confidence of clients to understand the facts involved in the case; Prepare legal documents such as pleads, wills, appeals, contracts, agreements, sales deeds, security papers, and approvals; Visit the site of crime to collect evidence that could benefit the hearing in the court; File pleadings in the court and seek suitable dates for hearing; Deliver or direct legal notices to other parties and witnesses; Assist in preparing and drafting tax returns; Search records to defend the charges

imposed on clients; Answer phone calls, emails and court letters; Assist in preparing all documents necessary for trials; Read and interpret legal documents for clients

ACADEMIC EXPERIENCE

2014 - Present

Azmat Educational System – Principal

Managing School named Azmat Educational System, it was launched in 2012. School is working under Peak Welfare Society. School is growing with over 200 male and female students. School offers programs including Montessori, play group, nursery, prep, Standard 1st to 10th Classes. Other Services including free Tuition, Art and Painting Activities, Sports Activities, Computer Labs etc. Activities under Peak Society includes medical camps, awareness programs, skill development, personality development, research work from books and magazines. Apart from this we also offer regular teachers training programs, school management programs, kids' evaluation and assessment programs. Teachers' evaluation and assessment programs.

REGULAR EDUCATION

GARRISON UNIVERSITY, LAHORE, PAKISTAN

UDRU M. PHIL SCHOLAR

PUNJAB UNIVERSITY, LAHORE, PAKISTAN, Quaid-e-Azam Campus (Lahore, Pakistan)

MASTERS IN URDU

MASTER OF POLITICAL SCIENCE – Foreign Affairs

MASTERS IN ENGLISH LITERATURE

PUNJAB UNIVERSITY, LAHORE, PAKISTAN, Quaid-e-Azam Law College (Lahore Campus, Pakistan)

2006 – 2008, BACHELOR OF LAW – Cyber Law, Batch 2012,

PUNJAB UNIVERSITY, LAHORE PAKISTAN, City College for Women, Gujranwala City, Pakistan

2004 – 2006, BACHELOR OF ARTS – Psychology & Political Science

SAFINA SALEEM- POETESS & WRITER

EDUCATIONALIST, SOCIAL ACTIVIST

PROFESSIONAL LAW CONSULTANT



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EXCLUSIVE INTERVIEW

AGHA ALI MUZAMIL
MANAGING DIRECTOR
UTAQ-E-IRAN SHANSI, GCT, LAHORE



EXCLUSIVE INTERVIEW – AGHA ALI MUZAMIL

**AGHA ALI MUZAMIL | MANAGING DIRECTOR | UTAQ-E-IRAN SHANSI, GCT,
LAHORE**

PROFESSIONAL EXPERIENCE

2013 — Present

UTAQ-E-IRAN SHANSI, GCT, LAHORE

Managing Director

2003 — Present

Persian Department, GCT, Lahore,

Head of Persian Department

2012 — Present

Annual Magazine Inspiration, GCT, Lahore,

Chief Editor

2012 — Present

Monthly Khabarnama, GCT, Lahore,

Chief Editor

2000 — Present

Teaching Iqbaliat M.A. Urdu, GCT, Lahore,

1990 — Present

Overall teaching experience

1998 – 2003

F .C College, University, Lahore

Ex – Head of Persian Department

EDUCATION

PHD in Persian, University Of Punjab, Lahore,

Pakistan Continued MPhil in Persian, University of Punjab, Lahore,

Pakistan MA Persian, Govt. College University. Lahore

ACHIEVEMENTS

Insured Poet, Academy of Letters, Govt. Of Pakistan

Thesis in MPhil On My Poetry University of Minhaj Quran 2017

Thesis in MA Urdu Written on my poetry Uni. Of Education LHR 2010

BABA Fareed International Conference Aizazi Sheet 2006 by CM Hariano

Edited Dewan e Har Gopal Tufto in Persian

Punjabi Poetry Book Published in 2006

SAI Mian Mir Award INDIA

Sagar Siddiqui Award Gujranwala Pakistan

AMAN D/ SHAMA Award Fareed Kot INDIA 2007

Baba Buleh Shah Award Karchi 2011

CONFERENCE & DELEGATION

Lead Persian delegation to IRAN 2001

Attended SAI Mian Mir International Mela in year 2003

Was invited with the Punjabi poets and writers delegation to INDIA 2006

Was invited to BABA Fareed International Conference in INDIA 2007

Participated in 1st and 2nd World International Sultan Bahu Conference (2006 and 2007)

Participated in SAARC Writers Conference Lahore year 2005

Participated in the last two World Punjabi Conference in Pakistan

Participated In International Allama Iqbal Conference LHR 2010, 2011

Participated in World Punjab Conference Punjab University 2011

ITERARY & SOCIAL ACTIVITIES

General Secretary RASTI (ALMI ADABI SAKAFATI FALAHI FORUM)

Former joint Secretary Punjab Adabi Sangat Pakistan

Basic Member World Punjabi Congress

Member of Writer Guild

AGHA ALI MUZAMIL

MANAGING DIRECTOR

UTAQ-E-IRAN SHANSI, GCT, LAHORE



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EXCLUSIVE INTERVIEW

MUHAMMAD HUSSAIN BHATTI
POETIC NAME SHAHEEN BHATTI
HEAD OF THE URDU DEPARTMENT
D.P.S LAHORE



EXCLUSIVE INTERVIEW – SHAHEEN BHATTI

**MUHAMMAD HUSSAIN BHATTI | POETIC NAME SHAHEEN BHATTI | HEAD
OF THE URDU DEPARTMENT |**

D.P.S LAHORE

EDUCATION

M.A, L.L.B {Punjab University}

PROFESSION

Professor, Head of the Urdu Department {grade-19} D.P.S and Intermediate College Lahore

GAMES

National Volley Baller, Athletics Inter District, Inter Division, Inter University, Punjab Olympics,
and flood light open. National champion {high jump}

WRITINGS

Naatia poetry book “ROOH KI KHUSHBOO” 1996

Essay Collection “ANDAAZ-E-SHAHEEN 2001

“PARVAZ-E-SHAHEEN 2002, Class 9th 10th

{ILmi Kitab Khana}

“PERVAZ-E-SHAHEEN” Class 9th 10th

{Darsi Publications}

“PERVAZ-E-SHAHEEN” Class 8th

{Darsi Publications}

“PERVAZ-E-SHAHEEN” Class 7th

{Darsi Publications}

“PERVAZ-E-SHAHEEN” Class 6th

{Darsi Publications}

POETRY BOOKS

“AAG MEIN PHOOL KHILLAY 2007,

{Darsi Publication Ahsan book house 22 Urdu Bazaar Lahore}

“RANG-E-ZAMANA 2011,

{Collection of newspapers and radio columns}

MUSIC

Poetry, 9 songs composed and recorded in my own voice under the title of “SHAHEEN BHATTI” are present on “youtube, Dailymotion&tune.pk”

In radio Pakistan APPROVED as Poet, Singer, and Naat Khawan.

15 songs in my own poetry and voice are present in radio Pakistan’s Library and 2 songs are also in “PTV”s Library.

Many songs of urdu and punjabi are sung by other singers on Radio and TV.

DRAMA WRITING

A famous drama of PTV “AHLANAY TAY HANAIRIAN” was telecasted and some are under preparations.

COLUMN WRITING

Many columns were written in “DAILY SEHAR” for many months but now-a-days in “DAILY TAQAT” under the title of “RANG-E- ZAMANA”.

A collection in which 103 columns are included has been published.

In famous show of radio Pakistan “Good Morning Lahore” I have got the opportunity to read my columns.

As Director Lahore of Sharif Academy Germany serving the literature and art.

Working as Head of the Urdu Department and in charge of D.P.S Literary forum

MUHAMMAD HUSSAIN BHATTI

POETIC NAME SHAHEEN BHATTI

HEAD OF THE URDU DEPARTMENT

D.P.S LAHORE



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

AYAZ MAHMOOD AYAZ (POET & COLUMNIST)
SENIOR VICE PRESIDENT
PAKISTAN PRESS CLUB PARIS FRANCE
GENERAL SECRETARY
BAZAM-E-EHL-E-SUKHAN PARIS FRANCE



EXCLUSIVE INTERVIEW – AYAZ MAHMOOD AYAZ

**AYAZ MAHMOOD AYAZ, WRITER | POET & COLUMNIST | SENIOR VICE
PRESIDENT | PAKISTAN PRESS CLUB PARIS FRANCE**

My name Ayaz Mahmood Ayaz, I am writer, poet and columnist, currently working and living in Paris France. I am Bureau Chief Europe at Royal News and also Anchor on Desi TV. I am also the president of Ghulam Ali Welfare Foundation.

I was born in Badshah Pur e.g village of Mandi Bahauddin. After my basic education I was shifted to Lahore for my higher education. I got my graduation degree “Bachelor of Sciences” from Civil line College Lahore and after this I completed my Masters from Punjab University. After my Masters I stay in Lahore for long time. Later I moved to Pairs and from last 16 years I am living here.

I started poetry in very early age of my life and my first book was published at the age of 16. I received awards and appreciation from many famous literary organization e.g. Musawar International, Wajdan Adab Saraae International and Many others.

Today, I am author of 7 Urdu Poetry Books, List of Books is as under:

- Pehli Khizan ki Akhri Shab
- Tark-e-Marasim,
- Tanhai Say Dar Lagta hai
- Suno Aisa Nahin Kartay
- Arzoo-e-Jaan (Natia Kalam)
- Tum Sharat-e-Zindgi Ho
- Mujha Tum Har Baitho Gay

Apart from this my poetry is being translated in French and English and I am also writing a book in Punjabi and it will also be published very soon.

Poetry that reflects intensity of emotions (Recent Article published in news on my poetry)

The most touching part of Ayaz Mahmood Ayaz's poetry expresses the basic emotion, the desire to relive his memories – his source of inspiration for poetry:

Kabhi aisa bhi hota hai yuheen baithay bathaayay hee

Meri sounhoum mein bachpan kay zamanay jag uthtay hain

Isolation, unfamiliar environment, recollection of old friends and dear ones and a life full of warmth, make up the bulk of this poetry collection titled 'Tum Shartay Zindgi Ho':

Zindgi kay mailay hain

Ansuoun kay ralay hain

Lout kar chalay aao

Hum bohat akalay hai

Main Aeena houn mujay gor se kabhi dekho

Tumaray aks meray khaalo khad pe likkhay hain

Janay woh log kahaan pichlay zamaanay waalay

Sab ki ankhoun mein nayay khawab sajaanay waalay

A successful poetry doesn't have to rhyme or have a certain pattern of lines. It should have a point that a reader unknown to the poet can respond to.

See this nazm of Ayaz:

Hamain tum se mohabbat hai

Mohabbat ka koi chehra nahen hota

Mohabbat aisa jazba hai

Keh jis mein jism

Mar bhi jaayain tu

Aankhain naheen marteen

Tu saansain chalti rehti hain

Yahee janaan hakeekat hai

Hamain Tum se mohabbat hai.

His poetry does not exaggerate, sob, hang around, escapade and make an embarrassing spectacle of it. His poetry delivers emotion softly, like snowfall. This is what Ayaz does:

Tri yaadoun ka ham ne khol rakkha hai dreecha

Hamain bhi habs mein taza hawa milnay lagi hai

His ghazals and nazms go well together. His nazms are not prose camouflaged as poetry, most often found in free verse. Even his free verse makes use of some poetic methods to differentiate it from prose:

Har ashk teray ghum mein peeyay jaatay hain kaisay, Mut pooch teray baad
jeeyay jaatay hain kaisay, Palkoun pe teray baad abhi raat wohi hai, Banjar
hain abi khawab, Har ek baat wohi hai, Ab tak bhi meray harf, Teray naam se abaad,
Gou aaj bhi hontoun pe, koi shikwa hai na faryaad, Ab tak dilo jaan par, Tri
zanjeer pari hai, Ab tak bhi kitaaboun mein, Woh tasweer pari hai

Some of his poetry feels good in the mouth. Like much of the modern poetry he does not spit out a mouthful of rocks and does not create tongue-twisters. His poetry sounds sweet in the ear and does not make listeners recoil when they hear it:

Kabhi saavan kay mousam mein
Hamari yaad aa jayay
Tu baarish se atti
Boondoun ko choo kar tum
Hamaari yaad ka
Mousam saja laina
Zara sa muskra laina

His poetry is simple but technically strong and adds to the body of human experience. There's nothing wrong with it per-se, it's not ho-hum but exciting:

Teri yaad ka har ek mousam
Muj mein har su hota hai
Ho jaati hain bund yeh palkain
Jab aankhoun mein tuo hota hai

He is well aware of the social, cultural and political problems his dear homeland is faced with:

Kaheen bhi hosla chora naheen hai
Ghumoun ka aik lashkar dekh kar bhi
Dua yeh hai prinday khair se houn
Sabhi tootay huay par dekh kar bhi
Ek dhooan sa phaila hai ab watan ki rahoun par
Aangnoun se khushbooyain nakhatain bhi roothi hain

His words do not loaf superfluously. No punctuation interrupts uselessly. He has the calculated array of words. Ayaz's poems stick with the readers. His poetry leaves us with a feeling after our eyes leave the page, our ears resound after the poem ends.

AYAZ MAHMOOD AYAZ) POET & COLUMNIST)

SENIOR VICE PRESIDENT

PAKISTAN PRESS CLUB PARIS FRANCE

GENERAL SECRETARY

BAZAM-E-EHL-E-SUKHAN PARIS FRANCE



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

AMIR BIN ALI (JAPAN)
POET & WRITER
WWW.AMIRBINALI.COM



EXCLUSIVE INTERVIEW – AMIR BIN ALI

AMIR BIN ALI | POET & WRITER | WWW.AMIRBINALI.COM

Amir Bin Ali is residing in Japan from last many years and a frequent international traveler. He realizes all the shortcomings of Pakistani society but also has a firm belief that Pakistan has all the resources and talented workforce to make remarkable progress, though we lack the necessary environment required to lead us towards becoming one of the most developed nations.

Amir Bin Ali has been expressing his thoughts, feelings, and observations in his newspaper columns, these columns depict different aspects of life in Japan, Latin America and other parts of the world quite brilliantly and readers have been benefiting from these columns but obviously a newspaper has a very short span of life it is an excellent decision to print these columns in collective in books.

Amir Bin Ali is one of the finest Poets from younger generation that have emerged during last decade.

(Express Tribune Book Review)

Staying away from his homeland makes Amir Bin Ali skeptical that he might get disconnected from his past, it is evident from his poetry and prose that he loves his country a lot and wants to stay connected. He is successfully doing so through his writings.

(Daily The Nation Book Review)

AMIR BIN ALI

POET & WRITER

WWW.AMIRBINALI.COM



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

DR. RAZIA ISMAIL
CHAIRPERSON
AAGHEE, UK



EXCLUSIVE INTERVIEW DR. RAZIA ISMAIL**RAZIA ISMAEEL - CHAIRPERSON - AAGHI, UKDr**

Razia Ismail is an acclaimed Urdu language poet and fiction writer who has been residing in England since 1973. Along with her writing career in the UK, she has been a passionate social and community worker, women rights activist, and a committed educationalist for the past 40 years. She has served in the British Civil service for a number of years and worked in the local government as a social care consultant for 30 years. After graduating from the University of Punjab (Lahore), she came to England in 1973. Since arriving in England, she has been involved in Higher Education, training, teaching, writing, media work, as well as social and community work. She took up several higher study courses in London, Birmingham, Warwick and Oxford. She won 'Best Student of the Year' award in her social work training in 1989. She is the founder member and the Chairperson of British Asian Women s' Literary and Cultural organisation called 'Aaghee' (meaning awareness). She set up this organisation in Birmingham, West Midlands, in collaboration with her professional and literary colleagues in 1997. Since then, she has worked extensively with the British Asian Women on local, national and international levels to raise awareness on the contemporary social and cultural issues affecting women on day to day basis in the UK. The aim of 'Aaghee' is to raise awareness among the British Asian community particularly the women, on the contemporary social and cultural issues including the Domestic Violence, Immigration, Education, Disability, Forced Marriages, Depression and Suicides and so on. This is achieved via detached community work through conferences, seminars, writing workshops, support groups, newsletters, performing Arts and varied literary activities. Razia Ismail states that "The uniqueness of our work lies in raising awareness through Art and Literature. Artists and writers are invited locally, nationally and internationally to share their work with the local Community, which is highly valued as it is found mentally, emotionally and intellectually stimulating. Razia Ismail received a special invitation to visit The House of Lords with 'Aaghee' management committee in 1999, from Lord Nazir Ahmed. Razia Ismail, over the years, has been involved with the management committees and the Board of Executives of several voluntary and Community organisations. Razia Ismail is the editor, advisor and a patron of several Urdu literary magazines published in the UK and abroad. She has written 8 poetry books, 6 fiction/prose and has edited several books. She has received a number of prestigious awards in the UK and overseas for her literary as well as social

and community work, just to name a few: life time fellowship of the Millennium Commission in 2000, letter of commendation from the Home Secretary for her active participation in the National Year of Reading in 1998 to improve literacy, PTV Global Award for outstanding achievement in community work in 2014, Yorkshire literary Forum lifetime achievement Award 2017, Adab Saraae lifetime achievement award in the recognition of her services and diligent efforts for the promotion of Urdu language and literature internationally in 2015. Her services were recognised by Her Majesty the Queen in her Birthday Honours list in 2017, and she was invited to the Buckingham Palace to receive her Member of the British Empire (MBE) Award. Lord- Lieutenant of West Midlands, John Crabtree, congratulated Razia Ismail on receiving this award that “I would like to express my warmest congratulations to you on being awarded the MBE in the Queen s’ Birthday Honours list. I am delighted that your service to women in the Asian community in Birmingham has been marked in such a fitting way and you can be justifiably proud of your achievement”. Lord Bourne of Aberystwyth, The Head of Department for Communities and local Government wrote to her that “This award rightly recognises your services to Asian Women and the Community in Birmingham”. An acclaimed Urdu writer in London, Hamida Rizvi writes about her work correctly that “Razia Ismail has written very passionately about women s’ issues. Her poetry is not just a figment of her imagination. The victimisation, oppression and the violation of women s’ rights, physical, mental, emotional and sexual abuse results into long term psychological trauma for women.... it is with this impetus that Razia weaves a powerful message for women that they are as human as men. They are equal, and Razia has driven this message forward with great passion and courage in her poetry and her personal life”. RAZIA ISMAEEL CHAIRPERSON AAGHI, UK

DR. RAZIA ISMAEEL

CHAIRPERSON

AAGHI, UK



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LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

NEELMA NAHEED DURRANI
CHAIRPERSON
AALMI ADABI SAQAFI O FLAHI
TANZEEM RAASTI



NEELMA NAHEED DURRANI | CHAIRPERSON | AALMI ADABI SAQAFTI-O-FLAHI TANZEEM RAASTI

Neelma Naheed Durrani is a Writer, Poetess and Columnist. Her Father Name is Agha Ejaz Hussain Durrani, she is also Chairperson Aalmi Adabi Saqafti-o-Flahi Tanzeem RAASTI.

REGULAR EDUCATION

She is Masters in Persian Language, Journalism as well as Punjabi Language

PROFESSION

She has served in United Nation as a Peace Keeper in Sudan, Africa. She has also served in Pakistan Police service (PSP), she has the honour of being first female senior, Superintendent, Pakistan Police service (PSP).

HER BOOKS OF URDU POETRY ARE INCLUDING

- 1- JAB TAK AANKHAIN ZINDA HAIN
- 2- JAB NEHAR KINARE SHAM DHALI
- 3- TUMHARA SHEHR KESA HAI
- 4- WAPSI KA SAFAR
- 5- NEELMA KI GHAZLAIN
- 6- UDAS LOGON SE PIAY KARNA KOI TO SEEKHE
- 7- RAASTE MAIN GULLAB RAKHE HAIN
- 8- AQEEDAT

HER BOOKS OF PUNJABI POETRY ARE INCLUDING

9- CHANNAN KITHE HOYA

10- DUKH SABA AY JAG

HER TRAVELOGUES INCLUDING

11- CHAND CHANDNI CHANDIGHARGH (SAFERNAMA INDIAN PUNJAB)

12- CHARDE SURAJ DI DHARTI (SAFERNAMA JAPAN)

13- QATRA QATRA ISHQ

HER SHORT STORY BOOKS

14- THANDI URAT

15- BELGIUM MAIN 20 DIN

ACHIEVEMENTS & AWARDS

Fatima Jinnah Gold Medal by Prime Minister of Pakistan on excellent performance in police department and literary work in 2005.

Fatima Jinnah Gold Medal for 2004 By Prime Minister of Pakistan on the magnificent services in police Department as well as in literature.

Fatima Jinnah Award from Governor of Punjab on poetry in 2004.

Fatima Jinnah Medal 2005 By the Governor of Punjab on excellence in literature.

Got First Prize of Poetry on world AIDs Day in UNAMID on 01-12-2010.

TRAVELLING EXPERIENCE:

She traveled to several countries including India, Japan, Iran, Kingdom of Saudi Arabia, Egypt, Qatar, Bahrain, Sudan, Thailand, Denmark, Sweden, Norway, France, Belgium, Spain and United Kingdom (UK)

NEELMA NAHEED DURRANI

CHAIRPERSON

AALMI ADABI SAQAFTI-O-FLAHI TANZEEM RAASTI

Email: neelma6@hotmail.com



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

FARKHANDA SHAMIM
WRITER & POETESS
FORMER PTV JOURNALIST
ISLAMABAD, PAKISTAN



**FARKHANDA SHAMIM | WRITER & POETESS | FORMER PTV JOURNALIST |
ISLAMABAD, PAKISTAN**

My name is Farkhanda Shamim, I worked with Pakistan Television in News Production, Reporting, and Documentary Production. I was Pioneer of Poetic News Reporting at PTV. Apart from it I am a Fiction Writer, a Poetess and also an Educationist. I Attended & Read out papers in various Conferences Abroad. More about my profession and literary work is described as under:

PROFESSIONAL EXPERIENCE & BACKGROUND

Served in News & Current Affair Divisions of the PTV News Islamabad. I produced several news bulletins, live shows and much more reports on almost each subject of the society. My work had been appreciated by the senior officials of the organization especially for news reporting & script writing.

I worked a lot in the news reporting sector throughout my career. The special areas of my news reporting have been as follow.

- The soft image of Pakistan to the world, included Women empowerment, tourism & the Cultural Behavior of masses in Pakistan.
- The projection of the national language of Urdu as the 4th biggest language of the word. I highlighted the popularity n worth with its historical back ground & activities in China, Russia & Azerbaijan through my news reports n documentaries.
- The Pakistan Movement 1930 to 1947
- This work is also saved in the National Archives of Pakistan.
- Some of the dynamic personalities of Pak Movement were described in the poetic version, too, and this was for the first time in media, I started.

LITERARY ACTIVITIES, AWARDS AND HONORS

I am also a writer, researcher and social scientist, appeared on the international media and talked on various topics.

As Urdu write, 3 books and 100s of fiction n poems are on my credit. They were published in the prominent and prestigious magazines of Urdu Literature like Funoon, Mahe Nau, Nairang e khayal, Seep, Bayaz etc. Many of my writing pieces have been translated into Hindi & English languages.

For the services of Electronic Media & Literature, I achieved more than 120 awards including 7 Gold Medals on the national/international levels, from USA, Azerbaijan & Pakistan.

A research paper of M Phil level has been written by the Allama Iqbal Open University on my literary & electronic media services.

LIST OF PUBLICATIONS

1. Matti Aur Paoun (Afsanay, Published in Year 2001)
2. Maan (Poetry, Published in Year 20013)
3. Talash-e-Jamal Main Gumshudah Auraat (Afsanay, Published in Year 2019)

AWARDS, HONORS AND TITLES

1. Women of the Year 2005 (USA)
2. PTV Best Producer and Reporter Year 2001
3. Allama Iqbal Gold Medal, Nazaria-e-Pakistan Council 2017
4. Bolan Academy Awards (3 Times)
5. Aziz Mian Hussan-e-Karkardagi Award
6. Soch Award

7. Dareecha-e-Adab Hussan-e-Karkardagi Award
8. Society of Civilization Award 2013
9. Ahmed Shuja Pasha Award 2014
10. Adab Saraae International Gold Medal 2015

DIFFERENT APPRECIATION CERTIFICATES INCLUDING

1. PTV Appreciation Certificate
2. Fatima Jinnah University Rawalpindi
3. Allama Iqbal Open University Islamabad
4. Foundation University Rawalpindi
5. MCCS college Peshawar road campus Rawalpindi

FARKHANDA SHAMIM

WRITER & POETESS

FORMER PTV JOURNALIST

ISLAMABAD, PAKISTAN



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

DR. NAJMA SHAHEEN KHOSA
GYNECOLOGIST & PRESIDENT OF
AANCHAL LITERARY ORGANIZATION
(D.G KHAN)



EXCLUSIVE INTERVIEW - DR. NAJMA SHAHEEN KHOSA

**DR. NAJMA SHAHEEN KHOSA | GYNECOLOGIST & PRESIDENT OF |
AANCHAL LITERARY ORGANIZATION (D.G KHAN)**

Dr. Najma is not only a distinguished gynecologist of D.G Khan but also well-known figure in literary circles. She was born in a village named Jindani-Wala inn the outskirts of Dera Ghazi Khan. Having completed her early education in D.G Khan, she did her MBBS 1996 in Nishtar Medical College, Multan. After doing house job she started her practice as medical officer in district headquarter hospital D.G Khan and along with it set up her own private hospital which is regarded as one of the most reliable and prominent hospital in the city. A large of far-flung areas visit hospital and get cured. Dr. Najma is rendering her valuable medical services in D.G Khan.

Despite her constant preoccupation with her medical profession, establishing a prominent position among leading poets of the country in such a short span of time is the true reflection of her deep devotion to poetry. Her first volume of poems entitled “Phool Se Bichri Khushbu” when published in 2007, captured the attention of literary circles of its unique diction, style and compelling title. It was because of her first poetic composition that the journey of her literary career started.

In a short time span of three years (2007-2010) she composed another rich volume entitled “Main Ankhen Band Rakhti Hum” which won widespread acclaim and gained her recognition at national and international levels. She closely examined the sufferings and pain of a woman of siraiiki community and made her the subject of poetic works.

Her third volume of poetry entitled “Aur Sham Thehr Gai” Published in 2013 gained popular acceptance as a unique and beautiful piece of writing. Her fourth composition “Phool Khushbu Aur Tara” and a novel are currently under print and publication. Dr. Najma has won several special awards in recognition of her valuable services in Urdu literature like

1. Khushboo Writer Award
2. Benazir Bhutto Award
3. Darshan Magazine Award

Three students doing master degree from Islamia University Bahawalpur, Federal University Islamabad and Lucknow University India have written thesis on literary work of the recommended author. Renowned critics like Amjad Islam Amjad, Mahmood Sham, Dr. Sehr Ansari, Bushra Rehman, Dr. Aslam Ansari, Satiyapal Anand, Amjad Mirza (U.K). Khwaja Ikram(India), Sheikh Sajid Gurmani, Muzaffar Ahmad(UK) and Dr. Tahir Taunsvi have acknowledged her remarkable contributions in their different pieces of writing carried by different journals and magazines.

Considering her great literary services, the Arts Council of Pakistan has appointed her to act as the scrutiny member of her division. In view of her services and love for humanity she was appointed chairperson of the women wing of national solidarity and Religious Harmony, Southern Punjab. P.T.V Pakistan has included her in outstanding poet category in recognition of her literary services.

Her poetry is regularly published in all national newspapers like Nawa-e-Waat, Jung, Duniya, Samaa, Pakistan, Khabrain, Jinnah as well as international newspapers and magazines like UK Time, Pukaar, Samundar Magazine (Germany and India). Her work is also read in national and international radio programs and published in all Pakistani Magazines like Biaz, Taqweeq, Harf, Seep, Al-Hamra, Tameer-e-Adab and others.

Living and working in tribal area of Dera Ghazi Khan and being involved in such literary work is like scaling steep rugged mountains. Despite such tiring circumstances, she established the very first literary organization for women of her region with the name of “Aanchal” of which she is the President and its heart and soul. She has conducted many literary programs for women of her area so far under the organization.

DR. NAJMA SHAHEEN KHOSA

GYNECOLOGIST & PRESIDENT OF

AANCHAL LITERARY ORGANIZATION

(D.G KHAN)



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

PROFESSOR SHAHINA KISHWER
VP HERA FOUNDATION USA & TONY TV
VP GLOBAL PEACE & HARMONY UK
VP-GVFCIGO INTERNATIONAL



**PROFESSOR SHAHINA KISHWER | VP HERA FOUNDATION USA & TONY TV
| VP GLOBAL PEACE & HARMONY UK | VP-GVFCIGO INTERNATIONAL**

Shahina Kishwer Canada

Ambassador of Peace INSPAD

International think tank Institute of Peace and Development INSPAD affirmed Writer, Poet, Researcher and Educationist Hon. Madam Shahina Kishwer Canada as Ambassador of Peace today.

She is Passionate to help immigrants, peace, justice, human rights, women empowerment, education and health related programs, working as a:-

- 1- worldwide vice chairperson of Global village forum Chakwal intergovernmental Organization.
- 2- Vice chairperson of Hera foundation & TONY TV USA
- 3- Vice President of Amour foundation working for disable and special kids.
- 4- chairperson of Pakistan Adab Versa , Lahore, Pakistan.
- 5- chairperson for public image committee of Rotary club of lahore,
- 6- Vice President of Global peace and harmony, United Kingdom

She worked as an associate professor of Persian from 2006 to 2008

Lecturer | Assistant professor | Associate Professor | Admission In Charge Translator | Vice principal

Lecturer for Persian language for grade 11th – 14th degree classes

CHAIRPERSON/ FOUNDER OF INSTITUTE OF BUSINESS LAUREATES! FAISAL TOWN LAHORE!

Specializing in English, Urdu, History, Punjabi and Mathematics.

Awarded by many organizations for best performance.

Madam Kishwer Author of a poetic book published in 2017 and was nominated at academy of letters for award.” Muhabbat Akhree duke hae”

Gained many titles like Ambassador of literature.

She is SAFEER E ADAB

PEACE AMBASSADOR

WELFARE AMBASSADOR as well.

PROFESSOR SHAHINA KISHWER

VP HERA FOUNDATION USA & TONY TV

VP GLOBAL PEACE & HARMONY UK

VP-GVFCIGO INTERNATIONAL



MS KNOWLEDGE SERIES
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EXCLUSIVE INTERVIEW

DR. ARIFA SOBH KHAN - JOURNALIST
POETESS, WRITER & CRITIC
1ST LADY HUMOURIST, PRESIDENT PFUC
CHAIRPERSON KHYABAN-E-ADAB



EXCLUSIVE INTERVIEW – DR. ARIFA SOBH KHAN

ARIFA SOBH KHAN – JOURNALIST | POETESS, WRITER & CRITIC | 1ST LADY HUMOURIST, PRESIDENT PFUC | CHAIRPERSON KHYABAN-E-ADAB

AS A MULTI-DISCIPLINARY AND MULTI-FACET PERSONALITY

Dr. Arifa Sobh Khan is a very renowned literary personality as she is known for her manifold entities e.g writer, journalist, poet, critics, humorist, anchorperson, columnist, drama writer, educationalist, feature writer, analyst, debater etc. In the field of literature and journalism, it's very difficult to find someone with so much personalities.

DISTINCTION

She is the 1st lady crime reporter, 1st political lady reporter, and first woman humorist of Pakistan.

BOOKS & PUBLICATIONS

She has written 15 books on different subjects comprising literary, prose, critical research, poetry, women issues and particularly on humor 4 books. List of her books is as under:

- Tanqeedi Girhain
- Ganjay & Ganjian (Mazah)
- Eshaq Bila Khaiz
- Adabi Sitaray
- Siasatdanon Kay Side Effects
- Ab Subh Honay Ko Hai
- Akas-e-Zaan

- Shut up (Mazah)
- Amaan Hawa say Amaan Counselor Taak
- Subh Ho Gai Janan
- Kurkaray Kirdar
- Tajahil Arfana
- Mabadoolat (Mazah)
- Cher Chooban Say
- Kafir Ada (Afsanay)

LITERARY ACHIEVEMENTS, AWARDS & HONORARY TTILES

She is the only woman journalist, scholar, poetess who got 10 Gold Medals in just 3 years and made consecutively hat trick along with 60 Awards & 20 Shields and got Number of Certificates on different forums for her unique literary and human services.

She got several honorary titles including

- “Sahafat Ki Sherni” by Imam Majeed Nizami,
- “Khawateen Ki Patris Bukhari” by Col. Muhamad Khan (Late),
- “Ehad-e-Hazir Ki Arastu” & “Adab Ka Chamakta Sitara” by Governor Punjab, Choudhry Muhammad Sarwar
- “Khan Zadi”, “Khan Bi Bi” and “Urdu Adab Ki Cleopatra”
- “Aizazaat Ki Malka”, “Adab Ka Sitara” and many others

LITERARY CONTRIBUTIONS

It is remarkable that she is writing since class 4 when written short stories, poems, articles and jokes etc. and so far written more than 3000 news, 1000 columns, 400 articles, 250 interviews,

100 features, 100 reports, 100 children stores, offered comments on 200 books 100 speeches and 100 radio columns etc.

REGULAR EDUCATION & EDUCATIONAL ACHIEVEMENTS

She is the top holder in M. Phil and in Ph.D. In her thesis in M. Phil was published as a book “Urdu Tanqeed Ka Asli Chahra” which was supporting reference book for the students of M.Phil. and Ph.D. It is remarkable that research work is carried out on her thesis in India, Egypt and Norway as her research work is spread over from the 347 B.C to 2013 A.D. She presented 22 theories in M.Phil and 40 theories in Ph.D. which was a challenge for the world of criticism.

AS A TEACHER AND EDUCATIONALIST

She has been educating in different colleges and universities in both private and public sector e.g. Punjab University, Baha-ud-Din Zakriya University, University of South Asia, Air Force Fazaia College Lahore Cantt., Government Post Graduate College, Wahdat College, Standard Degree College etc. and also designed syllabus for the students of media studies of Punjab University, Fazaia college and Ghazali Educational Trust, etc.

AS A SOCIAL ACTIVIST

She has been working for women since 1990, without getting any monetary benefits from any corner or without affiliation with any NGO. From the start of her journalistic career in July 1990 in daily Jang, highlighted on very important women issue and arranged so many forums for inviting attending of different agencies and NGOs for the solutions of these problems.

SOCIAL SUCCESS & ACHIEVEMENTS

From 1997 on the platform of Daily Nawa e Waqt hundreds of thousands women were supported by Dr. Arifa Sobh Khan by providing them justice send women to PM Khuli Katchery, Women Police Stations, Dar ul Amaan and Burnt Wards. So Punjab Govt. including Dr. Arifa Sobh Khan as its member by Chief Minister Mian Shahbaz Sharif. Subsequently lot of affect women got benefit from the recommendations of this committee they were sent to Khuli Kachari for speedy justice, got Registered their FIRs on urgent basis after any crime and then Dr. Arifa Sobh Khan was nominated as Non Official Visitor of Jails in Punjab for ascertaining the issues of suffering women.

She made efforts for provision of free treatment / financial assistance to the needy / affected women and children for the plastic surgery in USA who burnt in 6 different incidents. Also arranged life financial stipend for 5 handicapped children from Bait ul Maal. Written so many stories and on one of his story of a burnt girl published in Nawa-e-Waqt, PM Mian Nawaz Sharif in his previous regime, sanctioned 35 lacs for her foreign treatment. She recommended so many jobless girls for employments in different organizations / sectors who are still enjoying useful live on the basis of these jobs.

APPRECIATION & ACKNOWLEDGEMENT

Dr. Arifa Sobh Khan rendered her services in different field for which the politicians and great people of Pakistan admires i.e Mr. Shafiq ur Rehman, Col Muhammad Khan, Mr. Ashfaq Ahmad, Dr. Wazir Agha, Mr. Ahmad Nadeem Qasmi, Mr. Ahmad Faraz, Mr. Munir Niazi, Mr. Mushtaq Yousif, Dr. Salim Akhtar, Mr. Ata ul Haq Qasmi, Dr. Wahid Qureshi, Mr. Mashkoor Hussain Yad, Dr. Jamil Jalbi, Dr. Sharib Rodholvi, Dr. Gopi Chand Narang, Dr. Ibrahim Muhammad Ibrahim, Dr. Tahseen Faraqi, Dr. Anwar Sadeed, Mr. Amjad Islam Amjad, Mr. Mian Nawaz Sharif, Mr. S. M Zafar, Begum Kalsoom Nawaz Sharif, Dr. Javed Iqbal, Mr. Irshad Haqqani, Mr. Nazir Naji, Mr. Mujeeb Ur Rehmani Shami, Mr. Arif Nizami etc.

LITERARY, SOCIAL & PROFESSIONAL AFFILIATIONS

- Chairperson, Anjeel Literary Society
- President Women Wing PFUC, Lahore
- Non-Official Visitor of Punjab Jail
- Senior Journalist Roznama Nawa-e-Waqat
- Life & Honorary Member of Press Club Lahore
- Member Nazaria-e-Pakistan Trust, Lahore
- Vice President, Iqbal Dost Society Lahore
- Member, Adabi Baithak, Alhamra Centre Lahore
- Member, Khwaja Farid Sangat Pakistan, Lahore
- Former Executive Member, Insdad-e-Tashadud Committee for Women (Establish in 1998 by Chief Minister)

ARIFA SOBH KHAN – JOURNALIST

POETESS, WRITER & CRITIC

1ST LADY HUMOURIST, PRESIDENT PFUC

CHAIRPERSON KHYABAN-E-ADAB



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

REHANA QAMAR (POETESS & WRITER)
SOCIAL ACTIVIST | BUSINESS WOMEN
CHAIRPERSON of ANJUMAN TARQI-E-URDU,
NORTH AMERICA.



EXCLUSIVE INTERVIEW – REHANA QAMAR

REHANA QAMAR (POETESS & WRITER) | SOCIAL ACTIVIST | BUSINESS WOMEN | CHAIRPERSON of ANJUMAN TARQI-E-URDU, NORTH AMERICA.

Rehana Qamar is internationally renowned Writer, Poetess, social activist and Business women. She gained lot of respect in her literary as well as social circles. She is also Chairperson at Anjuman Tarqi-e-Urdu, North America.

She is the Author of Ten Books, She is also the holder of Sahitya Academy Award of India.

Apart from it she is the recipient of several different awards including but not limited to Bolan Award 2004 for the Poetess of the Year, Award from Ahsan Syed Dhamaal FM 94, The Management of National Hero Foundation Congratulate, Winner of Women of Inspiration Award Category at 4th Edition of Wonder Women of the year Awards 2016, Life Time achievement Award 2013 from Rotary Club, Faisalabad, received Wonder Women Award, An Award of Literary Excellence from Gulzar Sahib, Cancer Care Hospital & Research Center Award received from Farhat Parveen, Sir Shujaat Ali Rahi and Sir Aslam Faizi gave an award in a Great Whole Pakistan Mushyra at Company Bagh, Bacha Khan Library, Ayub Sabir Auditorium Kohat, received MWC Award from MWC founder president Hafiz Muhammad Abbas Ali in the presence of MWC In-charge Tabassum Batalvi, Azlan Shah, Dr Mohsin Maghiana and Many others.

Thesis and Research on Literary work of Rehana Qamar

Allama Iqbal Open University, Islamabad, Urdu Department

Research Conducted by: Sadia Batool, MA Urdu, Year 2018

Government Sadiq Egerton College, Bahawalpur, Urdu Department

Research Conducted by: Qurat-ul-Ain, MA Urdu, Fall 2016-2018

Rehana Qamar originally hailing from Pakistan but settled in the US is a popular poet of Urdu. She says poetry mostly in the Ghazal format and travels widely to participate in Mushairas all over the world where Urdu language is understood and spoken.

Invariably she is received well due to her art of rendering popular verses. Recently when she rendered her first Ghazal from the book titled *Kash Tum Sey Koi Bewafai Karey* in a Mushaira organized by the literary organization Carvan-e-Adab in Oldham, Manchester, UK, she was met with applause. In this Ghazal from the book under review Rehana says ‘Badshaha! Teray Asaab Peh Taari Mein Thi/ Woh Bhi Din They Keh Teri Raajkumari Mein Thi’. In the Ghazal quoted above, she complains to her beloved that she was once his heartthrob but was not that any more. The book under review is the sixth of Rehana Qamar’s. The earlier ones are ‘Soch Ki Dehleez Par’ (1996), ‘Magar Tum Apna Kheyal Rakhna’ (1998), ‘Hum Phir Na Milein Shayed’ (2000), ‘Tum Ho To Mein Bhi Hun’ (2002) and ‘Mar Key Bhi Tumharey Hein’ (2004).

As can be seen from the titles of her books, her poetry revolves around love themes and the affiliated happiness and the subsequent wounds it inflicts. On the flap of the book under review Iftikhar Arif states that it has been with continuity that Rehana has published books with gradual improvements shown in her output.

It has been ages since both the poets of the East and the West have been writing poetry of love expressing the emotions such as friendship, attachment, love, adoration, etc. The emotions of meeting and parting depict the weathers of the heart. Sometimes laughter erupts and sometimes cries and tears pour. From Donald Hall to Shakespeare and from Byron to Browning, a wide sample of some of the best-known love poetry has been with us since ages. Some poems fall within the traditional norms.

It compares loves to a red rose or summer day, while others are stunningly original. Emily Dickinson has described love as an imperial thunderbolt that scalps one’s naked soul and John Donne uses the eccentric image of a flea to woo his woman. In the East all classic and modern poets have said a lot on love themes.

A sample of popular couplets of poetry is Mir Taqi Mir's 'Tbtida-e-Ishq Hei Rota Hei Kaya/ Aagey Aagey Daikhiye Hota Hei Kaya', Ghalib's 'Ishq Mujh Ko Nahin Wehshat Hi Sahi/ Meri Wehshat Teri Shuhrat Hi Sahi', Faiz's 'Gulon Mein Rang Bharey Baad-e-Nau Bahar Chaley/ Chaley Bhi Aao Keh Gulshan Ka Karobaar Chaley' or Amjad Islam Amjad's love poem 'Jo Bhi Kutch Hei Muhabbat Ka Phailao Hei' etc.

Sufi Saints have said poems for love of God using the metaphors of folklore successfully. In the process they have spread Islam with success.

Rehana Qamar, who is a product of modern day and the happiness and sorrow it inherits from her love experiences has penned these down practically giving all its shades in her poetry. The present book however contains poetry mostly of departing and gripes with the beloved. For example in the process, the meaning of departing Rehana has been depicted as 'Abhi Judaai Ka Matlab Nahin Samajhti Hun/ Keh Tu Jahan Bhi Ho Tujh Ko Yehin Samajhto Hun' and the moment she discovers the bitter truth of departing, she says 'Hijr Aankhon Sey Nikal Kar Bhi Buhut Bolta Hei/ Yeh Parinda Merey Ander Bhi Buhut Bolta Hei'. The concept of 'Hijr' is age-old used amply by the Asaataza poets. Rehana Qamar feels that absence of her beloved even adversely affects her Poetry Saying. She says 'Main Jo Sab Sey Jhagarti Phirti Hun/ She'er Likha Nahin Bhuhut Din Sey' (page 53).

Apart from imparting technical knowledge, this reviewer as a Professor feels his moral duty to educate his students at Engineering University, Lahore on the need of unity among all factions of the society today as was never felt that strongly before. It is because for example of infiltration of neighbouring countries' agencies such as RAW on our northern frontiers under guise of Taliban. Rehana Qamar also makes such a promise to herself and says 'Mein Is Makan Main Jaala Na Rehney Doon Gi/ Mein Apney Dil Sey Nikaloon Gi Har Kharabi Ko'. She vows to take all the unscrupulousness out from her house. She promises to make her house uncontaminated. She decides to cleanse her heart of all the ambiguities about her fellowmen. She also advises the newly elected government to be open hearted. She says 'Qamar Ko Yunhi To Shohrat Nahin Mili, Duniya/ Na Chashm-e-Tang Sey Daikh Us Ki Kamyabi Ko' (page 48).

Rehana has used some colloquial words in her poetry whether taken as a graceful gesture or otherwise by the readers. One of her such words is ‘Shehzaadiye’ (page 55). She says ‘Kaya Hua Tameer Ki Dildadiye Shehzadiye/ Too Ney Zinda Khwab Kyun Dafna Diye Shehzadiye (page 55)’. Similarly the word ‘Badshaha’ has been used twice in her Ghazals (pages 13 and 33).

Apart from sixty seven Ghazals three Azad Nazms

REHANA QAMAR (POETESS & WRITER)

SOCIAL ACTIVIST | BUSINESS WOMEN

**CHAIRPERSON of ANJUMAN TARQI-E-URDU,
NORTH AMERICA.**



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

FARHAT PERVEEN (WRITER & POETESS)
DIRECTOR ART & CULTURE
CANCER CARE HOSPITAL &
RESEARCH CENTRE



EXCLUSIVE INTERVIEW – FARHAT PERVEEN

**FARHAT PERVEEN | WRITER & POETESS | DIRECTOR ART & CULTURE |
CANCER CARE HOSPITAL & RESEARCH CENTRE**

Farhat Perveen is a celebrated author and humanitarian. Since her early 20's she has spent most of her life outside of Pakistan between Middle East, Europe and mostly America.

Despite her geographic separation from her homeland, her devotion to her culture, language, literature, and her homeland Pakistan has been unwavering. Farhat has published 10 books to date that include short story anthologies, a novel, and a book of poetry.

Early in her career Farhat was an educator, teaching literature in school and college in Pakistan and later in college in Middle East. She was also an adjunct professor of comparative literature at University of Rochester in the United States.

She was a board member and head of publications for Pakistani Community Organizations for the cities she lived in while in America. Farhat Perveen and her husband Inam Khan founded Momi Center in the rural town of Bhakkar, a rehabilitative Center for mentally and physical disabled individuals by providing prosthetics, handicapped accessibility to residences, and therapy.

The center was founded after the passing of their son Mohammed Khan who cared about the cause as a medical student. They also established ambulatory services in the area. Farhat founded a free medical and health services clinic outside Lahore entirely funded by her personal endowment.

It was then that she was approached by Cancer Care Hospital & Research Center leaders and was introduced to their cause. Inspired by the cause and its leadership, Farhat joined the Board of Governors and became an active team member.

Farhat helped the foundation register in the United States as a 501-c-3 charitable organization as she is an American citizen.

Farhat continues to support CCH & RC both in its executive and policy decisions through her participation on the Board, and she has been active in fundraising efforts across Europe and America bringing substantial capital contributions to the cause consistently during her tenure at the organization.

HER BOOKS:

“Munjamid” — short stories

“Restaurant Ki Khirki Se”— short stories

“Kaanch Ki Chataan” — short stories

“Sandal Ka Jungle” — short stories (forthcoming)

“Burge Gule Afsos” — novel (forthcoming)

She also translated several German writers work such as Kafka and Thomas Mann. As well as the Novel “the Giver” by Lois Lawry.

FARHAT PERVEEN (WRITER & POETESS)

DIRECTOR ART & CULTURE

CANCER CARE HOSPITAL &

RESEARCH CENTRE

<https://www.cch-rc.com/>



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EXCLUSIVE INTERVIEW

REAL NAME: ASMA BABAR
POETIC NAME: RABIA REHMAN
POETESS & JOURNALIST
LAHORE, PAKISTAN



EXCLUSIVE INTERVIEW – RABIA REHMAN

REAL NAME: ASMA BABAR | POETIC NAME: RABIA REHMAN | POETESS & JOURNALIST | LAHORE, PAKISTAN

ABOUT RABIA REHMAN

A true and proud professional in the field of education and journalism having 30 years' experience. Has made valuable contributions free-lance journalist / writer for various national / locals periodicals. An author of six books (Urdu prose and poetry) with passion to write / research for the course of shuhada and problems of women in the society.

Has conducted interviews / features of various personalities belonging to the cross section of the society which are featured in ISPR monthly "Hilal". Major writing contribution for more than nine years via columns of Nawa-e-Waqt. Script / story writing, company and event management remain my strong areas.

Professional experience also includes significant contributions especially in the field of Urdu as a subject by remaining on the faculty of Army Public College Sialkot as an Urdu lecturer. Three years of work experience with DHA Education System as an academic coordinator for Islamiyat and Urdu.

In recognition of my efforts in the fields of Journalism, Urdu poetry and as an Urdu writer I have been awarded with various honor's / awards the details of which are mentioned in subsequent paras. In pursuance of my objectives / goals in life I remain fully committed and motivated to work with best of my abilities to achieve further excellence in professional life.

EDUCATION

Master in Urdu from University of Punjab, Lahore, 2010.

Graduation from Samanabad College for Women Lahore, 1984.

FA from Samanabad College for Women Lahore, 1982.

Matriculation from Lady MacLagan Girls High School Lahore, 1980.

WORK EXPERIENCE

Worked for Family Planning Association of Pakistan as a Script Writer (1989-1994).

2 Years' experience of management and lecturer in Army Public School and College Sialkot Cantt (2007-2009).

Over two years' experience of managing entire affairs of a Family Welfare Centre (grooming of women and children in the field of education and routine social / family functioning) as head of the institution (2009-2012).

Working as an academic coordinator for Islamyat and Urdu with DHA Education System (2012-2014).

Interview writing for ISPR monthly "Hilal" for over ten years.

Columnist for Nawa-e-Waqt since 2011.

Article writing for Pak Army Journal since 2016.

AUTHOR OF SIX BOOKS

Murad-e-Wafa (Urdu poetry), 1999.

Neend Mujay Kub Aay Gi (Urdu Poetry), 2003.

Chand Hatheli Peh (Urdu Poetry), 2007.

Sajda-e-Beyniaz (Urdu Prose), 2011.

Mataey-Watan (Urdu Prose on Shuhadas APS) 2015.

Awazay ka Pathar Phenk (Urdu Poetry), 2018.

HONORS AND AWARDS

“Winner of the Best Writer Award in the country organized by Ministry of Population and Social Welfare,

Government Of Pakistan in 1994”.

“Quratul-Ain-Haider Award on the book Sajda-e-Beyniaz (Urdu Prose), 2011 by Aalmi Tehreek-e-Adab London”.

Former Markazi Senior Naieb Sadar World Columnist Club.

General Secretary of Journalists forum “Qalam Dost”.

Regular columnist / Article writer for the following newspapers and magazines.

REAL NAME: ASMA BABAR

POETIC NAME: RABIA REHMAN

POETESS & JOURNALIST

LAHORE, PAKISTAN



EXCLUSIVE INTERVIEW | MEHJABEEN GHAZAL ANSARI

MEHJABEEN GHAZAL ANSARI | CHAIRPERSON | YORKAHIRE ADABEE FORUM

Ghazal Ansari is the founder and chairperson of Yorkahire Adabee Forum, a literature society working to promote and celebrate the Urdu language.

YAF will act as an umbrella organization in Yorkshire and will focus on literary activities.

Yaf has 6 founder members:

Ishtiaq Mir.....Founder member

Ghazal Ansari.....Chairman

Zahir Ahmed.....Vice Chairman

Samia Naz Iqbal....Treasurer

Tasneem Hassan....Founder member

Madiha Ansari.....Secretary

She is a renowned Poet with three published collectives 'Adhuray Khwaab', 'Sunehray Khwaab' and 'Zindagi'.

She has performed her poetry at most international Urdu conferences and her work was included in a PHD curriculum at the Al-Azhar University in Cairo.

She has been recognized for her contribution to Urdu Literature by the Arts Council of Pakistan.

She continues to ignite a passion for Urdu Literature, especially for writers of the new generation.

MEHJABEEN GHAZAL ANSARI

CHAIRPERSON

YORKAHIRE ADABEE FORUM



EXCLUSIVE INTERVIEW – DR KHALID JAVED JAN

DR KHALID JAVED JAN | WRITER & POET | DOCUMENTARY FILMMAKER

Dr. Jan is a writer and documentary filmmaker who was born in Lahore. He is the author of 5 books of poetry and 15 books on medical and political subjects.

He also writes a column on political and social issues in the largest Urdu-language newspaper — “Daily Jang”.

His book “Main Baghi Hoon” was translated in India into Hindi, Punjabi and Manipuri Languages. A graduate of Rawalpindi Medical College, with a degree in Law and a master degree in Political Science and Urdu Literature, he was a known student leader, political activist and poet.

His poetry took a turn when the military dictator, Gen. Zia Ul Haq, imposed Martial Law in Pakistan in 1977. At the time when Zia hanged the elected Prime Minister Zulfikar Ali Bhutto Dr. Jan wrote his best known poem – “Main Baghi Hoon” (I am a rebel).

This soon became a poem of resistance against oppression and social evils. As a result he was imprisoned and tortured by the military regime, with his arm and leg broken.

This poem is still widely read among students, labourers and political activists.

<http://tribune.com.pk/story/370390/dr-khalid-javed-jan-dare-to-think-dare-to-write/>

DR KHALID JAVED JAN

WRITER & POET

DOCUMENTARY FILMMAKER



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

DR. KAUSAR MAHMOOD
WRITER & POET
DENTAL SURGEON



EXCLUSIVE INTERVIEW – DR. KAUSAR MAHMOOD

DR. KAUSAR MAHMOOD | WRITER & POET | DENTAL SURGEON

A Dental Surgeon by profession and a poet of Urdu and Punjabi languages, critic and a translator from French to Urdu. 17-Years' experience in Single Visit Endodontics (RCT), 15-Years' experience in teaching Endodontics & Operative Dentistry. Specialties: Single Visit Endodontics (RCT).

EXPERIENCE

IM & DC, MUREE ROAD, ISLAMABAD.

Assistant Professor, Operative Dentistry

Deliver lectures to final year students of BDS on Endodontics, Demonstrate selective procedures clinically to dental professionals, Participate in continuing dental education

MIHS, GULREZ, RAWALPINDI

Assistant Professor, Operative Dentistry

March 2002 – March 2010 (8 years 1 month)

DEMONTMORENCY COLLEGE OF DENTISTRY, LAHORE

Demonstrator

April 1989 – March 1996 (7 years)

EDUCATION

COLLEGE OF PHYSICIANS AND SURGEONS, PAKISTAN

MCPS, Operative Dentistry · (1994 – 1994)

NISHTAR MEDICAL COLLEGE, MULTAN

BDS, Dentistry · (1982 – 1986)

TOP SKILLS

Diploma in French Language & Literature

Translator

HIS BOOKS:

Subh-e-Jamal Ki Pehli Saat

Kuch Dair Hamaray Sath Raho

Momi Gaind

DR KAUSAR MAHMOOD

WRITER & POET

DENTAL SURGEON

Email: drkausarmahmood@hotmail.com



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EXCLUSIVE INTERVIEW

AMIN KUNJAH (POET & WRITER)
MOTIVATIONAL SPEAKER
COLUMNIST, RJ & LECTURER
ISLAMABAD, PAKISTAN



EXCLUSIVE INTERVIEW – AMIN KUNJAH

**AMIN KUNJAH (POET & WRITER) | MOTIVATIONAL SPEAKER |
COLUMNIST, RJ & LECTURER | ISLAMABAD, PAKISTAN**

FAMILY BACKGROUND

My Name is Amin Kunjahi, I was born in 18 February 1961 Gujrat (Kunjah) Pakistan. I am proud to be Gujrati and always feel honor to belong with agricultural and well educated as well as rich values oriented family. Many Family Members worked in government offices foreign office and Pakistan Army.

POET & WRITER

I am Urdu and Punjabi Poet, Motivational speaker, Columnist as well as RJ and Lecture, Living in Islamabad Pakistan.

WORK EXPERIENCE

I worked with OGDCL and Pakistan Television, Worked with different radio channels and also wrote for different newspapers and Magazines.

LIST OF MY PUBLICATION

Ba Haya Si Larki

Emandarian

Aklapa Punjabi Shairy

EDUCATION:

I completed my Masters in History in year 1990, and my Graduation was in Journalism.

AWARDS & HONORS

Remained the recipient of number of awards from different Literary and Adabi Organizations in respect of my work and literary contribution.

AFFILIATIONS

I am active member of different Business, Social and literary forums including Member of Rotary Clubs, Asian civilization society, Press Clubs and like-wise and also all important Literary and Adabi Forums.

AMIN KUNJAH (POET & WRITER)

MOTIVATIONAL SPEAKER

COLUMNIST, RJ & LECTURER

ISLAMABAD, PAKISTAN



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EXCLUSIVE INTERVIEW

IQBAL SHAH
POET AND WRITER
ISLAMABAD, PAKISTAN



IQBAL SHAH | POET AND WRITER | ISLAMABAD, PAKISTAN

My name is Iqbal Hussain Shah and my Poetic Name is Iqbal Shah. I am an Associate Engineer Avionics.

I am Master in Islamiyat, Urdu, English, and earned my specialization in formal and non-formal education.

I have 20 years' experience to work with Pakistan Air Force in the capacity of an Associate Engineer Avionics.

I also have 22 years' experience of teaching at Punjab Higher Secondary School.

Apart from this, I have also 5 years' experience with Pakistan Aeronautical Complex Kamrah in the capacity of a Technical Avionics Instructor for New Trainees Applied.

I am also a poet as well as writer, I am also an Author of my two Publications (Publishing in Process).

IQBAL SHAH

POET AND WRITER

ISLAMABAD, PAKISTAN



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EXCLUSIVE INTERVIEW

TASNEEM KAUSAR - POETESS & WRITER
SOCIAL ACTIVIST & HUMAN RIGHT ACTIVIST
LAHORE, PAKISTAN



**TASNEEM KAUSAR - POETESS & WRITER | SOCIAL ACTIVIST & HUMAN
RIGHT ACTIVIST | LAHORE, PAKISTAN**

KEY HIGH LIGHTS

- Poetess & Writer
- Social & Human Right Activist
- Member of Rotary Club
- Vice President “Fikr e Iqbal Forum”
- Chair Person “Tabeer Adbi Forum”

BACKGROUND

My name is Tasneem Kousar, by birth from Sahiwal, Residence in “Habib Homes” Lahore.

REGULAR EDUCATION

I complete my Intermediate & got married. After marriage I complete my study “Bachelors” and Master in Urdu Language and MPhil in Urdu.

POETESS, WRITER, COLUMNIST & AUTHOR

I am Poetess, Fiction writer and Column writer.

My first book in publishes in 2007 named “ Kahani Un Dino Ki” India Travelogue.

My Second Book published in 2012. It is Poetry book named “Sargoshi”.

My 3rd book “Chubhan” is published in 2017. It is Short story book.

Second Edition of poetry book “Sargoshi” published in 2017.

BOOKS IN PROCESS

Travelogue “Jahan Rehmat Barasti Hai” published in monthly Takhleeq in 2010.

Travelogue Malaysia “Salam, Sattu, Malaysia” now a days publishing in monthly Alhamra.

Poetry book “Mohabbat Ka Dosra Kanara”.

Short story book “Chaabi Se Bandhi Aurat”.

Punjabi Poetry.

LITERARY AFFILIATION

One Literary Organization is being run under my chairpersonship named “Tabeer Adbi Forum” since 2012. I have conducted so many programs at this platform.

I am Vice President women wing of “Fikr e Iqbal” Forum

Co-Chair Rotary Literary Forum 2018-2019.

I am in-charge cultural and literary section monthly “Ibtihaj”.

LITERARY ACHIEVEMENT & AWARDS

Sahir Ludhianivi Award 2004 (Ludhiana, India)

Lahore Rotary Club Award

Qalam Qabeela Award (Ambala, India)

Ladies Club Award (Model Town Ladies Club)

Qateel Shifai Award

Azhar Javed Rotary Award

And many other awards and certificates.

TASNEEM KAUSAR

POETESS & WRITER

SOCIAL ACTIVIST & HUMAN RIGHT ACTIVIST

LAHORE, PAKISTAN



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EXCLUSIVE INTERVIEW

ZAIBUN NISA ZAIBY
EX INFORMATION OFFICER
PRESS INFORMATION DEPARTMENT
GOVERNMENT OF SINDH KARACHI



EXCLUSIVE INTERVIEW – ZAIBUN NISA ZAIBY

ZAIBUN NISA ZAIBY | EX INFORMATION OFFICER | PRESS INFORMATION DEPARTMENT GOVERNMENT OF SINDH KARACHI

Zaibun Nisa Zaiby was born in Karachi dated 3-7-1958, In Academic Qualification she is double M-A, e.g Master in Mass communication and Master in Political Science. She also holds diplomas including Advance Montessori Diploma (position holder), Journalism Diploma from P.P.P News Agency and Sindhi language Diploma. In Courses, she completed Computer Courses and English Language Courses.

In Profession, she remained in Govt Service and served as Ex-Information officer in Press Information Deptt. Govt. of Sind.

In current services, she is working as Free Lance Journalist, Arranging honorary guide line classes of M.Phil, P.H.D, C.S.S, P.C.S and for Master Level students of Urdu and other subjects.

SPECIALTY IN LITERATURE AND EDUCATION:

She did Lot of work in different fields, as poetess, short story writer, novelist, columnist, critic, researcher, Translator, Educationist and journalist. In Literary Contribution, She is an Author of 85 books

SPECIALTY IN POETRY:

” SAWALNY ” ...invented a new poetic form of nazm named “SAWALNAY ”

(IT is a three line nzm in every line of this nazm , A question is mentioned and answer is also in these three lines)

example1..washat kaha'n sey laei rawani yea ankh mai2 .ketny samandaron ka hy pani yea ankh mai ...3 .keya keya naheen hy zulm zamani yea ankh mai

Other unique and remarkable work is "SUKHAN TAMAM" Kulyat e zaiby awal ,in this kulyat did poetry on SEVENTY FORMS OF NZM , FIRST TIME IN URDU ADB , AT INTERNATIONAL LEVEL .Kulyat published in 2013, pages about 2000 and 23 poetry books included in it.

"TEERVINI"

At international level she is first lady writer in Urdu Adab whose book "TARA INTAZER HAY" Consists of 1000 "TAEERVINIS" published at new poetic form of "TEERVINI" in 2009. As we know this form invented by Indian producer, writer, poet Gulzar.

"KAR -E- DAWAM" Kulyat e Zaiby Doiym Ghzliyat polished in 2014. pages 2000 , 21 books of ghzliyat included in this kulyat .

" AKS -E- ZANDAGI "kulyat e zaiby soyim Collection of seven short stories books, and 7 novels included in it...published in 2014

" MATA – E- ZEEST " Kulyat e Zaiby Chaharum.

Research. Columns, memories .interviews, theses (maqalay) book reviews, articles, critic work and other topics.

20 books included in this kulyat published 2019 inshallha (zer e tabha) CG

"HERF -E – NA TAMAN " Kulyat e Zaiby Panjum Poetry (2019) inshallha zer e tabha .

" TAKHEYAL KA SAFAR " (column and research)

A book already published in 2008 . the research work of this book is very unique and admirable based on research of dehli likhnwo and others people professions, hobbies ,languages , sports , style of living , food , culture, religion , literature , etc .

" APP KON HEEN "

(translation work) (Phecology and philosophy) this book reviewed by Rais Amrohi .

CURRICULUM WORK

Twenty , Montessori Teachers Training Theory And Practical Course Books Translated,
Compiled Created And Composed First Time In Pakistan By Zaibun Nisa Zaiby-

THREE ENGLISH GRAMMAR BOOKS

COLUMN in news papers

- ” DASTAK DEEWANAY KI”
- “TAMASHA -E – JAHAN”
- “ZAIBY KI DAIRY”
- “IZHAR ISRAR”

AWARDS

- Several awards, medals, and certificates got national and internal level
- Recommended Governor Award in July 1987 by Secretary Information Govt of Sindh
- A Main Road to Be Named As Zaibun Nisa Zaiby Road in Karachi Pakistan -
- This is also honor 800 pages book published on her work by the cooperation of academy Adbiyat Sindh Karachi Pakistan
- Academy Adbiyat Pakistan has done life insurance policy of Zaibun Nisa Zaiby

ZAIBUN NISA ZAIBY

EX INFORMATION OFFICER

PRESS INFORMATION DEPARTMENT

GOVERNMENT OF SINDH KARACHI



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

ADEEL BURKI (POET & WRITER)
GLOBALLY RENOWNED SINGER
CEO - ADEEL BURKI'S COLLECTION



EXCLUSIVE INTERVIEW – ADEEL BURKI**ADEEL BURKI (POET & WRITER) | GLOBALLY RENOWNED SINGER |****CEO – ADEEL BURKI'S COLLECTION ADEEL BURKI AT A GLANCE:**

A gifted voice, Adeel Burki has struck a chord, leaving everyone awed and exultant. His devotion for music and a growing fan following continuously pressed him on to revitalize both popular as well as semi-classical music. As his private shows steadily increased in number and popularity, people listened rapt with wonder as he sang live. His memory impeccable; draws forth any song, anyone from the audience requests and his songs lucid, are not limited to any genre.

Schooled at Aitchison and Cathedral High School Adeel Burki did his Bachelors from a local college. He won 83 first prizes in college, which was a record in itself. Successful in winning Umra Tickets in Naat Khawani competitions, Adeel got two rolls of honour at school and two at college for extra-curricular activities as well. He was the first person in the history of his college to get a roll of honour in the field of music. Adeel also won an Inter-collegiate competition arranged by the Director of Education at Bokhari Auditorium at Government College Lahore. An experience cherished by him, he was lauded by his vice-principal Mr. Akhtar-ud-din Sahib on getting the first prize in the competition.

Completing his Bachelors, he left for Canada on scholarship to study at Queen's University. There he did courses in Interior Decoration, Mass Communication and Dress Design. It was in Canada that he realized he was destined to sing. Away from home, he made a lot of friends from India and Pakistan studying there. These students participated in and arranged a lot of cultural shows and Adeel's first taste of acclaim came through one of these shows. One of his Indian friends, Suresh's father, used to arrange these shows.

It was a time when the Indian movie 'Tezaab' was a blockbuster and the song 'Aik do teen' was a smash hit. Therefore when a show 'Aik do teen Madhuri show' was arranged and Adeel was also

asked to sing in it, he could not refuse. Adeel sang ‘Ay Duniya Kay Rakhwalay’ by Rafi and was taken aback by the overwhelming response.

Returning to Pakistan he joined Punjab University to do L .L.B and was made the General Secretary of the Law College Debating Society. Adeel dropped out of the course after one year. His heart was elsewhere.

Even though his performance in Canada was a turning point in Adeel’s life, music was not something new for him. It had been a part of his life since childhood. Although hailing from a conservative Pathan family that discouraged singing and dancing, Adeel felt a natural inclination towards music from a very young age. One of his school teachers, who prepared children for music competitions and Naat Khawani contests, played on the piano and encouraged him to sing.

Never getting a nod or approval from his family, Adeel used to go early to school to practice with his Ustad Israr Ahmad Sahib and was also a student of M.Sadiq, who taught him to play instruments and to sing raags. He rarely sang in front of his parents or grandfather. A rare occasion was one of his birthdays, celebrated in a hotel, where he sang for hours.

Adeel worked with The Nation for a short period of time and contributed to numerous supplements for the paper. Three of these supplements on Education, Pakistan Film Industry and Marriage Bureaus got APNS awards.

Dabbling in different activities never took his interest away from music and then there was always a growing fan following that pressed him on. His private shows steadily increased in number and popularity. People listened rapt with wonder, hours on end as he sang live. His memory impeccable; drew forth any song, anyone from the audience requested and his songs lucid, were not limited to any genre.

The General Manager, PTV, Rafiq Warriach called him an ‘Awami Singer’ or ‘National Singer’ highlighting his diversity and mass appeal. Farrukh Bashir recognized the spark in Adeel and persuaded him to sing on PTV for the first time. Adeel also hosted a programme called ‘Music Time’ on PTV. Another programme on PTV called ‘Nishist’ featured Adeel Burki performing live. He recorded nine songs, live on this programme much to the delight of the viewers.

N.T.M’s music show ‘Geet Banay Sangeet’ featured Adeel in one of the episodes too. This episode was got rave reviews and was rerun three times.

In any case, Adeel never exploited the media to its fullest. His private concerts busied him and he enjoyed singing live. Over time he realized that the masses were more or less uneducated about classical music. The raags and thumris he wanted to perform were often shadowed by requests of ‘light ghazals’, ‘film songs’ or ‘Bhangra numbers’. Nonetheless, Adeel succeeded in satiating every ear.

Adeel has sung Ghalib, Josh Malihabadi, Faiz Ahmad Faiz, Aatish, Perveen Shakir, Faraz and Wasih Shah among others. His renditions of ‘Sheikh Sahib Say Rasam-o-Rah Na Kee Shukar Hai Zindagi Tabah Na Ki’ and ‘Zindagi Say Yehi Gillah Hai Mujhe, Tu Bahut Dair Say Milla Hay Mujhe’ by Faraz are remembered by people.

A MEETING WITH LATA MANGESHKAR

Adeel fondly remembers this meeting ordained by fate.

‘I had gone to Dubai to perform in a programme arranged by the Pakistan Women Association, Dubai. Lata was also in the city but I was unaware of that. My host who took me around the city for shopping and sightseeing suggested a private meeting with her. I was extremely enamoured of the legendary singer and felt this was a stroke of luck. It was better than what I expected. This meeting changed my perspective about music, singing and even about my own self.

Here was this tiny, little woman doing her household chores; I remember her sewing a button on a blouse, hair parted and plaited into braids. She sang and I quivered with emotion.

I was deeply affected by her extreme humility and simplicity. Her voice and knowledge about music completely overwhelmed me and she left a profound impact on my life.'

Adeel was also offered a chance to sing with Lata for the film 'In Do Naino Kay Beech' by Gulshan Kumar. The film remained unannounced due to the tragic death of Gulshan Kumar.

ADEEL AND HIS COMPANIONS

Adeel enjoys a special relationship with his younger sister Farzana a.k.a. Fairy. The two are inseparable. Both of them left for Canada together and she still remains one of his fiercest advocates. Fairy is a poetess and Adeel has composed one of her ghazals.

Adeel is also very close to his friend Hamza, who has been through thick and thin with him. It was Hamza who bought Adeel's first harmonium for Rs.4500 from his own pocket money.

ADEEL'S USTAAD

On his musical journey, his voice ripening over seasons, the following teachers groomed and polished Adeel to a fruitful end.

- Ustaad Hafeez Ali Khan Talwandi
- Ustaad Muhammad Hussain Khan (Kalay Khan)
- Muhammad Sadiq
- Begum Anisa Fatima Majeed Khan

- Knowing fully music to be a continuous learning process, Adeel places critical importance on daily 'Riyaz' or singing practice to retain the freshness of his voice.

ACCLAIM AND AWARDS

- Best Singer Award from Nukoro's Governor Amushla in Kenya
- Sur Aradhana Award from the Cultural Minister Mr. Abbass in New Delhi
- Graduate Award
- Bolan Cultural Awards for Best Performance 2004 and Excellence Award 2004
- Sangat Award 2004
- Best Performer Award from Lesco's chairman Brigadier Riaz Toor
- Adeel was listed in the Outstanding Artiste Category by PTV.

SOME MEMORABLE MOMENTS

Adeel hosted the programme 'Music Time' produced by Farrukh Bashir aired on PTV

Recorded a programme called 'Nashist' on PTV on which he recorded nine songs in 2003, singing them live

Performed at the American Consulate for his Excellency William Whob

At Attock Artillery he sang for five and a half hours in front of the President, his wife and mother along with six and a half hundred VIPs in December 2002

Indian Award Sur Aradhana given to Adeel on his song 'Mai re mein ka say kahon'. He is the second Pakistani to get it after Nusrat Fateh Ali.

Best Singer Award from Nukoro's Governor Amushla in Kenya

Performed live concerts in front of President Musharraf, General Jahangir Karamat, General Mirza Aslam Baig, the Principal Advisor to the Prime Minister Tariq Aziz, Ex-Prime Minister

Chaudry Shujaat Hussain, Governor Punjab Khalid Maqbool, General Hamid, Chairman Senate Mian Muhammad Soomro and Lady Diana.

BOOKS & PUBLICATIONS

As a poet Adeel Burki has launched two Urdu poetry Books. List of his publications is as under

- Gustakh Nigahi Ka Gilla (Poetry)
- Zee hal-e-Maskeen (Poetry)

ADEEL BURKI (POET & WRITER)

GLOBALLY RENOWNED SINGER

CEO – ADEEL BURKI'S COLLECTION



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EXCLUSIVE INTERVIEW

SYED ZIA HUSSAIN - WRITER & POET
GENERAL MANAGER MECHANICAL
ICC (PRIVATE) LIMITED, LAHORE



EXCLUSIVE INTERVIEW - SYED ZIA HUSSAIN

**SYED ZIA HUSSAIN - WRITER & POET | GENERAL MANAGER MECHANICAL
| ICC (PRIVATE) LIMITED, LAHORE**

ABOUT ME

My name is Syed Zia Hussain, I was born in Lahore dated December 11, 1951. I completed my schooling from Arif High School, Lahore. Today, I am writer, poet and also a Mechanical Engineer by profession.

CAREER & PROFESSION

I am working in a private company named ICC (Private) Limited. in the capacity of a General Manager Mechanical.

REGULAR EDUCATION

I am Graduate in Mechanical Engineering from UET, Lahore and I did my intermediate from Government College Lahore.

WRITING & POETRY

I started saying poetry during my schooling and continued during College and University Education. Then it was discontinued and remained so till the year 2015 when I joined Facebook and restarted it.

INTERNATIONAL TOUR

Later, I started participating in Mushairas as well. Last year, I participated in an international mushaira held in Qatar.

PUBLICATIONS

In April 2019, my first book on poetry “Muhabat Kay Naam Par” has been published. My journey as a poet and an engineer is going on.

SYED ZIA HUSSAIN - WRITER & POET

GENERAL MANAGER MECHANICAL

ICC (PRIVATE) LIMITED, LAHORE



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EXCLUSIVE INTERVIEW

SALEEM FIGAR
POET AND WRITER
LONDON, UNITED KINGDOM



EXCLUSIVE INTERVIEW – SALEEM FIGAR

SALEEM FIGAR | POET AND WRITER | LONDON, UNITED KINGDOM

Figar was born in a village of district Jhelum and after his schooling he moved to England in search of greener pastures.

Like other young men of his generation, he was deeply impressed by the revolutionary poet Sahir Ludhianvi, and remembered many of his poems by heart.

Later on, Faiz also became a favourite of his, but Figar proudly says that he never mimicked Faiz or Sahir's styles, not even in his early poems.

Like most novices, he started with ghazal, but soon realised the restrictions of metre and rhyme were great obstacles in the way of free expression. Ghazal, as we all know, is not a consistent poem on a particular theme, but each couplet stands by itself and presents a different unit of thought. This fragmentary nature makes the ghazal a unique phenomenon in world literature.

The traditional ghazal which usually consists of love lyrics has a fixed imagery for describing the beloved: her erect structure always like a cypress tree; her face fresh like a rose and shining like the moon or the sun; her eyes like those of a deer's and her locks akin to a dark night or poisonous snakes or dangerous snares. Good poets, however, have used this traditional imagery in a manner that the whole context changes and we are face to face with a different kind of reality.

Figar's ghazals are never a patchwork of disconnected thoughts; they take us smoothly from one thought to another with an emotional swing.

But despite his mastery over the ghazal, Figar feels more comfortable with the format of nazm, and more so with narsi nazm or prose poem. The poem on page 74 is an elegy of an unborn child

who is murdered before he could see the light of day. At first sight it seems to be an anti-abortion poem, but a closer read shows it is not a simple feticide, but an act of sectarian violence in which a man and his pregnant wife are brutally murdered. The focus, however, soon shifts to collateral damage of violence which becomes the central theme of the poem:

“Travelling through centuries,

For a short stay, I came to this inn, my mother’s cosy womb.

I was waiting for my limbs to grow

I felt the growth of fingers on my hands

My eyes, my nose, my ears were taking shape

But then suddenly those burning bullets

Pierced through my mother’s womb

And went straight into my tender incomplete body”

SALEEM FIGAR

POET AND WRITER

LONDON, UNITED KINGDOM



SHAHZAD QAIS | WRITER & POET | SOFTWARE & WEB DEVELOPER

ABOUT ME:

Greetings & Welcome. I work as web developer, marketer, copywriter, software developer, site manager, project manager, Urdu lover & as a Poet. To Know more about me either Visit <http://www.SQais.com/>

AWARDS:

- Souvenir Awarded by The President of Pakistan (2002)
- Souvenir Awarded by The Prime minister of Pakistan (2003)
- & Some other less important ones

BOOKS:

1. QAIS - TITLIYAN
2. QAIS - SHAYER
3. QAIS - NAMKIYAAT
4. QAIS - LAILA
5. QAIS - IRFAN
6. QAIS - INQILAB
7. QAIS - ILHAAM
8. QAIS - GHAZAL
9. QAIS - EID

10. QAIS - DILKASH

11. QAIS - DECEMBER KAY BAAD BHI

SHAHZAD QAIS

WRITER & POET

SOFTWARE & WEB DEVELOPER

<http://www.SQais.com/>



EXCLUSIVE INTERVIEW - RJ ALMAS SHABI

RJ ALMAS SHABI | WRITER & POETESS (PUNJABI & URDU) | BROADCASTER & CEO | PUNJ RADIO USA

Punj Radio USA is a voice of humanity lovers from all over the world who speak/understand Urdu, Hindi and Punjabi. It is based in the USA, and it is broadcasting its program through the web, facebook live and youtube which makes Punj Radio USA more effective and comfortable for its audience. Currently, Punj Radio USA has an audience in more than 75 countries.

Almas Shabi is the Founder and CEO of Punj Radio. Since the inception of Punj Radio in the year 2011, she is rendering her services as a Broadcaster. She has many distinctions and appeared as a trend-setter in the modern world of broadcasting.

RJ Almas Shabi is hosting regular programs Bazm e Almas Shabi on Punj Radio USA. She has conducted 1000s of programs and her programs' followings across the world. Due to her commitment and regular efforts, she is successful to maintain active listeners as well as participants.

People from different fields of life, variety of experiences, multidisciplinary knowledge multicultural, multilingual join Punj Radio USA on daily bases either as a guest and/or as a listener.

Many famous journalists, poets, writers, Novelists, short story writers, singers, analysts and media persons have joint and enjoyed Punj radio USA. A special program, Sukhankaddah, is one of the popular programs to share and archive the interviews of various writers and artists. Punj Radio USA has covered many iconic people in this field.

Punj Radio USA is first and the only online studio where it produced more than seven popular radio dramas including Ladli, Ehsas, Briefcase, Entizar, Bari Bowa, saiq, maah aee maah , jalti haway and Maha lakhari written by Khaliqdad ummed and Yaqub Assy .In fact, Punj Radio has revived the radio dramas.

"Jashn e Punj Radio USA" is a grand event of every year. It starts from Dec 25h and runs till Jan 25th. In this whole month, radio broadcasts live shows and a variety of programs including a series of mini mushairas and Global Grand Mushaira. This year in Grand mushaira more than 85 poets presented their poetry from different countries.

Another creativity and achievement of Punj Radio USA are to launch books electronically online. More than 7 books have been launched so far online.

Punj Radio has conducted a variety of programs including Bazm e Almas Shabi , live poetry music and talk show , Punjabi shows ji aye nuh , mojah aee mojah , Mazaiya Mushaira Eid Programs, Ramadan Programs, New Year Programs, Special Day Programs, social and cultural programs, special guests solo or group programs, Radio Dramas , Nasri Nishist , Tall say taal milao , karaoke time , adbi khabar nama , Good afternoon Canada , Aap ka message Mila , Yadish bakhir , Geet maala , App ki pasand , Deebacha , kalam e shair ba zuban e shair , shairi saach bolti hy ,Book street , shair o naghma , Mutrannum mushaira , nasmi mushaira , Youth corner, Punj radio Health club , special topic programs, awareness programs, new writers guidance programs and various other programs.

Many of these programs look like programs offered by other radios and televisions but Punj Radio USA has a distinction of setting new trends and dared to experience many new things in this field. In future, many of its efforts will be considered as a real contribution in the field of broadcasting. This radio is continuously making history and archiving programs which will be unique in the history of radio and literature.

Lots of popular writers and poets at the international level have appreciated Punj Radio USA several times. Punj Radio USA won the best online literary award in 2014.

Renowned poet, writer, songwriter and film story writer late Rukhsana Noor always said: "whenever the history of online radio will be written; Punj Radio USA will be considered as a pioneer Radio".

Punj Radio USA always covers and broadcasts and supports all literary organizations.

یہ "ریڈیو پنج ریڈیو" ہے جو دل کو دل سے ملا رہا ہے
 کہ سُر سے سنگیت کے تعلق پہ شاعری رقص کر رہی ہے
 (سلیم فوڈ)

You can find and hear PUNJ RADIO USA while searching at Google or by clicking below

www.punjradiousa.weebly.com

www.punjradiousa.com

Or just by dialing over the mobile and any phone device from USA & CANADA

CALLING NUMBER IS 857 232 0138 AND UK 02035197159

Facebook & messenger dj_almas_shabi@hotmail.com

RJ ALMAS SHABI

WRITER & POETESS (PUNJABI & URDU)

BROADCASTER & CEO

PUNJ RADIO USA



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EXCLUSIVE INTERVIEW

NAHEED VIRK

POETESS, WRITER & TRANSLATOR
SOFTWARE ENGINEER AT FORD MOTOR
COMPANY (DETROIT, MICHIGAN - USA)



EXCLUSIVE INTERVIEW – NAHEED VIRK

**NAHEED VIRK – POETESS, WRITER, TRANSLATOR | SOFTWARE ENGINEER
| DETROIT, MICHIGAN (USA)**

KEY HIGH LIGHTS

- Poetess,
- Writer & Translator
- Chairperson “Adabi Tanzeem Majlis-e-Warraq - Micigan”

BACKGROUND

My name is Naheed Virk, Origin Punjab Pakistan; Current residence in MI - USA.

REGULAR EDUCATION

Education: MS - Master of Science in Computer Science

Profession: I work in an Automotive Industry as a Web/Mobile Applications developer

MY LITERARY BOOKS:

- Muhabbat ke 40 Usool - Novel (translation of 40 Rules of Love by Elif Shafak) - 2016 published by Warraq Publications Lahore;
- Geeli Chup (Poetry Collection) - 2nd edition 2013, 1st edition 2012 by Mavra Publications Lahore;
- Tere Naam ki AahaT (Poetry Collection) - 2nd edition 2013, 1st edition 2005 by Mavra Publications Lahore;

BOOKS IN PROCESS

- Urdu Poetry Collection
- English Poetry Collection

LITERARY AFFILIATION

One Literary Organization is being run under my chairpersonship named “Adabi Tanzeem Majlis-e-Warraq” since 2013. All of my literary events in Michigan are conducted under Warraq platform.

LITERARY ACHIEVEMENT & AWARDS

- Jashn-e-Zahoor Islam Jawaid 2018
- Adabi Markaz Washington DC Award 2017 for promoting Urdu Literature in USA
- Urdu Writers Society (North America) 2015, 2017
- Pakistan American Friendship Association of Indiana (PAFA) 2016
- Editor’s Choice Award for Outstanding Achievement award in Poetry by Poetry.com
- Some more awards and certifications by various other organizations from USA and Pakistan

NAHEED VIRK

POETESS, WRITER, TRANSLATOR

SOFTWARE ENGINEER

DETROIT, MICHIGAN (USA)



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EXCLUSIVE INTERVIEW

JAHANARA TABASSUM (POETESS & WRITER)
DIRECTOR REGIONAL, OFFICE QUETTA
MINISTRY OF HUMAN RIGHTS
GOVERNMENT OF PAKISTAN



EXCLUSIVE INTERVIEW – JAHANARA TABASSUM

**JAHANARA TABASSUM (POETESS & WRITER) | DIRECTOR REGIONAL,
OFFICE QUETTA | MINISTRY OF HUMAN RIGHTS | GOVERNMENT OF
PAKISTAN**

She has acquired education in conservative and backward atmosphere and has broken the status-quo of tribalism. Not only had she exceeded in education but has also written five literary books. The book named “UDASI RAQS KARTI HAY” was published in (2009) with four editions which was declared one of the best books of 2009 by directorate culture government of Baluchistan. “MOHABBAT” this book is special because all poems are on the name of love and was written under one night and published in one week.

This books ceremony was held on 14th February 2011 in which chief guest bought the copies and distributed among the guests as a gift. “MUJHE KHUTBA NAHI AATA” two editions one was published in 2012 and another in 2014. This book is issue oriented and based on women right and their problems in male dominating society. “MOHABBAT SHAEIRI HAY” is the book based on poems and verses and this book is also being awarded by directorate culture of Baluchistan as best book of 2014. “KHUWAB BUNTAY RAHO” this book is the translation of Brahvi poems in Urdu and was published in 2016.

Along with the literature she has contributed towards society through her social work in 2010 flood crises and alleviated women from victimization of patriarchy. She has received various honorary shields and certificates from government of Pakistan and different non- governmental organizations. Government of Baluchistan has provided her with Ameer Mohammed excellence award She has organized several programs from the platform of Gehwarae fun. Everal essays on her personality has been compiled by Mahnama Moulam .She has been serving radio Pakistan and Pakistan television in the regional languages of Baluchistan from years. She is the first columnist of Baluchistan. She has worked on violence against women through women development department government of Baluchistan. Currently, she is serving in human rights department and

through various programs and seminars she is contributing to mitigate the suffering of human kind.

Jahanara Tabassum belongs to a poor and illiterate family where girls' education is neither liked nor admired. Belonging from such a background has she not doing her job with enthusiasm, courage, hard work, zest and enlightenment but is the role model for the girls of her local community.

JAHANARA TABASSUM (POETESS & WRITER)

DIRECTOR REGIONAL, OFFICE QUETTA

MINISTRY OF HUMAN RIGHTS

GOVERNMENT OF PAKISTAN



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EXCLUSIVE INTERVIEW

NEEL AHMED

POETESS, WRITER, CORPORATE TRAINER
PERSONAL IMAGE CONSULTANT



**NEEL AHMED | POETESS, WRITER | CORPORATE TRAINER | PERSONAL
IMAGE CONSULTANT**

Neel Ahmed is a modern Pakistani poetess, writer, corporate trainer & personal image consultant. She holds a Masters in Philosophy (for which she was awarded a gold medal from University of Karachi), MBA in Marketing, M.A in Urdu and pursuing PhD in Urdu.

She has been working to promote Urdu literature among new generation her willingness was recognized by Youth Parliament of Pakistan, she is the convener for Young Urdu Poets Association and also got Naokhaiz Sukhanwar award for her dedication towards literature from Sir Pirzada Qasim. Miss Ahmed frequently organizes Urdu Mushairas all over Pakistan in order to engage general public in literary works which will lead to better academic policies.

She has been participating in All Pakistan Urdu Mushaira & International Urdu Mushaira since 2012. In the year 2014, the Arts Council of Pakistan organized a literary program, "Ek Sham Neel Ahmed Ke Saath" honoring her, she is heading the executive body of Anjuman Tariqiyye Urdu.

Miss Neel Ahmed is the only famous young poetess of Pakistan who is writing for the women social issues in order to promote women rights and to empower the women of Pakistan. Her nazm "GURIYA" is already famous and has been published in many literary magazines.

She has been reciting her poetry in many conferences and at the prestigious "Kul Pakistan Mushaira", "Aalmi Mushaira" and various other literary events all around the country.

She recently appeared as a representative of young poets in the 10th Karachi Literature Festival. Also Neel Ahmed has been nominated as the young poetess of Pakistan in "The News- Jang Group" who is honoring 50 most powerful & successful women, recognizing their efforts. She is now proving herself as a successful event host for various literary events and social events.

Her poetry and writings are available at various online websites including

<https://rekhta.org/poets/neel-ahmed/couplets?lang=ur>

<https://www.urdupoint.com/poetry/neel-ahmed.html>

<https://www.facebook.com/neel.ahmed>

NEEL AHMED

POETESS, WRITER, CORPORATE TRAINER

PERSONAL IMAGE CONSULTANT



RUBINA FAISAL – EXCLUSIVE INTERVIEW

RUBINA FAISAL – WRITER, POETESS – DASTAK TV

Rubina Faisal, an illustrious young writer from Pakistan has already been recognized for her candid, uncomplicated and restrained writing style as she uses her pen to touch base common subjects from our daily life, she has been doing this with a great deal of enthusiasm that she has for her writing skills.

She earned her degree from “Hailey College” of Lahore and then completed M.A. in English from “F.C. College” in Lahore, Pakistan. Post her education, she had been serving to a Financial Institute as an Executive that she had to discontinue when Rubina and “Faisal Mehmood”, her husband, who has been in Financial Industry for over two decades and providing services as a CPA, migrated to Canada with their two kids, Hadi and Aleena.

Rubina, in her student life, was already keen to express her writing skills and there she always participated with College and University level forums. Her writing passion travelled along with her though, she never got enough liberty to spend her full time on writing.

Her regular writing era started when she had joined a weekly Urdu news paper and started writing weekly column. Rubina first published column was on General Zia-ul-Haq while she compared Zia with Zulfikar Ali Bhutto. She expressed her own views in this attracted readers. In this column she did not insist people to agree with her views but she provided a venue to those who like to think and who may have ability to judge and who may feel the differences by own. This was noted and appreciated by readers.

It seems, this was a turning point in Rubina’s writing career, from that point, she appropriately composed her skills, aligned her Objectives, created her Mission Statement and started sparing time towards her writing projects. Though, by this time, her family was blessed with two more

kids, Abdullah and Ahmed, her husband, Faisal Mehmood had also practically demonstrated his support.

Rubina Faisal, then entered in her new era, now for over eight years, she has been writing weekly columns on a regular basis, she is not only writing on politics but she covers all the living subjects, she expresses things, she puts her point of view and then leave her readers to make a decision. This aptitude is an outstanding feature of her writing where reader goes with lines and thinks the conclusion. This progressive writing is an asset for Rubina Faisal. 2011, Rubina launched her first book, a collection of her published columns while currently she is completing her second Book of her Short Stories.

Rubina also writes Poetry but apparently she does not count herself as Poetess and she feels more comfortable writing Columns, Short Stories, Stage and TV Scripts.

Rubina Faisal, is currently producing a weekly Talk Show, “Dastak”, thus far she has done over thirty programs and she has covered many different subjects. She has captured a volume viewership over the globe. Rubina is also pursuing writing TV Plays and her few themes and one liners are already in initial production phases with different TV channels.

RUBINA FAISAL

WRITER, POETESS

DASTAK TV



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EXCLUSIVE INTERVIEW

POETIC NAME: KANWAL MALIK
REAL NAME: SHABANA AHMED
POETESS & WRITER
DUBAI UNITED ARAB EMIRATES



EXCLUSIVE INTERVIEW – KANWAL MALIK

POETIC NAME: KANWAL MALIK | REAL NAME: SHABANA AHMED

POETESS & WRITER | DUBAI UNITED ARAB EMIRATES

Kanwal Malik was born on 26th December, in Rawalpindi Pakistan, she studied at international Islamic University ISLAMABAD, her Poetic Name is Kanwal Malik and Real Name is Shabana Ahmed.

She moved to Dubai United Arab Emirates to complete her studies. Kanwal Malik started writing at very young age, penning both prose and poetry, and script writing for different TV/ radio channels. She wrote some English poetry as well.

She holds Masters in Urdu Literature degree, plus also studying Shariya and Law from Dubai. She also hold several degrees and another degree in Admin and Human resources management.

Kanwal Malik published her first volume of poetry by the name of “Tumhain Tumse Hi Maanga Hay” in her school life in 2008, published by Romail House of Publications. When she was going to move permanently to Dubai. While talking to her, we have heard the whole interesting story of her first book publishing. It was very hard to publish her book at that stage, but she has done it! As once she decides something, she doesn’t listen to anyone” this is her nature and it really pushed her to publish the book and then fly abroad.

She wrote some of very shocking, sad verses at a very young age as she lost her father at her early teen age. When she was supposed to write stories about dolls, princess castles, Cinderella, she wrote: intimacy, separation, break-ups, distances, and distrust. She didn’t give a gape to her poetry, while doing her gradation and masters, after finishing her collage, she published her second book by the name of “Chand Chehra Gullab Lab” published by Romail House of Publications.

Kanwal wrote many TV Plays, Afsanas / Novels / Love Stories and some of them are available in different poetry websites, and Social media channels like Facebook Instagram poetry blogs/ twitter.

Kanwal Malik published her third poetry book in 2016 by the name of “Tumhare Naam“ it was launched in a big Restaurant of Dubai, and more than 500 people were invited by the poetess. The function was sponsored by Mr. Muhammed Ali, and Mr. Aaqib Arif. They own a restaurant called “Truck Ada located in Jumeirah Dubai. It was a great book launching event held in Dubai related to Urdu literature and poetry book launching, event was organized by Kanwal Malik itself as she had been working in Events companies as Event Administrator previously in Dubai Media and Design.

“Tumhare Naam” was a combination of Ghazalyaat and Nazmiyaat, Hamd o Naat, Sanaa, Munajaat, Salam for Moula Hussain, Manqabat for Moula Ali, and some patriotic poetry as well.

Kanwal’s poetry is full of emotions and it’s a combination of classical tradition with modern sensitivity and mainly deal with the feminine perspective on love and romance, and associated themes such as beauty, intimacy, separation, break-ups, distances, distrust and infidelity and disloyalty. Kanwal write, free verse as well her poetry is famous among the young generation and as well as the people of old ages are really fan of her poetry. When we talked to her she said –“I love Nazm and Sufiana kalam, and Sufi poetry is my Ishq”” also she told us “Mera Orhna Bichona, Sona Jaagna all is “Sufi Kalam“ she loves Abida Parween Sufi Kalam Singer.

She wrote many Nazmiyat for her country, she wrote many Sufiana Kalam, Salams for Moula Ali AS, Manqabats for Moula Hussain AS Naats, for Prophet Muhammed SAWW Hamds, and Munaajat as well.

In her poetry, the selection of words and verses are very simple and very easy to understand, that’s might be a reason that, mostly people who even never read poetry, they read and like her poetry, as we have noticed the people at the age of 80, 90 years, and above use to comment on her FB/

Twitter, Instagram poetry posts. Her attractive personality, beautiful smile and loving nature let the people love her a lot.

At very young age, she got a big name, and she is very famous among all the writers. She participate in poetry Events and in December 2009 she participated in first Mushaira, called Bayad e Izhar Haidar, it was organized by Urdu Manzil Dubai UAE at Ibrahimi Palace restaurant Dubai.

Family: She belongs to a very Religious Malik Zai family, her father Mehmood Ahmed Malik was working in CDA Islamabad and Grandfather was working in Pakistan Army Islamabad. They moved to Gulf for business purpose.

Currently she stays in Dubai and working in a private Real Estate company as Human Resources Executive.

She also runs a business of her family, and do the welfare works as a volunteer in different organizations.

Story Writing / Drama Writing:

Kanwal Malik wrote a story in 2010 by the name of “ Adhoori Muhabbat ki poori kahani –“ about the plan crash of Airblue flight which was domestic passenger flight and crashed on 28 July 2010 near Islamabad, the capital of Pakistan, killing all 146 passengers.

Kanwal Malik wrote a Story in 2014 by the name of ”Maai Zulekha“ / “Ishq Main“ She changed the name later on. It was published in different Blogs and online Media channels. It’s related to a very bold girl who fall in love with a guy madly. When she lost the love and hope, she turned to Allah Almighty and became more spiritual and religious.

She wrote A drama in 2015 by the name of “ Shah Jee –“ it was related to the real Flood story which came in 2001 in Rawalpindi / Islamabad. Because of rainfall, which was the 24 hours

heaviest rainfall in Pakistan during the past 100 years. Continuous downpour lasted for about 10 hours.

She also wrote many short stories and posted in different blogs / social Media Channels.

Her next poetry and Story books will be published very soon, one of her poetry book by the name of Mehram E Zaat"- is almost finalized and soon will be published. And her TV play/ Story book by the name of "Tum Ko Khabar Honay Tak" will be published very soon. In Sha Allah.

POETIC NAME: KANWAL MALIK

REAL NAME: SHABANA AHMED

POETESS & WRITER

DUBAI UNITED ARAB EMIRATES



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

HUSSAN BANO (POETESS & WRITER)
BRANCH MANAGER AT UBL, LHR
CHAIRPERSON, HALQA PASBAN E ADAB
LAHORE, PAKISTAN



EXCLUSIVE INTERVIEW - HUSSAN BANO

**HUSSAN BANO (POETESS & WRITER) | BRANCH MANAGER AT UBL, LHR |
CHAIRPERSON, HALQA PASBAN E ADAB**

BACKGROUND & PROFESSION

My name is Hussan Bano, by birth from Abbot Abad, residence Lahore Gulshan e Ravi, Branch Manager at UBL.

REGULAR EDUCATION

I finished my Master in Business Administration (MBA) From Punjab University, Lahore and also completed my Masters in Political Science from Queen Marry College, Lahore

POETESS, COLUMNIST AND AUTHOR

I am Poetess, column writer & Prudent, my one poetry book by the title of "Asmaan Kaghaz Par" was published in 2010.

BOOKS IN PROCESS

My second book of Punjabi poetry by the title of "Dil dian ramzaan" is ready to publish soon. My Next Urdu book "Woh Mera Tha He Nahi" is also in process.

LITERARY AFFILIATIONS

One literary organization is being run under my chairpersonship Named "Halqa Pasban e Adab"
I have conducted above 100 of mushaira at this plate forum.

I am also president of literary organization of "Ravish International" and also president of
Women's Wing at "Khuwaja Farid Sangat"

LITERARY ACHIEVEMENTS & AWARDS

- Parveen Shakir Award
- Lahore Gym Khana Award
- Ravish Award
- Khuwaja Farid Sangat Awads
- Halqa Arbab e Zoak Award
- & Many other Awards etc.

HUSSAN BANO (POETESS & WRITER)

BRANCH MANAGER AT UBL, LHR

CHAIRPERSON, HALQA PASBAN E ADAB



MS KNOWLEDGE SERIES
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EXCLUSIVE INTERVIEW

HUMA AKBER (POETESS & WRITER)
EDUCATIONALIST & DEPUTY HEAD
DANISH GIRLS SCHOOL, HASILPUR



EXCLUSIVE INTERVIEW – HUMA AKBER

**HUMA AKBER | POETESS & WRITER | EDUCATIONALIST & DEPUTY HEAD
| DANISH GIRLS SCHOOL, HASILPUR**

My Name is Humera Akbar. I Live in Bahawalpur Main City Riaz Colony. My date of birth is 25th December, 1981. My Father Professor Muhammad Akbar Malik is a Retired Professor of Urdu Department in S.E College Bahawalpur, He is also a Poet, Novel Writer, Naat Writer and Naat khwan. He is on service as Secrecy Officer in IUB Examination Branch.

My Husband name is Furqan Ahmad Khan. He is a Government Servant Education Department. I have two Children. An elder son Adur Rahim Khan and a daughter Omaira Martab Furqan Khan. My Father in Law late was a DCO.

I done my Matriculation, Intermediate with Urdu subject from Bahawalpur Board. I did my Bachelor and Master in Urdu Iqbalayat from IUB. I started my first Job in Army Public College Bahawalpur Cantt as a Lecturer of Urdu in 2006. After that I was appointed in Punjab Danish School Hasilpur Girls Campus as an Urdu Teacher in 2010. Later, I was prompted as a Deputy Head of PDS in year 2015, and currently working in a same capacity.

I loved Book reading from my childhood as I told before that my father is a writer, I also used to write from younger age. I proceed writing Gazals and Nazams (Tanz o Mazah) in Nasar, I write Afsanah Columns and Documentary Features.

I had started writing strong writings in college, which are published in college magazine and local newspapers. I have offered my poetry in different College and University Mushairas.

I got almost 30 merit certificates and prices form different literary Competitions. I am one of the best debater, compare and Teht o Lafz poetry reader.

Beside my Job I am also an Incharge of Urdu Debating Society, School Magazine Incharge, Poetry Club Incharge and Drama Society Incharge. I am also working on my own poetry Book which will be published very soon IA.

After publishing of my poetry book, I have plan to start the book of fiction. I have also plan to take the admission in the PHD to contribute more as an Educationist.

Put your trust in Allah and have success in your footsteps.

HUMA AKBER

POETESS & WRITER

EDUCATIONALIST & DEPUTY HEAD

DANISH GIRLS SCHOOL, HASILPUR



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

SYEDAH MARYAM IQBAL
POETESS | WRITER | ANALYST
FRIENDS WHO LIKE INSIDE THE COFFEE HOUSE



SYEDAH MARYAM IQBAL – POETESS | WRITER | ANALYST – FRIENDS WHO LIKE INSIDE THE COFFEE HOUSE

Defining one's own self is the most difficult job still I try. "Know Thyself" is a Greek saying that is randomly used in Plato's conversations with Socrates. So, in my view, the first mission for every person should be knowing herself or himself. What I have understood about myself is that I am a simple person, believe too much in positiveness, liveliness, struggle, hard work and happiness in life. I have a well-defined ambition about my life and that is to be successful and inspirational. Life is never too easy for anyone and this is a fact that you all will agree, but we should have a fighting instinct and I am a fighter too like all of you.

I am the President Of World Union Of Poets and the admin of 75 International English poetry groups.

I am quite passionate to write due to which, I am here. I started this blog to do some creative as well as educational work. I intend to write short stories, novels and other creative writing works. I also intend to review books that I love to read. I am inspired by English as well as Urdu Literature. However, some times I get ample time to work on my writing passion and some times very less. I will try to add more writing pieces for my readers.

This blog is just in its initial phases and I hope that I will continue to add creative work to inspire and educate. I hope that you will like my work.

SYEDAH MARYAM IQBAL

<https://www.facebook.com/syedahmaryamiqbal>

POETESS | WRITER | ANALYST

FRIENDS WHO LIKE INSIDE THE COFFEE HOUSE

<https://writcrit.wordpress.com/>



MS KNOWLEDGE SERIES
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EXCLUSIVE INTERVIEW

RABIYA ALI FARIDI
HEAD LIBRARIAN
NOTRE DAME INSTITUTE OF EDUCATION



EXCLUSIVE INTERVIEW - RABIYA ALI FARIDI

RABIYA ALI FARIDI | HEAD LIBRARIAN | NOTRE DAME INSTITUTE OF EDUCATION

Rabiya Ali Faridi is working as a Head Librarian at Notre Dame Institute of Education Karachi.

<http://www.ndie.edu.pk/>

She is a Media Secretary of a well-known Library Organization PLC, Pakistan Library Club.

The Pakistan Library Club provides a platform to professional Librarians working in various libraries in Pakistan, PLC's main aim is to provide professional leadership and support to working Librarians in order to enhance their potential. PLC has different chapters in Pakistan and in abroad, under the supervision of The Director PLC Mr. Arshad Mahmood Abbasi

<https://www.pakistanlibraryclub.org/>

Besides Librarianship Ms. Rabiya is also contributing in an Editorial board of Online Library Magazine name "Sada-e-Librarian", under the guidance of the chief Editor Mr. Ashraf Shakoori.

<http://www.sel.org.pk/>

She Has Explored German Libraries in February 2018 and wrote a detailed Safar-Nama on Germany Libraries in Urdu Magazine "Adab-o-kutab-khana" under the supervision of Dr. Nasim

Fatima The living legend of Librarianship.

Her different writings have been published in several journals and magazines, recently she has written a chapter of a book in an international book under the title "Cooperation and Collaboration Initiatives for Libraries and Related Institutions" with Mr. Ikram-ul-haq.

Her story has been published in a short story book “The Room in the Mausoleum” by Sheba Sultan a young author of two books.

<https://pakistannewswire.net/rabiya-ali-faridi-and-sheba-sultans-books-launched/>

<http://digitalsaeen.com/tag/rabiya-ali-faridi/>

Being a library professional she has conducted several workshops and trainings for School and college librarians at Notre Dame Institute of Education (NDIE).

<http://www.ndie.edu.pk/>

Rabiya is also a part of Pakistan Library Club newsletter name “Pakistan Library connects” and Notre Dame Newsletter.

Rabiya is a member of The Arts Council of Pakistan.

RABIYA ALI FARIDI

HEAD LIBRARIAN

NOTRE DAME INSTITUTE OF EDUCATION

Email: rabiyaafaridi@gmail.com

www.ndie.edu.pk



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

SAMINA SAYYED (POETESS, NOVELIST)
SUBJECT SPECIALIST (SS) URDU
GOVERNMENT VICTORIA GIRLS COLLEGE



**SAMINA SAYYED (POETESS, NOVELIST) | SUBJECT SPECIALIST (SS) URDU |
GOVERNMENT VICTORIA GIRLS COLLEGE**

ABOUT ME:

My name is Samina Syed, I am Poetess, Novelist, Writer and Educationalist.

MY PROFESSION:

Currently working with Government Victoria Girls College in the capacity of Subject Specialist (SS) Urdu.

MY EDUCATION:

In Education, I have completed my M. Phil in Urdu.

MY PUBLICATIONS:

- NOVEL: DIL HE TO HAI
- NOVEL: SHAAM K BAAD
- AFSANY: REDAYE MUHBT, PUBLISHED IN 2011
- AFSANY: KAHANI SAFAR ME HAI, PUBLISHED IN 2017
- POETRY BOOK: HIJAR K BAHAO MAIN, PUBLISHED IN 2019

SAMINA SAYYED (POETESS, NOVELIST)

SUBJECT SPECIALIST (SS) URDU

GOVERNMENT VICTORIA GIRLS COLLEGE



MS KNOWLEDGE SERIES
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EXCLUSIVE INTERVIEW

SABA MUMTAZ BANO
WRITER, POETESS & JOURNALIST
LAHORE, PAKISTAN



EXCLUSIVE INTERVIEW – SABA MUMTAZ BANO

SABA MUMTAZ BANO | WRITER, POETESS & JOURNALIST | LAHORE, PAKISTAN

Saba Mumtaz Bano is a famous writer, poetess and journalist. She was born at Lahore in Pakistan. She is Master in Urdu from Punjab university and B.ED from AIOU Pakistan.

She started writing from school period. She wrote in all known papers and Magazines in Pakistan and India. She joined journalism in 2002. She worked on different distinguished posts in different newspapers of Pakistan for example Daily Leader, Daily Insaaf, Daily Khabrain , Daily Nawa e Waqat, Apna TV, See TV and Leo TV Network etc. She belonged to literature also life. She wrote stories in magazines.

After that she got a gap because of her journalistic activities but after earning name in journalism, she gave her full attention on literary writings. She earned fame and name. She is the author of three books, Palestine Mein Mosad Ki Dahshat Gardi (Research book), Kia ye Badan Mera Tha (fiction) , Payar Ki Pehli Manzil, (Novel).

Poetry book is under Publication. She won many awards on her journalistic and literary services for example from Bazam Waris Shah award, National peace committee award, Daily Azmat award, Ghar foundation award, Saibaan welfare trust award, Apwa Best Writer Award and Many more.

She performed her best services in press club literary committee. She awarded best performance award from press club Lahore. She is working in different era of literature and Research.

She is social worker also. She worked for the community as a social worker. She performed her services as a president GSWA Association, The Hwea Organization, and others.

Now she is associated with drama line and writing plays, short movies and clips for TV Channels. She is the pride of Pakistan. She is the unique writer, there is no other who has paid so much contribution to writing in journalism and literature same.

SABA MUMTAZ BANO

WRITER, POETESS & JOURNALIST

LAHORE, PAKISTAN



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

RIFFAT SAUD
SOCIAL & POLITICAL ACTIVIST
SENIOR VICE PRESIDENT PUNJAB
RAWADARI TEHREEK



**RIFFAT SAUD | SOCIAL & POLITICAL ACTIVIST | SENIOR VICE PRESIDENT
PUNJAB | RAWADARI TEHREEK**

ABOUT ME

My name is Riffat Saud, I was born in Lahore dated 25th December 1974. Our Family belongs to Kasur.

REGULAR EDUCATION

In Education, I completed my Graduation (BA) from Garrison Degree College Lahore for Women

PROFESSIONAL EXPERIENCE

As a Social Activist I am affiliated with Rawadari Tehreek (Lahore, Pakistan) as a Goodwill ambassador of Women.

POLITICAL AND OTHER AFFILIATION

Politically, I am affiliated with Pakistan Tehreek-e-Insaf and serving in the capacity of Senior Vice President of Punjab.

OTHER AFFILIATIONS

My other affiliations include Pakistan Adab Virsa as Vice Chairman; World Columnist Club as President Lahore Women. Apart from it I am also part of Sarwar Foundation

**RIFFAT SAUD
SOCIAL & POLITICAL ACTIVIST
SENIOR VICE PRESIDENT PUNJAB
RAWADARI TEHREEK**



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

SULEMAN JAZIB (POET & WRITER)
CEO & FOUNDER, MIRCH MASALA TV
CHIEF EDITOR, www.onlineurdu.com



EXCLUSIVE INTERVIEW – SULEMAN JAZIB

**SULEMAN JAZIB (POET & WRITER) | CEO & FOUNDER, MIRCH MASALA TV
| CHIEF EDITOR, www.onlineurdu.com**

Mr. Suleman Jazib is a Poet, Author and Journalist; He has widely acclaimed and reputed among the Pakistani Community in the United Arab Emirates.

Suleman Jazib is Chairperson of the Literary Committee of Pakistan Social Centre Sharjah. He is secretary of Pakistan's Journalist's Forum UAE and a long term member of Pakistan Association Dubai. He is the founder and President of, "Musfirah International".

Born in the Pakistan's Province of Sargodha, Punjab known also known with the name of "City of falcons" is a literally fertile land. The land has sown in him numerous talented skills under the layer of its patriotic soil. Many well-known and eminent poets, scholars have arisen from this land, the positive vibes of these literary personalities are still alive.

He believes that 'Love' is the name of superlative affection, nobody can understand the lingo of love unless or until he is not well introduced with the term "Love". Suleman Jazib is a remarkable phenomenon of love who understands love's nature. A good to nurture and kindhearted person, to meet people with love is in his blood.

He is the well-known author of his famous books published in the market lately. The two verse based Urdu books are; 'Teri Khushbu' (Your Fragrance) and 'Ishq Qalander Kar Deta Hai' (Love makes you crazy). While two other books are searched based "Qatal-e-Gul" (killing of innocence; belongs to the incident of the Peshawar school kids' killing) and 'Soraj Dobba Nahi Karte' (Suns never set).

Suleman Jazib has received more than 50 awards, certificates and medals due to his literary services from Sharjah Book Authority, Global Village Dubai, Embassy of Pakistan UAE, Embassy of Pakistan Oman, Chamber Of Commerce, Islamabad Pakistan and many more from United Arab Emirates, Saudi Arab, Oman, and Bahrain's numerous literary organizations.

During his stay in UAE, Suleman Jazib has taken many interviews of television actor and actresses along with literary, social and commercial personalities even though many international poets have been having a cup of tea with this gentle person. Nobody can deny his those efforts he made for language Urdu to make it popular and alive language in Dubai. He is the one who did not even miss a single literary event in his life where he says his verses.

Suleman Jazib has a wide range of friends and an uncountable fans' list, his admirers belong to every field of life. His livelihood with dynamic remarks lies in the United Arab Emirates. Today, where Suleman Jazib is standing with honour, courage and respect; everyone gives a standing ovation to him with applauded hands because all he achieved; is purely due to his own effort.

SULEMAN JAZIB (POET & WRITER)

CEO & FOUNDER, MIRCH MASALA TV

CHIEF EDITOR, www.onlineurdu.com



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

IFTIKHAR SHAUKAT CH
CHAIRMAN LAHORE ADBI FORUM
ADVOCATE HIGH COURT
IFTIKHAR CH LAW ASSOCIATES



IFTIKHAR SHAUKAT CH – EXCLUSIVE INTERVEIW

IFTIKHAR SHAUKAT CH – CHAIRMAN – LAHORE ADBI FORUM – ADVOCATE HIGH COURT – IFTIKHAR CH LAW ASSOCIATES

We at Lahore Adbi Forum are working in Pakistan since 2005. Our main objective to promote Urdu and Punjabi Poetry and Literature through conducting monthly and annually events and programs. We are also networking with globally renowned poets, writers and scholars promote Urdu literature worldwide.

AIMS & OBJECTIVES

- To support to save Literature, culture and values.
- To promote Books & Literature
- To promote Urdu & local languages
- To strengthen institutional linkages
- Protect, preserve, and promote Classical Literature
- Work for peace through literature
- Lobbying for the rights of writers
- Conduct Literately workshops, Seminars, Mehfil Mushara
- Promote young writers, poets
- Introducing international literature in Urdu language
- Adopt modern technique to preserve and promote literature
- Initiate steps to increase book readers.
- Directory of writers, poets, artist, educationist

OUR TEAM & MEMBERS

- Governing Body:
- Directors & Executives:
- Advisory Board:
- Members

OUR SERVICES

- Conducting Special Monthly Mushera
- Conducting Special Annual Mushera
- Conducting New Book Launch
- etc

IFTIKHAR CH LAW ASSOCIATES

Iftikhar Ch Law Associates is one of Pakistan's fastest growing law firms specializing in commercial dispute resolution as well as transactional advisory, and consultancy services. Iftikhar Ch Law Associates is based in Lahore with links in all provinces of Pakistan and the Federal Capital, Islamabad. We represent clients across Pakistan as well as internationally. We also routinely liaison with select law firms and individual counsel domestically and globally.

SERVICES:

- Advisory transactional
- Arbitration
- Consultancy – Law & Development
- Litigation
- Mediation

IFTIKHAR SHAUKAT CH

CHAIRMAN LAHORE ADBI FORUM

ADVOCATE HIGH COURT

IFTIKHAR CH LAW ASSOCIATES



EHTISHAM UL HAQ | DIRECTOR & PRODUCER | EYE PRODUCTIONS

About Eye Production

Eye Production is meant for Media Production, Marketing Strategies & Event Management. Build a super successful business with our Effective Marketing Strategies. We Sell ideas and capture imagination. We believe in the Attraction Marketing instead of chasing clients. We don't interrupt people with our Advertising, rather we attract them to become your customers.

Have you ever noticed what happens when a beautiful woman or a handsome man walks into a bar? That's right - people look at them. The reason we call these people 'attractive' is because they (literally) 'attract' the attention and interest of other people.

The most effective Marketing is based on the power of attraction in order to attract sales, clients and customers! That's because people universally HATE being; pursued, pestered, hassled or chased.

We will suggest you right kind of marketing. We knew the fastest way to increase your sales.

We know the strategies of the successful business and we will devise the more appropriate strategy for your business also to make it successful.

Eye productions was set up to uphold the excellence with innovation in the field of TV production. Imagination, innovation and creation, these have been our guiding principles. We constantly dishes out new ideas in the world of TV productions and challenge ourselves by defying limitations. Eye productions is the place where your vision takes form, your ideas are shaped and your projects find their expression. We treat our clients with utmost respect because we know that mutual trust builds the collaborative environment that are thrive in.

The core teams are made up of experienced directors, trained camera people, editors, animators, sound and music professionals, researchers and scriptwriters. The team members bring years of rich experience from across the pre and post-production processes in channels, have completed tv production workshops of CNN, APTN and PTV academy.

We have expertise in event management. We also have the capacity to cover the events with latest D-55 cameras and OB.

Facilities of audio/video recording, conferencing, latest sound system, multimedia with big screens and generator for the backup is also available.

EHTISHAM UL HAQ

DIRECTOR, PRODUCER

EYE PRODUCTIONS

<http://www.eyeproductions.tv/>



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

NAVEED ALI BHATTI
PARTNER & DIRECTOR
PUNJNAD GROUP



EXCLUSIVE INTERVIEW - NAVEED ALI BHATTI

NAVEED ALI BHATTI | PARTNER & DIRECTOR | PUNJNAD GROUP

We at PUNJNAD GROUP are to engage efficiency, responsibility and profitability in the field of Digital Printing / Graphic Designing / Graphic Products & Technology Transfer / Project Management and Web Development. We are continuously participating in research and development of other sources of business empowerment to our system. PUNJNAD GROUP is committed to contribute towards sustainable development and credible professional values.

SERVICES:

We are presenting host of services including bill boards, printing indoor/outdoor advertising material, POP (point of purchase) display system, light frames, display stands for exhibitions / promotion/workshops, engraving and Web Development. We are introducing our new services including Holographic, ID cards printing and laser engraving.

PRODUCTS:

We are enhancing our business capacities through importing / exporting varieties of products including inkjet-printers, plotters, CIS (Continuous Ink Flow) system, and laser/mechanical engraving machines. We are introducing some new products including holographic, digital heat transfer for fabric, ceramic and plastic.

POPUP & DISPLAY SYSTEM

Modular Towers, Modular Popup Wall, Exhibition Walls, Rollup Screens, Rollup Stands, Banner Stands, Wall Mountings, Wall Hangings, Info Stands, Brochure Stands, POS Shelves, Thin Light Boxes, Frames, Promoter Stands, Stalls, Counters, Banner Flags and Accessories

TAKE AWAY & GIFT ITEMS

Writing Pads, Watches & Clocks, Pen, Pencil & Ballpoint, Wall Calendar, Table Calendar, Carrying & Shopping Bags, Mugs, Shirts & Caps, Key Chains, Gift Box, Pocket Diaries, Annual Diaries, Valets, Pouch, Visiting Cards Holders, Conference File Covers, Conference Bags, Awards & Shields, Silver & Gold Medals

NAVEED ALI BHATTI

PARTNER & DIRECTOR

PUNJNAD GROUP

Website: www.punjnadgroup.com



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

MAZHER HUSSAIN ABDUL GHANI
TEACHER AND POET FROM PAKISTAN
WORKING IN RIYADH, SAUDI ARABIA



**MAZHER HUSSAIN ABDUL GHANI | TEACHER AND POET FROM PAKISTAN
| WORKING IN RIYADH, SAUDI ARABIA.**

PERSONAL PROFILE

I am self-motivated and wise person, who learns from experiences. As a teacher and poet I believe that an educated and creative community can change the fate of this world.

CAREER DISTINCTIONS

- Best Teacher Award Delta Schools (2018)
- Classroom Management Program (2018)
- Senator Elected World Union of Poets (2019)
- Pride of the Globe World Writers' Union (2018)
- Global Literature Guardian Award (2018)
- Poetry Tutorship Certificate (2018)
- Certificate of Application from AiAA (2017)
- Application Award from PHVG (2017)

WORK EXPERIENCE

Teaching

Delta International school Riyadh, Saudi Arabia from 2013 to 2019.

Teaching English language from last 6 years and working on basic skills to create a learning environment for students.

Learned professional skills in curriculum planning and student counseling.

Worked as a home-room teacher and able to identify the basic classroom requirements.

Regular attendant of curriculum development and classroom management workshops and seminars.

Managed classrooms from grade 4 to grade 8 and abled to understand the problems of students.

Contributing in the fields of literature as an author and publisher of three English poetry books which have been published in 2018 and 2019 and available at Amazon.com.

ACADEMIC BACKGROUND

WORLD LITERATURE ACADEMY

Diploma in Literature (2018)

UNIVERSITY OF PUNJAB LAHORE, PAKISTAN

Master Degree English Literature (2009)

Bachelors of Arts and Languages (2007)

Diploma of Associate Engineer (2005)

CORE COMPETENCIES

- Interacting well with students
- Good at lesson plan design
- Able to use varied teaching strategies
- Able to assess students
- Good communicator
- Able to identify students' needs
- Counselor and facilitator

MAZHER HUSSAIN ABDUL GHANI

TEACHER AND POET FROM PAKISTAN

WORKING IN RIYADH, SAUDI ARABIA.

WWW.MAZHERHUSSAIN.WORDPRESS.COM



DR. BEENISH PERVAIZ | DIRECTOR | BIONCOS GLOBAL, PAKISTAN

Dr. Beenish Pervaiz is Director at Bioncos Global (Lahore, Pakistan).

Bioncos Global is a registered consultancy firm. Our experts deal in business intelligence, business development and collaborations, product development, product registrations and dossier development, company licensing and DRAP related matters, market surveillance /pharma co-vigilance, team training, literature and brochure development of pharmaceutical, Nutraceutical, herbal, medical devices and veterinary products.

She is also project Head at Life First. Life First is a first aid initiative by Life Care Ahmad Medix, Pakistan's no.1 EN and ISO Certified ambulance, mobile clinics and specialty vehicles manufacturing company. Life First provides customized and ready-made first aid kits ranging from domestic to corporate use including home care, burn kit, eye care, baby care kit to industrial, sports, school and travel kit.

Life First also offers first aid training by certified professionals to industrial staff, school /college/university faculty and general public. We provide complete industrial station to industries to meet the safety needs of corporate sector as a pre-requisite of ISO certification. Life First aims to make every individual of the community a LIFE SAVING HERO.

She is Pharm. D Gold Medalist from University of the Punjab and Clinical Research Certified Professional from Kriger Research International, Canada. She is also Member of National Clinical Trial inspection pool of drug Regulatory Authority of Pakistan. In addition she is a quotation writer.

DR. BEENISH PERVAIZ

DIRECTOR BIONCOS

GLOBAL, PAKISTAN



MS KNOWLEDGE SERIES
LOGIC - MOTIVATION - CAREER

EXCLUSIVE INTERVIEW

PROFESSOR SAFIA ANWAR SAFI
POETESS & NOVELIST & WRITER
CONTROLLER EXAMINATION
PUNJAB GROUP OF COLLEGES (KOT ADDU)



**PROFESSOR SAFIA ANWAR SAFI | POETESS & NOVELIST & WRITER |
CONTROLLER EXAMINATION | PUNJAB GROUP OF COLLEGES (KOT ADDU)**

I was born in District Layyah Punjab, Pakistan. I got my basic education from my home city Layyah Punjab, Pakistan. I am Masters in Urdu as well as B.ed.

Currently, I am Lecturer of Urdu for Grade 11th-12th Classes, I am also Controller Examination,

Punjab Group of Colleges (Kot Addu). I am associated with Punjab Group of Colleges from last 7 years.

I also worked at LICCS Group of Colleges (Layyah) as Urdu lecturer for 4 years.

I am Poetess and I publish my first book of Urdu Poetry named "MUJHE T ITLIYON SE PIYAR HAI" published in January 2016. I am also author of a Novel Named "RUDAAD-E-ZEEST" and it was published in August 2018. I am writing Articles on social and economic issues those are being published in newspapers. My Work on legendary collection is under delivery. I am honored to receive many Awards from several different organizations for my best performance.

I am Inspired by Parveen Shakir (Urdu Poetess). I am also motivated by all Teachers and completely supported by Father.

My Future plans are to be a leading Principal at college level. (Insha Allah)

ACHIEVEMENTS AND DISTINCTIONS

Title of first woman novelist of region THAL.

First "Alfanoos Almi Adabi Award" for novel "Rudaad-e-Zeest"

First poetess of Tehsil kot Addu Punjab, Pakistan

First novel in overall literature.

Poetry book & novel is added to thesis work of M. Phil

Passionate for successful and bright future by working more on Urdu literature.

PROFESSOR SAFIA ANWAR SAFI

POETESS & NOVELIST & WRITER

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PUNJAB GROUP OF COLLEGES (KOT ADDU)



EXCLUSIVE INTERVIEW - SAIMA JABEEN MEHAK

SAIMA JABEEN MEHAK | POETESS, WRITER, AUTHORESS | COLUMNIST & EDUCATIONIST

FAMILY BACKGROUND

Saima Jabeen is one of the brightening stars of Chakwal (Pakistan). Mehak is her title name. Chakwal is the land of scholars, saints, martyrs, and veterans etc. Saima has also military background in her family. Her grandpa took part in World War II, her grandfather fought in 1965 Pak-Indo war. Her father was retired as a soldier and her uncle retired as major. Her father also served as a great scholar of humanity, love and peace and had a great contribution in sufism as well. Air Marshal Noor Khan also belonged to Tamman (Chakwal).

BASIC AND HIGHER EDUCATION

She was born in Rawalpindi, later on move to her native village Tamman in District Chakwal. After completing her basic education she did her masters in Political Science, Computer Science and in Education.

PROFESSIONAL EXPERIENCE

She is performing her services for education from the last 15 years. She is the first girl of her village who introduced computer education for females there. She has also introduced Child & Mother education concept in her village to accommodate mothers of rural areas to meet the modern needs of children psychology.

LITERARY EXPERIENCE

She is the educationist, poetess, writer, columnist and the authoress of three books.

LITERARY ACHIEVEMENTS

She has achieved gold medals, awards, and certificates from Hera Foundation USA, Adab Saraae International, Marvels of Pakistan, Dareecha Adab Pakistan, Sian Mian Mir International Foundation Canada and many more for her literary, educational and community services.

SAIMA JABEEN MEHAK

POETESS, WRITER, AUTHORESS

COLUMNIST & EDUCATIONIST



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EXCLUSIVE INTERVIEW

HINA SARFARAZ (ADVOCATE)
BUSINESS CONSULTANT & WRITER
LAHORE, PAKISTAN.



EXCLUSIVE INTERVIEW – HINA SARFARAZ

**HINA SARFARAZ | ADVOCATE | BUSINESS CONSULTANT | WRITER |
LAHORE, PAKISTAN.**

My Name is Hina Sarfraz, I am an Advocate, Business Consultant and writer.

REGULAR EDUCATION

- I am Master in Business Administration (MBA) with specialization in Management Information System (MIS).
- I have also completed my LL.M-International Commercial Law and Pg.d EU Economic and Competition Law.

CERTIFICATE COURSES

- Certificate course in Cyber law and white collar crime from Texas A&M University in collaboration with DHS and FEMA.
- Certificate course in Cyber Security from Hague Security Delta, Netherlands in collaboration with NATO and EuroPol.

CONSULTANCY & WRITING EXPERIENCE

- Research and Consultancy experience in ICT laws and regulations since 2006 till date.
- E-Governance: A Case For Good Governance In Pakistan
- Currently writing a book regarding issues in new tech.

E-GOVERNANCE: A CASE FOR GOOD GOVERNANCE IN PAKISTAN

Governance defines the terms in which the legal and policy framework operates to achieve the goals and objectives of an organization. It is not a premise of governments alone anymore. With the advent of Information Communication Technologies (ICT), governance has entered into the new sphere of globalization. Once traditional government challenges such as freedom of expression, security, legislation, universal access, infrastructure and citizen rights are now directly linked to ICT. Previously online and offline governance were treated as two different spheres but with the emergence of ICT, this distinction has been blurred.

Even though this overlap seems too retain the independence of both these spheres which face distinct challenges, this paper argues that there will be a prospective merger, where e-governance shall overshadow the other. In an effort to enforce solutions at a mass-scale, active government participation is integral. The E-Government initiative of Pakistan is setup to bring solutions to these challenges. Even commercial and non-profit organizations are all using ICT to be more effective and efficient, but the question remains if this resource is being regulated under a workable legislative and policy framework to maximize socio-economic benefits? But what happens when ICT falls in the private domain, should there be control mechanisms in place for its governance or should it be discretionary? Finally, this paper attempts to present a case for E-Governance in Pakistan to clarify the blur and present workable recommendations.

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1415689

HINA SARFARAZ (ADVOCATE)

BUSINESS CONSULTANT & WRITER

LAHORE, PAKISTAN.

WELCOME TO "E-LIBRARY" OF "WAQAR-E-PAKISTAN"

We at Waqar-e-Pakistan planned to establish E-Library of 100 books and now we have over 100 publications in our online collection of books and these books are collected from 13 different Authors in our close circle.

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- 10. ISHAQ DA DEVA**
- 11. BAAD TERAY**
- 12. DOSTI KA SAFAR**
- 13. NOOR-E-KUL**
- 14. KHILTI KALIAN MEHKAY PHOOL**
- 15. ESHAQ SAMANDAR**
- 16. AQAS E KHYAL**
- 17. REFLECTIONS OF THOUGHT**

18. NOOR E FURQAN

19. EBTIDAIAY ESHAQ

20. ISHAQ-E-MUSAFAT

21. MUNTIHA E ESHAAQ

22. NIDA-E-ESHAQ

23. ADAB SARAAE PORTFOLIOS, 6 PUBLICATIONS

002. BOOKS OF MIAN WAQAR UL ISLAM WRITTEN AND COMPILED (45)

- 1. MANN KATEHRA**
- 2. SHEHR-E-DAGHDAR**
- 3. DIL AJ BHI MAQROOZ HAI**
- 4. MY LIFE NOTES**
- 5. VISUAL POETRY ART**
- 6. A SHORT BIOGRAPHY**
- 7. MISAL-E-KULYAT, 1 PUBLICATION**
- 8. FIKAR-E-SULTAN, 1 PUBLICATION**
- 9. MW PORTFOLIO SERIES ENGLISH EDITIONS, 6 PUBLICATIONS**
- 10. MW PORTFOLIO SERIES URDU EDITION, 1 PUBLICATION**
- 11. GWADAR NEWSBOOKS 10+ PUBLICATIONS**
- 12. BEST LIFE NOTES, 10+ PUBLICATIONS**
- 13. WAQAR-E-SUKHAN, 10+ PUBLICATIONS**

003. BOOKS OF DR. SULTAN MEHMOOD (2)

1. MEETHA SACH

2. GHIZAI ELAJ

004. BOOKS OF RUBINA FAISAL (2)

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2. Khab sy lipti kahanian

005. BOOKS OF KHALID NASR (1)

1. RAKASAN HAI KAINAAT

006. BOOKS OF ALI RAZA AHMED (2)

1. MAZAH-E-RAH

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007. BOOKS OF IFTIKHAR SHOUKAT CH. (1)

1. PIYAR KI PEHLI BARISH

008. BOOKS OF NASIR MALIK (5)

1. JANNAT
2. LASAAN
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4. RAAKH
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3. MOHABBAT KAY MOSAM
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0010. BOOKS OF DR. KAUSAR MAHMOOD (2)

1. KUCH DAIR HAMARAY SATH RAHO
2. JAMAL-E-SUBH KI PEHLI SAAT

0011. BOOKS OF SHAHEEN BHATTI (1)

1. AAG MAIN PHOOL KHILAY

0012. BOOKS OF MAZHER HUSSAIN ABDUL GHANI (3)

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2. POETRY AND THE POET

3. ENCHANTING VERSES OF LOVE

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- 2. QAIS - SHAYER**
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- 4. QAIS - LAILA**
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- 6. QAIS - INQILAB**
- 7. QAIS - ILHAAM**
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- 9. QAIS - EID**
- 10. QAIS - DILKASH**
- 11. QAIS - DECEMBER KAY BAD BHI**

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2. ESHAQ QALANDAR KAR DAYTA HAI

0016. NAHEED VIRK (1)

1. GILI CHUP

0017. SAIMA JABEEN MEHAK (1)

1. SAWALI

0018. HINA SARFRAZ (1)

1. E-Governance: A Case for Good Governance in Pakistan

Hope you will enjoy your learning experience at Waqar-e-Pakistan.

Thanks from Founders of Waqar-e-Pakistan | www.waqarepakistan.com

Mian Waqar ul Islam, Principal Consultant at Marvel System | www.marvelsystem.com

Dr. Shahnaz Muzammil, Chairperson at Adab Saraae International |
www.adabsaraae.com

Baqar Bilal Chief Executive Officer of Socio On & Get Group of Companies |
www.socioon.com

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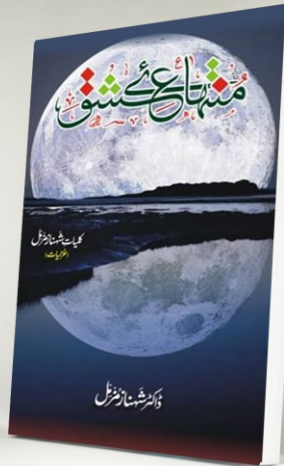


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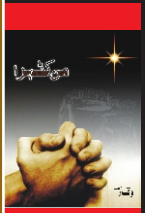












**MANN
KATEHRA**



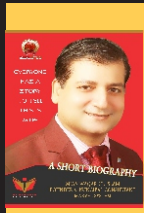
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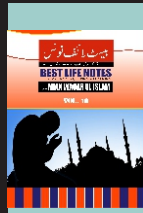
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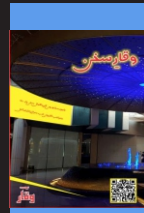
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MIAN WAQAR UL ISLAM

EVERYONE HAS A STORY TO TELL
—THIS IS MINE ...

LIFE TIME ACHIEVEMENT AWARD

Recipient 2016-17 from Niazi Group of Companies

Recipient 2018-19 from Adab Saraae International

Mian Waqar ul Islam is the Founder and Principal Consultant at Marvel System. Since the inspection of Marvel System (in year 1995), it has grown into multi-divisional and multi disciplinary organization with its international partners and innovative solutions providers. Key areas of Marvel System are including Company Registration, Patents & Trade Marks, Curriculum Development, Graphics Designing, Branding & Packaging, Staffing & HR Development, Marketing Research, Business Promotion, Corporate Financing, Local and Int'l Franchising, Licensing Programs, Professional Training, Research & Development, Corporate Digitizing, Re-Engineering and Globalizing. Mian Waqar ul Islam is Group Consultant and Advisor as well as former Director Operations at Niazi Group of Companies (Pvt) Ltd., in the year 2016-17, he was also awarded "A Life Time Achievement Award" against his 15 years dedicated services, longest & full-time committed affiliation with group. Mian Waqar ul Islam is Consultant & Advisor as well as Executive Member at Adab Saraae International, in the year 2018-19, he was also awarded "A Life Time Achievement Award" against his 15 years dedicated literary services, longest & full-time committed affiliation with globally renowned Urdu literary forum. He is Life Time Member of 10 CEO Forums and presiding 10 Specialized Business Alliances under Marvel System Investment Federation. He is the Author & Compiler of 5 Research Publications Series. His research work contains 40 plus books and covers over 10,000 white papers. He is regular writer of different articles and his articles are also converted into his publications.

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